

BACHELOR OF BUSINESS ADMINISTRATION



SFU

BEEDIE SCHOOL
OF BUSINESS

CHANGE STARTS HERE

**IT WILL CHALLENGE YOU.
IT WILL CHANGE YOU.**

An SFU Beedie education illuminates possibility in every corner of the world.

As part of a supportive community of learners, innovators, and educators, you'll collaborate to find answers to complex questions.

Discovery awaits you at every turn in your SFU Beedie journey. You'll unlock new skills and perceptions as you chase big ideas and upend the status quo.

You'll apply big picture thinking to real-world business problems and build a program of learning that is relevant and personalized to you.

No matter what path you take, you'll graduate with knowledge and experiences that signal you are agile, inventive, and ready to lead. Whether it's a fast-paced career to keep you on your toes, or the chance to reimagine how the world perceives business, your dreams have a home.

Challenge expectations and change the future at SFU Beedie.

#1 comprehensive university in Canada as voted by Maclean's Magazine 9 out of the last 10 years

250+ clubs at SFU **9** business concentrations

3 campuses offering courses in all 3 semesters **3,784** SFU Beedie undergrads **96%** of 1st year SFU Beedie students successfully transition into 2nd year

\$1.3M in scholarships and awards received by SFU Beedie students this past year **110** countries represented in the SFU undergraduate student body

95+ exchange partners in 40 countries around the world **30+** SFU Beedie teams competed in 15 different cities in 2017

175 student founded startups that have received business development and financial support through SFU Coast Capital Savings Venture Connection **\$11,000** average income for a 4-month Co-op work term

771 Co-op work terms completed by SFU Beedie students in 2017 **\$6.6M** managed by SFU Beedie Endowment Asset Management Fund, making it one of the largest undergraduate student-run investment funds in all of Canada

19,000+ BBA alumni in 50+ countries **92%** of SFU Beedie graduates are employed within 6 months of graduation

ABOUT US

LEADER. CHANGE-MAKER. BIG PICTURE THINKER. WHO DO YOU WANT TO BE?

Find your purpose and pursue your passions in the Bachelor of Business Administration (BBA) program at SFU Beedie. From day one you'll be part of a caring and collaborative community of faculty, staff, students, and partners.

Together, we will redefine business through sustainability, global and local perspectives, and social innovation. Discover how better business builds a better world. Push boundaries and take calculated risks to find solutions to complex problems.

With each step in your journey, you'll find support and inspiration. Free to be fearless, you'll dive deep into real-world projects and experience-based opportunities with authentic outcomes.

An SFU Beedie education is an academic and career pathway for curious, independent thinkers. Here, you're free to take charge of your future and create an education defined by you.



Zennea Technologies is a student startup developing a portable 'sleep wearable' device for those with sleep apnea. Fresh off a \$35,000 Coast Capital Savings Venture Prize win, they then joined the HAX accelerator program in Shenzhen, China – the world's first and largest hardware accelerator.

NO TWO SFU BEEDIE JOURNEYS ARE THE SAME

CHOOSE YOUR PROGRAM

Our BBA major allows you to focus on any custom combination of our nine diverse and in-demand areas of concentration.

Accounting	Finance	International Business	Marketing	Strategic Analysis
Innovation & Entrepreneurship	Human Resource Management	Management Information Systems	Operations Management	

From there, create an educational experience uniquely your own with courses and activities tailored to your goals. Add a certificate or minor, pursue an honours or joint degree, explore courses in other disciplines — you're limited only by your imagination.

CHOOSE YOUR PACE

No matter what path you choose, gain an edge with hands-on learning that combines applied problem-solving with a foundation in contemporary business principles and practices.

Tailor your studies in a flexible, personalized program responsive to your needs. Take a term off, try out Co-op, or go on international exchange. It's all up to you.

Our trimester system, day and evening classes, and three campuses mean you can study what, where, and when you want.



Dr. Sarah Lubik
SFU's Director of Entrepreneurship
Business in Vancouver Top 40 Under 40
Canadian Innovation Leader

MAKE EVERY MOMENT COUNT



Academics alone won't define the person you will become. Your experiences, friendships, and community contributions play equal parts in determining the course of your future. At SFU Beedie you'll bring your strengths into the light, or discover talents and interests you never knew you had, through project-based learning, industry experience, and student-led co-curricular opportunities. There are infinite opportunities to get involved. Now is your time to make a difference and discover what truly inspires you.

