

# CIOCAN LEADERSHIP DEVELOPMENT PROGRAM

**For the future CIO: An innovative executive program designed to accelerate your career**

## ACHIEVING THE NEXT LEVEL

The role of the CIO is among the most dynamic in the enterprise, and you have decided to make it your challenge. To get there, you will need experience, contacts, and a broad technological and strategic perspective. You are focused on developing these skills, and are looking for a way to kick-start the learning. This program is designed to do just that by introducing you, the (future) CIO to the key concepts and realities associated with CIO success.

This program is offered by Simon Fraser University, Beedie School of Business, in partnership with the CIO Association of Canada. It provides a tremendous asset to you now and into your future and is endorsed by two of the strongest national brands in business and the area of management of information systems, providing a tremendous asset to you now, and into your future.

## ABOUT THE PROGRAM

### Format and Timing

The CIOCAN Leadership Development Program utilizes experienced industry speakers and academic seminars to cover a wide range of topics in an engaging and interactive environment.

To accommodate the schedules of working professionals, the program has been structured as follows:

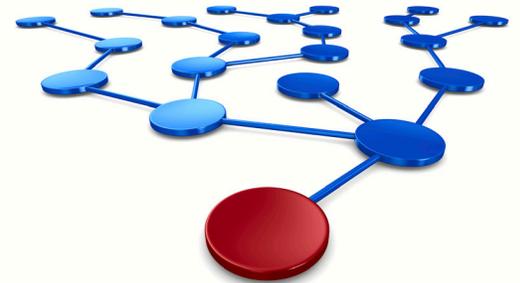
**Duration:** Online discussion starts September 30, 2019; three full days in-class in November 2019; online Capstone Session on February 8, 2020.

**Timing:** November 12-14, 2019, three full in-class days, 8:30 am-5:00 pm with additional events on the first two evenings and pre and post course online assignments.

**Workload:** Up to five (5) hours per week for course readings and discussions prior to November 12, execution of and reflection on personal Change Project between November 2019 and February 2020.

### Eligibility

This program has been designed in partnership with the CIO Association of Canada, as an opportunity for its Associate Members to take their careers to the next level. While the program is designed for the direct reports of CIO members, interested CIOs are equally welcome to enroll. Applicants will be required to send their bios, including work experience and education. Acceptance to the program will be determined by the CIOCAN - Vancouver Chapter Board of Directors.



### Program Price

The tuition for the CIOCAN Leadership Development Program is CAD \$3,900\* plus GST, covering all learning materials and meals as well as Associate membership (reduced fees available for those who are already members).

\*For payment terms & conditions, please visit our website.



### **CIOCAN Membership**

Acceptance to the program includes Associate membership to the CIO Association of Canada for 2019/2020. If there is no local chapter in your area, membership will be granted for the national association. For more information on membership please visit: <http://www.ciocan.ca/joining>

### **Expertise and Reputation**

The Beedie School of Business at Simon Fraser University is recognized globally for its department of Management Information Systems. SFU also boasts an international reputation for bridging technical expertise and business education by being the first Canadian university to offer an executive MBA program, as well as an MBA with a focus on the strategic management of IT (the Management of Technology MBA). Beedie also provides the unique services of its Executive Education unit devoted to excellence in customized executive learning. You will benefit from this reputation and industry success both in the certificate you receive and the value of your learning experience.

### **Networking and Mentorship**

Within a cohort of 20 peers, you will build your network with like-minded individuals who are on their way up. In addition, the opening and closing receptions will give you the opportunity to meet senior CIOCAN members, further adding to your contacts and potentially leading to mentorship relationships with established CIOs who have “been there” and can play crucial roles in guiding and facilitating your learning and career.

### **CIOCAN Leadership Development Executive Certificate**

Completion of the CIOCAN Leadership Development Program is acknowledged with a certificate of completion awarded by the CIO Association of Canada and Simon Fraser University’s Beedie School of Business.

### **CONTACT FOR MORE INFORMATION**

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**[beedie.sfu.ca/execed](http://beedie.sfu.ca/execed)**

### **IMPORTANT DATES**

**Application Deadline:** September 15, 2019

Please note that the program has a rolling admission and spots for qualified applicants will be offered on a first come first serve basis.

**Program Start:** September 30, 2019

### **TO APPLY**

[beedie.sfu.ca/execed/CIOCAN-LDP](http://beedie.sfu.ca/execed/CIOCAN-LDP)

### **LOCATION**

In-class sessions take place at the Segal Graduate School.

\*Program dates, times, venue are subject to change.



## **COURSE DESCRIPTIONS & DATES**

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### **Pre-Program Work**

» Starting September 30, 2019

The program kicks off with our guided online discussions based on selected pre-readings facilitated by instructors. At the same time, you will get to know your program peers and start building relationships to allow for effective networking in Vancouver.

### **IT Manager to Business Leader**

» November 12, 2019

Focusing on leadership development and aspects of people management. This seminar will provide value in creating opportunity for you to connect more deeply with your cohort peers, as well as allow time for reflection, goal setting and increased awareness.

### **Project Management and Building Business Cases**

» November 12, 2019

The management of single projects and the alignment of entire project portfolios are critical CIO competencies and involve the ability to manage people, to prioritize and track activities, and to communicate effectively both within the IT team and across the organization. The ability to build compelling business cases helps the CIO articulate the thought processes, models, and research informing project definition, selection and execution in the language of business, enabling clear communication with other stakeholders.

### **The Role of Outsourcing: Build, Buy, or Partner**

» November 13, 2019

CIOs will invariably find themselves in positions where they need to make outsourcing decisions: among technologies, among vendors, and even among associated technological approaches. This seminar will outline the most important considerations when making these production decisions, and define some best practices for outsourcing success, with both a local and global perspective.

