

2011 UPDATE

# BEEDIE SCHOOL OF BUSINESS CAREER MANAGEMENT CENTRE



One of only 50 business schools  
worldwide accredited by:





# BEEDIE SCHOOL OF BUSINESS PROGRAMS

## SEGAL GRADUATE SCHOOL

Graduate programs at the Beedie School of Business are unique. Most business schools offer only one MBA program with multiple specialist streams following the core coursework. Instead, we provide individual programs, offered in a cohort model, and tailored for distinct markets. For employers, this provides the opportunity to target students from specific programs that meet your specific recruitment needs. As well, many of these programs may provide your employees the right management development opportunity.

### MBA

Launched in September 2007, this is a full-time, intensive MBA program followed by a paid internship for candidates who do not have an undergraduate degree in business. We wanted a special kind of student for this innovative MBA: young and bright, with diverse educational backgrounds. The program is designed to provide students with a broad portfolio of skills to face the emerging needs of a global marketplace by providing a foundation in business management balanced by an understanding of ethics, sustainability, and corporate responsibility. We have purposefully compressed 18 months of course work into a fast-paced, 12-month program which allows students to return to the workplace as quickly as possible. The intensity of the program speaks to the calibre of the students. Students in the MBA program have an average 3 years work experience (range of 1 – 10 years). The average age is 26 years.

### MANAGEMENT OF TECHNOLOGY MBA (MOT)

The Management of Technology MBA focuses on business aspects and challenges faced by technology and biotechnology firms. It adopts a process view of organizations with a project management mindset. The program is a mix of academic theory enhanced by practical experiences that mirror unique situations faced in the technology business environment. Innovation and entrepreneurship drive a curriculum that embraces change and challenges students to learn new ways of framing problems and creating solutions. Students in this program have technology/science/engineering/computer science experience and degrees, and the average age is early 30's.

### MASTER OF FINANCIAL RISK MANAGEMENT (MFRM)

The Master of Financial Risk Management is a full-time, 12-month program offering a strong core of foundational finance courses, plus elective courses specific in two streams: risk management and wealth management. As the curriculum is highly quantitative, placing an emphasis on both technical and analytical abilities, students are well trained to identify and manage risks. Students have the opportunity to attain a real understanding of fund management through the Student Investment Advisory Service (SIAS). Valued at approximately \$10 million, the student-managed fund provides practical hands-on experience managing risk and compliance in the administration of Canadian equity, global equity and fixed income investments. The average age is 25 years.

## EXECUTIVE MBA (EMBA)

For experienced managers and executives aspiring to senior leadership positions, the Executive MBA is designed to develop leadership skills and core capabilities in strategic analysis, change management and entrepreneurship. Students typically have a minimum of ten years of management experience and the average age is late 30's. This program was the first Executive MBA in Canada and has over 1800 alumni.

## CUSTOMIZED EXECUTIVE EDUCATION

The Learning Strategies Group (LSG) develops and delivers management education programs for the business community. From one-day sessions to full-scale corporate MBA programs, LSG's team of multi-disciplinary experts design and deliver highly customized management programs that have immediate impact on current workplace issues. With access to all of the resources of a first-rate university, partnerships around the world, and the only fully dedicated graduate business learning centre in Western Canada, LSG delivers custom fit programs onsite or online, in time to meet individual clients' specific educational and training needs.

## GRADUATE DIPLOMA IN BUSINESS ADMINISTRATION (GDBA)

This program is designed for people who recognize that better grounding in business fundamentals will improve their career prospects. The online delivery of the GDBA provides graduate-level courses in core business skills in a part-time, three-semester program.

## BACHELOR OF BUSINESS ADMINISTRATION

The BBA program has over 3,200 students for 2001-11. As a result, the entry-level cumulative GPA for secondary students is an astonishing minimum 90%. The rigor of the academic program is well known, combining a broad-based foundation in the arts and humanities with nine different concentrations in Business (offered at the Burnaby and/or Surrey campuses):

- Accounting Honors
- Entrepreneurship
- Finance
- Human Resource Management
- International Business
- Management Information Systems
- Management Science
- Management of Innovation
- Marketing

There are 15 active business-related clubs that provide opportunities for employers to meet, network and build relationships with students. In addition, our students continue to take top honours in various international and regional competitions, and represent the university in international exchanges and conferences.



## RECRUITING AT THE BEEDIE SCHOOL OF BUSINESS

Recruiting the right talent is critical to your organization's bottom line. At the Beedie School of Business Career Management Centre, we work to ensure employers get the most out of their investment in recruiting. We work closely with you to target the right programs and students to meet your business needs and provide a range of services and opportunities to connect with and recruit our students.

### RECRUITMENT STRATEGIES:

#### INFORMATIONAL INTERVIEWS

Our students are very interested in speaking with working professionals about how they got started in a particular career or industry, what courses might be most useful for their long-term goals, and finding out more about what a particular career is truly about. Share your career path story one-on-one with an MBA looking for a career change or a BBA looking to explore options by becoming one of our CareerTalk Experts.

#### FREE ONLINE JOB POSTING BOARD

Submit job opportunities to [businessjobs@sfu.ca](mailto:businessjobs@sfu.ca), and we will post them at no charge on our online job board, exclusive to the business students, graduates and alumni.