CASE COMPETITIONS

Tackle real business problems by applying your experience and knowledge in a test of analytical and critical thinking skills. Compete against the sharpest student minds in the world in regional, national, and international competitions. Showcase your presentation skills, ability to thrive under pressure, and take your business education to the next level.

STUDENT ORGANIZATIONS

Student clubs and organizations form the backbone of the SFU Beedie experience. Find a club that inspires you, or start your own. Meet lifelong friends and lay the foundation for your professional network.

STUDY ABROAD

Go on exchange and immerse yourself in another culture. Build connections across borders and prepare yourself for the global marketplace of today and tomorrow with one of SFU's 95+ international partners.



UNLEASH YOUR POTENTIAL

As a graduate, you'll enter the market with a robust skillset that signals you are ready to drive change for a better world. Get straight to work doing what you love with support from our dedicated Career Management Centre.

We'll assist with career development including workshops, career prep programs, coaching, mentoring, networking, exclusive recruitment events, job postings and more.

CO-OP

Bring everything you've learned into the real world, and get paid work experience while you complete your degree. SFU Beedie offers one of the largest Co-operative Education programs in Western Canada and 70% of participating students go on to be hired by their Co-op employer. Access 3,000 local and international job postings every year, build your resume, and explore career options in a variety of industry sectors.



ADMISSION REQUIREMENTS 2019

FROM HIGH SCHOOL

Basis for selection includes:

1. Meeting SFU's English Language and Quantitative and Analytical Skills requirements
2. Completion of 4 required Grade 11 courses:
 - English 11
 - Language 11 (any)
 - Foundations of Math 11 or Pre-Calculus 11
 - Science 11 (any of Biology, Chemistry, Earth Science, IB Environmental Systems, Forests, Physics)
3. The admission evaluation, based on all approved Grade 12 courses taken (**minimum 5**), with greater emphasis on those in List A:

List A Approved Courses

- English 12 or English First Peoples 12 (min 70%) or Français langue première 12
- Pre-Calculus 12

Plus **ONE** of:

- Biology 12
- Calculus 12
- Chemistry 12
- Economics 12
- English Literature 12
- History 12
- Law 12
- Philosophy 12
- Physics 12

plus any additional courses from List A or List B.

List B Approved Courses

- BC First Nations Studies 12
- Comparative Civilizations 12
- Foundations of Math 12
- French 12 or Français langue seconde 12
- Geography 12
- Geology 12
- German 12
- Japanese 12
- Mandarin 12
- Punjabi 12
- Spanish 12
- Social Justice 12
- Sustainable Resources 12

Equivalent AP or IB courses may be used in place of the above courses.

4. Your Supplemental Application, which includes extra-curricular activities and achievements, a short answer written response, and references.

Visit beedie.sfu.ca/bba/HSSupplemental to see what we look for in a strong Supplemental Application.

HIGH SCHOOL DEADLINES (FALL 2019)*

December 3, 2018	Entrance Scholarship Application Closes
January 15, 2019	Entrance Scholarship Documents
January 31, 2019	SFU Application Closes
February 8, 2019	SFU Beedie Supplemental Application, Self-Reported Grades and Documents

TRANSFER FROM

ANOTHER SFU FACULTY

Basis for selection includes:

ANOTHER COLLEGE OR UNIVERSITY

Basis for selection includes:

- Minimum of 24 transferable units
- Meeting SFU's English Language and Quantitative and Analytical Skills requirements

Meeting the conditions of **ONE** of our two pathways:

1. 3.30 GPA average on the 8 required courses (up to 3 may be in progress) or
2. 2.80 - 3.29 GPA average on the 8 required courses (up to 3 may be in progress) plus your Supplemental Application.

Completion of 8 required lower division courses of which only 2 may be repeated (minimum C- required in all courses)

- BUEC 232 (or STAT 270)
- BUS 237
- BUS 251
- BUS 272
- ECON 103
- ECON 105
- MATH 157 (or MATH 150/151/154)

Plus **ONE** of:

- Any 3-unit transferable or SFU English course
- PHIL 100W, 105, 120W
- WL 101W, 103W, 104W

