

Pek Hooi Soh, Associate Dean, Faculty
Professor
Strategy, Innovation & Entrepreneurship

Simon Fraser University
Beedie School of Business
8888 University Dr W, Burnaby
BC Canada V5A 1S6
Email: psa28@sfu.ca

AREAS OF EXPERTISE

Technology Strategy, Entrepreneurship, Digital Platform Ecosystems, Alliance Portfolios

ACADEMIC APPOINTMENTS & VISITING POSITIONS

SIMON FRASER UNIVERSITY, Vancouver, Canada 2007 - Present
Beedie School of Business
Associate Dean, Faculty, 2024 - 2026
Strategy Area Coordinator, 2018 - 2021
Assistant and Associate Professor, 2007-2016

NATIONAL UNIVERSITY OF SINGAPORE, Singapore 1998 – 2007
NUS School of Business
Assistant Professor, 2000-2007
Lecturer, 1998-1999

XI'AN JIAOTONG UNIVERSITY, Xi'an, China Oct 2023
Visiting Professor, Innovation, Entrepreneurship & Strategy

TSINGHUA UNIVERSITY, Beijing, China Sep – Dec 2012
Visiting Scholar, Division of Strategy, Innovation & Entrepreneurship

PEKING UNIVERSITY, Beijing, China May – Jun 2004
Visiting Scholar, Guanghua School of Management

HITOTSUBASHI UNIVERSITY, Tokyo, Japan Apr – Jun 2000
Visiting Professor, Institute of Innovation Research (Monbusho Scholarship)

EDUCATIONAL BACKGROUND

MASSACHUSETTS INSTITUTE OF TECHNOLOGY, Cambridge, MA, US
Ph.D. in Management

NATIONAL UNIVERSITY OF SINGAPORE, Singapore
M.Sc. (Research) in Management

LONDON SCHOOL OF ECONOMICS AND POLITICAL SCIENCE, London, UK
M.Sc. Analysis, Design, and Management of Information Systems

UNIVERSITY COLLEGE LONDON, London, UK
B.Sc. (Hons) Computer Science

AWARDS

Scholarly Awards & Research Grants

- 2020 SFU FBA SSHRC Small Grant: \$6,980 (PI)
- 2020 MITACS Globalink Research Award: \$6,000 (PI) Cancelled due to Covid-19
- 2019 MITACS Globalink Research Award: \$6,000 (PI)
- 2016 SFU FBA SSHRC Small Grant: \$6,586 (PI)
- 2013 SFU FBA SSHRC Small Grant: \$5,760 (PI)
- 2012 Business Development Bank of Canada, Industry Canada, New Ventures BC, Beedie School of Business, Grant: \$27,000 (co-PI)
- 2011 SSHRC Grant: \$86,490 (PI)
- 2010 SFU FBA SSHRC Small Grant: \$6,160 (PI)
- 2008 - 2009 SFU FBA Research Grant: \$20K (PI)
- 2007 SFU President Research Startup Grant: 15K (PI)
- 2005 Best Paper Award (honourable mention) for Soh and Roberts in *IEEE Transactions on Engineering Management*
- 2004 NUS Business School Research Grant: \$28,878 (PI)
- 2002 NUS Business School Research Grant: \$8,738, \$22,114 (PI)
- 2001 NUS Business School Research Grant: \$4,648 (PI)
- 2000 Monbusho Scholarship, Hitotsubashi University, Tokyo, Japan
- 1997 Institute for Operations Research and the Management Sciences (INFORMS), Houston, Texas, US
Second Prize, Organization Science Dissertation Proposal Competition
- 1997-1998 MIT International Center for Research on the Management of Technology (ICRMOT) Research Support
- 1997-1998 MIT Center for Innovation in Product Development (CIPD), National Science Foundation ERC Award (EEC-9529140)
- 1993 -1998 National University of Singapore Overseas Student Scholarship

Industry Awards

Co-founded a university spin-off company in 2001 that won the following awards and honourable mention for an educational technology called Math Explorer.

