

MBA Internship Program

Connect with our students • Hire top talent • Watch your organization grow



If you're looking to add value to your organization, then look no further than the SFU Beedie School of Business' MBA Internship Program.

Our Students

Commonly held degrees:

Communication
Computer Science
Economics
English
Engineering
Political Science
Psychology
Sciences

Average age:

26

Typical work experience:

4 years

About the SFU Beedie School of Business MBA

Our full-time MBA is a hands-on, fast-track, 12-month program that provides students with a broad portfolio of skills and prepares them for a lifetime of career opportunities. It is designed for individuals with undergraduate degrees in a discipline other than business, and two or more years full-time professional experience. The curriculum builds a foundation in functional management areas: finance, accounting, marketing, operations, economics and strategy. Exploratory courses illuminate new perspectives on ethics, leadership and team building, cross-cultural management and sustainability.

Internship Details

Start date:	September onward
Duration:	2 to 8 months
Hours:	35/week (minimum)
Compensation:	Market rates (dependent on project scope & complexity) Negotiated between you and your intern
Your Commitment:	A company supervisor is assigned for the duration of the project and completes a student evaluation form at the end of the internship

Business Analyst

- Gather and analyze information from a broad variety of stakeholders; identify risks and opportunities; make recommendations that further the organization's strategic initiatives
- Communicate findings and recommendations to key stakeholders
- Analyze operations in specific business areas to improve efficiency and quality
- Assist project teams in analyzing and documenting business processes impacted by new systems or system enhancements

Corporate Risk Management Intern

- Perform benchmarking and other research, including industry best practices and standards
- Develop, document, and report on risk management practices throughout the organization
- Assist with recommending improvements to existing processes and risk management controls
- Assist in the development and vetting of analytical and quantitative models

Corporate Social Responsibility Intern

- Assist in the coordination and execution of organization's global compliance programs
- Assist with tracking and reporting global environmental and social actions metrics
- Conduct research on product-specific recycling and international labour practices
- Champion environmental responsibility and ethical sourcing practices

Human Resource Coordinator

- Research best practices at other organizations and develop plans to implement employment equity program
- Conduct an employment systems review to identify barriers to employment equity; make recommendations on mitigating barriers

- Work with HR Analyst to collect and track employment equity metrics
- Report on employment equity results and make recommendations to address deficiencies
- Develop plans to build awareness and training on new employee program, and communicate employment equity plan to employees

Market Research Intern

- Analyze clients' business needs and marketplace trends to help identify new product solutions
- Conduct research to evaluate current market positions and assess new business opportunities
- Gather data on competitors and analyze their features, prices, and methods of marketing and distribution
- Analyze secondary research data to develop business insights and translate findings into actionable product plans

Operations Analyst

- Provide analysis and process improvement recommendations on existing processes related to budget forecasting, resource allocation and productivity
- Identify new ideas/opportunities, analyze their feasibility, and propose an implementation plan
- Improve management's decision making tools by identifying Key Performance Indicators
- Propose a new Balanced Scorecard

Social Media Marketing Intern

- Serve as company ambassador in the digital environment; grow readership and networks
- Create dynamic and engaging content; manage delivery of communications and messaging across all social media accounts
- Strategically identify new social media marketing opportunities
- Present data focussed on social media traffic

