

SPONSORSHIP OPPORTUNITY

SFU Beedie

NET IMPACT 
SUSTAINABILITY
CHALLENGE

NET IMPACT SFU
SUSTAINABILITY CHALLENGE



MARCH
8th & 9th
2019

Why We Do What We Do

At Net Impact SFU, we strive to inspire students and equip future leaders to build a more equitable and sustainable world for the future generations. Today's generation of students are increasingly seeking actions that have a positive social and environmental impact on the world that we live in. To that end, we at Net Impact SFU encourage and provide an environment where students can broaden their thinking, build networks, and scale their impact beyond just individual actions.

The SFU Net Impact Sustainability Challenge is an opportunity for Canadian & U.S. MBA students interested in sustainability to apply theoretical and practical skills by determining and presenting solutions to a real business issue. Students benefit from obtaining feedback from a panel of judges and networking with like minded individuals and industry leaders. Using a live sustainability-focused case, students gain valuable experiences and a chance to win prize money.

Where Does The Money Go

Aside from providing visiting teams with an exceptional experience, the biggest attractor for students and their schools is the prize money. Each year, we hope to raise funds to further our reach in attracting top students from premier business schools. We are working to continuously improve the competition, increase SFU Beedie' exposure on the National Case Competition circuit, and enhance local engagement with the sustainability community.

PRIZE MONEY ALLOCATION

Winning Team: \$4,000

Second Place: \$2,000

Third Place: \$1,000

The Benefits To You

SFU Beedie holds a strong international reputation, and reaches a widespread audience from top-tier business schools in Vancouver, and all across Canada & US – which means real exposure and engagement for your organization. Being a Title Sponsor also provides your organization an opportunity to meet and network with the brightest minds of the future who will undoubtedly be the next generation leaders in the industry. Moreover, partnering with our SFU chapter of Net Impact will provide your organization with a real and credible social media exposure in the world of sustainability.

We will work with your organization to develop a sustainability themed case that will be solved by a host of diverse MBA teams in groups of 4, who will deliver their own unique solution to the problem. This will open a wide range of possibilities and perspectives for your organization.



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What We Ask For

Event Sponsorship

\$1,000 & above

How Your Sponsorship Will Look and Feel

As an Event Sponsor, your company will be recognized in all of our advertising and your company logo will also appear on all print collateral, advertising, swag, and in all electronic media associated with the event. Your company will also be mentioned in all social media campaigns associated with the event.

The **Top Event sponsor** will be highlighted as the sponsor of the opening event and a representative from your organization will be given the opportunity to address the audience. Your company banners will also be displayed inside the Segal building on event days.

Finally, your company may also be featured in a short video that will be made available after the competition.

Past Competition Participants

UBC Sauder School of Business*, Queen's University, Pinchot University, University of Oregon, American University, **SFU Beedie School of Business***, Presidio Graduate School, **University of Victoria***, University of Calgary, University of Alberta, Asper School of Business, McGill University, Western University (Ivey Business School).

* - Denotes past competition winners.



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Learn what others have said about participating in our past competitions:



Questions?

Visit our website:

beedie.sfu.ca/netimpact/casecompetition/

Contact Us:

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