

Pek Hooi Soh
Professor
Strategy, Innovation & Entrepreneurship

Simon Fraser University
Beedie School of Business
500 Granville Street, Vancouver
BC Canada V6C 1W6
Tel: +1 778.782.7921
Email: psa28@sfu.ca

AREAS OF EXPERTISE

Technology Strategy, Ecosystem Innovation, Entrepreneurship, Strategic Alliances, Social Networks

ACADEMIC APPOINTMENTS & VISITING POSITIONS

SIMON FRASER UNIVERSITY, Vancouver, Canada Beedie School of Business Strategy Area Coordinator, 2018 - 2021 Assistant and Associate Professor, 2007-2016	2007 - Present
NATIONAL UNIVERSITY OF SINGAPORE, Singapore NUS School of Business Assistant Professor, 2000-2007 Lecturer, 1998-1999	1998 – 2007
XI'AN JIAOTONG UNIVERSITY, Xi'an, China Visiting Professor, Innovation, Entrepreneurship & Strategy	Oct 2023
TSINGHUA UNIVERSITY, Beijing, China Visiting Scholar, Division of Strategy, Innovation & Entrepreneurship	Sep – Dec 2012
PEKING UNIVERSITY, Beijing, China Visiting Scholar, Guanghua School of Management	May – Jun 2004
HITOTSUBASHI UNIVERSITY, Tokyo, Japan Visiting Professor, Institute of Innovation Research (Monbusho Scholarship)	Apr – Jun 2000

EDUCATIONAL BACKGROUND

MASSACHUSETTS INSTITUTE OF TECHNOLOGY, Cambridge, MA, US
Ph.D. in Management
(Ph.D. committee: Professors Ed Roberts-chair, Michael Cusumano, Scott Stern)

NATIONAL UNIVERSITY OF SINGAPORE, Singapore
M.Sc. (Research) in Management

LONDON SCHOOL OF ECONOMICS AND POLITICAL SCIENCE, London, UK
M.Sc. Analysis, Design, and Management of Information Systems

UNIVERSITY COLLEGE LONDON, London, UK
B.Sc. (Hons) Computer Science

AWARDS

Scholarly Awards & Research Grants

2020	SFU FBA SSHRC Small Grant: \$6,980 (PI)
2020	MITACS Globalink Research Award: \$6,000 (PI) Cancelled due to Covid-19
2019	MITACS Globalink Research Award: \$6,000 (PI)
2016	SFU FBA SSHRC Small Grant: \$6,586 (PI)
2013	SFU FBA SSHRC Small Grant: \$5,760 (PI)
2012	Business Development Bank of Canada, Industry Canada, New Ventures BC, Beedie School of Business, Grant: \$27,000 (co-PI)
2011	SSHRC Grant: \$86,490 (PI)
2010	SFU FBA SSHRC Small Grant: \$6,160 (PI)
2008 - 2009	SFU FBA Research Grant: \$20K (PI)
2007	SFU President Research Startup Grant: 15K (PI)
2005	Best Paper Award (honourable mention) for Soh and Roberts in <i>IEEE Transactions on Engineering Management</i>
2004	NUS Business School Research Grant: \$28,878 (PI)
2002	NUS Business School Research Grant: \$8,738, \$22,114 (PI)
2001	NUS Business School Research Grant: \$4,648 (PI)
2000	Monbusho Scholarship, Hitotsubashi University, Tokyo, Japan
1997	Institute for Operations Research and the Management Sciences (INFORMS), Houston, Texas, US
	Second Prize, Organization Science Dissertation Proposal Competition
1997-1998	MIT International Center for Research on the Management of Technology (ICRMOT) Research Support
1997-1998	MIT Center for Innovation in Product Development (CIPD), National Science Foundation ERC Award (EEC-9529140)
1993 -1998	National University of Singapore Overseas Student Scholarship

Industry Awards

Co-founded a university spin-off company in 2001 that won the following awards and honourable mention for an educational technology called Math Explorer.

