

SPRING 2020

PT MBA

Part-Time Master of Business Administration



SFU BEEDIE SCHOOL OF BUSINESS
SEGAL GRADUATE SCHOOL

LEARNING WITH PURPOSE

Imagine how far you can go. SFU Beedie's Part-Time MBA program is designed for ambitious working professionals. The program complements your busy schedule; the majority of study takes place in the evenings to allow you to focus on your full-time career and busy personal life.

No matter how you look at it, our Part-Time MBA program will enrich your life. Because it is designed to blend seamlessly with your full-time career, you can ease into school right from work.

Our classes are small so you really get to know your cohort. You'll have countless opportunities to engage outside the classroom, enriching your professional and personal life and establishing a close-knit, vibrant network.

The Part-Time MBA is delivered in the cutting-edge SFU Surrey campus, which is easily accessible via rapid transit from almost anywhere in Metro Vancouver.

ABOUT SFU BEEDIE

Simon Fraser University's Beedie School of Business has a heritage of innovation. We offered the first Executive MBA in Canada and the first Management of Technology MBA in the country. We are among the top 1% of business schools worldwide with dual accreditation by AACSB and EQUIS, and ranked in the top 10 schools to study business in Canada by Maclean's Magazine in 2017.

Today, SFU Beedie has more than 25,000 alumni in 83 countries. SFU Beedie's Segal Graduate School offers nine graduate programs delivered through the Segal campus in downtown Vancouver and the state-of-the-art SFU campus in Surrey, in the heart of Metro Vancouver.



BUILD YOUR FUTURE

MAKE PROGRESS WITHOUT PAUSING

Classes take place two nights a week on Monday and Thursday evenings from 6:00-9:30, with a one-weekend intensive per semester, leaving the majority of your weekends free so you can maintain work/life balance.

APPLY WHAT YOU LEARN AS YOU LEARN IT

Because our Part-Time MBA is designed for those who are working full time, you can continue to invest in your career. In fact, past candidates have found one of the greatest benefits of the program is bringing school to work. And bringing work to school.

What you learn in the classroom today you can apply at work tomorrow, giving you new skills, knowledge and experience in the process.

In the Part-Time MBA you won't have to wait to advance your career.

"I am so impressed with how family-friendly SFU Beedie is. They made it possible for me to continue my studies and to also be fully available to my family. It was incredible the amount of support everybody—staff, faculty, my fellow students—gave me."

– Oliver Zihlmann, MBA 2018
Director of Development and
Alumni Engagement
UBC Faculty of
Pharmaceutical Sciences



ENGAGE BEYOND THE CLASSROOM

As an SFU Beedie Part-Time MBA candidate, you'll have as many opportunities for learning outside the classroom as inside. From joining professional associations to attending exclusive events and participating in case competitions, you'll find a whole host of opportunities to enhance your learning experience.

CROSS-CULTURAL EXPERIENCE

During the fall semester, you will have the opportunity to visit Indigenous communities and industries working with Indigenous people to gain a better understanding of how Indigenous protocols, decision making, and history impacts business and partnerships today.

CASE COMPETITIONS

Compete with MBA students across the globe to solve real-world business challenges. With a dedicated training program and financial support

to attend competitions, you'll be ready to compete with the best, network with industry professionals and showcase your success.

MBA GAMES

Every year, we support a team of MBA candidates to compete in the action-packed MBA Games, an intercollegiate intensive event that brings together competitors from all across Canada. From case competitions, to sporting events, to spirit activities, it's a highlight of the program for everyone involved.

CONFERENCES AND EVENTS

Attend numerous events throughout the program, including guest lecturers and industry conferences. Hear from speakers as diverse as Nobel Prizewinning economist Alvin Roth and SFU alumnus, Kelly Bennett, CMO of Netflix.

APPARELCAMP'S UN-CONFERENCE

Amidst the many conferences, networking opportunities and industry events, SFU Part-Time MBAs experience a decidedly different event: ApparelCamp's Un-Conference. Founded by an alumnus of the program and shaped by those who attend it, the Un-Conference is a collaborative day of specialized learning for those in the apparel, soft goods and fashion industries.

STUDENT CLUBS

The Graduate Business Student Association plays an active role in the leadership of our school. From feedback on the program and curriculum to creating social and education events, this group works to continuously improve the SFU Beedie experience.

