This paper sheds light on how the environment I grew up in engendered my interest in cross-cultural research. Each and every project that I have undertaken in my career - from expatriates to ex-host country nationals, cross- and intra-national diversity and bicultural identity - represented a personal voyage of discovery for me and helped me understand some of the experiences that I have encountered and/or observed in my life. My research questions and hypotheses were guided by my first-hand experience of whether they made sense and what mattered most from the perspective of someone who has encountered much cross-national diversity.

Keywords: SOCIETY AND CULTURE; Culture; MANAGEMENT JOURNALS; Policy and Organisational Management

Document Type: Research article

DOI: 10.1504/EJCCM.2009.026728

Affiliations: 1: Faculty of Business, Simon Fraser University, 8888 University Drive, Burnaby, BC V5A 1S6, Canada