2004	Top 100 semi-finalists in Global Tablet PC Developer Contest, Seattle, WA, US
2002	The Enterprise Challenge unit of the Singapore Prime Minister's Office Innovator Award (\$265K), Project title: Math Explorer
2001	Singapore Technologies 500K@Work! Business Plan Competition First prize, Project title: Math Explorer

1. Zhang W, Soh PH, Zhao W. 2023. How do entrepreneurs and their ventures benefit from prior setbacks: The mediating role of attitude towards failure. **International Small Business Journal: Researching Entrepreneurship*, 41(5), 537-562.
2. Santoso, A.S., Soh, P.-H., Larso, D., Chen, J., 2020. Editorial article: Special issue on strategic entrepreneurship in a VUCA environment: Perspectives from Asian emerging economies. *International Journal of Entrepreneurial Venturing*, 14, 343-354.
3. Pu Ming, Soh PH. 2018. The role of dual embeddedness and organizational learning in subsidiary development. **Asia Pacific Journal of Management*, 35(2): 373-397.
4. Subramanian A, Soh PH. 2017. Linking alliance portfolios to recombinant innovation: The combined effects of diversity and alliance experience. **Long Range Planning*, 50(5): 636-652.
5. Maine E, Soh PH, Dos Santos N. 2015. The role of entrepreneurial decision-making in opportunity creation and recognition. **Technovation*, 39/40, 53-72.
6. Soh PH, Subramanian A. 2014. When do firms benefit from university-industry R&D collaborations? The implications of firm R&D focus on scientific research and technological recombination. **Journal of Business Venturing*, 29, 807-821.
7. Subramanian A, Lim KH, Soh PH. 2013. When birds of a feather don't flock together: different scientists and the roles they play in biotech R&D alliances. **Research Policy*, 42, 595-612.
8. Yu J, Liu H, Soh PH. 2011. Building Collaboration Networks for 3G Development, Attempts from China. *International Journal of Information Technology and Management*, 10 (No.2/3/4), 151-166.
9. Zhang J, Soh PH, Wong PK. 2011. Direct Ties, Prior Knowledge and Entrepreneurial Resource Acquisitions in China and Singapore. **International Small Business Journal*. 29(2), 1-20.
10. Soh PH. 2010. Network Patterns and Competitive Advantage before the Emergence of a Dominant Design. **Strategic Management Journal*, 31(4), 438-461.
11. Zhang J, Soh PH, Wong PK. 2010. Entrepreneurial Resource Acquisition through Indirect Ties: Compensatory Effects of Prior Knowledge. **Journal of Management*, 36(2), 511-536.
12. Subramanian A, Soh PH. 2010. An Empirical Examination of the Science-Technology Relationship in the Biotechnology Industry. *Journal of Engineering and Technology Management*. 27(3/4), 160-171.
13. Soh PH, Yu J. 2010. Institutional Environment and Complementary Assets: Business Strategy in China's 3G Development. **Asia Pacific Journal of Management*, 27(4), 647-675.
14. Subramanian A, Soh PH. 2009. Contributing Knowledge to Knowledge Repositories: Dual Role of Inducement and Opportunity Factors. *Information Resources Management Journal*, 22(1), 45-62.
15. Zhang J, Souitaris V, Soh PH, Wong PK. 2008. A Contingent Model of Network Utilization in Early Financing of Technology Ventures. **Entrepreneurship Theory and Practice*, 32(4), 593-613.
16. Subramanian A, Soh PH. 2008. Knowledge Integration and Effectiveness of Open

Source Software Development Projects, *IIMB Management Review* (Indian Institute of Management Bangalore), 20(2), 139-148.

