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Associate Professor of International Business
Canada Research Chair in Global Investment Strategy
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Education

PhD in Business Administration (2004)

Kelley School of Business, Indiana University, Bloomington, Indiana, USA

Thesis Title: *Real Options and the Instability of International Joint Ventures*

Thesis Committee: Profs. Alan M. Rugman (Chair), John W. Maxwell, & Richard L. Shockley

Master of Business (2002)

Kelley School of Business, Indiana University, Bloomington, Indiana

B.A. in Economics (2000)

Guanghua School of Management, Peking University, Beijing, China

Academic Positions

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| Sept 2010 - | Associate Professor of International Business (with tenure), Beedie School of Business, Simon Fraser University |
| Feb 2011 – Mar 2011 | Visiting Professor, Guanghua School of Management, Peking University, Beijing, China |
| Aug 2004- Aug 2010 | Assistant Professor of International Business, Beedie School of Business, Simon Fraser University |

Research Interests

- International investment strategies of firms
- Outward foreign direct investments of emerging-market firms
- Foreign direct investments in emerging markets
- Innovation in emerging markets
- International joint venture management and performance
- Real options theory and international strategy

1 Publications at Refereed Journals

- 1.1 Chang Hoon Oh, Jing Li (2015). Commentary: Alan Rugman and the theory of regional multinationals. *Journal of World Business*, 50 (4), 631-633.
- 1.2 Victor Chen, Jing Li, & Daniel Shapiro. (2015). Subnational institutions and outward FDI by Chinese firms: The mediating role of firm-specific advantages. *Multinational Business Review*, 23(4): 254 – 276.
- 1.3 Klaus Meyer, Yuan Ding, Jing Li, & Hua Zhang. (2014). Overcoming distrust: How state-owned enterprises adapt their foreign entries to institutional pressures abroad. *Journal of International Business Studies* 45(8): 1005–1028.
- 1.4 Victor Chen, Jing Li, Xiaoxiang Zhang, & Daniel Shapiro. (2014). Ownership structure and innovation: An emerging market perspective. *Asia Pacific Journal of Management* 31(1): 1-24.
- 1.5 Yong Li, Ilan Vertinsky, & Jing Li. (2014). National distances, international experience, and venture capital investment performance. *Journal of Business Venturing* 29(4): 471-489.
- 1.6 Jing Li, Dong Chen, & Daniel Shapiro. (2013). FDI Spillovers at the National and Subnational Level: The Impact on Product Innovations by Chinese Firms. *Management and Organization Review*, 9(3): 413-435.
- 1.7 Jing Li, Aloysius Newenham-Kahindi, Daniel Shapiro, & Victor Chen. (2013). The Two-Tier Bargaining Model Revisited: Theory and Evidence from China's Natural Resource Investments in Africa. *Global Strategy Journal*, 3(4): 300-321.
- 1.8 Jing Li, Ilan Vertinsky & Hua Zhang. (2013). The quality of domestic legal systems and export performance: theory and evidence from China. *Management International Review* 53(3), 361-390.
- 1.9 Jing Li, Yong Li, & Daniel Shapiro. (2012). Knowledge seeking and outward FDI of Emerging Market Firms: The moderating effect of inward FDI. *Global Strategy Journal* 2(4), 277–295.
- 1.10 Victor Chen, Jing Li, & Daniel Shapiro. (2012). Emerging-market multinational enterprises in developed markets: Exploring reverse spillover effects on parent firms. *European Management Journal*, 30, 204-218.
- 1.11 Victor Chen, Jing Li, & Daniel Shapiro. (2011). Are OECD-prescribed 'good corporate governance practices' really good in an emerging economy? *Asia Pacific Journal of Management*, 28(1), 115-138.
- 1.12 Jing Li & Yong Li. (2010). Flexibility versus commitment: MNEs' ownership strategy in China. *Journal of International Business Studies*, 41(9): 1550-1571.
- 1.13 Jing Li, Dong Chen, & Daniel Shapiro. (2010). Product innovations in emerging economies: The role of foreign knowledge access channels and internal efforts in Chinese firms. *Management & Organization Review*, 6(2): 243-66.