The SFU Beedie chapter of Net Impact is dedicated to sustainability and empowers students to become future-focused and responsible business leaders through hosting events such as an annual case competition and offering students opportunities to learn and network with industry experts.

The Graduate Women's Council strives to empower women to lead and succeed in the workplace. The Council provides networking opportunities, workshops and access to external events. They aim to develop and sustain a culture of support and encouragement and pledge to work toward a more inclusive and equal society.

Co-create your journey and join one of SFU Beedie's student managed clubs.



WORLD-CLASS FACULTY



Students in the part-time MBA participate in dynamic classroom experiences in which faculty provide leadership in understanding business at both practical and theoretical levels. In addition, faculty have real world expertise which enables them to facilitate interactive learning on topics relevant to managers and leaders.

– Dianne Cyr

Questions

Chosen for their commitment to teaching, our faculty are also renowned worldwide for their cutting-edge academic research. But it's not all ivory tower around here. Our professors and instructors bring years of industry, management, and career experience to help you prepare for your own.

Dianne Cyr, PhD
(University of British Columbia)

PROFESSOR, MANAGEMENT
INFORMATION SYSTEMS

Dr. Cyr focusses her research on the design of websites and explores how design elements result in user trust, satisfaction, and e-loyalty in an e-commerce context. Unique aspects of this research explore between-culture differences and differences with respect to gender. Previously Dr. Cyr was the Academic Chair of the Surrey MBA and the Academic Director for the Business Technology Management Program.



Andrew Harries, MBA
(Simon Fraser University)

TOM FOORD PROFESSOR OF PRACTICE IN
ENTREPRENEURSHIP AND INNOVATION

Mr. Harries, an SFU Beedie MBA graduate, is the founder of multiple ventures, including Sierra Wireless, a wireless Internet of Things (IoT) solutions vendor. He is also the board chair of Bsquare, an IoT software solutions provider. Mr. Harries helps connect Vancouver's dynamic entrepreneurial community with SFU's burgeoning entrepreneurship and innovation ecosystem.



Gervase Bushe, PhD
(Case Western Reserve University)

PROFESSOR OF LEADERSHIP AND
ORGANIZATION DEVELOPMENT,
MANAGEMENT AND ORGANIZATION STUDIES

In 2016 Dr. Bushe was added to HR Magazine's list of the 30 most influential HR thinkers in the world. He studies organizational change, organizational learning, leadership and leadership development, teams and team building, change agents and change agency. He has twice won the Douglas McGregor Award for his research and has an extensive background in helping leaders create great organizations.

WORLD-CHANGING IDEAS



PURSUE A RIGOROUS CURRICULUM

Our curriculum is comprised of innovative, standout courses incorporating everything from Indigenous perspectives to sustainability. Learning is primarily case-based, so you can develop a deeper understanding of the real-world challenges facing businesses of all types. Through simulations we give you the opportunity to be the hypothetical decision-maker so you have an opportunity to evaluate a challenge from different angles.

STUDY AT THE SFU SURREY CAMPUS

Designed by Bing Thom, the SFU Surrey campus is an architectural marvel. The home base of our Part-Time MBA program, its amenities are cutting-edge, its public spaces awe-inspiring.

Conveniently, SFU Surrey is also a centrally located, easily accessed hub in BC's fastest-growing city.

RAMP UP FOR SUCCESS

In November and December, before classes begin in January, you'll complete the MBA Boot Camp and Program Orientation offered online via Canvas, our Learning Management System. The self-paced, Program Orientation will introduce you to all of the resources available to you as a graduate student, while the instructor-led Boot Camp is designed to ease your entry into graduate studies and prepare you for success in the Part-Time MBA program.

START EXPANDING YOUR NETWORK

Our Part-Time MBA program kicks off with a welcome reception at our Surrey campus in December. During this evening event, you'll be introduced to the program team, our faculty and most importantly, your fellow candidates.

YEAR 1

Leading During Challenging Times

As the pace of change accelerates, organizations must adapt or re-invent themselves to remain relevant to their stakeholders, and to live up to the legitimate expectations of the societies in which they operate. In Year 1, you'll consider challenges facing leaders today and start building a tool kit for business and professional decision-making.

SPRING 2020

Business Ethics
Managing People & Organizations
Financial and Managerial Accounting

SUMMER 2020

Sustainability
Business Analytics

FALL 2020

Special Topics in Business
Business and Indigenous Peoples
Business and Indigenous Communities
Managerial Finance

YEAR 2

Making a Difference

In the second year, you'll focus on developing skills and strategies to move your creative ideas into your organization, the market, and society.

