Executive MBA in Indigenous Business and Leadership  
EMBA IBL  
2020 Applicant Self-Evaluation

The Self-Evaluation is a personal statement that highlights both your personal and professional background. It focuses primarily on your management, leadership and business experiences but it also provides an opportunity to describe your work with the Indigenous community. It is important to provide as much detail as possible as we are not just focusing on prior academic achievement, but we also value prior work experience, cultural knowledge and your ongoing commitment within the Indigenous community. Please keep in mind that this document also serves as an indication of your writing abilities, an essential skill needed to complete every course.

Please type your responses to each of the questions. Your answers should be concise yet complete. Upload this to your on-line SFU application with your other supporting documents.

NAME:

PERSONAL:
   Phone Number:
   E-mail Address:
   Mailing Address:
   Nation/Band/Tribal Affiliation:

PLACE OF EMPLOYMENT:
   Position Title:
   Number of Years:

EXPERIENCE:
   Business Management/Ownership Experience:
      Name of Business:
      Number of Years:
   Leadership Experience:
      Name of Organization/Community/Company:
      Number of Years:
   Organizational Management Experience:
      Name of Organization/Community/Company:
      Number of Years in Management:
      Current management level: Senior _______ Middle _______ Entrance _______
      Number of staff that report to you:

OTHER:
   How did you hear about the EMBA in Indigenous Business and Leadership?
      ☐ Newspaper ☐ Social Media ☐ Indigenous Organization ☐ Internet ☐ Word of Mouth

__________________________________________________________
SELF-EVALUATION QUESTIONS

1. Why have you decided to pursue an MBA? Why is this the right time? What are your career goals? (250 words)
2. How will the EMBA IBL program help you to reach your goals? (150 words)
3. How will this educational experience benefit you, your business or organization and/or the Indigenous community or Nation? (250 words)
4. A strong emphasis is placed on teamwork in the EMBA IBL program. This is an opportunity to practice and to experience leadership skills. What strengths will you bring to the team? (250 words)
5. Elaborate on your current and past managerial, leadership and business experience with clear and specific descriptions of how you managed people, processes, products and/or services. Identify two accomplishments that are you most proud of? (300 words)
6. What do you expect to be the greatest challenges associated with taking part in this intense program and what is your strategy for dealing with those challenges? Describe the support available to you while you’re taking this program? (250 words)
7. What do you think are the two most relevant issues in today’s Indigenous business environment? What do you think are the best ways to address those issues? (300 words)
8. What skills do you hope to acquire by completing this MBA? (150 words)