BACHELOR OF BUSINESS ADMINISTRATION
CREATE FRIENDSHIPS THAT WILL ONE DAY BECOME AN INVALUABLE BUSINESS NETWORK.

Discovery awaits you at every turn during your SFU Beedie journey. Unlock new skills and perceptions as you chase big ideas and upend the status quo.

You’ll apply big picture thinking to real-world business problems and build a customizable learning experience that is relevant and personalized to you.

No matter what path you take, you’ll graduate with knowledge and experiences that signal you’re agile, inventive and ready to lead.

MAKING FRIENDS WHO KNOW GOOD BUSINESS IS GOOD BUSINESS
LEADER. CHANGEMAKER. BIG PICTURE THINKER. WHO DO YOU WANT TO BE?

SFU Beedie is home to those who believe that business has the power to spark new ideas, fuel social innovations and advance society. Through teaching and learning powered by world-class research, meaningful community engagement, and global outlook, SFU Beedie takes business education beyond the walls of academia. We empower people from diverse backgrounds and perspectives to reimagine the role that business plays in tackling society’s most significant challenges.

1% OF BUSINESS SCHOOLS worldwide have AACSB and EQUIS accreditation

3,841 UNDERGRADUATE STUDENTS (2017/18)

#1 COMPREHENSIVE UNIVERSITY IN CANADA as voted by Maclean’s Magazine 10 out of the last 11 years

CAMPUSES offering courses in all 3 terms
CHOOSE YOUR PACE
No matter what path you choose, gain an edge with hands-on learning that combines applied problem-solving with a foundation in contemporary business principles and practices.

Tailor your studies in a flexible, customized program responsive to your needs. Take a term off to try out Co-op, or go on international exchange. It’s all up to you.

Our trimester system, day and evening classes, and two campuses mean you can study what, where, and when you want.

CHOOSE YOUR PROGRAM
Our BBA allows you to focus on any custom combination of our nine diverse and in-demand areas of concentration.

Finance  Management Information Systems  Accounting
Innovation & Entrepreneurship  Human Resource Management  Operations Management
International Business  Marketing  Strategic Analysis

From there, create an educational experience uniquely your own with courses and activities tailored to your goals. Add a certificate or minor, pursue an honours or joint degree, explore courses in other disciplines — you’re limited only by your imagination.

#1
CHOOSE YOUR PACE
Take a term off or push hard to graduate sooner with our 3-term system.

#2
CHOOSE YOUR CAMPUS
Take courses in Surrey, Burnaby, or both.

#3
CHOOSE YOUR PASSION
Select from 9 different areas of concentration.

95% OF 1ST YEAR SFU BEEDIE STUDENTS SUCCESSFULLY TRANSITION INTO 2ND YEAR

Dr. Sarah Lubik
SFU’s Director of Entrepreneurship
Lecturer in Entrepreneurship & Innovation
Business in Vancouver Top 40 Under 40
Canadian Innovation Leader
DISCOVER TALENTS AND INTERESTS YOU NEVER KNEW YOU HAD

CASE COMPETITIONS
Tackle real business problems in competitions against the sharpest student minds in the world.

STUDENT ORGANIZATIONS
Find a club that inspires you, or start your own. Meet lifelong friends and lay the foundation for your professional network.

STUDY ABROAD
Go on exchange and immerse yourself in another culture with one of SFU’s 120+ international partners.

LIFELONG FRIENDSHIPS FUTURE NETWORKS

814
CO-OP WORK TERMS
completed by SFU Beedie students (2018-19 academic year)

30+
SFU BEEDIE TEAMS
competed in 15 different cities in 2017

250+
CLUBS AT SFU
11 SFU Beedie specific student run organizations

110
COUNTRIES REPRESENTED
in the SFU undergraduate student body

19,000+
BBA ALUMNI
in over 50 countries

120+
EXCHANGE PARTNERS
in over 40 countries
As a graduate, you’ll enter the market with a robust skillset that signals you are ready to drive change for a better world.

Our dedicated Career Management Centre will assist with career development including workshops, career prep programs, coaching, mentoring, networking, exclusive recruitment events, job postings and more.

**EARN WHILE YOU LEARN**

Build your resume with paid industry experience while you complete your degree. SFU Beedie offers one of the largest Co-operative Education programs in Western Canada. You’ll have access to 3,000 local and international job postings to explore different career options in a variety of industries.

- **$37,040** Annual Canadian Co-op Income
- **175** Student Founded Startups that have received business development and financial support through SFU Coast Capital Savings Venture Connection
- **92%** of SFU Beedie Graduates are employed within 6 months of graduation
- **$6.6M** Managed by SFU Beedie Endowment Asset Management Fund
- **400+** Employer Connections
- **$2.3M** in Scholarships, Awards, and Bursaries received by SFU Beedie students this past year

REady for the Real World
GRADE 12 REQUIREMENTS

Students must complete a minimum of 5 approved Grade 12 courses, including:

- English Studies 12 (min 70%) or equivalent
- Pre-Calculus 12
- ONE of:
  - 20th Century World History 12 (History 12)
  - Anatomy & Physiology 12 (Biology 12)
  - Calculus 12
  - Chemistry 12
  - Composition 12
  - Creative Writing 12
  - Economic Theory 12
  - Economics 12
  - Genocide Studies 12
  - Law Studies 12
  - Literary Studies 12 (English Literature 12)
  - New Media 12
  - Philosophy 12
  - Physics 12
  - Spoken Language 12
  - Statistics 12
  - 2 additional approved Grade 12 courses from List A or List B

Note: Equivalent AP or IB courses may be used in place of the above courses.

