

# SFU NET IMPACT 2023 SUSTAINABILITY CHALLENGE INFORMATION PACKAGE



**Sponsored by:**

# Teck

Please join us!

On behalf of the Beedie School of Business at Simon Fraser University, our SFU Net Impact Chapter, and this year's title sponsor Teck Resources, it is my pleasure to invite you and your team to participate in the SFU Net Impact 2023 Sustainability Challenge! This is a special year as we host our 10<sup>th</sup> case competition, inviting where teams from around the world to present their solutions to a real-world, live sustainability challenge.

This year your team will be helping our title sponsor, Teck Resources to deliver on their commitment to responsible mining and their ambition to become a nature positive mining company by 2030. We hope your team will join us and put their best ideas forward as you engage with leaders from Teck as well as other deep subject matter expertise in the issue.

We look forward to the exciting and innovative ideas that you will present in the first round and to welcoming our finalist teams to join us in Vancouver on March 31, 2023!

Sincerely,



**Dr. Stephanie Bertels**

Van Dusen Professor of Sustainability & Net Impact Faculty Sponsor  
Director, Centre for Corporate Governance and Sustainability  
SFU Beedie School of Business

## ABOUT THE COMPETITION

Now in its 10<sup>th</sup> year, the SFU Net Impact Sustainability Challenge is organized by SFU's Net Impact chapter, a student organization dedicated to using business skills in support of various social and environmental causes. Today's generation of students is increasingly seeking to take actions that have a positive social and environmental impact on the world. To that end, we at Net Impact encourage and foster an environment where students can broaden their thinking, build meaningful relationships, and scale their impact beyond just individual actions. We strive to inspire students and equip future leaders to build a more equitable and sustainable world for future generations.

The annual SFU Net Impact Sustainability Challenge enables students to take on real-world sustainability matters. The experience gives students an opportunity to apply their skills through developing and presenting solutions to a live business issue. Students benefit from obtaining feedback from a panel of judges that are connected to the case and by networking with like-minded individuals and industry leaders. Ultimately, students gain practical experience, a chance to win prize money, and the opportunity to represent their school while solving critical business problems.

## OUR TITLE SPONSOR

This year's Title Sponsor is [Teck](#), one of Canada's leading mining companies, and we are very excited to partner with them to present the Sustainability Challenge. [Teck](#) is focused on responsibly mining the metals and materials essential for the modern world and the global transition to a low-carbon economy. Teck is committed to responsible operations, including becoming a nature positive mining company by 2030 and achieving net-zero greenhouse gas (GHG) emissions across all aspects of their business and activities by 2050.

## PRIZES

1st Place : \$5,000 CAD

2nd Place: \$2,500 CAD

3rd Place : \$1,500 CAD

## CASE COMPETITION - FORMAT AND GUIDELINES

The competition is structured in two rounds. Round one is virtual with pre-recorded videos and the Final Round will take place live at the Segal Graduate School of Business in downtown Vancouver on March 31, 2023 from 1:00 pm to 9:00 pm PST.

## SCHEDULE

- November 1, 2022: Team Registration begins with Early Bird Pricing
- November 20, 2022: Early Bird Pricing ends
- December 12, 2022: Team Registration Closes
- December 15, 2022: Case Release to all registered teams
- January 9, 2023: Submit one question per team for title sponsor
- Mid-January (date TBD): Virtual Q&A with the Title Sponsor
- January 29, 2023: First Round video submissions due (online & recorded)
- February 13, 2023: Teams advancing to Final Round will be notified
- March 31, 2023: Final Round Team Presentations (live - Vancouver, BC)

Please note that these dates could be subject to minor changes and will be communicated with sufficient notice for the teams to make appropriate arrangements.

## TEAM CRITERIA

- 4 students/ team
- The students must be in an accredited Business Master's degree program and enrolled in class(es) during term of registration and term of Final Round date.
- If desired, one coach may be registered with the team.

## REGISTRATION FEE

Early bird entry fee: \$150 per team

Regular entry fee: \$300 per team

No fee for one coach to attend with team

## OTHER POTENTIAL COSTS

Registration fee does not include travel costs or accommodations for teams attending the final round in Vancouver. SFU will do its best to offer a discounted Group Rate through one of the hotels within walking distance of the Segal campus building. SFU will provide food and drink for the teams in-person on March 31, 2023 during the Final round.

## GUIDELINES FOR THE FIRST ROUND

- The case will be released on Dec 15, 2022 to all registered teams.
- Teams will be invited to each submit one question for the title sponsor by January 9, 2023.
- Teams can attend a virtual meeting with the title sponsor in mid-January (date to be confirmed) where the sponsor will answer all the questions posed. **This session will not be recorded**, however, we will send a written summary from the event to all teams.
- Teams must submit their Round One presentations (.ppt) to nibeedie@sfu.ca by January 29, 2023, 11:59 pm PST.
- Teams should limit their presentations (with voiceover) to be no more than 8 minutes. Presentations that exceed the standard 8 minutes time limit will be penalized in the judging process.
- No written materials beyond the presentations be forwarded to the judges as part of the evaluation process.
- Only team names should be used during the presentations. There should be no identifiable mention or branding of your University either in the PPT or during the presentation itself.
- Feedback after the round one presentations will not be provided.
- Teams are permitted to make changes for the final round as the scores and presentations from the first round do not carry over to the final round.
- Teams shortlisted to move to the finals will be notified by February 13, 2023. We anticipate advancing 5 teams to the finals.

## **GUIDELINES FOR THE FINAL ROUND**

The Final Round will take place live at the Segal Graduate School of Business in downtown Vancouver on March 31, 2023 from 1:00 pm to 9:00 pm PST and will include an evening social. Teams will present live and in-person (exceptions for virtual attendance may be considered, please contact [ni\\_beedie@sfu.ca](mailto:ni_beedie@sfu.ca) ). Full agenda for the finals will follow the first round.

## **EVALUATION CRITERIA**

Note that more specific criteria and a list of judges will be provided with the case.

1. **Understanding of the challenge:** Understanding of the challenge and the key constraints faced by the organization in implementing any proposed strategy.
2. **Identification of opportunities:** Opportunities that are relevant to the organization and to the challenge at hand. Depth of research to support the identification of opportunities.
3. **Analysis to support the selection of opportunities:** Clarity with respect to the assumptions used to inform your analysis, effort to support and justify your selection of particular opportunities, clarity with respect to which opportunities are most desirable and most actionable by the organization. Opportunities with the highest potential for impact and which are best in strategic fit.
4. **Investment needed:** Clear articulation of a clear and actionable strategy outlining key steps and realistic resource needs for short term and mid-term implementation.

For any further questions, please contact us at [ni\\_beedie@sfu.ca](mailto:ni_beedie@sfu.ca)



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