



## MINUTES OF MEETING

### GRADUATE BUSINESS STUDENTS ASSOCIATION

### EXECUTIVE MEETING – WEDNESDAY, SEPTEMBER 28, 2016 (5:00PM – 6:00PM)

#### ATTENDANCE

**Chair:** Sarah Lord Ferguson (President)- [sarahlordferguson@gmail.com](mailto:sarahlordferguson@gmail.com)

**Secretary:** Reena Bains (VP Communications)- [rba53@sfu.ca](mailto:rba53@sfu.ca)

**Treasurer:** Simrat Kanwar (VP Finance)- [skanwar@sfu.ca](mailto:skanwar@sfu.ca)

**Social Coordinator:** Olivia Song (VP Engagement)- [osong@sfu.ca](mailto:osong@sfu.ca)

**Present:** Byron Seef (Full-time MBA Class Representative 2016), Leonie Wilcke (MSc Finance Class Representative 2016), Ingrid Lidner (MOT MBA Class Representative 2016), Zainab Malik (Former President 2015)

**Regrets:** Muhad Farrukh (EMBA Class Representative 2015)- no regrets sent  
Matthew Burns (EMBA Class Representative 2016)- regrets sent via telephone  
Seth Li (Part-time MBA Class Representative 2015)- regrets sent via email

#### CALL TO ORDER

The meeting was called to order at 5:01pm in Room 2600 of the Segal Building (Simon Fraser University, Granville campus).

#### APPOINTMENT OF CHAIR

Sarah L.F. (President)

#### APPOINTMENT OF SECRETARY

Reena B. (VP Communications)

#### APPROVAL OF AGENDA

Moved to adopt the agenda

Moved by: Sarah L.F.

Seconded by: Ingrid L.

Decision: Motion carries/passes unanimously

## APPROVAL OF MINUTES

No previous minutes to amend.

## NEW BUSINESS

### 1. Discuss communication preferences for Caucus members to receive important information

- Confirmed receipt of all GBSA correspondence so far with all members present. All emails were received.
- Members prefer correspondence via email; Whatsapp will only be used for quick communications (eg: meeting delays, etc.)

### 2. Biography write-ups of all executive members for GBSA website

- Reena has obtained access to the GBSA website.
- Members are asked to prepare a 150 word biography and select a professional picture to send to Reena for upload on the website. Biography and photo submissions are due to Reena by Sunday.
- Discussed updates to be made to the GBSA website: Removal of old videos, potential to collaborate with case club and net impact to obtain material to update the website. Members will review the website to come up with suggestions for improvement for the next meeting.

### 3. Determine GBSA representatives for GSS meetings

- First representative: Sarah Lord Ferguson
- Second representative: Simrat Kanwar
- Third representative: Currently an unfilled position; Will try to choose a member from a different cohort to fill this position.
- First and second representatives are unable to attend the October GSS meeting. Discussed who will be able to attend and fill the third representative spot. Byron has offered to potentially attend the meeting, but has not confirmed definitively.

### 4. Meet with last year's President (Zainab Malik)

- Introduction to the current executive team.

- Informed that GSS meetings could be attended virtually at the Harbour center; Needs to be confirmed if this still applies for the current year.

#### **5. Beedie Teaching and Learning Committee**

- A volunteer is needed to attend a meeting once per month. Advised to contact Stephanie for more information.

#### **6. Equinox Fitness Studio**

- Offered to give a free fitness class to all business students. Can either be at their new studio (Trump towers) or they can come to Beedie and do a yoga class (one time event). Caucus will finalize with details with Equinox and create an announcement that can be distributed to all cohorts for advertisement purposes.

#### **7. Constitution**

- The constitution was started last year, but not completed. Zainab confirmed it would be best to get rid of the old constitution and re-work it as a group, with Stephanie as a guide.

#### **8. Round table discussion on future ideas**

- Find a way to get all cohorts to bond through events.
- Connect with the community to host interesting events. Potential to obtain sponsorship from community to aid in event expenses.
- Endorse more active events (eg: yoga, fitness, etc)
- Diversify events to make them more accessible to everyone, for all preferences.
- Class representatives will address their cohorts in class to open communications between GBSA and cohorts. Also thank them for their votes in the election.
- Set up a survey for cohorts to fill out to obtain feedback on what type of events they would like to see be arranged by GBSA during the year.
- Use the funding in the best way possible to enhance the overall student experience.
- Discussed the trust account and how to get access. Potential of dividing the funding amongst the various cohorts.
- Use fundraising as a means to generate more funding for events.

- Less emphasis on networking events and more emphasis on valuable guest speakers.
- Collaboration with CMC for hosting academic events that would be of value to the cohorts.
- Emphasis on addressing cohorts face-to-face to increase trust and gain positive feedback on the GBSA direction.
- Incorporation of social awareness in the school (eg: breast cancer awareness, Movember, etc.); GBSA will advertise to increase involvement of cohorts in fundraising activities relating to these causes.
- Get in touch with the residential housing coordinator to get more involvement out of students living in residence.
- Informed by Zainab to focus primarily on the Christmas party and MBA games as major areas requiring immediate attention.
- More frequent meetings to ensure all goals of GBSA are being met.

#### **FUTURE ACTIONS REQUIRED**

- Each member shall submit their biographies and photo to Reena by Sunday, October 2
- Byron will generate a survey template prior to next meeting, which will be reviewed with class representatives.
- Class representatives shall determine a date and time to address their cohorts in person.
- Designate a member to attend the GSS meeting in October (tentatively designated Byron, but requires confirmation).

#### **NEXT MEETING TIME**

Next meeting has been scheduled for October 12 at 5pm in Room 2600 at SFU Segal campus (location tentative).

#### **ADJOURNMENT**

Meeting adjourned at 6:15pm.