

Lisa Ricci, MEB, CPA, CA

Ph.D. Candidate

Curriculum Vitae

Segal Graduate School of Business at Simon Fraser University

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DOCTORAL RESEARCH AREAS: Corporate reporting and analysis, Governance, Auditing

DOCTORAL RESEARCH METHODS: Experimental (Lab), Qualitative

EDUCATION

2021 - Simon Fraser University, PhD in Accountancy
2015 University of Waterloo, Master of Environment and Business
2011 Institute of Chartered Accountants of Ontario (CA Designation)
2008 McGill University, Bachelor of Commerce (Major in Accounting)

SELECT PROFESSIONAL AND RESEARCH EXPERIENCE

2023 - Common Approach to Impact Measurement, Research Assistant
2022 - Langara College, Instructor
2021 - Beedie School of Business at Simon Fraser University, Research Assistant
2015 - 2023 CPA Certification Program, Facilitator and Marker
2016 - 2022 University of Victoria, Lecturer
2018 - 2021 Non-Profit & Real Estate Industry, Controller, Director of Finance
2013 - 2014 Wilfrid Laurier University, Lecturer
2007 - 2011 EY, Senior Staff Accountant; IT Audit Associate

AWARDS AND FELLOWSHIPS

2023- CPA Education Foundation Doctoral Support Program, \$10,000 (Annual)
2021- Beedie Family Graduate Scholarship, \$6,500 (Annual)
2021- Graduate Fellowship, \$7,000 (Annual)
2022 Travel & Research Award, \$2,000
2021 Dean's Fellowship, \$6,500

WORKING PAPERS

Ricci, L., Nazari, J., Jermias, J. (2023) When the grass seems greener: An analysis of investor response to sustainable investment offerings. [conference submission/presentation stage]
Ruff, K., Ricci, L. (2024) The tension between uniform and flexible measures for purpose-driven organizations. [conference submission/presentation stage]
Pimentel, E., Ricci, L., Bel Hadj, S. (2023) Finding meaning in the accounting profession: A theoretical integration and review. [planning to gather interview data]
Ricci, L., Majerbi, B., Demircan, S. (2023) Adoption of Environmental, Social and Governance Practices by Small and Medium Sized Enterprises. [recoding/rewriting]

RESEARCH SKILLS

Literature analysis, Interview facilitation & transcription, SurveyMonkey, NVivo, Dedoose, Qualtrics, SPSS, Microsoft Excel, Tableau, Basic Python, Basic JavaScript, Basic SQL

CONFERENCE ACTIVITY

2024 (January)	American Accounting Association, Auditing Section Midyear Meeting, Doctoral Colloquium Participant
2024 (January)	American Accounting Association, Management Accounting Section Midyear Meeting, Doctoral Colloquium Participant
2023 (October)	Contemporary Accounting Research Conference, Doctoral Colloquium
2023 (August)	Academy of Management, Paper Presenter, Conference Participant
2023 (June)	Social Finance Forum, Conference Participant
2023 (June)	Canadian Academic Association Conference, Doctoral Colloquium Participant, Panel Discussant, Conference Participant
2023 (February)	American Accounting Association, Sustainability, ESG and Accounting, Conference Participant
2023 (January)	American Accounting Association, Management Accounting Section Midyear Meeting, Doctoral Colloquium Participant
2022 (October)	Contemporary Accounting Research Conference, Doctoral Colloquium
2022 (October)	American Accounting Association, Accounting Behavior and Organizations Section Midyear Meeting, Conference Participant
2022 (September)	Center for Accounting Research and Education (CARE) at the University of Notre Dame, Conference Participant
2022 (July)	American Accounting Association, Annual Meeting, Conference Participant
2022 (June)	Canadian Academic Association Conference, Doctoral Colloquium
2021 (October)	Contemporary Accounting Research Conference, Doctoral Colloquium
2021 (June)	Canadian Academic Association Conference, Craft of Accounting Workshop

TEACHING EXPERIENCE

Graduate

Financial Accounting (2015 -)

Managerial Accounting (2015 -)

Sustainability and International Corporate Citizenship (2016 – 2019)

Undergraduate

Introduction to Financial Accounting (2016 -)

Introduction to Managerial Accounting (2016 -)

Intermediate Financial Accounting (2013 -)

Sustainability Reporting (2016 - 2019)

Information Technology Audit (2013 - 2014)

COMMUNITY INVOLVEMENT

2018 -	CPA Mentor, CPA Western School of Business
2011 -	Financial Literacy Volunteer, CPA British Columbia
2019 - 2022	Board Member, Finance Committee Member, Belfry Theatre

PROFESSIONAL MEMBERSHIPS

2023 -	European Accounting Association
2023 -	Academy of Management
2022 -	American Accounting Association
2021 -	Canadian Academic Accounting Association
2015 -	CPA British Columbia, CPA, CA license
2011 - 2016	CPA Ontario (formerly Institute of Chartered Accountants of Ontario), CPA, CA license