SFU BURNABY
Home of our Undergraduate BBA Program

SFU VANCOUVER
Home of our Segal Graduate School of Business

SFU SURREY
Home of our new BBA specializations, Management & Technology, Entrepreneurship
# Scholarly Activities

FACULTY OF BUSINESS ADMINISTRATION
Simon Fraser University

2006 / 2007

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Faculty by Area

**Accounting**  
Yasheng Chen  
Dennis Chung  
Craig E.N. Emby  
Michael Favere-Marchesi  
Maureen R. Fizzell  
Irene M. Gordon  
Karel Hrazdil  
Johnny Jermias

**Finance**  
Christina Atanasova  
Avi Bick  
George W. Blazenko  
Robert R. Grauer  
W. John Heaney  
Peter C. Klein  
Jijun Niu  
Andrey D. Pavlov  
Geoffrey Poitras  
Amir Rubin  
Daniel R. Smith  
Alexander Vedrashko

**International Business**  
Rekha Krishnan  
Mila B. Lazarova  
Jing Li  
David C. Thomas  
Rosalie L. Tung

**Management and Organization Studies**  
Gervase R. Bushe  
Carolyn P. Egri  
David R. Hannah  
Roderick D. Iverson  
Brenda A. Lautsch  
Thomas B. Lawrence  
Mark N. Wexler  
Christopher D. Zatzick  
Natalie Bin Zhao

**Management Information Systems**  
Michael J. Brydon  
Dianne Cyr  
Andrew C. Gemino  
Michael Parent  
Drew C. Parker  
Blaize Horner Reich  
Nilesh Saraf  
Peter M. Tingling  
Olga Volkoff

**Marketing**  
Jennifer C. Chang  
Colleen M. Collins  
June N.P. Francis  
Jason Y.C. Ho  
Steven M. Kates  
Robert E. Krider  
Lindsay N. Meredith  
John Peloza  
Leyland Pitt  
Yupin Yang  
Judith L. Zaichkowsky

**Policy Analysis**  
Neil R. Abramson  
Edward Bukszar  
Jeremy Kent Hall  
Karen Ruckman  
Richard Schwindt  
Daniel M. Shapiro  
Jerry P. Sheppard  
Carolyne E. Smart  
Aidan R. Vining  
Andrew von Nordenflycht  
Mark N. Wexler  
Richard A. Yates

**Technology and Operations Management**  
Eng Ung Choo  
Boyd D. Cohen  
Sudheer Gupta  
Payman Jula  
Elicia M.A. Maine  
Ian P. McCarthy
Journal Editorial Boards

Accounting
Irene M. Gordon:
Accounting Education: An International Journal
Accounting Perspectives

Finance
Christina Atanasova:
Bulletin of Economic Research

Peter Klein:
Canadian Investment Review

Andrey D. Pavlov:
Journal of Real Estate Finance and Economics

Geoffrey Poitras:
International Journal of Banking and Finance
Journal of Commodity Markets and Risk Management

International Business
Mila Lazarova:
Journal of World Business

David C. Thomas:
International Journal of Cross-Cultural Management
Journal of Management
Journal of Organizational Behavior
Journal of World Business

Rosalie L. Tung:
Asia Pacific Business Review
Asian Pacific Journal of Management
Asian Pacific Journal of Human Resources
Asian Business & Management
Human Resource Management
International Journal of Cross-Cultural Management
International Journal of Human Resource Management (UK)
International Journal of Management Reviews (UK)
Journal of Asian Business
Journal of International Business Studies
Journal of International Management
Journal of Leadership and Organizational Studies
Journal of Management and Organization
Journal of World Business
Management International Review (Germany)
Thunderbird International Business Review
Management and Organization Studies
Gervase R. Bushe:
Journal of Applied Behavioral Science
Organization Development Practitioner

Carolyn P. Egri:
Electronic Journal of Radical Organization Theory
Journal of Applied Behavioral Science
Journal of Management Education
Management and Organization Review
Organization and Environment

Roderick D. Iverson:
Asia Pacific Journal of Human Resources
Human Relations
Human Resource Management Review
International Journal of Selection and Assessment
Journal of Occupational Health Psychology

Thomas B. Lawrence:
Academy of Management Perspectives
Strategic Organization

Management Information Systems
Andrew Gemino:
Bulletin of Economic Research

Blaize Horner Reich:
Information Systems Management
Journal for Strategic Information Systems
Project Management Journal

Olga Volkoff:
European Journal of Information Systems

Marketing
Steven M. Kates:
Consumption, Markets and Culture
The International Journal of Advertising

Robert Krider:
Marketing Science

Lindsay N. Meredith:
Industrial Marketing Management
Journal of Business and Industrial Marketing
Leyland Pitt:
Business Horizons
Database: Advances in Information Systems
Industrial Marketing Management
International Journal of Business and Emerging Markets
Journal of Service Research
Marketing Intelligence and Planning
The British Journal of Management
The International Journal of Advertising
The International Journal of Marketing Research
The Journal of Developmental Entrepreneurship
The Service Industries Journal

Judith L. Zaichkowsky:
Asia Pacific Journal of Marketing and Logistics
Journal of Academy of Marketing Science
Journal of Advertising
Journal of Promotion Management
Psychology and Marketing

Policy Analysis
Neil R. Abramson:
Strategic Management and International Business

Daniel M. Shapiro:
Journal of Executive Education and Corporate Governance:
An International Review

Aidan R. Vining:
Journal of Comparative Policy Analysis
Policy Studies Journal

Mark N. Wexler:

Technology and Operations Management
Eng Ung Choo:
Asia-Pacific Journal of Operational Research

Sudheer Gupta:
IIE Transactions

Elicia Maine:
International Journal of Technoentrepreneurship

Ian McCarthy:
Production Planning and Control

Pek-Hooi Soh:
Journal of Business Research
Journal of Business Venturing
The undergraduate accounting program has one of the largest student enrollments in the Faculty of Business. The academic curriculum in the accounting area has been offered since the founding of Simon Fraser University in 1965. Courses are offered at the undergraduate and masters levels. The highly rated undergraduate Co-op Education Program in Accounting formally integrates the student’s academic studies with related work experience. For students who wish to attain a professional accounting designation (C.A., C.G.A., C.M.A.), formal arrangements exist whereby the work obtained in the Co-op Education program may be recognized toward the required practical experience by the respective accounting organizations. SFU course work is recognized towards the professional requirements of all three professional organizations.

Faculty members’ research interests include accounting information and capital markets, managerial accounting for decision making, international accounting, accounting theory, auditing, accounting ethics, and the behavioral implications of accounting. Faculty research is supported by the professional accounting bodies and other agencies.

Most of the accounting faculty hold professional designations in addition to their academic degrees.
YASHENG CHEN
Assistant Professor
B.A., M.A. (Xiamen, China),
Ph.D. (Western Ontario)
C.G.A.

Specialization and Research Interests
Performance measurement and incentive plan design, managerial accounting issues in multinational enterprises, international accounting, international tax management.

Accepted for Publication

Research in Progress

Research Grants and Contracts


$9,000. SFU Faculty of Business Research Initiative Grant, 2006-2008. “Corporate Governance and Executive Compensation Studies”.


Other Activities


Invited Reviewer: *Accounting Perspectives* (Canadian Academic Accounting Association); *Management International Review*.


DENNIS CHUNG
Associate Professor
B.Comm. Hons. (Manitoba),
M.Sc. (Saskatchewan),
Ph.D. (Alberta),
C.A., C.M.A.

Specialization and Research Interests
Corporate disclosures, market liquidity, financial analysts, share repurchases, block ownership, trading activities.

Publications


Accepted for Publication


Research in Progress
“Block Ownership, Trading Activity, and Market Liquidity” (with P. Brockman and X. Yan); “Liquidity and Market Efficiency: The Case of Post-Earnings Announcement Drift” (with K. Hrazdil); “Firm Liquidity and Market Efficiency” (with P. Brockman and C. Perignon); “Analyst Following and Informed Trading: Evidence from Emerging Markets” (with P. Brockman and C. Perignon); “Share Buyback and Liquidity” (with P. Brockman and C. Perignon); “Multinational Firm Liquidity: A Migration Toward Global Commonality” (with P. Brockman and C. Perignon).

Research Grants and Contracts
$10,000. SFU President’s Research Grant, 2005-2007. “Accounting Quality and Information Asymmetry.”


Other Activities

CRAIG EMBY
Professor
B.Comm. Hons. (Manitoba),
M.B.A. (British Columbia), Ph.D.
(Alberta), C.A.

Specialization and Research Interests
Professional judgment in public accounting; quality control in public accounting firms.

Publications

Research in Progress
“Probabilistic Reasoning in Multiple Hypothesis Revision in Auditing”; “A Review of Two Decades of Behavioral Research into Auditor Independence”; “Corporate Governance and Internal Control: An Empirical Comparison of Internal Control Risk Evaluation by Internal vs. External Auditors Before and After Enron” (with D. Caplan); “Second Partner Review: A Negotiation Perspective” (with M. Favere-Marchesi).

Research Grants and Contracts

Other Activities


Special awards and honours: Best Paper Award, Western Decision Sciences International Conference, Hawaii, April 2006 (with D. Caplan).
Publications


Research in Progress

Research Grants and Contracts


$2,000. SFU Faculty of Business Research Grant, 2005-2007. “Cognitive Effects of Decomposition in Fraud-Risk Assessments”.