17. Soh PH, Subramanian A. 2008. Is Usage a Missing Link in Explaining the Perceived Learning Outcome of Technology-Mediated Learning? **IEEE Transactions on Engineering Management*, 55(1), 50-66.
18. Soh PH, Roberts E. 2005. Technology Alliances and Networks: An External Link to Research Capability. **IEEE Transactions on Engineering Management*, 52(4), 419-428. (Best Paper Award, honorable mention)
19. Soh PH, Mahmood I, Mitchell W. 2004. Dynamic Inducements in R&D Investment: Market Signals and Network Locations. **Academy of Management Journal*, 47(6), 907-917.
20. Soh PH. 2003. The Role of Networking Alliances in Information Acquisition and its Implications for New Product Performance. **Journal of Business Venturing*, 18(6), 907-917.
21. Soh PH, Roberts E. 2003. Networks of Innovators: A Longitudinal Perspective. **Research Policy*, 32(9), 1537-1717.
22. Ang JSK, Soh PH. 1997. User Information Satisfaction, Job Satisfaction and Computer Background: An Exploratory Study. **Information & Management*, 32(5), 255-266.
23. Ang JSK, Soh PH. 1995. The Singapore Government's Role in National Computerization Efforts. **Behaviour & Information Technology*, 14(6), 361-369.

BOOK CHAPTERS, INVITED PUBLICATIONS & REPORTS

1. Soh PH. [Resources](#). In Ricky Griffin (Ed), *Oxford Bibliographies in Management*. New York: Oxford University Press, 2020.
2. Soh PH, Subramanian AM. [Alliance Portfolios](#). In Ricky Griffin (Ed), *Oxford Bibliographies in Management*. New York: Oxford University Press, 2019.
3. Subramanian AM, Lim K, Soh PH. 2017. [Bridging Science and Informal R&D Collaborations](#): Implications for Firm-Level Knowledge Integration and Patent Performance. In F. Tell, C. Berggren, S. Brusoni, A. Van de Ven (Eds.), *Managing knowledge integration across boundaries*. United Kingdom, Oxford University Press.
4. Peng MW, Zhu Y, Soh PH. 2016. Indigenous Reverse Innovation from the Base of the Pyramid (Integrative case 1.1). In *Global Business*, 4th Edition, by Mike W Peng. South-Western College Publisher.
5. Soh PH. 2014. [Dominant Designs](#), in David Teece and Mie Augier, eds. *Palgrave Encyclopedia of Strategic Management*.
6. O'Donnell L, Soh PH, Maine E. 2012. New Ventures BC Economic Impact and Entrepreneurial Research Project. NVBC & Beedie School of Business.
7. Soh PH. 2000. Ma Yang Investments Pte Ltd: QuestIT – Singapore's First Computer Playground. In *Leveraging Information Technology among Small and Medium Enterprise*, by Teo, T and Ang, JSK (Eds), Prentice Hall: Singapore.
8. Soh PH, Teo TSH, Teo DSY. 2000. Mustafa Online: The One Stop Shopping Centre. In *Issues and Challenges in E-Commerce: A Casebook*, by Teo T, Wong PK, and Lim V (Eds), McGraw-Hill: Singapore.

WORKS UNDER REVIEW OR IN PROGRESS

1. Soh PH, Lim KH, Subramanian AM. 2023. The paradox of corporate venture investments. 2nd round review at *Venture Capital*.
2. Asgari N, Lévesque M, Soh PH, Subramanian AM, 2023. It's time to break up: Dynamics surrounding young-established firm alliance duration. 1st round revise & resubmit at *Production & Operations Management*.
3. Denoo L, Soh PH, Clarysse, B. 2023. When should technology entrepreneurs attract early customers? In preparation for submission to *Strategic Entrepreneurship Journal* in Nov 2023.
4. Ferreras JL, Soh PH. 2023. Open innovation (an independent replication study based on Laursen and Salter, 2014). In preparation for submission to *Strategic Management Journal* in Dec 2023.
5. Soh PH, Wang R, Zhang, Peng. 2023. The effects of signaling from global patenting strategy: Empirical evidence from Chinese multinational enterprises. In preparation for submission to *Strategic Management Journal* in Dec 2023.
6. Wang T, Soh PH. 2023. The impact of expressed emotions on knowledge sharing in online communities. In preparation for submission to *Organization Science* in Jan 2024.
7. Soh PH, Gawer A, Wang T, Ford S. 2023. Platform strategy. Targeted at *Industrial & Corporate Change* in early 2024.
8. Wang T, Soh PH. 2023. The emergence of interpersonal trust in social messaging groups. Preparing for first draft, targeted at *International Small Business Journal*.
9. Zhang W, Soh PH, Zhao W. 2023. Entrepreneurial ambidexterity: An affective response to entrepreneurial obstacles. Preparing for first draft.