- 1.14 Jing Li, Changhui Zhou & Edward J. Zajac. (2009). Control, collaboration, and productivity in international joint ventures: theory and evidence. *Strategic Management Journal* 30(8): 865-884.
- 1.15 Alan M. Rugman, Jing Li, and Chang Hoon Oh. (2009) Are Supply Chains Global or Regional? *International Marketing Review*, 26(4/5): 384-395.
- 1.16 Changhui Zhou & Jing Li. (2008). Product innovations in emerging market-based international joint ventures: An organizational ecology perspective. *Journal of International Business Studies* 39(7): 1114-1132.
- 1.17 Jing Li & Changhui Zhou. (2008). Dual-edged tools of trade: How international joint ventures help and hinder capability building of Chinese firms. *Journal of World Business* 43(4): 463-474.
- 1.18 Jing Li, Charles Dhanaraj, & Richard L. Shockley. (2008). Joint venture evolution: extending the real options approach. *Managerial and Decision Economics*, 29(4): 317-36.
- 1.19 Tony W. Tong & Jing Li. (2008). Real options and MNE strategies in Asia Pacific. *Asia Pacific Journal of Management*, 25, 153-169.
- 1.20 Jing Li. (2007). Real options theory and international strategy: A critical review. *Advances in Strategic Management*, 24, 67-101.
- 1.21 Jing Li & Alan M. Rugman. (2007). Real options and the theory of foreign direct investment. *International Business Review*, 16(6): 687-712.
- 1.22 Alan M. Rugman & Jing Li. (2007). Will China's multinationals succeed globally or regionally? *European Management Journal*, 25(5): 333-343.

2 Working Papers

- 2.1 Daniel Shapiro & Jing Li. Understanding the 'Enigma' of Chinese Firm Performance: Confucius and Beyond. **Accepted**. *Management and Organization Review*.
- 2.2 Jing Li, Jun Xia, & Zhouyu Lin. Cross-border acquisitions by state-owned firms: How do legitimacy concerns affect the completion and duration of their acquisitions? Under 3rd R&R for *Strategic Management Journal*.
- 2.3 Jing Li, Jun Xia, & Edward Zajac. The exploitation of exploration: environmental drivers of improved R&D translation among firms in emerging markets. Under R&R for *Strategic Management Journal*.
- 2.4 Jing Li, Yuan Ding, Klaus Meyer & Hua Zhang. Who cares about diplomacy? The location choices of multinational enterprises. Under review in *Journal of International Business Studies*.
- 2.5 Jing Li & Chang Hoon Oh. Research on emerging-market multinational enterprises: Extending Alan Rugman's critical contributions. Under review in *International Business Review*.
- 2.6 Jing Li, Jun Xia, Daniel Shapiro, & Zhouyu Lin. State-owned enterprises and outward foreign direct investment activities: the moderating role of home institutions.

- 2.7 Srabana Dasgupta, Jing Li, Nilesh Saraf (2014). Platform adoption and real options.

3 Books and Book Chapters

- 3.1 Jing Li, Yong Li, & Alan M. Rugman. 2012. Real options theory and international investment strategy. In A. Verbeke & H. Merchant (Eds.). *Handbook of Research on International Strategic Management*. Edward Elgar Publishing Ltd.
- 3.2 Alan M. Rugman & Jing Li (Eds.). (2005). *Real Options and International Investment*. Edward Elgar Publishing Ltd.
- 3.3 Jing Li and Tony W. Tong. (2007). Real options and international strategic management. In Steve Tallman (Ed.), *A New Generation in International Strategic Management*. Edward Elgar Publishing Ltd.

4 Refereed Conference Proceedings

- 5.1 Jing Li, Yong Li, Ilan Vertinsky & Lifang Zhang. National institutional differences and performance of international venture capital syndicates. *Academy of Management 2010 Conference Best Paper Proceedings*.