Other Activities


Reviewer: Advances in Accounting Behavioral Research, Journal of Accounting and Public Policy.

Member: Canadian Academic Accounting Association, American Accounting Association, American Institute of Certified Public Accountants, Beta Alpha Psi, Beta Gamma Sigma.

Special awards and honours: SFU Faculty of Business Teaching Honour Roll, 2006.
MAUREEN FIZZELL
Senior Lecturer
B.Ed., B.Comm.,
M.Sc. (Saskatchewan), C.M.A.,
FCMA.

Specialization and Research Interests

Research in Progress

Other Activities


IRENE M. GORDON
Professor
B.A. (Hons.), M.A., Ph.D. (Simon Fraser), F.C.G.A.

Specialization and Research Interests
Financial accounting theory, accounting and economics as interrelated disciplines, social responsibility accounting and sustainable development reporting, accounting education.

Research in Progress


Research Grants and Contracts

Other Activities
Associate Editor: *Canadian Accounting Perspectives*, 2000-2008.

Editorial Board: *Accounting Education: An International Journal*.


Academic Advisory Council (AAC) to the Accounting Standards Board (ACSB), 2005-2008.


Ad Hoc Reviewer: *Journal of Business Ethics; Accounting Education: An International Journal; Accounting, Auditing and Accountability Journal*.

Member: Canadian Academic Accounting Association, American Accounting Association.

**Special awards and honours:** CGA Research Fellow, 2006-2010, with award of $4,000 per year for 5 years,

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**KAREL HRAZDIL**

Assistant Professor
B.Com., Ph.D. (Alberta).

**Specialization and Research Interests**
Financial accounting, capital markets, discretionary earnings, executive compensation, disclosure regulation.

**Research in Progress**

**Research Grants and Contracts**
$10,000. SFU President's Research Grant, 2007-2008.

**Other Activities**

Ad hoc reviewer: *Accounting Perspectives, CAAA Annual Conference 2008.*

Member: American Accounting Association, Canadian Academic Accounting Association, American Finance Association.
JOHNNY JERMIAS
Associate Professor
B.A. (Jakarta), M.Acc., Ph.D. (Waterloo), R.P.A. (Jakarta), C.MA.

Specialization and Research Interests
Contingency theory, strategic management accounting, corporate governance, strategic performance measurement, judgement and decision making, cognitive dissonance, resistance to change.

Publications


Accepted for Publication


“The Effects of Corporate Governance on the Relationship Between Innovative Efforts and Performance,” forthcoming in European Accounting Review.

Research in Progress
“Capital Market Implications of Strategy-Structure Misfits in International Joint Ventures” (with H. Merchant); “The Balanced Scorecard Approach to Predicting New Venture Survivability” (with Y. Chen); “The Influence of Prior Beliefs on Capital Budgeting Decisions”.

Research Grants and Contracts


Other Activities


Ad hoc reviewer: *The International Journal of Accounting, Canadian Accounting Perspectives, Management*.

Finance

Finance at Simon Fraser enjoys a proud tradition.

The Finance area offers finance courses at both the undergraduate and graduate levels. Many undergraduate business majors (Bachelor of Business Administration) graduate with finance concentrations. In 2002 the area introduced the Global Asset and Wealth Management (GAWM) program. This is an MBA program with a focus on wealth management which prepares students to be leaders in the investment industry. In 2005 the MBA in Financial Risk Management was introduced, where the emphasis is on in-depth knowledge of quantitative finance.

Research interests and accomplishments within the group range from the highly theoretical to the practical, covering such issues as corporate financing and investment, valuation methods, the functioning of capital markets, individual and institutional investing, controlling risk with options and futures contracts, hedge funds and private equity, and real estate finance. Active participation in academic and professional associations and publications in top finance journals have given the group considerable international visibility.
CHRISTINA ATANASOVA
Assistant Professor
B.A. (Nat’l and World Econ., Bulgaria), M.Sc. (York, UK), Ph.D. (Leeds, UK)

Specialization and Research Interests
Applied econometrics, credit market imperfections, pension funds.

Publications

Research in Progress

Other Activities


AVI BICK
Associate Professor
B.Sc., M.Sc. (Tel Aviv), M.B.A. (Hebrew Univ., Israel), Ph.D. (California, Berkeley)

Specialization and Research Interests
Valuation of options and futures contracts; optimization and equilibrium in financial markets; mathematical finance.

Research in Progress

Other Activities

Session Chairperson: The 4th World Congress of Bachelor Finance Society, Tokyo, Japan, August 2006.

Discussant: China International Conference in Finance, Xian, China, July 2006.


Member: The Bachelor Society.
GEORGE W. BLAZENKO
Associate Professor
B.A. (Simon Fraser), M.A. (Western), Ph.D. (British Columbia).

Specialization and Research Interests
Capital markets; corporate finance.

Research in Progress
“Economic Depreciation and Corporate Investment” (with A. Pavlov); “Value Maximizing Hurdle Rates for R&D Investment” (with A. Pavlov); “Investment Timing for New Business Ventures” (with A. Pavlov); “Risk Management for Insurers: Theory with Empirical Evidence” (with G.S. Parker and A. Pavlov).

Other Activities


ROBERT R. GRAUER
Professor
B.Com., M.B.A. (British Columbia), Ph.D. (California, Berkeley)

Specialization and Research Interests
Mean-variance and discrete-time multiperiod portfolio selection, asset allocation, measurement of investment performance, and tests of asset pricing models.

Accepted for Publication

Research in Progress
“Extreme Mean-Variance Solutions: Estimation Error versus Modeling Error”; “Timing the Market with Stocks, Bonds and Bills”; “On the Power of Cross-Sectional and Multivariate Tests of the CAPM” (with J.A. Janmaat); “Cross-Sectional Tests of the CAPM and Fama–French Three-Factor Model” (with J.A. Janmaat); “Kinked Linear Utility Functions in Portfolio Optimization” (with M.J. Best and J. Hlouskova); “Portfolio Selection with Kinked Linear Utility Functions: Some Computational Results” (with M.J. Best).

Research Grants and Contracts
$74,000. SSHRC Research Grant, 2007-2009. “Portfolio Selection.”

Other Activities

Associate Editor: International Review of Financial Analysis.

Editorial Board: Advances in Quantitative Analysis of Finance and Accounting.
PETER KLEIN
Professor
B.Sc., L.L.B., M.BA. (W. Ontario), Ph.D. (Toronto), CFA, CBU, CGA

Specialization and Research Interests
Capital gains taxation, alternative investments, regulation, credit risk and derivative securities, interest rate and currency swaps, corporate governance.

Publications


Accepted for Publication

Research in Progress
“The Capital Gain Lock-In Effect and Return Seasonality”; “Pricing Vulnerable American Options” (with J. Yang); “Vulnerable European Options: How Important is the Risk of Early Default?” (with R. Jones and E. Kou); “European Put Warrants: What Are They Really Worth?” (with T. Immell and M. Lian).

W. JOHN HEANEY
Associate Professor
B.A. (Hons.), M.Sc. (Saskatchewan), Ph.D. (Alberta), M.A., Ph.D. (Simon Fraser)

Specialization and Research Interests
Semi-group valuation theory; contingent claims analysis of investment decisions.

Research in Progress

Other Activities
**JIJUN NIU**  
Assistant Professor  
B.Eng. (Beijing),  
M.B.A. (CEIBS),  
M.Sc., Ph.D. (Lausanne).

**Specialization and Research Interests**  
Banking, venture capital, corporate governance.

**Accepted for Publication**  


**Research in Progress**  
“A Model of CEO Compensation and Interim Private Information”.  
“Entry Restrictions and Banking Stability”.

**Other Activities**  


**Special awards and honours:** Swiss National Science Foundation Fellowship, 2006-2007.
Publications


Research in Progress

“Insurer Risk Management and Shareholder Wealth” (with G. Blazenko and G. Parker); “Financial Risk Theory for a Regulated Insurer” (with G. Blazenko and G. Parker); “Mortgage Securitization in Asia: Gains and Barriers”; “Aggressive Lending and Real Estate Markets” (with S. Wachter); “Investment Timing for Dynamic Business Expansion” (with G. Blazenko); “Investment Timing for New Business Venture” (with G. Blazenko).

Research Grants and Contracts

$24,000. CMHC contract, 2006. “Stability Versus Flexibility in the Canadian Mortgage Insurance System”.


Other Activities


Member: Editorial Board, *Journal of Real Estate Finance and Economics*.


GEoffrey Poitras
Professor
B.A. (Hons.) (Dalhousie), M.A. (McMaster), M.Phil., Ph.D. (Columbia)

Specialization and Research Interests
Statistical simulation, vector autoregression, normality testing, history of financial economics and economic thought, risk management (futures, options, trading strategies, covered interest arbitrage), shareholder wealth maximization.

Publications


Accepted for Publication


Research in Progress

*Handbook of Global Stock Markets; Valuation of Equity Securities: Theory and Application,* "Distributions for Diffusions Subject to Reflecting Barriers: A Density Decomposition Result" (with J. Heaney); "The Evidence of Audit Fees: Evidence from Singapore and Malaysia" (with F. Young and A. Talib); "Normality Testing using Higher Moments: Some Monte Carlo Evidence;" "Detecting Bimodality in the Distribution of Financial Variables: A Monte Carlo Approach"; "Pricing Crop Insurance" (with J. Heaney); "Public Choice, Government of Canada Debt Management and the Minimization of Interest Costs".