CONFERENCE PAPERS AND PROCEEDINGS

1. Wang T, Soh PH. *The Impact of Emotional Distress and Empathy on Knowledge Sharing in Entrepreneurial Communities*. [AOM Best Papers Proceedings](#) 2023, Aug 4-8, Boston, MA, U.S.A.
2. Wang T, Soh PH. *How Do Empathy Cues Affect Knowledge Acquisition in the Online Communities of Entrepreneurs?* AOM 2022, Aug 5-9, Seattle, WA, U.S.A.
3. Wang T, Soh PH. *Determining the Efforts of Knowledge Sharing in Online Communities: A Self-Determination Theory Perspective*. EAM 2022, May 17-20, Portland, ME, U.S.A.
4. Zhang W, Soh PH, Zhao W. *Learning from Setbacks*. INFORMS 2019, Oct 20-23, Seattle, WA. U.S.A.
5. Soh PH. *Platform Strategy*. In AOM PDW Session "Coopetition – Towards a New Type of Dominant Logic? Firm, Network and Platform Ecosystem Perspective Coopetition - A New Type of Dominant Logic?" AOM 2019, Aug 9-13, Boston, MA, U.S.A.
6. Soh PH, Lim KW, Subramanian A. *Corporate Venture Capital Investment Portfolios*. AOM 2019, Aug 9-13, Boston, U.S.A.
7. Denoo L, Soh PH, Clarysse, B. *A Configurational Approach to When Entrepreneurs Use Strong or Weak Ties to Attract Their Customers*, AOM 2018, August 10-14, Chicago, Illinois, U.S.A.

8. Soh PH, Lim KW, Subramanian A. *How Do Technological and Market Relatedness of Corporate Venture Capital Investments Affect Strategic Outcomes?* Asia-Pacific Innovation Conference: The Innovation and Competition Nexus, Nov 30-Dec 2, 2017, Wellington, New Zealand.
9. Soh PH, Lim KW, Subramanian A. *How Do Technological and Market Relatedness of Corporate Venture Capital Investments Affect Strategic Outcomes?* Strategic Management Society (SMS) Special Conference: Collaborative Strategies: New Thinking about Alliances, Mergers, and Acquisitions, Dec 14-16, 2017, Costa Rica.
10. Soh PH, Wang T, Ford S. *Strategic Complementarity in Digital Ecosystems*. Strategic Management Society (SMS) Special Conference: Transforming Entrepreneurial Thinking into Dynamic Capabilities, June 2-4, 2017, Banff, Canada.
11. Han X, Wang Y, Soh PH. *Inventors' Search Strategy in a Knowledge Network: An Empirical Study of HUAWEI*. SMS Special Conference: Contextualizing Strategic Management in Asia: Institutions, Innovation and Internationalization, December 10-12, 2016, Hong Kong.
12. Wang T, Soh PH. *Trusting Strangers? The Process of Information Exchange in Online Communities of Entrepreneurs*. The DRUID16 20th Anniversary Conference, June 13-15, 2016, Copenhagen, Denmark.
13. Wang T, Soh PH. *How Do Entrepreneurs Acquire Useful Information From Online Communities?* Babson College Entrepreneurship Research Conference (BCERC) June 8-11, 2016, Bodø, Norway.
14. Soh PH, Wang T. *Innovation Ecosystems*. Strategic Management Society (SMS) Special Conference: Strategy Challenges in the 21st Century: Innovation, Entrepreneurship and Coopetition, June 5-7, 2016, Rome, Italy.
15. Wang T, Soh PH. *The Emergence of Hybrid Ties: A Study of Online Communities of Entrepreneurs*. The 8th Annual Academy of Innovation and Entrepreneurship Conference, August 20-21, 2015, Toronto, Canada.
16. Wang P, Soh PH. *Knowledge Recombination and Innovation: Are They Different?* The 8th Annual Academy of Innovation and Entrepreneurship Conference, August 20-21, 2015, Toronto, Canada.
17. Wang T, Soh PH. *Hybrid Ties, Entrepreneurial Opportunities, Entrepreneurs' Actions: A Study of Online Social Network Relations*. Babson College Entrepreneurship Research Conference (BCERC) June 10-13, 2015, Boston, Massachusetts, U.S.A.
18. Pu M, Soh PH, Bi K. *The Role of Network Embeddedness and Organizational Learning in Subsidiary Development*. Academy of International Business (AIB) Annual Meeting, June 27-30, 2015, Bengaluru, India.
19. Pu M, Soh PH. *Dual Embeddedness, Organizational Learning and Subsidiary Competence Development in China*. Strategic Management Society (SMS) Special Conference (Accepted), May 28-30, 2015, St Gallen, Switzerland.
20. Denoo L, Soh PH. *Personality, Experience or Both? The Impact of Individual Characteristics on the Entrepreneur's Resource Acquisition Process*. Babson College Entrepreneurship Research Conference (BCERC) June 4-7, 2014, London, Ontario, Canada.
21. Soh PH, Maine E. *Startup Competition as a Source of Organizational Endowments for Early-Stage Ventures*. Babson College Entrepreneurship Research Conference (BCERC) June 4-7, 2014, London, Ontario, Canada.