5 Cases

- 5.1 Yong Li & Jing Li. 2015. Amazon goes global. Published by Ivey Management Services, Ivey Business School, Canada. [9B14M122]
- 5.2 Charles Dhanaraj & Jing Li. 2014. Canadian institute of business and technology (CIBT) in China (A). Published by IMD [IMD-7-1608]
- 5.3 Charles Dhanaraj & Jing Li. 2014. Canadian institute of business and technology (CIBT) in China (B). Published by IMD [IMD-7-1609]
- 5.4 Jing Li. 2011. TCL Communication Technology and Alcatel: The Challenges in Post-Acquisition Integration (<http://business.sfu.ca/jack-austin-centre/category/all/case-studies/>).
- 5.5 Jing Li. 2011. Beijing Auto's Acquisition of Saab Automobile's Technologies (<http://business.sfu.ca/jack-austin-centre/category/all/case-studies/>).
- 5.6 Charles Dhanaraj, Jing Li, & Justin Evans. 2010. Bank of America and the Chinese credit card market. Published by Ivey Management Services, Ivey Business School, Canada. [910M55-PDF-ENG].
- 5.7 Charles Dhanaraj, Maria Morgan, Jing Li & Paul Beamish. 2005. Taming the Dragon: Cummins in China. Published by Ivey Management Services, Ivey Business School, Canada. [9B05M034].

- ✧ Includes media teaching material – Video presentation of Steve Chapman, Group Vice President of Emerging Markets and Business, Cummins Inc.

6 Conference Presentations

- 6.1 “Who cares about diplomacy? The location choices of multinational enterprises,” presented at the *Academy of Management*, Annual conference, Vancouver, Canada, 2015.
- 6.2 “Research on emerging-market multinational enterprises: Extending Alan Rugman’s critical contributions,” presented at the *Academy of International Business UKI*, April 2015.
- 6.3 “Global investment strategies of Chinese state-owned enterprises,” presented at the *Academy of International Business China Chapter*, Tianjin, China, 2015.
- 6.4 “Catch-up (If You Can): Environmental Influences on Product Innovation in Emerging Markets,” presented at *Academy of International Business*, Annual conference, Vancouver, Canada, 2014.
- 6.5 “Is There a Chinese Model of FDI? Evidence from Foreign Direct Investment in Natural Resource Industries in Africa,” presented at *Academy of International Business*, Annual conference, Japan, 2011.
- 6.6 “Institutional differences, international experience, and venture capital investment performance,” presented at *Academy of Management*, annual conference, San Antonio, the USA, 2011.
- 6.7 "National institutional diversity and performance of international venture capital syndicates," presented at *Academy of Management*, Annual conference, Montreal, Canada, August 2010.
- 6.8 "Home-market advantages as the lever for Chinese outward foreign direct investments: case studies of cross-border acquisitions," presented at *Academy of International Business*, Annual conference, Rio, Brazil, June 2010.
- 6.9 "Gets and gives: political ties as a double-edged resource for enhancing firm innovation," presented at *Academy of Management*, Annual conference, Chicago, August 2009.
- 6.10 "Flexibility versus commitment: MNEs' ownership strategy in China," presented at *Academy of International Business*, Annual conference, San Diego, June 2009.
- 6.11 “Control, collaboration, and IJV productivity: Theory and Evidence,” presented at *Academy of Management*, Annual conference, Anaheim, CA, August 2008.
- 6.12 “A dynamic game of learning races in joint ventures,” presented at *Academy of International Business*, Annual conference, Milan, Italy, June 2008.
- 6.13 “FDI knowledge spillovers and product innovations of Chinese firms,” presented at *Academy of International Business*, Annual conference, Milan, Italy, June 2008.

