



## MINUTES OF MEETING

### GRADUATE BUSINESS STUDENTS ASSOCIATION

EXECUTIVE MEETING – WEDNESDAY, FEBRUARY 15, 2017 (5:00PM – 6:30PM)

#### ATTENDANCE

##### PRESENT

**Chair:** Sarah Lord Ferguson (President)

**Secretary:** Reena Bains (VP Communications)

**Treasurer:** Simrat Kanwar (VP Finance)

**Social Coordinator:** Olivia Song (VP Engagement)

##### Class Representatives:

- Byron Seef (Full-time MBA Class Representative 2016)
- Leonie Wilcke (MSc Finance Class Representative 2016)
- Ingrid Lindner (MOT MBA Class Representative 2016)
- Stephanie Reimer (SFU Student Engagement Manager)

##### REGRETS

- Andreas Skjold Fick (MOT Class Representative 2015)- Sent regrets
- Troy Sinclair (Part-time MBA Class Representative 2017) – Sent regrets
- Mehrdad Ghods (Part-time MBA Class Representative 2016)- Sent regrets
- Matthew Burns (EMBA Class Representative 2016)- Sent regrets
- Susan Chappell (EMBA Class Representative)- Sent regrets
- Sarah Dickie (EMBA Aboriginal)- Sent regrets

#### CALL TO ORDER

The meeting was called to order at 5:03 pm in Room 2600 of the Segal Building (Simon Fraser University, Granville campus).

#### APPOINTMENT OF CHAIR

Sarah L.F. (President)

#### APPOINTMENT OF SECRETARY

Reena B. (VP Communications)

#### APPROVAL OF AGENDA

Moved to adopt the agenda.

Moved by: Reena B.

Seconded by: Byron S.  
Decision: Motion carries/passes unanimously

### APPROVAL OF MINUTES

Moved to approve the minutes from our last meeting.  
Moved by: Reena B.  
Seconded by: Ingrid L.  
Decision: Motion passes unanimously

### OLD BUSINESS (UPDATES)

#### 1. Proposed lunch meeting with Dr. Ali-

- Scheduled for Thursday, March 9 from 1pm-2pm

#### 2. Equinox Event Debrief-

- A turnout of about 10-12 students
- Would have obtained a better turnout if people would be offered a student package or promotional offer for further services
- Reminder of 12:30-1:30 free yoga class available at harbor center
  - Could potentially re-negotiate the timings of this class so more students could attend
  - Sarah has tried this and received no response
- Would be a good idea to put together a list of free services available to students and have class reps distribute to their cohorts
- Should approach the SFU wellness services team to host more health and wellness classes for students
  - Currently, many of the scheduling choices are not geared to us in Segal
  - Sarah will send a list of proposed times to the services team to see if we can move the schedule around
- Lesley would be able to provide the excerpt from the orientation package to be sent out to cohorts again as a reminder of student services
- Potential to do “student to student” classes?; eg: student run yoga classes, etc.

#### 3. Kitchen Update-

- The kitchen is looking a lot better than before
- Sarah cleaned it originally and now its been maintained since then
- Label stickers need to be refreshed; Byron will go and get new ones from Stephanie’s office

## NEW BUSINESS

**4. Meeting with Dr. Ali Dastmalchian and Dr. Ian McCarthy-**

- All GBSA members introduced themselves to Dr. D.
- Purpose of the meeting is to inform us of what has been happening in the school and future initiatives
- Need to re-examine future direction and priorities
- B3- “building a better Beedie”
  - Mostly due to structure, operations, branding, etc.
  - Formed a strategy group (B3 review team)- charged with implementing the ideas into action
  - Group formed in December- trying to look at implementing a variety of these ideas
    - 20 of the ideas are “quick wins” and can be implemented fast
    - Most have to do with strategy, vision and values
    - A few retreats in January to come up with a way to articulate the vision as a school
- Mission = “our calling”
  - Wide range of discussion and consultation on the mission
  - “Developing innovative and socially responsible business leaders with a global perspective through education, inspired by research and grounded in practice”
  - Make prospective students feel as though innovation, global perspective and research are central to their learning; would be applicable to the whole community
- Values
  - “DARE”- describes Beedie’s ability to take risks and think outside of the box
    - D- Diversity: inclusiveness and collaboration; autonomy
    - A- Action: generate impact through innovation and experimentation
    - R- Research: celebrate and support scholarly curiosity to challenge convention and generate knowledge
    - E- Engagement with purpose: produce positive societal and economic outcomes through engagement with local and global communities
- Bringing values to life
  - Recruit, support and develop faculty, staff, students and partners who are committed to make Beedie an outstanding business school
  - Develop individuals, organizations and communities through experiential, innovative and transformative learning opportunities
  - Embrace world-class leadership and teaching to benefit society
  - Celebrate and encourage diversity