Research Grants and Contracts


Other Activities


Special awards and honours: TD-Canada Trust Distinguished Teaching Award, 2007.
AMIR RUBIN
Assistant Professor
B.A., M.A. (Hebrew),
Ph.D. (British Columbia)

Specialization and Research Interests
Corporate finance, corporate governance, microstructure, capital structure, ownership structure, executive compensation, corporate social responsibility, portfolio, diversification.

Publications


Accepted for Publication

Research in Progress
“Volatility, Dividends and Institutional Ownership” (with D. Smith); “Information Asymmetry and Information Technology: Evidence from Wikipedia and Analysts’ Forecasts” (with E. Rubin); “Why Did Individual Stocks Really Become More Volatile?” (with D. Smith); “The Effect of Business Intelligent Systems on Stock Return Volatility” (with E. Rubin); “Corporate Social Responsibility as a Conflict between Shareholders” (with A. Barnea); “Managerial Stock Options When Shareholders are Diversified” (with A. Kraus).

Research Grants and Contracts


Other Activities


Special awards and honours: Research Excellence Award, Faculty of Business Administration, Simon Fraser University, 2006.
Publications


Accepted for Publication


Research in Progress


Research Grants and Contracts

Other Activities

Member: Program Committee, 2008 Financial Management Association European Meetings.


ALEXANDER VEDRASHKO
Assistant Professor
B.S., M.S. (Montana, Bozeman)
M.A., M.S., Ph.D. (California, Berkeley)

Specialization and Research Interests
Executive compensation, corporate payout policy, insider trading, real estate investment trusts, corporate governance.

Research in Progress
“The Information Content of Managerial Stock Ownership and Open-Market Share Repurchase Announcements” (with I. Babenko).

“The Time-Varying Duration and Convexity of Fannie Mae and Freddie Mac Investment Portfolios” (with D. Jaffee).

“Does CEOs’ Foresight Ability Play a Role in Financial Markets?” (with A. Rubin).

Other Activities

The concentration in international business at the undergraduate level is designed to prepare students for the challenges and opportunities of operating and managing in the global business environment of the new millennium.

Because of the multidisciplinary nature of international business studies and, in addition to the course on fundamentals of international business, students are required to take courses in functional aspects of international business, such as international marketing, international financial management, comparative management and international accounting.
REKHA KRISHNAN  
Assistant Professor  
B.A. (Calicut, India), M.B.E.  
(Cochin, India), Ph.D.  
(Tilburg, The Netherlands)  

Specialization and Research Interests  
Interorganizational performance, trusting under uncertainty, trust repair, technology transfer.

Publications  
“When Does Trust Matter to Alliance Performance?”  

Accepted for Publication  
forthcoming in  

“Measures for Dealing with Competence and Integrity Violations of Interorganizational Trust at the Corporate- and Operating-Levels of Organizational Hierarchy,”  
forthcoming in  
*Journal of Management* (with M. Janowicz).

Research in Progress  

Research Grants and Contracts  
$15,000. SFU Dean’s Research Grant, 2007.  

$10,000. SFU President’s Research Grant, 2006.

Other Activities  
Papers presented at conferences:  
“A Meta-Analysis on Alliance Performance,”  

Reviewer:  
*Academy of Management Journal*, *Academy of Management Review*,  
*Organization Science*, *Journal of International Business Studies*, *Journal of World Business*,  
Academy of International Business annual meetings,  
Academy of Management annual meetings.

Member:  
Academy of Management, Academy of International Business.

Special awards and honours:  
Finalist for the Academy of Management Blackwell Outstanding Dissertation Award, 2007;  
winner of the Academy of International Business Richard Farmer Best Dissertation Award, 2007;  
one of three finalists for the IIB Stockholm Gunnar Hedlund Best Dissertation Award, 2006.

MILA LAZAROVA  
Assistant Professor  
Masters (Univ. Nat’l & World Econ., Bulgaria),  
M.S., Ph.D.  
(Rutgers)  

Specialization and Research Interests  
Multinational companies, international human resource management, expatriate management, career development, training and development, work-life balance.

Publications  
“Revisiting Repatriation Concerns: Organizational Support vs. Career and Contextual Influences,”  

“Brain Drain versus Brain Gain: An Exploratory Study of Ex-Host Country Nationals in Central and Eastern Europe,”  

“International Human Resource Management in a Global Perspective,”  
in M. Morley, N. Heraty and D. Collings (eds.),  

**Accepted for Publication**


**Research in Progress**

“Elucidating the Positive Side of the Work-Family Interface on International Assignments: A Model of Expatriate Work and Family Performance” (with M. Westman and M. Shaffer); “Do Companies Follow the Advice of Scholars—The Case of Broad Based Incentive Plans” (with M. Kroumova); “Representations and Perceptions of International Mobility” (with J. Cerdin); “The Role of Individual-Led Cultural Values in Global Virtual Teams” (with A. Joshi); “Careers Across National Contexts” (with F. Dany and W. Mayrhofer); “Training and Human Resource Development in Canada: Current Trends and International Comparisons”; “Work-Life Balance and Career Success: How Are They Related and What Role do Organizations Play?”; “Cultural Intelligence: Domain and Assessment” (with D. Thomas et al.), conditionally accepted for *International Journal of Cross-Cultural Management*.

**Research Grants and Contracts**


$1,990. SFU Faculty of Business Research Initiative Grant, 2006. (With S. Taylor).

**Other Activities**


Member: Academy of Management, Academy of International Business.

Special awards and honours: Best Paper Award (Work/Life Balance Stream), ACREW/KCL 2006 Conference; 2006, 2007 Outstanding Reviewer Award, International Management Division, Academy of Management.
Publications


Accepted for Publication


“Real Options and MNE Strategies in Asia Pacific,” forthcoming in Asia Pacific Journal of Management (with T. Tong).

Research in Progress

“Would You Like Control or Collaboration? The Effect of Ownership on Joint Venture Productivity in China” (with C. Zhou and E. Zajac); “Technology Transfer vs. Market Competition: How JVs and WOSs Affect Chinese Firms Differently?” (with C. Zhou); “Product Innovations in Emerging-Market Firms: The Spillover Effects of Foreign Firms” (with D. Chen and D. Shapiro); “Cross-Platform Mobility of Information Technology Vendors: A Real Options Analysis of Alliance Choices” (with N. Saraf); “Improving Technology Through International Joint Ventures: Is it an Effective Policy in Developing Countries?” (with D. Chen and J. Maxwell).

Research Grants and Contracts


Other Activities


Session Chair: Academy of International Business Annual Conference, Indianapolis, IN, June 2007; Strategic Management Society Annual Conference, Vienna, Austria, October 2006.


Member: Academy of International Business, Academy of Management.

David C. Thomas
Professor
B.Sc. (Appalachian),
M.B.A. (N. Carolina),
Ph.D. (S. Carolina)

Specialization and Research Interests
International management, cross-cultural organizational behavior.

Publications


Accepted for Publication


Research Grants and Contracts
$71,234. SSHRC Research Grant, 2007-2010. “Cultural Intelligence: Validity Assessment”.

$114,000. SSHRC Research Grant, 2004-2006. “Cultural Intelligence: Construct Development.”

$10,000. SFU Faculty of Business Research Initiatives Grant, 2007. Cultural Intelligence Project Team Meeting.

$1,000. SFU VP Academic Conference Fund, 2007. Cultural Intelligence Project Team Meeting.

$10,000. SFU Faculty of Business Research Initiatives Grant, 2006. Cultural Intelligence Assessment Stimulus Material (filming).

Other Activities


Special Issue Editor: Journal of Organizational Behavior (2007).

Associate Editor: International Journal of Cross-Cultural Management.


Rosalie L. Tung
The Ming and Stella Wong Professor of International Business
B.A. (York), M.B.A., Ph.D. (British Columbia), FRS(C)

Specialization and Research Interests
Ex-host country nationals, outward foreign direct investment from China.

Publications


Accepted for Publication


Other Activities


Chair: Awards Committee, International Association for China Management Research, 2006-2010.


International Advisory Board: Asian Business & Management.


The Management and Organization Studies (MOS) area is dedicated to helping Simon Fraser University’s Faculty of Business Administration be a major centre of organizational research and teaching in Canada. Over the past two years, MOS faculty published research articles in prestigious journals, presented research findings at several academic conferences, been keynote speakers at academic conferences and industry gatherings, received hundreds of thousands of dollars in research grants, and wrote books on emerging topics. This research covers diverse territory, including applied ethics, corporate social responsibility, employment relations, human resource management, organizational behavior, organization development, and organization theory. According to the University of Dallas at Texas, the MOS area ranks 24th in the world for the level of management research and publication productivity of its members.

Several exciting research projects are underway. MOS faculty members are currently examining the effects of sustainable business practices and corporate social responsibility in a variety of countries, new contingent employment relationships, telecommuting, work restructuring, leadership in health care, building long lasting family businesses, new forms of organizational change, managerial values around the world, trade secret protection, corporate scandals and fraud, transformational leadership, organizational learning, qualitative research methods, high-commitment management practices, trade union mobilization, effects of downsizing, ethical issues in management, work-life balance, workplace deviance, workplace health and safety, social change processes, and learning from errors in organizations. Members of our area lead centers of research at SFU in Strategic Change and Performance Management and Workplace Health and Safety. As well, they provide leadership in the international Academy of Management and vet research funding for granting agencies in Canada and internationally.