#### RESUME COLLECTION

Applicants can apply directly to you, or we can collect all applications and forward them electronically after the application deadline has passed.

#### FREE ON-CAMPUS INTERVIEWING

We'll provide on-campus interview facilities at no charge, and schedule interviews with your short listed candidates.

#### VIDEO & TELE-CONFERENCING

If you are outside the Vancouver area, we can arrange video or teleconferencing as an alternate interview option. (Connection and air-time fees apply.)

#### BUSINESS CO-OP

With over 1,200 BBAs participating in our Co-op program, we have a broad selection of students interested in gaining experience in areas of accounting, finance, marketing, human resources, information technology and management. Our students meet high academic standards and complete a rigorous preparatory curriculum prior to applying to work semesters. With students completing three or four work terms prior to graduation, they also have a range of experience and skills to suit your business needs. Students are available year-round for paid, full-time work terms lasting four or eight months. Usual starting periods are January, May or September.

#### MOT MBA APPLIED RESEARCH PROJECTS

In the final semester of the MOT MBA program, students are required to complete a significant applied research project where they apply existing and newly acquired skills. At the end of a four month period, your MOT student will have conducted an in-depth analysis and applied leading edge business theory to your current business problems, and delivered a well-researched, well-reasoned briefing paper and presentation. Projects are free of charge.

#### MBA INTERNSHIPS

Unique to the Beedie School of Business, MBA internships take place once students have completed their academic studies. Internships start in September and can range in duration from two to eight months, based on business need. Students will work with you to define the nature, scope and deliverables of the internship. This structure provides two key advantages to employers: 1) interns work with you at your busiest time of year; and 2) interns are available for extensions to projects and/or permanent hire immediately upon completion of the internship.

### INCREASE YOUR AWARENESS ON CAMPUS:

#### COMPANY INFORMATION SESSIONS

Present students with information on your company's current hiring needs and provide insight into what it would look like to work for your firm. Sessions range from casual networking to structured presentations. You decide on the session format that is best suited to your organization and we will coordinate the details on your behalf at no charge.

#### MBA EXECUTIVE SPEAKER SERIES

This is a forum for CEOs, senior executives and entrepreneurs to share their industry expertise and experience with our graduate students. Engage with potential applicants while increasing your company's visibility.

#### BBA SPEAKING OPPORTUNITIES

We welcome alumni to share their expertise and experience with students. Speakers can present at student club events, career panels or career workshops.

#### BUSINESS CAREER EXPO

Hosted between the Beedie School of Business and the Sauder School of Business, this annual business career fair is now the largest of its kind in BC. Over 100 companies and 1,000 students and alumni participate. It is the perfect opportunity to showcase your organization, and network with or pre-screen potential applicants.

#### COMPANY INFORMATION MATERIAL

Send us your company publications (brochures, annual reports, etc.). We'll display them in our career resource library and make them available to students who are conducting company research for employment opportunities.

#### STUDENT CLUB SPONSORSHIP & EVENTS

Sponsoring or hosting a student club event is a great way to make an impact on students specializing in the areas you want to hire from. We'd be happy to connect you to them.

# Beedie School of Business Recruiting Calendar

Simon Fraser University runs a trimester system with convocations in October and June each year.

	Fall 2011 (Sept - Dec)	Spring 2012 (Jan - April)	Summer 2012 (May - Aug)	Fall 2012 (Sept - Dec)
<b>All Programs including BBA</b>	On-campus recruiting 2nd week of Sept to 4th week in Nov  2011 Cohorts begin	On-campus recruiting 2nd week of Jan to 4th week in April	On-campus recruiting 2nd week of May to 4th week in July	On-campus recruiting 2nd week of Sept to 4th week in Nov  2012 Cohorts begin
<b>MBA</b> (Full-time)	2010 Cohort available for internship or permanent hire	2010 Cohort available for internship or permanent hire	Postings and interviewing for Fall 2012 internships	2011 Cohort available for internships or permanent hire
<b>Management of Technology / Biotechnology MBA</b> (Part-time)	2009 Cohort graduates  Students available for permanent hire	Postings and interviews for MOT Applied Projects  Students available for permanent hire	2010 Cohort available for MOT Applied Projects  Students available for permanent hire	2010 Cohort graduates  Students available for permanent hire
<b>Master of Financial Risk Management</b> (Full-time)	2010 Cohort available for permanent hire			2011 Cohort available for permanent hire

\*SFU BBA students are available for permanent hire year round

## CONTACT US FOR MORE INFORMATION:

[beedie.sfu.ca/careers](http://beedie.sfu.ca/careers)

### Segal Graduate School (Downtown Vancouver)

Career Management Centre  
Phone: 778.782.7841  
Fax: 778.782.7829  
mbacareers@sfu.ca

#### Address:

Segal Graduate School  
Suite 1800, 500 Granville Street  
Vancouver, British Columbia  
Canada, V6C 1W6

### Bachelor Of Business Administration (Burnaby Campus)

Career Management Centre  
Phone: 778.782.5544  
Fax: 778.782.3028  
bbacareers@sfu.ca

#### Address:

Bachelor of Business Administration  
WMC 2329, 8888 University Drive  
Simon Fraser University  
Burnaby, British Columbia  
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