Business Administration and Communications
Joint Major Course Requirements

This program is offered co-operatively by the Beedie School of Business and the School of Communication. Students may opt for a Bachelor of Arts degree from the Faculty of Communication, Art and Technology, or a Bachelor of Business Administration degree from the Beedie School of Business. Faculty requirements will be governed by the faculty from which the student chooses to complete a degree.

Students must qualify for, and receive admission to the Communications joint major program, and must be accepted as a joint major within the Beedie School of Business.

### Lower Division Requirements
Minimum 'C-' grade required
- BUEC 232-4 (or STAT 270)
- BUS 207-3 (or ECON 201)
- BUS 217W-3
- BUS 237-3
- BUS 251-3
- BUS 254-3
- BUS 272-3
- ECON 103-4
- ECON 105-4
- MATH 157-3 (or MATH 150/151/154)

And any one of:
- ENGL 111W-3
- PHIL 105-3
- ENGL 112W-3
- PHIL 100W-3
- ENGL 113W-3
- PHIL 120W-3
- ENGL 114W-3
- WL 101W-3
- ENGL 115W-3
- WL 103W-3
- ENGL 199W-3
- WL 104W-3

*Any one of these courses may be replaced by any three unspecified transfer units in English or in ENGL-Writing at the 100- or 200-level.

### Business Core Course Requirements
Minimum 'C-' grade required
- BUS 303-3
- BUS 312-4
- BUS 336-4
- BUS 374-3 / BUS 381-3
- BUS 393-3
- BUS 478-3

*Students are required to complete BUS 478 at SFU.

Marketing Required Courses**
Complete all of:
- BUS 343-3
- BUS 345-4
- BUS 347-3

And at least one 400 level course, selected from the Marketing Concentration on the following page: ___

**Completion of the above marketing required course requirement does not satisfy the marketing concentration course requirements.

### Writing, Quantitative & Breadth (WQB) Requirement
Minimum 'C-' grade required

WQB requirements may be satisfied by completion of applicable joint major required courses.

- 6 units of Writing (W)*:
  *Must be met by taking one lower division ‘W’ course and one upper division ‘W’.

- 6 units of Quantitative (Q): ___

- 24 units of Breadth (B):
  - 6 units of B-Soc
  - 6 units of B-Hum
  - 6 units of B-Sci

- 6 units of additional, coursework outside of major ___

For more information regarding the Writing, Quantitative & Breadth (WQB) requirements, please visit: [sfu.ca/ugcr/for_students/wqb_requirements.html](http://sfu.ca/ugcr/for_students/wqb_requirements.html)

### Business Career Passport

YES [ ] NO [ ]

All students must complete the 6 workshops listed below within their first 12 months in Business.

Passport workshops include:
- Self-Assessment & Finding Your Fit
- Competitive Cover Letters
- Networking & Business Etiquette
- Interview Preparation Tactics
- Professional Business Resumes
- Job Search Strategies & Career Management

Enrollment and participation in the workshops must be recorded with the Career Management Centre (CMC).

To learn more and/or to register, please visit: [beedie.sfu.ca/careerpassport](http://beedie.sfu.ca/careerpassport)

### Upper Division Unit Requirements
300- and 400- BUS or BUEC units: ___ / 33 units

### Total Unit Requirement
A Bachelor of Business Administration (BBA) degree requires the completion of at least 120 units. Students may choose to complete more.

Grand Total Units ___ / 120 units

### Grade Requirements
The BBA requires the following grade point averages for graduation:

- Current cumulative GPA (min 2.00)
- Current cumulative UDGPA (min 2.00)
- Current GPA on all BUS & BUEC courses (min 2.30)
- Current GPA on all UD BUS & BUEC courses (min 2.00)

The Beedie School of Business requires a minimum 2.30 overall SFU Business course GPA for entry into 300 and 400 level business class.

### Requirement Met

- Requirement Met
- Requirement Met
- Requirement Met
Area(s) of Concentration: (Optional)

Students in the Business Administration and Communications Joint Major program have the option of completing one or more areas of concentration. Courses that are listed in two areas (e.g. BUS 418 is listed in both Finance and International Business) will count in both areas.