The Management and Organization Studies group is committed to both undergraduate and graduate business education in Canada. Through its specialization in Human Resource Management, the area prepares undergraduate students for a career in HRM and develops the leadership and teamwork skills of undergraduate students in other business specialties. The group plays a major role in Simon Fraser University’s Executive MBA Program, provides courses in all the Faculty’s other MBA programs, and is very active in the Ph.D. program. MOS faculty are regularly on the Faculty’s Teaching Honour Roll.

Along with its research and teaching accomplishments, several MOS faculty provide their consulting expertise to companies in Canada and internationally. The MOS area continues the Faculty of Business’ commitment to practical scholarship by developing cooperative, mutually beneficial projects with industry, government and non-profit organizations.
GERVASE R. BUSHE
Associate Professor
B.A. (Concordia), Ph.D. (Case Western Reserve)

Specialization and Research Interests
Post-bureaucratic organization, leadership, teams, organizational change and development, organizational learning.

Publications


Accepted for Publication

“Performance Amplification: Building a Strength Based Organization,” forthcoming in Appreciative Inquiry Practitioner, special issue on Strength Based Organizations (with T. Pitman).


Research in Progress
“Revisioning Organization Development: New Premises and Patterns of Practice” (with R. Marshak); “The Post Modern Turn in OD” (with R. Marshak); “Multi-site Study of the Impact of Appreciative Inquiry in a Metropolitan School District”; “Impact of Clear Leadership Training on Organizational Outcomes”; “Performance Amplification as a Change Strategy, particularly as applied to profitability of low margin businesses”; “Effect of Healthy Family Dynamics on Family Businesses, and Effects of Family Business on Healthy Family Dynamics”.

Research Grants and Contracts
Other Activities


Keynote Address: “Transforming Organizational Culture Through Appreciative Inquiry: Lessons from 20 Years of Research and Experience,” 7th International Conference on Knowledge, Culture and Change in Organizations, Singapore, July 2007.


Referee: Organization Development Division, Academy of Management.


Member: Academy of Management (Int’l), Human Systems Development Professionals.


Publications


Accepted for Publication


Research Grants and Contracts


Other Activities


Visiting Professor: Xi’an Jiaotong University, Xi’an, China, 2005-2009.


Member: International Association for Chinese Management Research, ASAC, Organizational Behavior Teaching Society, Academy of Management, Research Network for Business Sustainability.

Special awards and honours: Carolyn Dexter Outstanding Paper Memorial Award, Eastern Academy of Management International Conference, 2007; SFU Faculty of Business Administration Teaching Honour Roll, 2006.
David Hannah
Assistant Professor
B.Com.Hon. (British Columbia), Ph.D. (Texas, Austin)

Specialization and Research Interests
Trade secret protection, knowledge management, qualitative research methods, media analysis, psychological contracts, legal ownership of ideas.

Publications


Accepted for Publication

Research in Progress
“Counting as a Means of Qualitative Data Analysis: Controversies and Cautions” (with B. Lautsch); “Counting in Qualitative Data Analysis” (with B. Lautsch); “Trade Secret Protection in Organizations” (with K. Pankratz); “Using In-class Organizations to Teach Organization Theory” (with R. Venkatachary); “An Exploration of the Impact of Trade Secret Protection Procedures on Employees”; “Causes and Consequences of Secrecy Climates in Organizations” (with C. Zatzick and R. Iverson).

Research Grants and Contracts

$10,000. SFU Faculty of Business Research Initiatives Grant, 2006-2007. “Trade Secret Protection in Organizations”.


$10,000. Discovery Park Research Grant, 2005-2006. “When is a Secret a Secret?”

Other Activities


Member: Academy of Management, Western Academy of Management.

Special awards and honours: Teaching Honour Roll, SFU Faculty of Business Administration, 2007; Annual Excellence in Research Award for Junior Faculty, SFU Faculty of Business Administration, 2006.
RODERICK D. IVERSON  
Professor  

Specialization and Research Interests  
Human resource management and organizational performance; absenteeism, turnover, and downsizing; antecedents and consequences of organizational, behavioral, union and dual commitment; determinants of union participation and organizational change; the role of individual dispositions on organizational outcomes; high performance work systems; workplace safety.

Publications  


Accepted for Publication  


Research in Progress  
“Voluntary Salesperson Turnover, Organizational Memory, and Customer Service Quality” (with S.J. Bell); “Dirty Work and Well-Being: The Roles of Occupational Identification, Passing and Choice” (with K.A. Arnold and J. Barling); “Family Socialization of Young Workers’ Safety Attitudes” (with E. Kelloway, L. Francis and A. Schat); “Community Matters: An Examination of Non-Work Factors and Gender as Predictors of Employee Turnover” (with C. Zatzick); “Humanizing the Workplace: Work Intensity and the Role of Co-workers and Supervisors” (with S. Deery and J. Walsh); “Job Performance and Voluntary Turnover: An Examination of Linearity, Curvilinearity, and the Moderators of Time, Unemployment Rate and Perceived Ease of Movement Using Event History Analysis” (with S.J. Deery); “The Effect of Downsizing on Employee Performance: A Latent Growth Curve Analysis” (with S.J. Deery); “The Process of Downsizing: Job Performance and Organizational Commitment as Layoff Criteria” (with C. Zatzick and S. Deery); “Union Citizenship Behavior, Industrial Relations Climate and Instrumentality: A Longitudinal Study” (with D.M. Buttigieg and S.J. Deery).

Research Grants and Contracts  
$500,000. CN Rail and WorkSafeBC funding for centre, 2007. “Centre for Workplace Health and Safety”.


$150,000. BC Ministry of Education Research Grant, 2006. “Change at Vancouver School Board” (with G. Bushe and T. Lawrence).
Other Activities


Board Member: Australian Centre for Research in Employment and Work, Monash University, Australia.

Chair: Academy of Management HR Division/SHRM dissertation proposal award competition.


Reviewer for conferences: Academy of Management, Association of Industrial Relations Academics of Australia and New Zealand, National Occupational Stress Conference, Australian and New Zealand Academy of Management, and Australian Industrial and Organizational Psychology.

Grant Reviewer: SSHRC Standard Grants.

Member: Academy of Management, Association of Industrial Relations Academics of Australia and New Zealand, Australian Human Resource Institute, Industrial Relations Research Association.
BRENDA LAUTSCH
Associate Professor
B.Admin. (Regina), M.I.R. (Queen’s), Ph.D. (MIT).

Research Interests and Specialization
Portable work, work-family life balance, negotiation; contingent work; qualitative research methodologies.

Publications


Accepted for Publication

Research in Progress
“Supervising Telecommuting and the Work-Family Dual Agenda” (with S.C. Eaton and E.E. Kossek); “Exit in Different Voices” (with M. Scully and A. Segal); “Life and Life Chances: A Critical Look at Merit Rules in Medical and Work Realms” (with M. Scully); “An Empirical Exploration of Counting as a Means of Qualitative Data Analysis” (with D. Hannah); “Counting as a Means of Qualitative Data Analysis: When, Why and Why Not” (with D. Hannah).

Research Grants and Contracts


Other Activities

Reviewer: SSHRC, and National Academy of Management Annual Conference.

Member: Academy of Management Association, Labor and Employment Relations Association.

Board of Directors: Amy Segal Feminist Foundation Inc., a charitable organization providing doctoral scholarships.

THOMAS B. LAWRENCE
Associate Professor

Research Interests and Specialization
Managing organizational change, organizational power and politics, transformation in industries and fields, inter-organization collaboration, language and culture in organizations, organizational sensemaking.

Publications


Research Grants and Contracts
$9,800. SFU Faculty of Business Research Initiatives Fund, 2007. International workshop on “Institutional Work”.


Other Activities


Editorial Board: Academy of Management Perspectives, Strategic Organization.

Member: Best Paper Committee, Academy of Management Perspectives, 2006.

International Advisory Board: International Centre for Research in Organizational Discourse, Strategy and Change.


Special awards and honours: Top 1% of total citations in 'Economics and Business' field, Thomson Scientific’s Essential Science Indicators (from 1997-2007); Nominated for Best Paper Award, Western Academy of Management Annual Conference, Missoula, Montana, 2007; SFU Faculty of Business Administration Research Excellence Award, 2007.
MARK N. WEXLER
Professor

Specialization and Research Interests
Business ethics, business and society, corporate governance.

Note:
Please refer to the Policy Analysis section for Dr. Mark N. Wexler's Scholarly Activities for 2006-2007.

CHRISTOPHER D. ZATZICK
Assistant Professor
B.A. Hons. (California, Santa Barbara), Ph.D. (California, Irvine).

Specialization and Research Interests
Downsizing, layoffs and involuntary turnover; high-commitment work systems; organizational demography and diversity; organizational change; communication and fairness perceptions.

Publications


Accepted for Publication

Research in Progress
“Revisiting the Change/Performance Relationship: The Moderating Role of Strategic Alignment” (with T. Motlerno and T. Fang); “Communication Channel: When and Why it Matters to Interactional Justice” (with D. Patient, D. Skarlicki and M. Elvira); “Community Matters: An Examination of Nonwork Factors and Gender as Predictors of Employee Turnover” (with R. Iverson); “Effects of Downsizing on Performance: The Role of Consideration for Employees and High-Performance Work Systems” (with R. Iverson); “Organizational Layoffs: The Role of Job Performance and Organizational Commitment” (with S. Deery and R. Iverson); “(Re)-examining the IT Payoff Problem: The Role of Training and Usage” (with N. Saraf).

