EMPLOYERS – WHY SUPPORT YOUR EMPLOYEE’S MOT MBA PROGRAM

INVEST IN YOUR COMPANY

Sponsoring an employee to take the Management of Technology MBA (MOT MBA) is not just an investment in them – it is an investment in your company’s future.

Finding and recruiting talent from outside your organization is expensive. The key to strategic capacity is in growing your own talent. By nurturing your existing high performers, you provide them with the cross functional knowledge enabling them to excel in their current role and move into their next.

By demonstrating a willingness to invest in your employee’s future, you encourage them to stay with your organization for the long-term. You receive the benefit of a loyal, highly trained employee – one with knowledge of new management techniques and strategies, who is capable of generating new ideas and creating new ways of doing business, and who can draw on resources from many business sectors.

RECEIVE AN INSTANT RETURN ON YOUR INVESTMENT

Despite the extra commitment for the participant, their contribution to your organization increases. You will benefit almost immediately when they begin applying what they have learned in the classroom to your company.

The greatest skill improvements that result from graduate business education are the ability to think strategically and to integrate information. Your employee will learn skills, principles, and best practices that they can take from the classroom and apply to their day-to-day business operations.

From beginning to end, many assignments are tied directly to your organization and industry. This allows your employees to work on strategic initiatives to move your organization forward, while earning their MBA in Management of Technology.

By working on these projects in the program, they receive the input from their fellow participants, all of whom are experienced business professionals, as well as getting advice from the Beedie School of Business’ world-class faculty – your organization benefits from a number of brilliant business minds.

By investing in your employee you reap the benefits – both now, and in the future.

ORGANIZATIONAL SPONSORSHIP

Organizations supporting participants in the program typically agree to:

- Provide their employee with work hour flexibility so that they can attend classes Monday and Wednesday evenings and one or two additional 3-day intensive classes per semester.
- Provide opportunities for their employee to apply learning to real projects within the organization during the course of the program.
- Provide monetary support for all or part of the tuition.
EMPLEEES – WHY THE SFU MOT MBA

WORK WITH GREAT MINDS ON YOUR OWN ORGANIZATION’S PROJECTS

If you specialize in your role it makes it difficult to move up the ladder. To move into a senior management role, you need to understand all aspects of your business. The MOT MBA gives you that grounding, with an added bonus – the company of talented and experienced technology professionals ready to fully engage on wide-ranging business topics.

Throughout the MOT MBA program, participants complete assignments that relate directly to their organization. The application of classroom learning in the workplace is an essential element of our learning environment.

APPROACHING YOUR EMPLOYER

When you take the MOT MBA, you are not just preparing for one job, you’re preparing for the rest of your career. By telling your employer that you want to participate in an MBA, you are signaling that you are ready to step up your development – you want to make an investment in both yourself, and your organization.

The MOT MBA requires a significant commitment on your part – both in terms of your time and effort, and financially. You will attend classes on Monday and Wednesday evenings so you can still work full-time while earning your degree. Your employer will see the benefits almost immediately when you bring what you learn in the classroom to your role.

WHY SHOULD MY EMPLOYER SPONSOR ME?

Sponsorship makes good business sense. Making a commitment to the MOT MBA program means your employer is making an investment in the skills and productivity of their most important asset: you. The program is not training designed to overcome a short-term problem or provide a quick fix solution – it is a sound investment in the future of their company.

THE SFU MOT MBA

The Beedie School of Business at Simon Fraser University pioneered the MOT MBA for technology professionals in 2000. Since then, we have prepared more than 350 leaders for the rigors and rewards of increased responsibility within their organizations.

As a Beedie MOT MBA student, you will engage with some of the nation’s top faculty, as well as working with other experienced business minds from a variety of functions and industries in your fellow students. You will practice making decisions on real-world problems. Your employer benefits almost immediately when you apply what you learn in the classroom to your role.

We continue to adapt our teaching approach to provide effective learning conditions for our students. We know that most people learn best when they are engaged with their classmates, so we keep class sizes small. The MOT MBA is based on a cohort model, so students spend an entire 24-month program with classmates whose business, cultural, and life experiences add immeasurably to your education.

FOR MORE INFORMATION

Beedie School of Business
Management of Technology MBA Program
Phone: 778.782.5013
E-mail: mot@sfu.ca
Website: beedie.sfu.ca/MOT