Graduate Diploma in Business Administration Program (GDBA)

Self Evaluation and Educational Objectives:

Please type your responses to each of the questions below. Your answers should be concise yet complete. Please keep your answers to each question under 200 words. Include your name, application id and page number on each sheet and upload your answers along with your other supporting documents on the application page.

NAME: Position Title:
Application ID: Company:

Management Experience
Current management level/ Years in management ________
Senior □ Middle □ First-level □

Corporate Sponsorship/Support
Financial support from employer: __________ %
Time off: Yes □ No □
Sponsorship not confirmed □ Will not be sponsored □

Self-Evaluation Questions:

1. How did you hear about the GDBA Program (please be specific)?
2. Why have you decided to pursue a GDBA program? Why is this the right time?
3. What are your career goals? How will the SFU GDBA program help you reach your goals?
4. How will you contribute to the on-line learning environment?
5. Describe your three most important accomplishments, at least two of which are in your professional experience.
6. The GDBA is an intensive program. What do you expect to be the greatest challenges associated with taking part in this program? How do you plan to deal with those challenges?
7. What gaps in your existing skills and knowledge that affect your productivity and job satisfaction, have lead you to seek this degree?
8. If you think your post-secondary grades do not accurately reflect your abilities, please indicate why.
9. Upon completion of the GDBA program do you have aspirations of laddering into an MBA Program?