Research Grants and Contracts

Other Activities
Iverson and M. McCrae); “Job Embeddedness, Gender and Voluntary Turnover: Further Extensions of a New Construct,” Academy of Management Meetings, Atlanta, GA, 2006 (with R. Iverson).


Reviewer: National Science Foundation; SSHRC.

Member: SSHRC Research Data Centre Committee.

Member: Academy of Management, Western Academy of Management.

Special awards and honours: SFU Faculty of Business Administration Teaching Honour Roll, 2007, 2006; Nominated for TD Canada Trust Distinguished Teaching Award, 2007.

NATALIE BIN ZHAO
Assistant Professor
M.Sc. (Shandong),
M.Sc. (Singapore),
Ph.D. (Western Ontario).

Specialization and Research Interests
Learning from errors, error reporting, organizational stigmatization.

Publications

Research in Progress
“Learning from Errors: The Role of Context, Emotion, and Personality”; “Fall From Grace: Stigmatization Caused by Institutional Linkage Loss” (with D. Loree); “The Role of Negative Emotions on Learning from Errors” (with F. Olivera); “Entrepreneurial Action and Compensation Policy: Aligning Employees with SME Entrepreneurial Strategy” (with T. Wang, and S. Thornhill).

Research Grants and Contracts
$10,000. SFU President’s Research Grant, 2007-2009. “The Impact of Negative Emotions on Learning from Errors”.

Other Activities

Special awards and honours: Best Research Proposal Award, Managerial and Organizational Cognition Division, Academy of Management Conference, Philadelphia, August 2007; CMA Research Fellowship, SFU Faculty of Business Administration, 2006-2009; Ontario Graduate Scholarship, University of Western Ontario, 2003-2006; Berdie and Irvin Cohen Doctoral Business Scholarship, University of Western Ontario, 2003-2006.
Faculty members in Management Information Systems (MIS) examine information technology and information systems within an organizational context. Members of the group have established research programs that span a wide range of topics—from technical issues, such as the use of artificial intelligence to valuate strategic alternatives and the impact of different graphical representations in systems analysis and design, to organizational and strategic issues, such as adoption and diffusion of innovative and disruptive technologies in small businesses, the role of Institutional Theory in understanding technology selection, knowledge transfer between information technology (IT) and non-IT professionals within a firm, knowledge management, project management, on-line education, and electronic government. A diverse set of research methodologies are employed to investigate these topics, including computer simulations, laboratory experiments, large-scale surveys, in-depth interviews, and participant observation. The common thread throughout this body of research is rich interaction between people, processes, and technology.

The MIS group is involved in teaching at both the undergraduate and graduate level. The undergraduate specialization in MIS has two objectives. The first is to provide students with an in-depth understanding of existing and emerging technologies used in business. The second is to provide students with a theoretical and practical footing in a number of complementary bodies of knowledge, including business process design, governance of the IT function, project management, and strategic use of IT. Graduates of the program have gone on to careers in consulting, IT management, software development and other fields that require knowledge of both business and technology.
MICHAEL BRYDON
Assistant Professor
B.Eng, M.Eng (Royal Military), Ph.D. (British Columbia)

Specialization and Research Interests
Multi-agent intelligent systems, decision-theoretic planning, combinatorial auctions, dynamic programming techniques for real options valuation, decision theory.

Publications


Accepted for Publication
“Adoption, Improvement and Disruption: Predicting the Impact of Open Source Applications in Enterprise Software Markets,” Journal of Database Management, forthcoming (with A. Vining).

“Classification Trees and Decision-Analytic Feedforward Control: A Case Study from the Video Game Industry,” Data Mining and Knowledge Discovery, conditionally accepted (with A. Gemino).


Research in Progress
“Recognizing Strategic Reputation Manipulation on eBay: An Experimental Investigation” (with P. Chwelos and I. Benbasat); “Plugging the Holes in eBay’s Reputation System” (with P. Chwelos and I. Benbasat); “Evaluating Product Development Options in the Video Game Industry: A Decision-Theoretic Approach” (with A. Gemino); “Predicting Success in the Video Game Industry: Is it Like the Movies?” (with A. Vining and A. Gemino); “Open Source as an Alternative to Make Versus Buy”; “An Experimental Analysis of eBay’s Reputation 2.0” (with I. Benbasat); “A Longitudinal Analysis of Reputation Manipulation on eBay” (with T. Dhar).

Other Activities

Reviewer: Management Science, Information Systems Research, IEEE Transactions on Engineering Management, Computational Intelligence, SSHRC, ASAC.

Member: Association for Information Systems, INFORMS.
DIANNE CYR
Associate Professor
B.A. (Victoria),
M.A. (New Brunswick)
Ph.D. (British Columbia)

Specialization and Research Interests
e-loyalty, e-business, user experience design, mobility, culture.

Publications


Accepted for Publication


Research in Progress
“Exploring Human Images in Website Design A Multi-Method Approach” (with M. Head, H. Larios and B. Pan); “Cultural and Psychographic Influences on the Antecedents and Consequences of Trust in Online Shopping: A Review and Research Agenda” (with B. Ganguly, S. Dash and A. Mukhopadhyay); “Perceived Interactivity Leading to E-Loyalty: An Empirical Investigation of Webpoll Design” (with M. Head and A. Ivanov); “Color Appeal Within and Across Cultures: A Multi-Method Evaluation” (with M. Head and H. Larios); “An Exploratory Study into Brand Alignment in B2B Relationships” (with C. Campbell, L. Papania and M. Parent); “Website Design and Mobility: Culture, Gender, and Age Comparisons” (with M. Head and A. Ivanov).
Research Grants and Contracts


$10,000. SSHRC Research Grant, 2005-2006. “Enhancing E-Loyalty through Design”.

$10,000. Research Initiative Fund, SFU Faculty of Business, 2007. “Enhancing E-Loyalty through Design”.

$7,462. SSHRC Grant with SFU Faculty of Business matched funds, 2007. “Enhancing E-Loyalty through Design”.

$10,000. SFU Faculty of Business Research Grant, 2006. “Enhancing E-Loyalty through Design”.


Other Activities


Chair: 2006 ASAC Conference Paper Review Chair for IS Division; 2007 ASAC Conference Program Chair.


Specialization and Research Interests
Empirical comparison of system analysis methods; factors influencing effectiveness of computer mediated collaborative technologies; factors influencing Information Technology project performance.

Publications


Accepted for Publication

“You’ve Data Mined. Now What?” conditionally accepted, Communication of AIS (with M. Brydon).
Research in Progress

Research Grants and Contracts
$74,000. SSHRC Research Grant, 2007-2010. “Factors Affecting Information Technology Project Performance.”


Other Activities

Editorial Board: Journal of Database Management.

Vice President: AIS Special Interest Group in Systems Analysis and Design (SIGSAND).


Member: Association of Information Systems, Administrative Sciences Association of Canada.

Special awards and honors: SFU Faculty of Business Administration Teaching Honour Roll, 2006.
MICHAEL PARENT
Associate Professor
B.Comm. Hons. (Carleton),
M.B.A., Ph.D. (Queen’s)

Specialization and Research Interests
Governance of information assets by boards of directors; impact of technologies on decision-making by groups; case study/collective case study research.

Publications


Accepted for Publication


Research in Progress
“Understanding IT Governance: A Case of Two Financial Mutuals” (with A. Robb);
“Exploring Rationality, Symbols, Rituals, Myths and Ceremonies: A Synthesized Model of Organizational Decision Making” (with P. Tingling and C. Higgins);
“Building Better Boards: Governing IT Risk” (with B. Reich); “The Importance of an Ethic of Compliance for IT Governance in Organizations” (with S. Ali and P. Green); “A Critical Comparison of IT Governance Practices in Australia, Canada, the United Kingdom and the United States” (with G. Shalet); “A CIO’s Guide to Better Boards” (with B. Reich); “Managing Luxury Brands: Strategies from the Aesthetic and Ephemeral” (with L. Pitt and P. Berthon).

Research Grants and Contracts
$10,000. SFU Research Initiatives Fund, 2007.
Other Activities


Associate Editor: Strategy and Governance Track, ICIS, Montreal, 2007.

Director: Placement Services and Organizing Committee Member, ICIS, Montreal, 2007.


Member: Administrative Sciences Association of Canada, Association of Information Systems.

DREW C. PARKER
Associate Professor
B.Comm., M.B.A. (Calgary), Ph.D. (W. Ontario)

Specialization and Research Interests
Theory development in human-computer interaction; strategic adoption of information technology: multimedia and web-based virtual meetings, with particular emphasis on group performance and learning environments; computer and communications technology; business applications on the internet; internet policy issues; telecommunications and networking.

Accepted for Publication


Research in Progress

Other Activities
BLAIZE HORNER REICH
Professor
B.A., M.Sc., Ph.D. (British Columbia)

Specialization and Research Interests
Governance of the IT function; understanding and improving project performance.

Publications


Accepted for Publication


Research in Progress

Research Grants and Contracts


$10,000. SFU President’s Research Grant, 2006. “Investigating the Governance of Information Technology Projects.”


