## Karen Elizabeth Ruckman

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##### Academic Positions

##### Associate Professor of Strategy with tenure 2011-present

##### Assistant Professor of Strategy 2004-2011

##### Strategy Division

Beedie School of Business, Simon Fraser University

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##### Assistant Professor of Strategy and International Business 2001-2004

##### Management Division

John Molson School of Business, Concordia University

##### Education

### Ph.D. Commerce and Business Administration, University of British Columbia, 2001

Division of Strategy and Business Economics (formerly Policy Analysis)

*Specializations:* International Business and Quantitative Methods

*Thesis Advisors*: Barbara Spencer and Keith Head

### M.A. Economics, Queen's University, 1994

*Specialization:* Quantitative Methods

B.Sc. (Honours), University of Alberta, 1993

*Specializations:* Mathematics and Economics

##### Selected Awards

Small SSHRC Grant (with N. Saraf), SFU ($9500) 2017

Small SSHRC Grant (with D. Blettner), SFU ($9000) 2014

Discovery Park SSHRC VPR Grant (with N. Saraf) ($10000) 2011

Small SSHRC Grant (with N. Saraf), SFU ($9000) 2009

New Initiatives Grant (with J. Li and N. Saraf), SFU ($3400) 2006

Endowed Research Fellowship, SFU ($5000) 2005

President’s Research Grant, SFU ($10,000) 2004

Robert Mundell Prize for best article by a young economist in the

*Canadian Journal of Economics* during 2002 & 2003 ($1000) 2004

Fonds de Recherche sur la Société et la Culture, nouveaux chercheurs

(Quebec Government competitive academic award) ($54,400) 2003

##### Teaching Experience

Simon Fraser University, Beedie School of Business

Managerial Economics: 2009-2016 (Undergraduate)

2008 (MBA)

2004-2005 (Executive MBA)

Strategy: 2005-2009 (Undergraduate)

2017 (Undergraduate)

Concordia University, John Molson School of Business

Strategy: 2001-2003 (Undergraduate)

University of British Columbia, Faculty of Commerce and Business Administration

International Business: 1998-2001 (Undergraduate)

##### Refereed Publications

McCarthy, I. and K. Ruckman, 2017, “Licensing speed: Its determinants and payoffs,” accepted for publication at *Journal of Engineering and Technology Management*.

Ruckman, K. and I. McCarthy, 2016, “Why do some patents get licensed and others do not?” *Industrial and Corporate Change*, doi: 10.1093/icc/dtw046.

###### Ruckman, K., N. Saraf and V. Sambamurthy, 2015, “Market positioning by IT Service Vendors through imitation” Information Systems Research 26.1, p.100-126.

Ruckman, K. and N. Saraf, 2011, “The Who You Copy is Determined by the What: Imitating strategic capabilities,” Proceedings of the Annual Conference of the Administrative Sciences Association of Canada, Strategy Division, Montreal, Quebec, July 2011.

Ruckman, K., 2009, “Technology Sourcing Acquisitions: What they mean for innovation potential” *Journal of Strategy and Management* 2 (1), p.56-75.

Ruckman, K., 2008, “Externally Sourcing Research through Acquisition: Should it supplement or substitute for internal research?” *Industry and Innovation* 15(6), p.627-645.

Ruckman, K., 2005, “Technology Sourcing through Acquisitions: Evidence from the U.S. Drug Industry,” *Journal of International Business Studies*, Volume 36 (1), p.89-103.

Ruckman, K., 2004, “Entry Mode into a Foreign Market: the case of U.S. mutual funds in Canada,” *Journal of International Economics,* Volume 62(2), p.417-432*.*

Ruckman, K., 2003, "Expense Ratios of North American Mutual Funds," *Canadian Journal of Economics*, Volume 36(1), p.192-223.

Globerman, S., M. Nakamura, K. Ruckman and I. Vertinsky, 1998, "Innovation, Strategy and Canada's Forest Products Industry," *Canadian Public Policy* XXIV Supplement II, p.S27-S40.

***Volume Chapters***

Ruckman, K., 2007, “Acquiring Biopharmaceutical Research: Is market approval a deal breaker?” in Advances in Mergers and Acquisitions, edited by Gary Cooper and Sydney Finkelstein, Elsevier JAI Press: Oxford, UK.

Head, K., J. Ries and K. Ruckman, 1998, "Industry Agglomeration and the Location of Foreign Affiliates," in Global Strategic Management, edited by Alan Rugman, Elsevier JAI Press: London, UK.

***Working Paper***

“An exploration of the influence of social reference groups in the goal adaptation of firms”

* Coauthored with Daniela Blettner.

##### Submission for SSHRC IG

“On Consensus-Based ICT Standard-Setting: Heterogeneity of Firm Participants”

* Co-investigator with Nilesh Saraf. Submitted October 2017

##### Research Interests

Research focus: technology management, imitation strategy, acquisition motivation.

Industry focus: biopharmaceuticals, information technology.

***Papers Presented at Scholarly Meetings or Conferences***

“Licensors and Licensees: The mutual determinants of technology licensing,” Academy of Management meeting, Vancouver, B.C. (2015)

“Licensors and Licensees: The mutual determinants of technology licensing,” Western Academy of Management meeting, Poipu, Kauai (2015)

“The Who You Copy is Determined by the what: Imitating strategic capabilities,” Administrative Sciences Association of Canada Annual meeting, Montreal, Quebec (2011).

“Externally Sourcing Research through Acquisition: Should it supplement or substitute for internal research?” Academy of Managementmeeting, Atlanta, GA, (2006).

“Technology Sourcing through Acquisitions: Evidence from the U.S. Drug Industry,” Academy of International Business meeting, Monteray, CA, (2003).

“Entry Mode into a Foreign Market: The case of U.S. mutual funds in Canada,” Academy of International Business meeting, San Juan, Puerto Rico (2002).

“Expense Ratios of North American Mutual Funds,” Canadian Economic Association meeting, Toronto, Canada (1999).

***Reviewer for***

*Canadian Journal of Economics*

*Information Systems Research*

*Journal of Business Research*

*Journal of International Economics*

*Journal of International Business Studies*

*Review of Industrial Organization*

Pearson Higher Education, Canada

***Administration***

Teaching Awards Committee 2017-18

SFUFA Equity Committee (university) 2017-18

Faculty College Committee (university) 2016-2018

Assurance of Learning Committee 2015/16

Dean Search Committee (university) 2015

Tenure and Promotions Committee 2011/12, 2016/17

Undergraduate Committee 2008-11, 2013-15, 2017-18

Economic Benefits Advisory Committee (university) 2006

MBA Revision Committee 2005/6

Parental Benefits Advisory Committee (university) 2005/6

EMBA Admissions Committee 2004/5, 2006/7

***Committee Member for PhD Dissertation of***

Masud Chand, graduated 2009

Svetlana Poukliakova, graduated 2005

###### Leaves of Absence

I have taken three maternity leaves: 2003/4, 2007/8 and 2012.