### **Aligning Business and IT Strategies**

» November 13, 2019

Information is a strategic asset. The ability to apply the right information with the right technology to the right place in the business can make a critical difference to the predictability and potential success of the business. A CIO with the wisdom to see the relationship between core business strategies and the strategic value that Information Technologies provide is in a position to help create competitive advantage for the firm.

### **Corporate Strategy and Implementation**

» November 14, 2019

Contributing to corporate strategy means understanding how to create unique value and competitive advantages for an organization. The ability to outline to the management team which IT activities and investments help create value enables a CIO to support strategy implementation. Guest speakers share their secrets of success for becoming a true business partner.

### **Case Study Analysis and Closing Reception**

» November 14, 2019

A case study analysis integrates the learning to date into a comprehensive experience across sessions. In preparation of the Capstone Session, you will also create individual change projects highlighting your transformation from an IT Manager to a Business Leader.

### **Online Capstone Session**

» February 8, 2020

The Capstone Session closes the program and is facilitated by an instructor. You will reflect on your accomplishments as an organizational change agent in your organization to date, share the lessons learned and define next steps.



## FEATURED FACULTY

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**Dr. Andrew Gemino** is a Professor and serves as Associate Dean of SFU Beedie. He has twice received the Canada Trust Distinguished Teacher award from SFU Beedie. Andrew's academic research focuses on IT project management, business systems analysis and the design of technology-mediated collaborative environments. He holds a National Sciences and Research Council of Canada (NSERC) grant. He is also the co-founder of a software company that develops commercial software for professional sports teams in the NHL and NBA, as well as automated employee scheduling for sports and entertainment companies. Andrew also provides his expertise to the Surgeon Information System Working Group for the Provincial Surgical Oncology Council which is affiliated with the BC Cancer Agency.



**Dr. Blaize Horner Reich** came to academia after 15 years as an information technology professional and consultant to industry in both Canada and Asia. She earned her PhD in 1993 at the University of British Columbia. Today, Blaize is the RBC Professor of Technology and Innovation at SFU Beedie and is an internationally respected researcher and speaker. She previously served as Dean from 2004-2005. She also is the national academic lead for the Business Technology Management program, an initiative of the Canadian Coalition for tomorrow's ICT Skills. Blaize serves on corporate boards and on two professional association boards – the CIO Association of Canada, and the Information and Communications Technology Sector Council. In 2015, Dr. Reich was honoured as a WXN Top 100 Women in Canada and recently was named an Academic Fellow by the International Council of Management Consulting Institutes.



**Dr. Peter Tingling** joined SFU Beedie from the Richard Ivey School of Business at the University of Western Ontario where his thesis focused on technological decision-making in an organizational context. Although Peter has had a long association with higher education and has taught at several business schools, he also spent more than two decades in information technology industries, working in a number of senior line staff positions as well as consulting to a diverse range of Fortune 500 and start-up organizations across North America. He was awarded a 2004 Literati Club research award and a 2007 TD Canada Trust Distinguished Teaching Award. Peter is also the president and CEO of Octothorpe Software Corporation, a decision sciences company.



## ABOUT BEEDIE EXECUTIVE EDUCATION

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The Executive Education department at Simon Fraser University's Beedie School of Business collaborates with clients to develop strategic learning solutions which encompass a wide variety of organizational needs including development needs assessment, program design and delivery. Beedie Executive Education approaches each client and industry as a unique organizational learning challenge. Through working closely with key organizational stakeholders at every stage, Beedie Executive Education ensures that learning resonates with individual and organizational requirements. Organizations receive the highest value and greatest impact from learning solutions that bring their stakeholders together to work on relevant issues and proactive skill development and its strategic learning initiatives are developed collaboratively to ensure alignment with the organization's vision, mission and goals.

Beedie Executive Education has developed, designed and delivered learning opportunities for a diverse range of industries and communities from High-Tech to Mining and Health Care; it has worked with Corporate Directors, Senior Executives and Managers from private and not for profit sectors. Over its 20-year history, it has developed strategic learning solutions for many leading organizations including PMC-Sierra, Pivotal, the BC Transmission Corporation, Alcan, BC Hydro, Teck Cominco, and Weyerhaeuser.

Beedie Executive Education has considerable experience in collaborating with a wide range of clients to develop engaging programs that resonate with the needs of its participants. We believe that it is essential to adopt a strategic perspective on how wide ranging learning opportunities can be integrated and aligned to ensure maximum effectiveness for both our clients and those individuals participating in our programs.

## ABOUT THE CIO ASSOCIATION OF CANADA

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The CIO Association of Canada (CIOCAN) represents IT Executives and CIOs in Canada. CIOCAN is a self-managed, not-for-profit community of IT leaders whose mission is to facilitate networking, sharing of best practices and executive development, and to drive advocacy on issues facing IT Executives/CIOs.

The CIO Association of Canada was founded in 2004, extending to a national level the success of the CIO Association of BC, now the Vancouver Chapter, which has been functioning since 1998. Chapters have been added in Toronto (2007), Edmonton (2009), Calgary (2010), Victoria (2011), and Ottawa (2012). CIOCAN's volunteer national board sets overall policy and direction for the Association, runs the national e-seminars, leads advocacy initiatives, and provides chapter support in marketing, public affairs, member relations and development. Each chapter elects its own president and board of directors, some of whom take on volunteer portfolios such as marketing and program development. The national board includes chapter presidents as well as representatives from other Canadian regions. Funding is through membership fees.