- 6.14 “Product innovations of Chinese firms: The role of knowledge access channels and knowledge creation efforts,” presented at *International Association of Chinese Management Research*, annual conference, Guangzhou, China, June 2008.
- 6.15 “FDI knowledge spillovers and product innovations of Chinese firms,” presented at the conference on “Confronting the Challenge of Technology for Development: Experiences from the BRICS”, organized by Sanjaya Lall Programme for Technology and Management for Development, University of Oxford, Oxford, U.K., May 2008.
- 6.16 “Technology transfer vs. market competition: How IJVs and WOSs affect Chinese firms differently?” presented at *Academy of International Business*, Annual conference, Indianapolis, IN, June 2007.
- 6.17 “Product Innovations of Market-Seeking International Joint Ventures in an Emerging Market: A Longitudinal Study,” presented at *Strategic Management Society*, Annual Conference, Vienna, Austria, October 2006.
- 6.18 “Improving technology through international joint ventures: Is it an effective policy in developing countries?” presented at the *Academy of Management*, Annual Conference, Atlanta, August 2006.
- 6.19 “Product Innovations of Market-Seeking International Joint Ventures in an Emerging Market: A Longitudinal Study,” presented at *Academy of International Business*, Annual Conference, Beijing, China, June 2006.
- 6.20 “Would you like control or collaboration? The effect of ownership on joint venture productivity in China,” presented at the *Academy of International Business*, Annual Conference, Beijing, China, June 2006.
- 6.21 “IJV Evolution: Extending the Real Options Approach.” presented at the *Academy of Management*, Annual Conference, Honolulu, Hawaii, August 2005.
- 6.22 “Real Options and FDI Theory.” presented at the *Academy of International Business*, Annual Conference, Quebec City, Canada, July 2005.
- 6.23 “Real Option Theory and International Business: A Critical Review,” presented at the *Academy of International Business*, Annual Conference, Quebec City, Canada, July 2005.
- 6.24 “Effects of Learning and Knowledge Acquisition Capabilities in IJV Transitions: Extending the Real Options Approach.” Presented at the *Academy of Management*, Annual Conference, New Orleans, LA, August 2004.
- 6.25 “Technology Transfer and the Instability of International Joint Ventures.” Presented at the *Academy of International Business*, Annual Conference, Monterey, CA, July 2003.

7 Invited Presentations

- 7.1 “Who cares about diplomacy? The location choices of multinational enterprises.” Presented at *International Business School, Beijing Foreign Studies University*, Beijing, May 2015.

- 7.2 “Who cares about diplomacy? The location choices of multinational enterprises.” Presented at *Guanghua School of Management, Peking University, Beijing, April 2015*.
- 7.3 “Foreign Entry Strategies by State-owned Enterprises: A Chinese Political Economy Perspective.” A JIBS special issue conference organized by Harvard Business School, the D’Amore-McKim School of Business of Northeastern University, and Thunderbird School of Global Management. Boston, September, 2013.
- 7.4 “The Two-tier Bargaining Model Revisited: Theory and Evidence from China’s Natural Resource Investments in Africa,” presented at *Shanghai University of Finance and Economics, 2012*.
- 7.5 “Is There a Chinese Model of FDI? Evidence from Foreign Direct Investment in Natural Resource Industries in Africa,” presented at *Guanghua School of Management, Peking University, March 2011*.
- 7.6 "Gets and gives: political ties as a double-edged resource for enhancing firm innovation," presented at Northeastern University, Boston, September, 2009.
- 7.7 "Outward foreign direct investment strategy as legitimacy and leverage: Case studies of Chinese SOEs’ acquisitions of German firms", presented at the *4th Biennial China-U.S. Relations conference, Beijing, China, October, 2009*.
- 7.8 "Do western MNEs bring more benefits to host countries than emerging market MNEs?" presented at *the second IB conference at the University of Reading, Reading, UK, March, 2009*.
- 7.9 “Control, collaboration, and IJV productivity: Theory and Evidence,” presented at *Hong Kong University of Science and Technology, Hong Kong, June, 2008*.
- 7.10 “Dual-edged tools of trade: How international joint ventures help and hinder capability building of Chinese firms?” presented at *University of Victoria, Victoria, BC, November 2006*.
- 7.11 “Cross-Platform Mobility of Information Technology Vendors: A Real Options Analysis of Alliance Choices,” presented at the conference of *Real Options in Entrepreneurship and Strategy, University of North Carolina business school, Chapel Hill, June 2006*.
- 7.12 “How Do Differences in Joint Venture Ownership Affect Productivity? Theory and Evidence from China,” presented at Pacific Forum, Vancouver, Canada, November 2005.
- 7.13 “Effects of Learning and Knowledge Acquisition Capabilities in IJV Transitions: Extending the Real Options Approach.” Presented at the *Guanghua School of Management, Peking University, Beijing, China, September 2004*.

