

Certificate in Corporate Social Responsibility (CSR)

The Faculty of Business Administration (FBA) would like to offer its major and joint major undergraduate students a Certificate in Corporate Social Responsibility (CSR). This certificate would be earned through a combination of topics outside of Business which relate to the social, economic or environmental sustainability issues that currently face our society and our planet, along with courses in Business which develop the students' ability to apply business and policy solutions to sustainability issues, and completion of an additional approved experiential or service learning component.

Certificate Component

Students are required to complete a minimum of 18 units in addition to the required courses Bus 303 and Bus 393. The 18 units are earned through the following three activities:

1. completion of a *minimum* of 2, Group 1 courses outside the Faculty of Business as listed below. The topics of which relate to the social, economic or environmental sustainability issues that currently face our society and our planet.
2. completion of a *minimum* of 3, Group 2 courses in Business which develop the students' ability to apply business and policy solutions to sustainability issues
3. Experiential Learning Component: completion of an additional approved experiential or service learning component as described below.

Group 1: Courses outside the Faculty of Business

A minimum of two of the following courses*

- o Econ 260-3 Environmental Economics
- o Econ 355W-4 Economic Development
- o Econ 362-4 Economics of Natural Resources
- o EVSC 200-3 Introduction to Environmental Science
- o Geog 100-3 Society, Space, Environment: Introducing Human Geography
- o Geog 102-3 World Problems in Geographic Perspective
- o Geog 221-3 Economic Geography
- o Geog 322W-4 World Resources
- o Geog 385-4 Agriculture and the Environment
- o Geog 389W-4 Nature and Society
- o Phil 120W-3 Introduction to Moral Philosophy
- o Phil 319W or HSCI 319W-3 Applied Health Ethics
- o Phil 320-3 Social and Political Philosophy
- o Phil 321-3 Topics in Moral Philosophy
- o Phil 421W-4 Advanced Topics in Ethical Theory
- o POL 342-4 Relations - Developing Countries in Global Politics
- o POL 373 -4 Human Security
- o REM 100-3 Global Change
- o REM 311-3 Applied Ecology and Sustainable Environments
- o REM 356-3 Institutional Arrangements for Sustainable Environmental Management

- o SA 363-4 Process of Development and Underdevelopment
- o SA 371- 4 The Environment and Society

* or other courses with appropriate content and prior approval from the Faculty. Some of these courses may have prerequisites.

Group 2: Courses within the Faculty of Business

A minimum of three of the following courses*

- o Bus 403-3 Seminar in Business and Society
- o Bus 449-3 Ethical Issues in Marketing
- o Bus 453-3 Sustainable Innovation
- o Bus 467-4 Social Perspectives on Information Systems
- o Bus 489-4 Management Practices for Sustainability

* or other courses with appropriate content and prior approval from the Faculty. Some of these courses may have prerequisites.

Experiential Or Service Learning Component

Requirements for the Experiential Learning Component can be fulfilled by one of the following, to be completed while at SFU:

- Co-op work semester focused on areas related to CSR and/or sustainability.*
- Work (voluntary or paid) for a social enterprise, charitable organization, company, corporation, or non-profit organization in a role related to CSR and/or sustainability; minimum 25 hours.*
- Research assistant for a professor focused on areas related to CSR and/or sustainability; minimum 25 hours.*
- Engage in other activity areas related to CSR and/or sustainability approved by the Faculty; minimum 25 hours.*

* Students are encouraged to request prior approval from the Undergraduate Program before beginning their activity.

Students will submit a request to the faculty for fulfillment of the experiential component that includes:

A description of the organization and the students' role in the organization signed and validated by employer/supervisor

A 500 word reflective essay on their experience that identifies key experiences related to CSR and how that influenced their current thinking about the implications of business practice on society broadly. The essay will be graded pass/fail.