



**BEEDIE SCHOOL OF BUSINESS**  
SIMON FRASER UNIVERSITY

**Certificate in Corporate Environment and Social Sustainability (CESS) Requirements**  
**Fall 2014 - Summer 2015**

In light of the growing demand and attention to environmental and social sustainability issues, the Beedie School of Business and the Faculty of Environment have cooperatively designed the Corporate Environment and Social Sustainability Certificate (CESS) to provide undergraduate Business Major, Business Joint Major and Faculty of Environment students with the opportunity to acquire training and understanding the interconnected nature of the economy, environment, and society.

This certificate is earned through the successful completion of 24 units of the certificate course requirements and an approved experiential or service learning component. Before beginning this requirement, it is recommended that students seek prior approval from the Beedie School of Business' **Academic Director Business Major** by submitting a detailed outline of their activity.

**Experiential or Service Learning Component**

One of\*:

Co-operative education work term focused on areas related to corporate environmental and social sustainability

25 hours minimum of voluntary or salaried work within a social enterprise, charitable organization, company, corporation, or non-profit organization in a role related to corporate environmental and social sustainability

25 hours minimum as a research assistant for a professor focusing on areas related to corporate environmental and social sustainability.

*\*Before beginning this requirement, prior approval from the Academic Director of the Business Major is recommended by submitting a detailed outline of the activity.*

Experiential or Service Learning Component Description\*

A description (written by either the student or the organization) of the organization and the student's role in the organization, signed and validated by the employer/supervisor

*\*Submitted to the Academic Director of the Business Major for approval*

Experiential or Service Learning Component Reflective Essay\*

A reflective 500 word essay about the student's work/volunteer experience that identifies key corporate environmental and social sustainability experiences and how that influenced their current thinking about the implications of business practice on society and the environment. The essay will be graded pass/fail.

*\*Submitted to the Academic Director of the Business Major for approval*

This certificate may be declared through the  
Declaration of Certificate Webform:  
[beedie.sfu.ca/bba/office/certificate.php](http://beedie.sfu.ca/bba/office/certificate.php)

**Name** \_\_\_\_\_

**Student Number** \_\_\_\_\_

**Date** \_\_\_\_\_

## Certificate Course Requirements

Students complete a minimum of 24 units as follows:

Complete all of\*:

- \_\_\_ BUS 303-3 Business, Society and Ethics (or ENV 320W-3 Ethics and the Environment)
- \_\_\_ BUS 393-3 Commercial Law (or ENV 319-3 Environmental Law)
- \_\_\_ EVSC 100-3 Introduction to Environmental Sciences (or GEOG 111-3 Earth Systems)

Plus one of:

- \_\_\_ GEOG 100-3 Society, Space, Environment: Introducing Human Geography
- \_\_\_ GEOG 102-3 World Problems in Geographic Perspective
- \_\_\_ REM 100-3 Global Change

Plus two\* of:

- \_\_\_ BUS 449-3 Ethical Issues in Marketing
- \_\_\_ BUS 453-3 Sustainable Innovation
- \_\_\_ BUS 475-3 Sustainable Operations
- \_\_\_ BUS 489-3 Management Practices for Sustainability

*\*Registration in upper division Business Administration courses required for this certificate are open only to approved BBA students or Faculty of Environment students who are enrolled in this certificate.*

Plus two\*\* of:

- \_\_\_ ARCH 386-3 Archaeological Resource Management
- \_\_\_ CMNS 349-4 Environment, Media and Communication
- \_\_\_ DEVS 201-3 Introduction to Development and Sustainability
- \_\_\_ DEVS 401-4 Issues, Concepts and Cases in Development and Sustainability
- \_\_\_ ENSC 412-3 Technologies, Cultures and a Sustainable World (or ENV 412-3 Technologies, Cultures and a Sustainable World)
- \_\_\_ ENV 222-3 Environmental Controversy: An interdisciplinary study of environmental issues
- \_\_\_ ENV 321-3 Ecological Economics
- \_\_\_ GEOG 221-3 Economic Geography
- \_\_\_ GEOG 321-4 Geographies of Global Capitalism
- \_\_\_ GEOG 322-4 World Resources (or GEOG 322W-4 World Resources)
- \_\_\_ GEOG 323-4 Industrial Location
- \_\_\_ GEOG 325-4 Geographies of Consumption
- \_\_\_ PHYS 346-3 Energy and the Environment
- \_\_\_ POL 452W-4 Energy Policy
- \_\_\_ REM 350-4 Sustainable Energy and Materials Management
- \_\_\_ REM 356-3 Institutional Arrangements for Sustainable Environmental Management
- \_\_\_ REM 412-3 Environmental Modeling
- \_\_\_ SCD 201-3 Introduction to Sustainable Community Development (or REM 201-3 Introduction to Sustainable Community Development)
- \_\_\_ SCD 301-4 Sustainable Community Development Theory and Practice (or REM 301-4 Sustainable Community Development Theory and Practice)

*\*\*Substitutions with appropriate course content may be possible with permission of the Beedie School of Business.*

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Responsibility: The ultimate responsibility for completeness and correctness of course selection, for compliance with and completion of program and degree requirements and for the observance of regulations and deadlines rests with the student. Faculty advisors and staff are available to give advice and guidance, but it is the responsibility of the student to be familiar with the information in the University calendar.