Attitudes toward Corporate Responsibilities in Western Europe and in Central and East Europe

Olivier Furrer · Carolyn P. Egri · David A. Ralston · Wade Danis · Emmanuelle Reynaud · Irina Naoumova · Mario Molteni · Arunas Starkus · Fidel León Darder · Marina Dabic · Amandine Furrer-Perrinjaquet

Abstract:
- This study investigated the attitudes toward social, economic, and environmental corporate responsibilities of 3064 current managers and business students in 8 European countries.
- Participants in Western European countries had significantly different perspectives on the importance of these corporate responsibilities (CR) than those in Central and East European countries. Within each country, environmental CR is perceived as most important in both CEE and Western European countries. Across countries, Western European respondents ac-