Other Activities

Keynote Speaker: VII International Project Management Seminar, Sao Paulo, Brazil, October 2007.


Senior Editor: Information Systems Management Review.


Member: Association for Information Systems, ASAC, Canadian Information Processing Society, Academy of Management.


NILESH SARAF
Assistant Professor
B.Eng (M.S. University, India)
M.B.A. (Indian Institute of Management)
Ph.D. (Southern California)

Specialization and Research Interests
Standards and adoption and the resulting competitive behaviour among IT vendors; integration of and business value from enterprise information technologies; diffusion of vendor packaged enterprise information technologies; open source software projects.

Publications


Research in Progress
“IT Integration and Knowledge Sharing: The Modering Effects of Workflow Interdependence and Market Relatedness” (with C. Langdon and A. Rai); “Mobilizing Collective Action around Technological Standards: An Exploration of Firm Networks in the Java Community Process” (with S. Gosain); “Networks of Open Source Software Projects” (with D. Chandrasekaran and A. Seary); “Firm Prominence through Sociotechnical Capital: A Social Network Perspective of Resource Transfers in Non-Standardized Software Industries” (with R. Chellappa); “Market Participation, Alliances and Firm Performance: A Study of Enterprise Software Systems Firms” (with R. Chellappa and V. Sambamurthy); “Antecedents of Imitation of Market Entry Decisions: A Study of Information Technology Outsourcing Vendors” (with K. Ruckman); “Cross-Platform Mobility of IT Vendors: A Real-Options Analysis” (with J. Li); “How Does Organizational Absorptive Capacity Matter During the Assimilation of Enterprise Systems?” (with H. Liang, Y. Xue and Q. Hu); “Information Technology and Firm Performance” (with C. Zatzick); “Network Formation in Open Source Software Community” (with D. Chandrasekaran and S. Siddarth).

Research Grants and Contracts

$10,000. SFU President’s Research Grant, 2006. “Network Formation and Project Success of Open Source Software Projects” (with D. Chandrasekaran and P. Monge).


$3,550. SFU Faculty of Business Operating Grant, 2006. “IT Knowledge Sourcing” (with J. Li and K. Ruckman).

Other Activities


Session Chair: Conference on Information Systems and Technology (INFORMS), Seattle, WA, November 2007; INFORMS General Meeting, Pittsburgh, PA, November 2006; Academy of Management Conference, Atlanta, GA, August 2006.


Member: Beta Gamma Sigma, Academy of Management, INFORMS, Association of Information Systems.

Research in Progress
“Decision-based Evidence Making” (with M. Brydon); “Organizational Decision Making—Three Models” (with M. Parent and C. Higgins); “Organizational Decision Making: Analytic, Ceremonial or Illusion”.

Other Activities


OLGA VOLKOFF
Assistant Professor
B.Sc. (British Columbia), M.B.A.
(Western Ontario), M.P.A.
(Queen’s),
Ph.D. (Western Ontario)

Specialization and Research Interests
Management information systems: enterprise systems, software implementation, organizational impacts, integration, electronic health records.

Publications

Research in Progress
“Understanding Organization-Enterprise System Fit: A Path to Theorizing the IT Artifact” (with D. Strong); “Enterprise Systems and Data Quality” (with D. Strong); “Managing an Enterprise System Enabled Organization: Balancing Conflicting Benefits” (with D. Strong); “Electronic Health Records and the Changing Social Identity of Health Care Professionals” (with D. Strong and S. Johnson).

Research Grants and Contracts
$15,000. SFU Faculty of Business Operating Grant, 2007-2010. “The Organizational Effects of Implementing Inter-Organizational Electronic Health Information Systems.”


$10,000. SFU President’s Research Grant, 2006-2008. “The Organizational Effects of Implementing Inter-Organizational Electronic Health Information Systems”.

Other Activities

Associate Editor: Academy of Management OCIS Division, 2007.


Member: AIS, INFORMS, ASAC, Academy of Management.
Marketing

Marketing is a particularly popular area of concentration for undergraduates enrolled in the Faculty of Business Administration at Simon Fraser University. Students who choose this concentration take required courses in consumer behavior and marketing research. Then students must choose at least three of the following courses to round out their knowledge: Business to Business Marketing, New Product Development, Marketing Strategy, Promotions Management, Services Marketing, Marketing and Society, and Brand Management.

Ten full-time academics teach in the various marketing programs. An effort is made at all levels, and in each course, to blend sound analytical training with the managerial focus so essential to an applied discipline. The assigning of student teams, to explore and to offer solutions to problems confronting B.C. firms, is a frequently used pedagogical technique. The Co-op program allows a limited number of carefully selected undergraduate marketing concentrators the opportunity to intersperse periods of on-the-job training with semesters of formal education.

Research and publication is a high priority of all tenure-track faculty. Members of the marketing area are currently investigating such topics as trademark infringement, counterfeiting, the application of econometrics to marketing, demand analysis for industrial marketing, political marketing techniques, corporate social responsibility, retailing and distribution, exporting for high-tech firms, cross-cultural negotiations, and a wide variety of topics in the related areas of international marketing, marketing and society, and marketing and public policy. Leyland Pitt and Bob Krider currently hold SSHRC grants and are active in research with Ph.D. students. Canada’s most popular Consumer Behaviour textbook is co-authored by Judy Zaichkowsky, a member of SFU’s marketing area.
JENNIFER CHANG
Assistant Professor
A.B., M.Eng. (Cornell),
Ph.D. (Northwestern)

Specialization and Research Interests
Sales promotions, category expansion, marketing models, new products.

Accepted for Publication

Research in Progress
"Mere Newness and the Consumption of New Products” (working paper with R. Krider); “Decomposing the Sources of Promotional Spikes”; “Analyzing the Impact of Sales Promotions on the Sources of Category Expansion”; “Incorporating Consumption in Consumer Purchase Choices”; “Retail Chain Choice, Consumer Decision Incorporating Competitive Effects”.

Other Activities

COLLEEN M. COLLINS
Associate Professor
B.Comm. Ph.D. (Alberta)

Specialization and Research Interests
Conjoint analysis, brand equity, tradedress infringement, private label imitators, export strategy, hi-tech firms, ethical products, cause-related marketing, entrepreneurial small business success, innovation adoption, marketing high technology.

Publications

Research in Progress
Marketing High Technology Products, “Product Innovation and Exporting Strategies of Canadian High Technology Firms” (with J. Francis).

Other Activities
Member: Minerva Foundation Scholarship Selection Committee.

Media interviews: occasional commentator on retailing and marketing issues for local media.

Member: Academy of Marketing Science, American Marketing Association.

Special awards and honours: SFU Faculty of Business Administration Teaching Honour Roll, 2006.
JUNE N.P. FRANCIS
Associate Professor
B.Sc. (U.W.I.),
M.B.A. (York),
Ph.D. (Washington)

Specialization and Research Interests
High technology, exporting, export performance, firm internationalization, intercultural.

Research in Progress
“Bedfellows or Badfellows: Critical Firm Internationalization Studies: A Call for Research Within the Extant Literature” (with A. Bavarsky); “The Impact of Cultural Differences on the Management of Protracted International Projects” (with A. Bavarsky); “Different Discourses: The Depiction of Race in French and British Advertising from 1800s to 1970s”; “A Cross-Cultural Analysis of Motives and Barriers, Extension to the Canadian and Jamaican Consumers” (with K. Wittig and S. Wunschmann).

Other Activities

Member: International Marketing Review Advisory Board and Review Panel.

Ad hoc reviewer: Various conferences including 7th International Conference on Marketing and Development, ASAC conferences, World Marketing Congress.


JASON Y.C. HO
Assistant Professor
B.B.A. (Hons.), M.Ph. (Hong Kong), Ph.D. (UBC)

Specialization and Research Interests
Marketing modeling, entertainment marketing, viral marketing.

Research in Progress

Research Grants and Contracts

Other Activities
**Publications**


**Research in Progress**

“Do Goods and Services Provide Benefits?”; “How Does the Psychological Unconscious Shape Consumption?”; “Families and the Internet: Post-Purchase Domestication Strategies Associated with Technology Adoption” (with C. Dubelaar); “Consumption as an Expression of Love”; “Child Consumers and Brand Socialization” (with P. Robinson).

**Research Grants and Contracts**


**Other Activities:**


Member: Association for Consumer Research, American Marketing Association.

**Special awards and honours:** Nominated for TD Canada Trust Teaching Award, 2006.
ROBERT KRIDER  
Professor  
B.Sc., M.Sc., Ph.D. (British Columbia)

Specialization and Research Interests  
Retailing, complexity science, experiential and risky consumption.

Publications  

Accepted for Publication  

Research in Progress  
“Mere Newness and the Consumption of New Products” (with J. Chang and J. Ho);  
“Apparent Danger-Seeking Behaviour as a Vaccination for Incompetence” (with L. Wathieu);  
“Segment Preferences of Early and Late Product Life Cycle Stages of Ecotourism Destinations” (with A. Arguello, J. Mora and C. Campbell);  
“Empirical Analysis of Spatial Attraction or Avoidance of Homogeneous Retail Formats” (with D. Putler and J. Mora);  
“Walmart Supercentre Entry and Impact on Retail Structure” (with D. Putler and T. Dhar).

