

The Beedie School of Business would like to offer its BBA major and joint major undergraduate students a Certificate in Business Technology Management (BTM). This certificate would be earned through the completion of 9 courses across two concentrations, along with a course in Computing Science or Interactive Arts and Technology. The Certificate in Business Technology Management provides students with the opportunity to learn about innovation, leadership, and implementation of change in organizations, especially in the information and communications technology (ICT) area.

Certificate Requirements

Complete a minimum of 28 units (9 courses), earned through a combination of existing courses across two Business concentrations

- CMPT 165-3 Introduction to the Internet and World Wide Web or IAT 201-3 Human Computer Interaction and Cognition
- BUS 338-3 Understanding Technological Innovation
- BUS 361-3 Project Management
- BUS 362-4 Business Process Analysis
- BUS 462-3 Business Intelligence
- BUS 464-3 Data Management and Information Systems Audit
- BUS 466-3 Web-enabled Business
- BUS 468-3 Managing Information Technology for Business Value
- BUS 486-3 Leadership

If you would like to declare this certificate, please contact a Business Advisor and ask that the Certificate in Business Technology Management be added to your transcript.