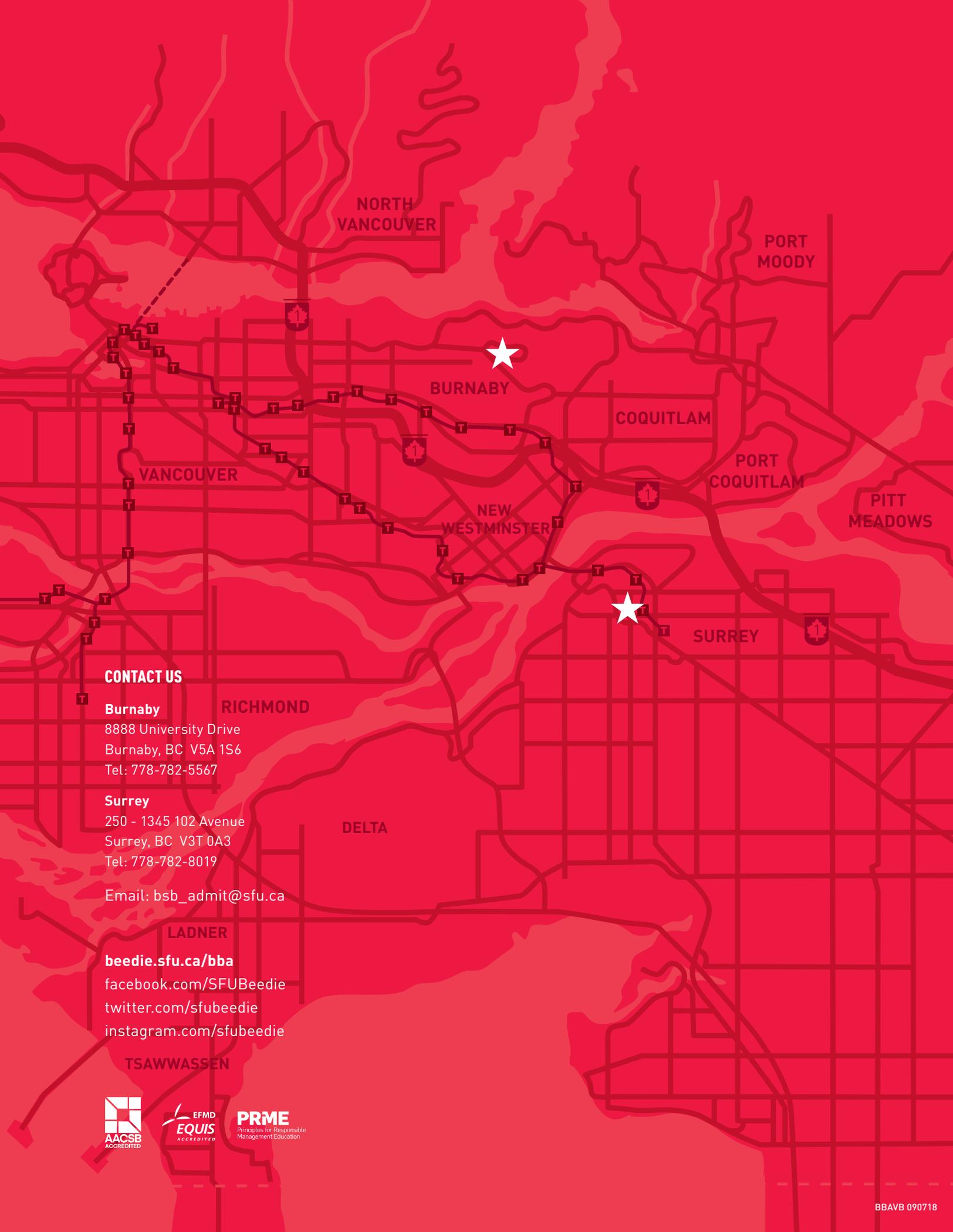
* Visit beedie.sfu.ca/bba/apply for complete details on course requirements, deadlines, the Supplemental Application and the application process.

High school graduates, or students with fewer than 24 units of transferable coursework from another post-secondary institution, are competitively selected for admission in the fall and spring terms (only).

All information is correct at the time of printing.

**GET READY
TO CHANGE
THE FUTURE**





CONTACT US

Burnaby

8888 University Drive
Burnaby, BC V5A 1S6
Tel: 778-782-5567

Surrey

250 - 1345 102 Avenue
Surrey, BC V3T 0A3
Tel: 778-782-8019

Email: bsb_admit@sfu.ca

LADNER

beedie.sfu.ca/bba

facebook.com/SFUBeedie

twitter.com/sfubeedie

instagram.com/sfubeedie

TSAWWASSEN

