MBA Internship Program

Connect with our students • Hire top talent • Watch your organization grow

About the SFU Beedie School of Business MBA

Our full-time, 12-month MBA best prepares students to see the big picture of business, providing them with a well-developed set of enduring skills, durable enough for a lifetime of career opportunities. Using a strongly applied approach, our MBA combines theory and application to provide students with a grounding in business fundamentals: finance, accounting, marketing, operations, economics, and strategy. Exploratory courses illuminate new perspectives on ethics, leadership, team-building, sustainability, and cross-cultural management. The SFU Beedie full-time MBA is designed for a diverse group of individuals from a wide range of undergraduate backgrounds, and on average, five years of full-time experience.

Internship Details

Start date: September onward
Duration: 4 month minimum
Hours: 35/week (minimum)
Compensation: Market rates [dependent on project scope & complexity] Negotiated between you and your intern
Your Commitment: A company supervisor is assigned for the duration of the project and completes a student evaluation form at the end of the internship

Add value to your organization through the SFU Beedie School of Business MBA Internship Program
Business Analyst
- Gather and analyze information from a broad variety of stakeholders; identify risks and opportunities; make recommendations that further the organization’s strategic initiatives
- Communicate findings and recommendations to key stakeholders
- Analyze operations in specific business areas to improve efficiency and quality
- Assist project teams in analyzing and documenting business processes impacted by new systems or system enhancements

Corporate Risk Management Intern
- Perform benchmarking and other research, including industry best practices and standards
- Develop, document, and report on risk management practices throughout the organization
- Assist with recommending improvements to existing processes and risk management controls
- Assist in the development and vetting of analytical and quantitative models

Corporate Social Responsibility Intern
- Assist in the coordination and execution of organization’s global compliance programs
- Assist with tracking and reporting global environmental and social actions metrics
- Conduct research on product-specific recycling and international labour practices
- Champion environmental responsibility and ethical sourcing practices

Human Resource Coordinator
- Research best practices at other organizations and develop plans to implement employment equity program
- Conduct an employment systems review to identify barriers to employment equity; make recommendations on mitigating barriers
- Work with HR Analyst to collect and track employment equity metrics
- Report on employment equity results and make recommendations to address deficiencies
- Develop plans to build awareness and training on new employee program, and communicate employment equity plan to employees

Market Research Intern
- Analyze clients’ business needs and marketplace trends to help identify new product solutions
- Conduct research to evaluate current market positions and assess new business opportunities
- Gather data on competitors and analyze their features, prices, and methods of marketing and distribution
- Analyze secondary research data to develop business insights and translate findings into actionable product plans

Operations Analyst
- Provide analysis and process improvement recommendations on existing processes related to budget forecasting, resource allocation and productivity
- Identify new ideas/opportunities, analyze their feasibility, and propose an implementation plan
- Improve management’s decision making tools by identifying Key Performance Indicators
- Propose a new Balanced Scorecard

Social Media Marketing Intern
- Serve as company ambassador in the digital environment; grow readership and networks
- Create dynamic and engaging content; manage delivery of communications and messaging across all social media accounts
- Strategically identify new social media marketing opportunities
- Present data focussed on social media traffic

Maximize your ROI
Contact the Career Management Centre about creating or posting an internship opportunity:

businessjobs@sfu.ca