22. Soh PH, Subramanian A. *When Do Firms Benefit from University-Industry R&D Collaborations? An Investigation of the Biotechnology Industry*. R&D Management Conference 2013, June 26-28, Manchester, UK.
23. Soh PH, Maine E. *Entrepreneurial Decision-Making Processes: A Prospective Sensemaking Perspective*. The 35th DRUID Celebration Conference, 17-19 June 2013, Barcelona, Spain.
24. Maine E, Soh PH, Dos Santos N. *Entrepreneurial Decision Making in the Biotech Industry*. Second Effectuation Research and Teaching Conference, 3-4 June 2013, Lyon, France.
25. Subramanian A, Soh PH. *Linking Alliance Portfolios to Technology Brokering: Effects of Technological Diversity and Familiarity of Portfolio Partners*. AOM 2012, August 3-7, Boston, Massachusetts, U.S.A.
26. Maine E, Soh PH, Dos Santos N. *Decision-Making Processes in Biotech Commercialization: Constraints to Effectuation*. Technology Management for Emerging Technologies (PICMET), 2012 Proceedings of PICMET '12: 611 – 616. July 29-Aug 1, Vancouver, Canada.
27. Subramanian A, Lim KH, Soh PH. *Scientific Human Capital, R&D Collaborations, and the Patent Performance of Biotech Firms*, ICTM 2012, July 18-20, Bangalore, India.
28. Soh PH, Lim KH. *The Effect of Corporate Venture Capital on The Production Of Knowledge*, AOM 2009, August 7-11, Chicago, Illinois, U.S.A.
29. Subramanian A, Soh PH. *The Importance of Interfirm Cooperation for New Knowledge Search*, AOM 2009, August 7-11, Chicago, Illinois, U.S.A.
30. Annapoornima MS, Soh PH. *Intellectual Human Capital and Strategic Alliances: Are They Complementary or Substitutive in Nature*, AOM 2008, August 8-13, Anaheim, California, U.S.A.
31. Annapoornima MS, Soh PH. *Path-Creating Search: The Role of Intellectual Human Capital and Alliance Portfolio*, AOM 2008, August 8-13, Anaheim, California, U.S.A.
32. Asgari N, Soh PH. *Balancing between Exploration and Exploitation across Acquisitions and Alliances*, AOM 2008, August 8-13, Anaheim, California, U.S.A.
33. Asgari N, Soh PH. *Learning-Alliances of Biopharmaceutical Firms: An Exploratory Study*, June 30-July 3, AIB 2008, Milan, Italy.
34. Soh PH, Lu WZ. *Imitation under Uncertainty: Venture Capital Investments in New Geographic Markets, 1986-2003*, AOM 2007, August 2-8, Philadelphia, Pennsylvania, U.S.A.
35. Annapoornima MS, Soh PH. *Understanding the Mechanisms of Bridging the Science and Technology Domains for Better Innovation*, AOM 2007, August 2-8, Philadelphia, Pennsylvania, U.S.A.
36. Annapoornima MS, Soh PH. *Contributing Knowledge to Knowledge Repositories: Dual Role of Inducement and Opportunity Factors*, AOM 2006, August 11-16, Atlanta, Georgia, U.S.A.
37. Annapoornima MS, Soh PH. *Knowledge Integration and Effectiveness of Open Source Software Development Projects*. 10th Pacific Asia Conference on Information Systems, July 06-09, 2006 Kuala Lumpur, Malaysia. Proceedings sections 1-8: 914-925.