Research Grants and Contracts  

Other Activities  


Member: American Marketing Association, Institute for Operations Research and Management Sciences.
LINDSAY N. MEREDITH
Professor
B.A., M.A., Ph.D. (Simon Fraser)

Specialization and Research Interests
Demand estimation, market threat, marketing information systems.

Publications


Research in Progress
“Ethical Transparency and Government Regulation of Canada’s Medical Research Industry” (with G. Poitras); “Managerial Implications of the Further Analysis of the 2001 BCBC Customer Satisfaction Survey” (with S.J. Shapiro).

Other Activities

Editorial Advisory Board: Industrial Marketing Management.


Media interviews: A total of 1,245 media interviews for television, radio, newspapers and magazines have been given.

Special awards and honours: Citation of Excellence for one of top 50 articles in 2006—selected from among 15,000 articles in 400 academic journals by Emerald Management Review’s independent review board 2007.
JOHN PELOZA
Assistant Professor
B.B.A. (Wilfrid Laurier), Ph.D. (Calgary)

Specialization and Research Interests
Corporate social responsibility, charitable support behaviors, marketing ethics.

Publications


Accepted for Publication


“Social Impact as a Measure of Fit Between Firm Activities and Stakeholder Expectations,” forthcoming in International Journal of Business Governance and Ethics (with L. Papania and D. Shapiro).


Research in Progress:
“Extending the Concept of Brand Community: Building Commitment in the Charity Sector” (with D. Hassay); “Corporate Social Responsibility and Economic Performance: A Stakeholder Identification Model” (with L. Papania); “A Framework for Firm-NGO Collaboration” (with L. Falkenberg); “Standardization or Localization? Using Corporate Philanthropy to Build the Reputation of Global Firms” (with M. Merz and Q. Chen); “Hey, What Gives? The Effects of Altruistic Versus Egoistic Charity Appeals on Donation Intentions” (with K. White).

Research Grants and Contracts:

$10,000. SFU Faculty of Business Research Grant, 2007. “Measuring Corporate Social Responsibility”.

$5,000. SFU Faculty of Business endowed research fellowship, 2007.

$10,000. SFU President’s Research Grant, 2006. “Accountability in the NGO Sector”.

Other Activities


Publications


**Accepted for Publication**


“Taking the Tablet: An Introspective Perspective on Using Pen-Based Computing in the Executive Case Class,” forthcoming in Journal of Executive Education.


Research Grants and Contracts
$97,280. SSHRC Research Grant, 2005-2008. “Tracing Technology’s Trajectories: Identifying the Paths Products Take in Markets and What Managers can do about This”.

$74,000. SSHRC Research Grant, 2007-2010. “Corporate Social Responsibility Content Analysis” (with D. Shapiro).


$6,500. SFU Faculty of Business Research Grant, 2007.

Other Activities

Associate Editor: Database: Advances in Information Systems.

YUPIN YANG
Assistant Professor
B.Sc. (Fudan University, China)
Ph.D. (Toronto)

Specialization and Research Interests
Sports marketing, celebrity branding.

Research in Progress

Research Grants and Contracts

Other Activities

Reviewer: Marketing Science.

Member: American Marketing Association.
JUDITH L. ZAICHKOWSKY
Professor
B.H.Ec. (British Columbia),
M.Sc. (Guelph), Ph.D. (UCLA)

Specialization and Research Interests
Brand imitation, trademark infringement, consumer behaviour.

Publications


Accepted for Publication

Other Activities


External Examiner, Ph.D. Theses: Tel Aviv University, Israel, 2006, and Sydney Graduate School of Management, Australia, 2006.


The Policy Analysis area enables students to pursue the study of broad strategic issues related to business. The area encourages students to study policy, both from the perspective of corporate managers making strategic decisions and from the perspective of those responsible for government regulatory policy or management of state-owned enterprises.

Policy Analysis is the most interdisciplinary of the areas within the Business Faculty. The area includes members trained in strategy, economics, sociology and law. Area members have published extensively in the areas of strategy, adoption of new technology, business ethics, natural resource policy, and business ideology. Faculty members have also written texts and provided extensive consultant research.

Policy Analysis faculty teach courses in strategy and public policy in the Executive MBA, Management of Technology MBA, Global Asset and Wealth Management MBA, and undergraduate programs.
NEIL R. ABRAMSON
Associate Professor of Strategy
B.A. (Hons.) (Saskatchewan),
M.A. (Western),
M.B.A., Ph.D. (Ivey)

Specialization and Research Interests
Comparative management, culture and personality, comparative leadership–followership and buyer-seller relationships, ethics, Jungian archetypal psychology, and evolutionary psychology.

Publications


Accepted for Publication


Research in Progress
Other Activities


Member: Association for Global Business, International Association for Chinese Management Research (charter member).

EDWARD BUkszAR
Associate Professor
B.A. (John Carroll), M.B.A., Ph.D. (Arizona)

Specialization and Research Interests
Strategy, Behavioral Decision Making.

Research in Progress
“Strategic Fit: Aligning Strategy, Competencies and Structure to Achieve Competitive Advantage”; “The Impact of Cognitive Biases on Strategy Implementation”.

Other Activities

Associate Dean: Segal Graduate School of Business.

Reviewer: Journal of Behavioral Decision Making.

Publications


Accepted for Publication


Research in Progress

“Cognition, Opportunity Recognition, and Risk History: A Study of Business Model Innovation in the Real Estate Brokerage Industry” (with J. Dewald and A. Pablo);

“Tourism Entrepreneurship: Productive, Unproductive or Destructive? The Case of Brazil and Bosnia-Herzegovina” (with S. Matos and L. Sheehan); “Small Businesses Facing Big Decisions: Revising and Testing the Theory of Planned Behavior in Organizational Settings” (with J. Dewald and A. Pablo); “International Financing and Sustainability Risk: Implications for the Chinese Oil and Gas Industry” (with P. Chang); “Stakeholder Ambiguity and Corporate Risk Strategies” (with H. Vredenburg); “Confronting Complexity in Technology Cluster Development: Towards an Evolutionary Theory” (with C. Langford); “Developing Innovations from the Base of the Pyramid: Two Contrasting Examples” (with S. Matos and M. Martin); “Shifting Competitive Dynamics in the International Oil and Gas Industry: The Impact of Stakeholder Ambiguity” (with S. Matos and W. Yuan); “Understanding Sustainable Development Through Complexity Theory” (with S. Matos); “Risk Perception and Public Participation in Agricultural Biotechnology Policy” (with S. Matos); “GM Crops in Brazil: Scientific Decisions and Social Uncertainty” (with S. Matos, E. Einsiedel, N. Greidanus and K. Perraton); “Transgenic Crops in Brazil: Scientific Decision-making for Social Ambiguities?”.

Research Grants and Contracts


Other Activities


Special awards and honours: Honorable Mention, Union Teaching Excellence Award, 2006.
RICHARD SCHWINDT
Associate Professor
A.B., Ph.D. (California, Berkeley).

Specialization and Research Interests
Public policy bearing upon, and industrial economics of, renewable resource industries with emphasis on forests, fisheries and agriculture.

Publications

Accepted for Publication

Research Grants and Contracts
“Competition Policy Capacity Building in Transitional and Emerging Economies—The Role of the Selective Adaptation Model.”


DANIEL M. SHAPIRO
Professor
B.A. (Calgary), M.A., Ph.D. (Cornell)

Specialization and Research Interests
Competitive analysis and strategy, international and comparative business, managerial economics/economics of the firm, business and government, industrial economics.

Publications


Accepted for Publication

“The International Mobility of Highly Educated Workers Among OECD Countries,” forthcoming in Transnational Corporations (with S. Globerman).


Research in Progress
“Corporate Governance and Performance of Smaller Canadian Companies” (with P. Klein); “Governance Infrastructure as a Determinant of Bilateral FDI Flows” (with S. Globerman); “FDI from Emerging Markets” (with S. Globerman); “The International Migration of Highly Skilled Workers” (with S. Globerman); “The Growth of High Tech Firms in Canada and the US: The Role of Agglomeration Effects” (with E. Maine and A. Vining); “Strategic Heterogeneity and Performance in the Global Mining Industry (with B. Russell and L. Pitt); “Business Groups in Emerging Markets (Russia and China)”.

Research Grants and Contracts


Other Activities

Editorial Board: Journal of Executive Education; Corporate Governance: An International Review.


JERRY P. SHEPPARD
Associate Professor
B.S. (Penn. State), M.B.A. (Indiana), Ph.D. (Washington)

Specialization and Research Interests
Theoretical and empirical research on predictive models of organizational failure; corporate-level diversification and corporate governance issues; research and development of strategies to promote long-term corporate survival; business causes of and solutions to ecological problems; business education and moral development; impact of linguistic bias on morality in business decision making.

Publications


Research in Progress
“A Metamorphosis of Organizational Survival and Death: The Case of the Canadian Retailing Industry” (with S.D. Chowdhury); “Crazy Business: The Institutionalization of Commercial Psychopathy and the Sociopathic Nature of Markets, Corporations and Managers” (with M. Young); “Moral Development and the Impact of Business Education versus Self Selection into a Business Program” (with M. Young); “Choice, Determinism and Inconsistency in Organizational Task Environments”.

Other Activities


Member: Western Academy of Management, Academy of Management, ASAC.
CAROLYNE F. SMART
Associate Professor
B.Comm., M.B.A., Ph.D. (British Columbia)

Specialization and Research Interests
Crisis management, strategy, implementation, organizational behaviour, entrepreneurship, women entrepreneurs.