GRADE 11 REQUIREMENTS (ALL LIST B)

Students must complete a minimum of 5 approved Grade 11 courses, including:

- English 11 Language Arts or equivalent
- Language 11 or equivalent
- Math 11, at least one of:
  - Foundations of Math 11
  - Pre-Calculus 11
- Science 11, at least one of:
  - Chemistry 11
  - Earth Sciences 11
  - Environmental Science 11
  - Life Sciences 11 (Biology 11)
  - Physics 11
  - Approved Specialized Science 12 course
- Social Studies 11, at least one of:
  - Explorations in Social Studies 11
  - Francophone History 11
  - Approved Social Studies 12 course
  - Any additional non-required, approved courses
  - Any Arts Education 11 courses
  - Engineering 11

Note: Equivalent AP or IB courses may be used in place of the above courses.

* Visit beedie.sfu.ca/bba/apply for complete details on course requirements, deadlines, the Supplemental Application and the application process.

HIGH SCHOOL DEADLINES (FALL 2020)*

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>December 15, 2019</td>
<td>Entrance Scholarship Application Closes</td>
</tr>
<tr>
<td>January 31, 2020</td>
<td>Entrance Scholarship Documents</td>
</tr>
<tr>
<td>January 31, 2020</td>
<td>SFU Application Closes</td>
</tr>
<tr>
<td>February 7, 2020</td>
<td>SFU Beedie Supplemental Application, Self-Reported Grades and Documents</td>
</tr>
</tbody>
</table>

High school graduates, or students with fewer than 24 units of transferable coursework from another post-secondary institution, are competitively selected for admission in the fall and spring terms only.

All information is correct at the time of printing, please check our admissions website for the most up to date information.

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TRANSFER FROM ANOTHER SFU FACULTY
Take advantage of the same courses, instructors, and resources as SFU Beedie students while you work towards internal transfer.

OR

TRANSFER FROM ANOTHER COLLEGE OR UNIVERSITY
Get a head start on your business degree by completing transferable courses, then apply once you meet the basis for selection, including:
- Minimum of 24 transferable units
- SFU’s English Language and Quantitative and Analytical Skills requirements

GPA REQUIREMENTS
Applicants must be in Good Academic Standing and will be considered under the following pathways:
1. 3.30 GPA average on the 8 required courses (up to 3 may be in progress).

OR

2. 2.80 - 3.29 GPA average on the 8 required courses (up to 3 may be in progress) plus your Supplemental Application.

COURSE REQUIREMENTS
Admission courses (minimum C - required; no more than 2 may be repeated, one time each):
- BUS 232 (or STAT 270)
- BUS 237
- BUS 251
- BUS 272
- ECON 103
- ECON 105
- MATH 157
(or MATH 150/151/154)

Plus ONE of:
- Any 3-unit transferable ENGL or SFU ENGL course
- PHIL 100W, 105, 120W
- WL 101W, 103W, 104W

Visit beedie.sfu.ca/bba/apply for complete details on course requirements, deadlines, the Supplemental Application and the application process.

All information is correct at the time of printing, please check our admissions website for the most up to date information.
**THINK** about your application now. Reach out to references early; don’t wait until the last minute. Plan ahead for logistics like application deadlines and methods of payment.

**READ** through the whole application before you begin. Take your time, and follow all instructions carefully. Be sure to review your completed application for errors before you submit.

**REFLECT** on your experiences—both challenges and achievements—and how they have prepared you for SFU Beedie.

**BE AUTHENTIC** because we want to learn about the real you. You can talk to others about your application, but we want you to tell your story in your own words.

**BE ACCURATE** because we evaluate all content and take falsification of information and plagiarism seriously. Make sure your references can validate your experiences.

**HOW TRANSFER STUDENTS CAN ACE THEIR VIDEO INTERVIEW QUESTIONS**

**PRACTICE** is the key to developing polished responses. Practice using our sample questions, review your recorded answers, then proceed to the official questions once you’re ready.

**ASK A FRIEND** or family member to critique your on-camera practice performance. Were your answers clear? Did you speak too quickly or too slowly? Be open to feedback.

**REVIEW YOUR SURROUNDINGS** and find a quiet space to practice, free from distractions and interruptions. Look for a neutral background in a room with good lighting. Consider using the same space to record your final submission.

**STAY FOCUSED** and be concise with your answers. Relate them back to the SFU Beedie program where appropriate.

**DEMONSTRATE CONFIDENCE** by looking into the camera as you answer questions to create the appearance of eye contact with the person reviewing your video. Maintaining eye contact shows self-assurance and focus.

**SEEK OUT RESOURCES** at your current institution—such as career services—to gain feedback and develop your interview skills.

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**SUPPLEMENTAL APPLICATION OR AS WE LIKE TO CALL IT YOUR STORY**

Members of SFU Beedie’s Supplemental Evaluation Committee carefully assess each application and create a score. This score is combined with your admission evaluation to determine eligibility to SFU Beedie. Before scoring, we remove information which might identify you (including name, ethnicity, race, and gender) to ensure you are rated solely on the strength of your answers.

**TIPS**

- **WHAT TO EXPECT**
  - A short answer response that reveals more about who you are and demonstrates your communication skills.
  - A place to describe your extra-curricular activities: from athletics and artistic pursuits, to volunteer work and community involvement, tell us about your interests and what makes you unique.
  - Two online interview responses (applicable for transfer students only).
  - A place for you to share something which does not fit into the above categories.
  - A request for two references.
  - Payment of the Supplemental Application fee.

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CONTACT US

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