- 2004 Top 100 semi-finalists in Global Tablet PC Developer Contest, Seattle, WA, US
- 2002 The Enterprise Challenge unit of the Singapore Prime Minister's Office Innovator Award (\$265K), Project title: Math Explorer
- 2001 Singapore Technologies 500K@Work! Business Plan Competition
First prize, Project title: Math Explorer

1. Asgari N, Lévesque M, Soh PH, Subramanian AM. (forthcoming). [It's time to break up: Dynamics surrounding young-established firm alliance duration](#). **Production & Operations Management*.
2. Zhang W, Soh PH, Zhao W. 2023. How do entrepreneurs and their ventures benefit from prior setbacks: The mediating role of attitude towards failure. **International Small Business Journal: Researching Entrepreneurship*, 41(5), 537-562.
3. Santoso, A.S., Soh, PH., Larso, D., Chen, J., 2020. Editorial article: Special issue on strategic entrepreneurship in a VUCA environment: Perspectives from Asian emerging economies. *International Journal of Entrepreneurial Venturing*, 14, 343-354.
4. Pu Ming, Soh PH. 2018. The role of dual embeddedness and organizational learning in subsidiary development. **Asia Pacific Journal of Management*, 35(2): 373-397.
5. Subramanian A, Soh PH. 2017. Linking alliance portfolios to recombinant innovation: The combined effects of diversity and alliance experience. **Long Range Planning*, 50(5): 636-652.
6. Maine E, Soh PH, Dos Santos N. 2015. The role of entrepreneurial decision-making in opportunity creation and recognition. **Technovation*, 39/40, 53-72.
7. Soh PH, Subramanian A. 2014. When do firms benefit from university-industry R&D collaborations? The implications of firm R&D focus on scientific research and technological recombination. **Journal of Business Venturing*, 29, 807-821.
8. Subramanian A, Lim KH, Soh PH. 2013. When birds of a feather don't flock together: different scientists and the roles they play in biotech R&D alliances. **Research Policy*, 42, 595-612.
9. Yu J, Liu H, Soh PH. 2011. Building Collaboration Networks for 3G Development, Attempts from China. *International Journal of Information Technology and Management*, 10 (No.2/3/4), 151-166.
10. Zhang J, Soh PH, Wong PK. 2011. Direct Ties, Prior Knowledge and Entrepreneurial Resource Acquisitions in China and Singapore. **International Small Business Journal*. 29(2), 1-20.
11. Soh PH. 2010. Network Patterns and Competitive Advantage before the Emergence of a Dominant Design. **Strategic Management Journal*, 31(4), 438-461.
12. Zhang J, Soh PH, Wong PK. 2010. Entrepreneurial Resource Acquisition through Indirect Ties: Compensatory Effects of Prior Knowledge. **Journal of Management*, 36(2), 511-536.
13. Subramanian A, Soh PH. 2010. An Empirical Examination of the Science-Technology Relationship in the Biotechnology Industry. *Journal of Engineering and Technology Management*. 27(3/4), 160-171.
14. Soh PH, Yu J. 2010. Institutional Environment and Complementary Assets: Business Strategy in China's 3G Development. **Asia Pacific Journal of Management*, 27(4), 647-675.
15. Subramanian A, Soh PH. 2009. Contributing Knowledge to Knowledge Repositories: Dual Role of Inducement and Opportunity Factors. *Information Resources Management Journal*, 22(1), 45-62.
16. Zhang J, Souitaris V, Soh PH, Wong PK. 2008. A Contingent Model of Network

Utilization in Early Financing of Technology Ventures. **Entrepreneurship Theory and Practice*, 32(4), 593-613.