- Leverage our presence in Vancouver and on Canada's west coast with deep respect for its multi-cultural character and the natural environment
- Once approved by the community, the team will delve into the values more closely and figure out ways to incorporate values into actions and properly measure them
- Feedback from GBSA members:
  - Incorporate innovation through IT coursework
  - Incorporate social responsibility through net impact, women's council, etc.
  - Global perspective by international experience
    - Also the large proportion of international students in the program
  - Don't have much opportunity to become involved in innovation, social responsibility and leadership in the MSc Finance cohort
    - Would like to obtain more exposure to these areas in this cohort
    - Very specialized and technical; not yet evolved to embody these values whereas some of the other cohorts (eg: MBA full-time) have already made progress
    - If vision became reality, could improve these areas; although we are not yet there, could get there over time with the right mission statement
  - Question of how the values will be integrated?
    - An action plan will be implemented once the mission statement has been approved by the community
    - Obtaining feedback for implementation
  - MOT cohort has had some exposure to the values in the mission statement
  - Incorporation of alumni in the mission statement to endorse the network of alumni in the community
    - Alumni is considered as a "partner" since they identify with these values
    - Trying to get more involvement from alumni
    - Might be a better idea to write alumni separate from partners to draw more attention towards growing and enriching the alumni community
- If anyone has any further thoughts, they can email Casey at [b3admin@sfu.ca](mailto:b3admin@sfu.ca)

#### 5. SFU Vancouver Tea at Three Event-

- Scheduled for Friday, March 3 at 3pm (Segal 2800)
- Includes Beedie and Harbour Center
- An opportunity to connect and have synergy with other graduate students
  - Eg: public policy
- Different faculty and staff of various departments interact over tea
- Open up the network and allow sharing of information
- A good way to meet people and share ideas
- Not mandatory if busy, but a good event for getting involved with other areas of SFU

- Sarah will send out an invitation to this event as a reminder

#### **6. GBSA Legacy Gift-**

- Previous cohort gave the water cooler on the fourth floor
- The legacy gift is given to future students; something that you would have enjoyed as a student while in the program
- Not always GBSA; can be any type of student group
- Not mandatory
- We could potentially add TV's to more of the breakout rooms
  - Stephanie said that they are very expensive
- Class reps and executives will brainstorm ideas for next meeting

#### **7. Lunch and Learn Event-**

- Olivia met with Stephanie to discuss the logistics of this event
- Peer-to-peer set up in a Ted Talks format
  - Opportunity to learn from each other
  - Invite faculty, staff, etc.
  - Talk about past or current experiences for 15-20 minutes; followed by 10 minutes community session
- Will need people to volunteer to speak
- Can do it once per month; have two students present for each session
- Instead of using internal catering, can order pizza
- Olivia will put together an action plan; class reps should start collecting applications from students
  - Start setting dates for events
- Class reps will create a survey to send to their cohorts to see if they are interested in this event
- Class reps will be meeting tomorrow (Thursday, Feb. 16) to discuss the survey and logistics of the event

### **FINANCIAL MOTIONS**

#### **Motion 1:**

Moved that Graduate Business Student's Association designate Byron Seef to spend \$50.00 from core caucus funds for Full-time MBA cohort social gathering (see details of purchase below)

- Moved by: Sarah L.F.
- Seconded by: Reena B.
- Decision: motion carries with Byron Seef and Simrat Kanwar, abstaining from vote.



- *Details of purchases: Pizza during cohort brewery tour on February 8, 2017*

#### **NEXT MEETING TIME**

Next meeting has been scheduled for Wednesday, March 1 from 5:00pm – 6:30pm in Segal 2600 at SFU Segal campus.

#### **ADJOURNMENT**

Meeting adjourned at 6:30 pm.