BBA Career Outcomes

GENDER
- Male: 47%
- Female: 53%

EMPLOYMENT RATE: 90%

USEFULNESS OF KNOWLEDGE, SKILLS AND ABILITIES ACQUIRED DURING PROGRAM IN WORK
- Very Useful: 27%
- Somewhat Useful: 63%
- Not Very Useful: 8%
- Not at All Useful: 2%

AVG. ANNUAL INCOME FROM MAIN JOB: $52,736

SKILL TYPE OF MAIN JOB
- Business, Finance and Administration: 67%
- Sales and Service: 16%
- Natural and Applied Sciences: 4%
- Social Sciences, Education, Gov't Services, Religion: 10%
- Arts, Culture, Recreation and Sport: 1%
- Trades, Transport and Equip. Operators and Related: 1%

HOW USEFUL ARE THE FOLLOWING SKILLS AND ABILITIES IN DOING YOUR MAIN JOB?

<table>
<thead>
<tr>
<th>Skill Type</th>
<th>Very Useful</th>
<th>Somewhat Useful</th>
<th>Not Very Useful</th>
<th>Not at all Useful</th>
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<tbody>
<tr>
<td>Written Communication</td>
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<td>Oral Communications</td>
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<tr>
<td>Reading and Comprehension</td>
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<td>Group Collaboration</td>
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<td>Critical Analysis</td>
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<td>Problem Resolution</td>
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<td>Use of Mathematics Appropriate to Field</td>
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<td>Ability to Conduct Research</td>
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<td>Learning on Your Own</td>
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</table>
### TOP 10 FULL-TIME OCCUPATIONS

<table>
<thead>
<tr>
<th>Position</th>
<th>Occupation</th>
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<tbody>
<tr>
<td>12%</td>
<td>Financial auditors and accountants</td>
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<tr>
<td>6%</td>
<td>Professional occupations in advertising and marketing</td>
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<tr>
<td>5%</td>
<td>Financial and investment analysts</td>
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<tr>
<td>4%</td>
<td>Accounting and related clerks</td>
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<tr>
<td>4%</td>
<td>Professional occupations in business management</td>
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<tr>
<td>4%</td>
<td>Other financial officers</td>
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<tr>
<td>3%</td>
<td>Banking, credit and other investment managers</td>
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<tr>
<td>3%</td>
<td>Business development officers and marketing research</td>
</tr>
<tr>
<td>2%</td>
<td>Financial sales representatives</td>
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<tr>
<td>2%</td>
<td>Human resources professionals</td>
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</tbody>
</table>

### EMPLOYERS

- Arc’teryx Equipment
- Aritzia
- Auditor General
- BC Hydro
- BCLC
- BDO Canada
- Best Buy
- Berris Mangan
- BMO
- Broadband TV
- Canada Revenue Agency
- Chevron
- CIBT Education Group Inc.
- Citibank
- Coast Capital Savings
- Collins Barrow
- Connor, Clark & Lunn
- Cossette
- Creating Value Inc.
- Crowe MacKay
- D&H Group
- Davidson & Company LLP
- Deloitte
- DMCL
- Ernst & Young
- Export Development Canada
- Fraser Health
- G&F Financial
- Goldcorp
- Hootsuite
- HSBC
- ICBC
- International Care Ministries
- Grant Thornton
- Johnson & Johnson
- KNV
- KPMG LLP
- Ledcor
- LivaNova
- lululemon athletica
- MacKay
- Manning Elliott
- McKinsey & Company
- Mercer
- Microsoft
- MNP
- ModelHub
- New Avenue Capital
- Opera Mediaworks
- Paysavvy
- PepsiCo
- Proctor & Gamble
- Promosapien
- PwC
- RADIUS
- RBC
- Rethink
- RewardStream
- SAP
- Seaplane
- Smythe Ratcliffe
- Sony Pictures Imageworks
- Strutta
- TD Bank
- Teck Resources
- TELUS
- Toyota Inc.
- Traction on Demand
- Vancity Credit
- Vancouver Coastal Health
- Visier Inc.
- Vision Critical
- Wolrige Mahon LLP
- WorkSafe BC

2015 survey data based on the 2013 Baccalaureate graduates cohort.