17. Subramanian A, Soh PH. 2008. Knowledge Integration and Effectiveness of Open Source Software Development Projects, *IIMB Management Review* (Indian Institute of Management Bangalore), 20(2), 139-148.
18. Soh PH, Subramanian A. 2008. Is Usage a Missing Link in Explaining the Perceived Learning Outcome of Technology-Mediated Learning? **IEEE Transactions on Engineering Management*, 55(1), 50-66.
19. Soh PH, Roberts E. 2005. Technology Alliances and Networks: An External Link to Research Capability. **IEEE Transactions on Engineering Management*, 52(4), 419-428. (Best Paper Award, honorable mention)
20. Soh PH, Mahmood I, Mitchell W. 2004. Dynamic Inducements in R&D Investment: Market Signals and Network Locations. **Academy of Management Journal*, 47(6), 907-917.
21. Soh PH. 2003. The Role of Networking Alliances in Information Acquisition and its Implications for New Product Performance. **Journal of Business Venturing*, 18(6), 907-917.
22. Soh PH, Roberts E. 2003. Networks of Innovators: A Longitudinal Perspective. **Research Policy*, 32(9), 1537-1717.
23. Ang JSK, Soh PH. 1997. User Information Satisfaction, Job Satisfaction and Computer Background: An Exploratory Study. **Information & Management*, 32(5), 255-266.
24. Ang JSK, Soh PH. 1995. The Singapore Government's Role in National Computerization Efforts. *Behaviour & Information Technology*, 14(6), 361-369.

BOOK CHAPTERS, INVITED PUBLICATIONS & REPORTS

1. Soh PH. [Resources](#). In Ricky Griffin (Ed), *Oxford Bibliographies in Management*. New York: Oxford University Press, 2020.
2. Soh PH, Subramanian AM. [Alliance Portfolios](#). In Ricky Griffin (Ed), *Oxford Bibliographies in Management*. New York: Oxford University Press, 2019.
3. Subramanian AM, Lim K, Soh PH. 2017. [Bridging Science and Informal R&D Collaborations](#): Implications for Firm-Level Knowledge Integration and Patent Performance. In F. Tell, C. Berggren, S. Brusoni, A. Van de Ven (Eds.), *Managing knowledge integration across boundaries*. United Kingdom, Oxford University Press.
4. Peng MW, Zhu Y, Soh PH. 2016. Indigenous Reverse Innovation from the Base of the Pyramid (Integrative case 1.1). In *Global Business*, 4th Edition, by Mike W Peng. South-Western College Publisher.
5. Soh PH. 2014. [Dominant Designs](#), in David Teece and Mie Augier, eds. *Palgrave Encyclopedia of Strategic Management*.
6. O'Donnell L, Soh PH, Maine E. 2012. New Ventures BC Economic Impact and Entrepreneurial Research Project. NVBC & Beedie School of Business.
7. Soh PH. 2000. Ma Yang Investments Pte Ltd: QuestIT – Singapore's First Computer Playground. In *Leveraging Information Technology among Small and Medium Enterprise*, by Teo, T and Ang, JSK (Eds), Prentice Hall: Singapore.

8. Soh PH, Teo TSH, Teo DSY. 2000. Mustafa Online: The One Stop Shopping Centre. In *Issues and Challenges in E-Commerce: A Casebook*, by Teo T, Wong PK, and Lim V (Eds), McGraw-Hill: Singapore.

WORKS UNDER REVIEW OR IN PROGRESS

1. Ferreras JL, Soh PH. 2024. The paradox of openness (an independent replication study based on Laursen and Salter, 2014). Under review in *Strategic Management Journal*.
2. Soh PH, Wang R, Zhang P. 2024. The effects of signaling from global patenting strategy: Empirical evidence from Chinese multinational enterprises. Under review in *Strategic Management Journal*.
3. Denoo L, Soh PH, Clarysse B. 2024. When should technology entrepreneurs attract early customers? Under review in *Journal of Business Venturing*.
4. Soh PH, Lim KH, Subramanian AM. 2024. The paradox of corporate venture investments. Resubmission.
5. Wang T, Soh PH. 2024. The impact of expressed emotions on knowledge sharing in online communities. In preparation for submission.
6. Soh PH, Gawer A, Wang T, Ford S. 2024. Platform strategy. In preparation for submission.
7. Zahlan, A, Clarysse, B, Soh PH. 2024. The challenges of AI startups in the healthcare sector. Work in progress.
8. Zhang W, Soh PH, Zhao W. 2023. Entrepreneurial ambidexterity: An affective response to entrepreneurial obstacles. Work in progress.
9. Wang T, Soh PH. 2023. The emergence of interpersonal trust in social messaging groups. Work in progress.