Publications

Accepted for Publication

Other Activities
Chair: Degree Program Review Committee, Degree Quality Assessment Board, BC Ministry of Advanced Education.

Reviewer: Academy of Management, SSHRC.


AIDAN R. VINING
CNABS Professor of Business and Government Relations
LL.B.(Hons.) (King’s College, London), M.B.A. (Calif., Riverside), M.P.P., Ph.D. (Calif., Berkeley)

Specialization and Research Interests
Public-private partnerships; high-tech clusters; internal knowledge markets; addiction and consumer surplus; social discount rate in Canada; decision making in high-technology firms.

Publications


**Accepted for Publication**


“Adoption, Improvement and Disruption: Predicting the Impact of Open Source Applications in Enterprise Software Markets,” forthcoming in the *Journal of Database Management* (with M. Brydon).


**Research Grants and Contracts**


**Other Activities**


Editorial Boards: *Journal of Comparative Policy Analysis, Policy Studies Journal*.


Member: ASAC, Association of Public Policy and Management.
ANDREW VON NORDENFLYCHT
Assistant Professor
B.A. (Stanford), Ph.D.
(Massachusetts Institute of Technology)

Specialization and Research Interests
Corporate governance in human capital-intensive firms, employee ownership, professional service firms, airlines.

Publications

Accepted for Publication
Up In the Air! Can Airlines Compete without Destroying their Workforce? (with G. Bamber, J. Gittell and T. Kochan).

Research in Progress

Research Grants and Contracts


Other Activities


Ad hoc reviewer: Journal of Organizational Behavior, Organization Studies, Academy of Management.

Special awards and honours: SFU Faculty of Business Administration Teaching Honour Roll, 2006.
MARK N. WEXLER
Professor
B.A. (McGill), M.A. (W. Ontario),
Ph.D. (York)

Specialization and Research Interests
Business ethics; business and society; corporate governance.

Publications


Accepted for Publication


Research Grants and Contracts

Other Activities
Editorial Boards: Administration and Society, Social Science Journal, Quarterly Journal of Ideology, Business and Society Review.


Member: Academy of Management Association, Association for Humanistic Sociologists, Canadian Association of Administrative Sciences, Canadian Authors’ Guild, Society for Business Ethics, Society for Freedom of Information and Privacy, Society for the Study of Contemporary Cults, Business Educators, Canadian Consultants Association and others.
RICHARD YATES
Senior Lecturer
L.L.B., M.B.A. (British Columbia)

Specialization and Research Interests
Administrative law, internet law, alternative dispute resolution.

Publications

Accepted for Publication

To better understand and respond to the challenges confronting firms competing in today's increasingly global and connected society, the Technology and Operations Management (TOM) Area has broadened its focus to encompass the creation, design and operation of firms and their supply chains and networks, and the development and delivery of new technologies, products and services.

Consequently, the TOM Area includes faculty members who are active researchers and educators on topics such as sustainability, operations management, entrepreneurship, new ventures, innovation and R&D management, game theory, auction analysis, decision making and collaboration networks. With this range of expertise, TOM faculty are committed to generating, synthesizing, and disseminating knowledge on the formation and management of sustainable firms, processes and technologies.
ENG UNG CHOO
Professor
B.Sc. (Nanyang), Ph.D. Math, M.Sc., Ph.D. MS (British Columbia)

Specialization and Research Interests
Goal programming in classification and preference ordering, inventory management, analytical hierarchy process.

Accepted for Publication


Research in Progress
“Sharing the Pie and Distributing the Reward: A Case of Bonus Distribution Among Executives” (with W.C. Wedley); “Multicriteria Ratios: What is the Unit?” (with W.C. Wedley); “On Relative Ratios of Measurements with Unspecified Units: A Column Averaging Approach” (with W.C. Wedley).

Research Grants and Contracts

Other Activities

Session Chair: 18th International Conference on Multiple Criteria Decision Making, Crete, Greece, June 2006.

Associate Editor: Asia-Pacific Journal of Operational Research.


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**BOYD D. COHEN**  
Assistant Professor  
B.S. (Miami), M.H.R. (S. Carolina), Ph.D. (Colorado)

**Specialization and Research Interests**  
Exploring the intersection of sustainability and entrepreneurship; sustainable innovation; entrepreneurship theory and institutional entrepreneurship, particularly from a sustainability lens.

**Accepted for Publication**  


**Research in Progress**  

**Other Activities**  
Ad hoc Reviewer: *Journal of Business Venturing*.

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**SUDHEER GUPTA**  
Assistant Professor  
B.Eng. (Hons.) (India), M.B.A., Ph.D. (McGill)

**Specialization and Research Interests**  
Supply chain management and contracts, distribution channel structure, environmental sustainability, healthcare and service operations, technology adoption and product variety, game theory, auctions, market-based mechanisms, incomplete contracts.

**Publications**  


“Product Design and Supply Chain Coordination under Extended Producer Responsibility”, conditionally accepted for *Production & Operations Management* (with R. Subramanian and B. Talbot).

**Research in Progress**  
“Coordination Incentives in Competing Supply Chains” (with H. Krishnan); “Pre-Auction Investments with Type-Conscious Agents” (with Y. Li and W. Lovejoy); “A Practical Approach to Integrating Environmental Considerations within Managerial Decision Making” (with R. Subramanian and B. Talbot); “Strategic Capacity Investments and Competition for Supply Contracts” (with Y. Li); “Knowledge Spillovers and Research Joint Ventures”; “Strategic Technology Choice and Incentives for intermediate Markets”.

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Research Grants and Contracts


Other Activities


Editorial Board: IIE Transactions.


Book Reviewer: Prentice-Hall Publishing.


PAYMAN JULA
Assistant Professor
B.S. (Tehran); M.Sc. (Western Michigan); M.Sc., M.Eng, Ph.D. (UC Berkeley).

Specialization and Research Interests
Supply chain management, coordination, planning, and scheduling in manufacturing and service industry.

Accepted for Publication

Research in Progress

Other Activities


Member: Institute for Operations Research and Management Science (INFORMS), Canadian Operations Research Society, Institute of Electrical and Electronics Engineers (IEEE).

ELICIA MAINE
Assistant Professor

Specialization and Research Interests
Technology entrepreneurship, commercialization of technological innovation, radical innovation, generic technology, managing risk and uncertainty, new technology-based firms, resource based theory, contingency theory, dynamic capabilities, systems theory, management of technology barriers to innovation, new venture business modes, corporate venturing, clusters, networks, network embeddedness, communities of practice, nano-bio confluence, industry evolution, advanced materials innovations.

Publications


Accepted for Publication


Research in Progress

Research Grants and Contracts


IAN MCCARTHY  
Canada Research Chair in Management of Technology  
Associate Professor  
B.Eng. (Kingston Polytechnic, UK)  
M.Sc., Ph.D. (Sheffield, UK)

Specialization and Research Interests
Classifications of organizational configurations, benchmarking firm practices and performance, complexity and complex systems in industrial firms, creative consumers and innovation.


Other Activities


Member: INFORMS (Technology Management and Entrepreneurship Division).

Publications


Accepted for Publication


Research Grants and Contracts


$118,589. BC Knowledge Development Fund, 2005-2006. Infrastructure Grant for a Centre for Biotechnology Management.


$3,000. SFU Faculty of Business, 2005-2006. Research Colloquium: “Creative Consumers and the Innovation Process”.


Other Activities

Director: Complexity Society.


Grants Reviewer: UK Economic and Social Research Council, UK Engineering and Physical Sciences Research Council, Canadian Social Sciences and Humanities Resources Council.

Member: Canada Research Chairs Program College of Reviewers, Engineering and Physical Sciences Research Council (UK).

Member: Academy of Management, British Academy of Management, Institute for Operations Research and Management Sciences, Production and Operations Management Society, Institution of Mechanical Engineers.

Special awards and honours: SFU Faculty of Business Administration Teaching Honour Roll, 2007.
PEK-HOOI SOH  
Assistant Professor  
B.Sc. (Hons.) (University College, London), M.Sc. (London School of Econ.), M.Sc. (Singapore), Ph.D. (MIT).

Specialization and Research Interests  
Strategic alliances and networks in informcomm and biotech industries; technological transitions, standards development and diversification strategy.

Accepted for Publication  


Research in Progress  
“Exploring Science and Technology Relationship: Scientific Publication and Publication Citation in Biotechnology Patents” (with A. Subramanian); “Social Network Ties, Prior Knowledge, and Entrepreneurial Resource Acquisition” (with J. Zhang and P.K. Wong); “Network Patterns and Information Gateways: Creating a Firm’s Competitive Advantage in Pre-Dominant Design Period”; “Institutional Environment and Complementary Assets: The Transitions of China’s 3G Development” (with J. Yu); “Understanding the Mechanisms of Bridging the Science and Technology Domains for Better Technological Innovation Performance” (with A. Subramanian); “The Four Types of Organizational Learning and their Impact on Innovation” (with A. Subramanian); “The Determinants of Exploration and Exploitation in Corporate Venture Capital Investment: An Empirical Investigation” (with K.H. Lim and G. Shen).

Other Activities  


Session Chair and Facilitator: AOM 2006.
FOR MORE INFORMATION CONTACT:

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