38. Annapoornima MS, Soh PH. *The Impact of Scientific Capability on Valuable Innovation*, IEEE International Conference on Management of Innovation and Technology (ICMIT 2006), June 21-23, Singapore. Proceedings: 335-339.
39. Zhang J, Wong PK, Soh PH. *Social Network Ties, Prior Knowledge and Entrepreneurial Resource Acquisition*, The 3rd West Coast Research Symposium on Technology Entrepreneurship, August 2005, University of Washington, U.S.A.
40. Annapoornima MS, Soh PH. *Understanding Changes in Perception of Users: A New Vision of Management of E-learning Technologies*, AOM 2005, August 5-10, Honolulu, Hawaii, U.S.A.
41. Lu WZ, Soh PH. *VC Firms' Diversification into New Markets: An Integration of Institutional & Network Perspectives*, AOM 2005, August 5-10, Honolulu, Hawaii, U.S.A.
42. Annapoornima MS, Soh PH, Srivastava, SC. *Research in IS Discipline: Knowledge Exploration and its Influence on Diversity*. 9th Pacific Asia Conference on Information Systems (PACIS 2005), July 2005 Bangkok, Thailand. Proceedings sections 1-8 and poster sessions 1-6: 763-774.
43. Annapoornima MS, Soh PH. *The Social Demand of Information Technology Innovation*, The Eighth Pacific Asia Conference on Information Systems 2004, July 8-11, Shanghai, China.
44. Annapoornima MS, Soh PH. *Determinants of Technological Frames: A Study of e-learning Technology*, International Engineering Management Conference (IEMC 2004), October 18-21, Singapore. Proceedings Vol 2: 834-838.
45. Soh PH, Roberts E. *Technology Alliances and Networks: An External Link to Research Capability*, International Engineering Management Conference (IEMC 2004), October 18-21, Singapore. Proceedings Vol 2: 646-650.
46. Zhang J, Soh PH, Wong PK. 2003. *Human Capital, Competitive Intensity and Entrepreneur's Propensity to Exploit Social Networks in Resource Acquisition*. In WD Bygrave (Eds.) Frontiers of Entrepreneurship Research, Wellesley, 233-247.
47. Zhang J, Soh PH, Wong PK. *Approaching Initial Resources for High-tech New Ventures: Social Network or Market Means?* AIB 2003, July 5 – 8, Monterey, California, U.S.A.
48. Zhang J, Wong PK, Soh PH. *Network Ties, Prior Knowledge and Resource Acquisition by High-tech Entrepreneurs*, Best Paper Proceedings, AOM 2003, August 1 – 6, Seattle, Washington, U.S.A.

TEACHING PORTFOLIO

Simon Fraser University (2007-Present)

Undergraduate: BUS478 (Strategy), BUS479 (Strategy Analysis Practicum)

Graduate: BUS718 (Business Strategy), BUS752 (MBA/MOT Strategy), BUS804 (GAWM Strategy), BUS780- BUS713 (MOT/MBA projects)

Doctoral Seminars: BUS989/961 PhD Seminar in Innovation & Entrepreneurship, PhD Directed Studies in Strategy and Entrepreneurship

PhD Thesis Supervision (Wang Tao, Assistant Professor at University of Toronto)

National University of Singapore (1998-2007)

