

SFU BUSINESS

Alumni Profile



Sarah Wittman

BBA '04

A decision to delay her career plans for a year in favour of learning Spanish in Madrid has led Sarah Wittman (BBA '04) down an unexpected career path.

Sarah's interest in learning Spanish led to teaching business English to professionals in Madrid. In turn, that led to a contract with the University of Navarra in Pamplona, Spain where she developed a business communication course for the university's bilingual business program.

Now fluent in Spanish, Sarah will teach business communication at the University this year while completing a Master in Political and Corporate Communication there on a full scholarship.

During her years at SFU, Sarah's extracurricular activities included membership in the Leaders of Tomorrow policy committee, the Golden Key Honour Society and the SFU Business appeals committee and undergraduate curriculum committee. She also worked as a TA in business communication and as a research assistant for Robert Wyckham Consulting. Each summer, she returned to her hometown of Worden, Montana where she applied her newly acquired business knowledge in her parents' industrial power systems company, TWEnterprises Inc. in Billings, Montana.

During her final year at SFU, Sara was selected to compete at both the McGill Management International Case Competition in Montreal and the Global Business Challenge (now the Global Business Case Competition) in Seattle, Washington. It was a competitor whom she met at the Global Business Challenge who found her the job at the University of Navarra.

"I will never cease to be proud of my undergraduate degree from, and my involvement with, Simon Fraser University," says Sarah. "After having seen various business programs offered by different universities, I still feel that the preparation I received while in the Faculty of Business Administration at SFU is tops. The faculty is one of vision and prepares students not only for the challenges of today's job market but also prepares them for flexibility and growth to thrive even 10 years from now."