**Accounting**
- Complete all of:  
  - BUS 320-3
  - BUS 321-3
  - BUS 322-3
  - BUS 421-3
- Plus complete 2 of:  
  - BUS 420-3
  - BUS 424-3
  - BUS 426-3
  - BUS 427-3
  - BUS 49X-3 (Accounting Topic)

*Must be completed at SFU. Only business students admitted to the Accounting concentration will be permitted to enroll in upper division (300- and 400-level) accounting courses required for the Accounting concentration, with the exception of Bus 320-3.

**Innovation & Entrepreneurship**
- Complete all of:  
  - BUS 314-3
  - BUS 338-3
  - BUS 361-3
  - BUS 477-4
- Plus complete 1 of:  
  - BUS 443-3
  - BUS 450-3
  - BUS 453-3
  - BUS 49X-3 (I&E Topic)

**Finance**
- Complete all of:  
  - BUS 312-4
  - BUS 315-4
  - BUS 316-3
- Plus complete 2 of:  
  - BUS 410-3
  - BUS 413-4
  - BUS 417-4
  - BUS 418-3
  - BUS 419-3
  - BUS 49X-3 (Finance Topic)

**Human Resource Management**
- Complete all of:  
  - BUS 374-3
  - BUS 381-3
- Plus complete 3 of:  
  - BUS 432-3
  - BUS 481-3
  - BUS 482-3
  - BUS 483-3
  - BUS 484-3
  - BUS 485-3
  - BUS 486-3
  - BUS 487-3
  - BUS 488-3
  - BUS 489-3
  - BUS 49X-3 (HRM Topic)

**International Business**
- Complete all of:  
  - BUS 346-3
- Plus complete 3 of:  
  - BUS 418-3
  - BUS 430-3
  - BUS 431-3
  - BUS 432-3
  - BUS 434-3
  - BUS 435-3
  - BUS 447-3
  - BUS 49X-3 (IB Topic)

**Management Information Systems**
- Complete all of:  
  - BUS 361-3
  - BUS 362-4
  - BUS 468-3
- Plus complete 2 of:  
  - BUS 462-3
  - BUS 464-3
  - BUS 465-3
  - BUS 466-3
  - BUS 49X-3 (MIS Topic)

**Operations Management**
- Complete all of:  
  - BUS 336-4
  - BUS 473-4
- Plus complete 2 of:  
  - BUS 437-3
  - BUS 440-4
  - BUS 445-3
  - BUS 474-3
  - BUS 475-3
  - BUS 49X-3 (OM Topic)

**Marketing**
- Complete all of:  
  - BUS 343-3
  - BUS 345-4
  - BUS 347-3
- Plus complete 3 of:  
  - BUS 441-3
  - BUS 443-3
  - BUS 444-3
  - BUS 445-3
  - BUS 446-4
  - BUS 447-3
  - BUS 448-4
  - BUS 449-3
  - BUS 455-3
  - BUS 459-3
  - BUS 49X-3 (Marketing Topic)

**Strategic Analysis**
- Complete all of:  
  - BUS 478-3
- Plus complete 3 of:  
  - BUS 371-3
  - BUS 470-3
  - BUS 471-3
  - BUS 479-3
  - BUS 49X-3 (Approved SA Topic)

Please note:
This checklist refers only to the Business requirements of the Joint Major program. Please consult with the SFU Academic Calendar and the Faculty of Communication, Art and Technology undergraduate advisor regarding the graduation requirements for the Communications course requirements of your degree.

[http://www.sfu.ca/communication/undergraduate/advising.html](http://www.sfu.ca/communication/undergraduate/advising.html)

Responsibility: The ultimate responsibility rests with the student for completeness and correctness of course selection, for compliance with and completion of program and degree requirements, and for the observance of regulations and deadlines. Faculty advisors and staff are available to give advice and guidance, but it is the responsibility of the student to be familiar with the information in the University calendar.