Doctoral Seminars: Strategic Management (2007)

Executive MBA (English & Mandarin Programs, 2005-2007): Management of Technology & Innovation

Elective and Core MBA/MSc Modules: Management of Technological Innovation (1999-2006), Management of e-Corporations, Strategic Management of IT (1998-2003)

Undergraduate Electives (1998-2003): Computing, Information Systems, Innovation & Innovation, Managing e-Corporations

SERVICES

Professional Services

Academy of Management Entrepreneurship Division Membership Committee Member, 2017-2020

Editorial Review Board Member:

Entrepreneurship Theory and Practice 2023 - present

Journal of Business Venturing 2006 – present

Associate Editor: International Journal of Entrepreneurial Venturing, 2018-2021

Ad hoc Reviewer for the following journals:

1. Academy of Management Journal
2. Asia Pacific Journal of Management
3. Canadian Journal of Administrative Science
4. Entrepreneurship Theory and Practice
5. IEEE Transactions on Engineering Management
6. Industrial & Corporate Change
7. International Journal of Technology Management
8. Journal of International Business Studies
9. Journal of Management Studies
10. Journal of Product Innovation Management
11. Organization Science
12. Research Policy
13. Strategic Management Journal
14. Technovation

Reviewer, Volunteer, Session Chair or Discussant in major conferences:

1. Academy of Management Annual Meetings
2. Academy of International Business Annual Meetings
3. Babson College Entrepreneurship Research Conference (BCERC)
4. DRUID Conference
5. Strategic Management Society

SFU Beedie School of Business Committees (2008-Present)

Area Coordinator, Strategy, Beedie Planning & Priorities Committee, 2018-2021

Faculty Appointment Committee, 2011/12, 2013/14, 2015/16, 2016/17, 2020/2021, 2022/2023

Initial Selection Committee for Strategy (Chair), 2010-11, 2018-2020

Initial Selection Committee for Innovation & Entrepreneurship (Chair), 2017-2018, 2023-24

Undergraduate Curriculum Committee, 2018-2019
B3 International Strategy Working Group, 2017-2018
School PhD Task Force, 2017-2018
Senate Committee on International Activities (SCIA), May 2012–May 2014, May 2014–May 2016, May 2016–May 2018
Tenure & Promotion Committee (Alternate), 2014/2015
Assurance of Learning Committee, 2014/2015
MOT and FRM (MBA Financial Risk Management) Committee, 2010/11
GDBA (Graduate Diploma) & MOT (Management of Technology) Committee, 2008-2010

NUS Business School Committees (1999-2007)

Departmental Social Committee (1999, 2001)
MBA Curriculum Committee and Faculty Social Committee (2002)
Departmental PhD Committee (2003-2007)
Thesis Examiner for M.Sc. and Ph.D. (2002-2007, 9 M.Sc. and 5 Ph.D. theses)
Thesis Supervision (Chair and Co-chair) of two PhD theses: *Jing Zhang* (Professor of Entrepreneurship in Old Dominion University) and *Annapoornima Subramanian* (Tenured Associate Professor of Engineering Management in National University of Singapore).

National University of Singapore (2000-2007)

Associate, NUS Entrepreneurship Centre
Associate, Division of Engineering & Technology Management

Massachusetts Institute of Technology (1998-2007, 2012-Present)

Member of the MIT Educational Council, Vancouver, BC, Canada, 2012-Present
Member of the MIT Educational Council, Singapore, 2006-2007
Alumni Club of Singapore, EXCO since 1998, Secretary 2001, Vice President 2002-2004, President 2005-2007

ACADEMIC VISITS

<u>National University of Singapore, Singapore</u> Department of Engineering and Technology Management	17– 31 Aug 2012
<u>Imperial College London, London, UK</u> Business School, Innovation & Entrepreneurship Group	8-15 Jun 2013
<u>Ghent University, Ghent, Belgium</u> Faculty of Economics and Business Administration Department of Management, Innovation and Entrepreneurship	20-29 Jun 2013

PERSONAL INFORMATION

Hobbies: Traveling, Cycling, Hiking, Skiing