SPRING 2021

Business Innovation and Creativity
Marketing Management
Entrepreneurship

SUMMER 2021

Managing Information Systems
Operations Management
Negotiations

FALL 2021

Managerial Economics
Business Strategy
Leading Self and Others

GET PERSONALIZED SUPPORT

You're not alone. Our Career Management Centre provides Part-Time MBA candidates with personalized career guidance and support. With a dedicated career advisor, countless networking opportunities and invaluable resources, you'll get all the support you need to level up.

PERSONALIZED CAREER PLANNING

How can you capitalize on opportunities for advancement? Through a process of self-evaluation, reflection, and planning, all of which are key elements of our Part-Time MBA.

MENTORS IN BUSINESS

With more than 300 members, ours is the largest business mentorship program in Western Canada. Tap into their network and expand your own.

"My education allowed me to gain a more holistic view of the concerns of stakeholders and other departments, in order to be more critical in the decision-making process."

– Vanessa Fors, MBA 2016
Category Manager
Mustang Survival and
Founder, ApparelCamp





**EXPAND
YOUR PERSONAL AND
PROFESSIONAL NETWORK**

The cohort in our Part-Time MBA program is small, allowing you to develop meaningful, long-lasting relationships with your peers. In fact, thanks to all the teamwork and co-curricular engagement opportunities, many find their fellow candidates remain friends and associates long after graduation.

SAMPLE INDUSTRY BACKGROUNDS

Accounting, Entrepreneur, Banking & Finance, Public & Social Service, Education, Food & Hospitality, Construction, Healthcare, Geology, Engineering, Marketing, Consulting, Logistics, Transportation, Public Administration, Nanofabrication, Sales, Retail, Procurement, Contracting, Security, Property Assessment, Law

RANGE OF PROFESSIONAL DESIGNATIONS

PMP, P.Eng, CPA, ACCA, CHRP, SCMP, CFA, J.D, CGA, MD

CITY OF RESIDENCE

Burnaby, Coquitlam, Delta, Langley, New Westminster, North Vancouver, Pitt Meadows, Port Coquitlam, Port Moody, Richmond, Surrey, Vancouver

42% female

58% male

12 average work experience years

35 average age

5 typical management experience years

20% have master's degrees

600 average GMAT score

50 maximum class size

PROGRAM REQUIREMENTS

When you graduate from our Part-Time MBA program, you'll have a deeper understanding of the essentials of business from countless different vantage points. You'll be armed with a personalized career plan and have the skills to achieve it. Plus, you'll establish an invaluable network of industry leaders.

Here's what it takes to get into the program.

APPLICATION PROCESS

- Complete the online application form
- Required supporting documents:
 - Official transcripts
 - GMAT or GRE (if applicable)
 - Self-evaluation
 - Resume
 - 2 letters of reference
 - English language score (if applicable)
- Interview for shortlisted candidates

ADMISSION REQUIREMENTS

- Undergraduate degree with a 3.0 CGPA
- 4 years of full-time work experience (Competitive recommendation 12 years) with some management experience
- GMAT may be recommended for some candidates
- Proficiency in English for ESL candidates: TOEFL 93+ or IELTS 7+
- International applicants will require a valid Canadian student visa

SPRING 2020 APPLICATION DEADLINES

- Round 1: June 26, 2019
- Round 2: August 28, 2019
- Final Round: October 16, 2019

TUITION

Tuition for the 2020-2021 academic year: \$41,200*

**Subject to Board of Governors approval*

FEES

Student fees: \$2,300

Course materials: \$920 - \$1,220

Cross-cultural project fee: \$250

CONNECT

To speak with an advisor, register for an information session, connect with Beedie alumni, or arrange to visit a class, please contact us at 778.782.5259 or email mbasurrey@sfu.ca.



SFU BEEDIE SCHOOL OF BUSINESS

Segal Graduate School
Simon Fraser University
500 Granville Street
Vancouver, BC Canada
V6C 1W6

Tel: 778 782 5259
Fax: 778 782 5123
Email: mbasurrey@sfu.ca

beedie.sfu.ca/ptmba
[blog: afewgoodminds.com](http://blog.afewgoodminds.com)
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