8 Grants and Awards

- 8.1 Asia Pacific Journal of Management Mike Peng 2014 Best Paper Award

- 8.2 Winner, the Academy of International Business Conference 2014 Best Paper Award on Emerging Markets
- 8.3 An honorable mention for the 2012 Wiley-Blackwell Management and Organization Review Young Scholar Award
- 8.4 Finalist for the Academy of Management Conference 2010 Carolyn Dexter Award
- 8.5 Finalist for the Israel Strategy Conference 2009 Best Paper Award
- 8.6 Canada Research Chair Grant (14,500 CAD per year, 2015-2020)
- 8.7 SSHRC Stand Research Grant (79,930 CAD, 2015-2018)
 - 8.7.1 Research subject: Internationalization of emerging market multinational enterprises: the role of state ownership and inter-government relations
- 8.8 SSHRC Stand Research Grant (56,249 CAD, 2009-2014)
 - 8.8.1 Research subject: Political ties and firm innovation
- 8.9 SSHRC Small Research Grant (4,980 CAD, 2008)
 - 8.9.1 Research subject: The locational determinants of Chinese outward foreign direct investment
- 8.10 Presidential Research Grant, Simon Fraser University (10,000 CAD, 2004)
- 8.11 Dean's Research Grant, Simon Fraser University (15,000 CAD, 2004)
- 8.12 Ph.D. Dissertation Award, Indiana University Center for International Business Education and Research (2003).
- 8.13 Scholarship for Academic Excellence, Guanghua School of Management, Peking University, Beijing, China (1997-2000).

9 Teaching

- 9.1 International Business (EMBA)
- 9.2 Managing global business (MBA)
- 9.3 Doing business in East Asian countries (Undergraduate)
- 9.4 Management of international firms (Undergraduate)

10 Service Contributions

- 10.1 Professional Service
 - **Senior Editor**, *Asia Pacific Journal of Management* (since 2014)
 - **Senior Editor**, *Management and Organization Review* (since 2016)
 - **Special issue guest editors**
 - Essays in honor of Alan Rugman, *Multinational Business Review*, with Chang Hoon Oh

- Emerging economy multinationals and home country effects: does origin matter? *Asia Pacific Journal of Management*, with Bersant Hobdari, Peter Gammeltoft, and Klaus Meyer.
- **Editorial Board Membership**
 - *Strategic Management Journal* (since 2010)
 - *Journal of Management Studies* (since 2013)
 - *Management and Organization Review* (since 2010)
 - *Multinational Business Review* (since 2009)
 - *Canadian Journal of Administrative Science* (since 2012)
 - *Journal of Asia Business Studies* (since 2014)
- **Track Chair**, *Academy of International Business annual meetings*, New Orleans, 2016.
- **Panelist**, *Chinese Management Scholars' Community Workshop*, Vancouver, BC, August 2015. *Academy of International Business UKI*, April 2015. *Chinese Management Scholars' Community Workshop*, Orlando, FL, August 2013. *The Second IB conference at the University of Reading*, Reading, UK, March 2009.
- **Session Chair**, *International Association of Chinese Management Research*, Biennial conference, Shanghai, June 2010; *Academy of Management*, Annual conference, Anaheim, CA, August 2008; *Academy of International Business*, Annual conference, Indianapolis, IN, June 2007; *Strategic Management Society*, Annual Conference, Vienna, Austria, October 2006.
- **Session Discussant**, *Academy of International Business*, Annual Conference, Quebec City, Canada, July 2005.
- **Ad-hoc reviewer for**
 - Academy of Management Annual Meetings
 - Academy of International Business Annual Meetings
 - International Association of Chinese Management Research Biennial Meetings
 - Journal of International Business Studies
 - International Business Review
 - Management International Review

10.2 University and School Service

- **Associate Director**, *Jack Austin Centre for Asia Pacific Business Studies*, Beedie School of Business, SFU (since 2011)
- Member, Undergraduate Curriculum Committee, Beedie School of Business, SFU (2013-2014)
- Member, Doctoral Dissertation Committee for Prashant Shukla, Beedie School of Business (2013 – 2014)
- Co-supervisor, Doctoral Dissertation Committee for Victor Z. Chen, Beedie School of Business (2008 – 2012)

- Member, Tenure and Promotion Committee, Beedie School of Business (2011-2012)
- Member, Doctoral Dissertation Committee for Masud Chand, Beedie School of Business (2006 – 2009)
- Member of International Activities Committee, Beedie School of Business (2006-2007, 2008 – 2009)
- Member of Admissions Appeals Committee, Beedie School of Business (2008 – 2010)