CONFERENCE PAPERS AND PROCEEDINGS

1. Zahlan A, Soh PH, Clarysse B. *Trends for AI Healthcare Startups*. In AOM PDW Session “Harnessing Large Language Models (LLMs) for Management Research.” AOM 2024, Aug 9-13, Chicago, IL, U.S.A.
2. Wang T, Soh PH. *The Impact of Emotional Distress and Empathy on Knowledge Sharing in Entrepreneurial Communities*. [AOM Best Papers Proceedings](#) 2023, Aug 4-8, Boston, MA, U.S.A.
3. Wang T, Soh PH. *How Do Empathy Cues Affect Knowledge Acquisition in the Online Communities of Entrepreneurs?* AOM 2022, Aug 5-9, Seattle, WA, U.S.A.
4. Wang T, Soh PH. *Determining the Efforts of Knowledge Sharing in Online Communities: A Self-Determination Theory Perspective*. EAM 2022, May 17-20, Portland, ME, U.S.A.
5. Zhang W, Soh PH, Zhao W. *Learning from Setbacks*. INFORMS 2019, Oct 20-23, Seattle, WA, U.S.A.
6. Soh PH. *Platform Strategy*. In AOM PDW Session “Coopetition – Towards a New Type of Dominant Logic? Firm, Network and Platform Ecosystem Perspective Coopetition - A New Type of Dominant Logic?” AOM 2019, Aug 9-13, Boston, MA, U.S.A.

7. Soh PH, Lim KW, Subramanian A. *Corporate Venture Capital Investment Portfolios*. AOM 2019, Aug 9-13, Boston, U.S.A.
8. Denoo L, Soh PH, Clarysse, B. *A Configurational Approach to When Entrepreneurs Use Strong or Weak Ties to Attract Their Customers*, AOM 2018, August 10-14, Chicago, Illinois, U.S.A.
9. Soh PH, Lim KW, Subramanian A. *How Do Technological and Market Relatedness of Corporate Venture Capital Investments Affect Strategic Outcomes?* Asia-Pacific Innovation Conference: The Innovation and Competition Nexus, Nov 30-Dec 2, 2017, Wellington, New Zealand.
10. Soh PH, Lim KW, Subramanian A. *How Do Technological and Market Relatedness of Corporate Venture Capital Investments Affect Strategic Outcomes?* Strategic Management Society (SMS) Special Conference: Collaborative Strategies: New Thinking about Alliances, Mergers, and Acquisitions, Dec 14-16, 2017, Costa Rica.
11. Soh PH, Wang T, Ford S. *Strategic Complementarity in Digital Ecosystems*. Strategic Management Society (SMS) Special Conference: Transforming Entrepreneurial Thinking into Dynamic Capabilities, June 2-4, 2017, Banff, Canada.
12. Han X, Wang Y, Soh PH. *Inventors' Search Strategy in a Knowledge Network: An Empirical Study of HUAWEI*. SMS Special Conference: Contextualizing Strategic Management in Asia: Institutions, Innovation and Internationalization, December 10-12, 2016, Hong Kong.
13. Wang T, Soh PH. *Trusting Strangers? The Process of Information Exchange in Online Communities of Entrepreneurs*. The DRUID16 20th Anniversary Conference, June 13-15, 2016, Copenhagen, Denmark.
14. Wang T, Soh PH. *How Do Entrepreneurs Acquire Useful Information From Online Communities?* Babson College Entrepreneurship Research Conference (BCERC) June 8-11, 2016, Bodø, Norway.
15. Soh PH, Wang T. *Innovation Ecosystems*. Strategic Management Society (SMS) Special Conference: Strategy Challenges in the 21st Century: Innovation, Entrepreneurship and Cooperation, June 5-7, 2016, Rome, Italy.
16. Wang T, Soh PH. *The Emergence of Hybrid Ties: A Study of Online Communities of Entrepreneurs*. The 8th Annual Academy of Innovation and Entrepreneurship Conference, August 20-21, 2015, Toronto, Canada.
17. Wang P, Soh PH. *Knowledge Recombination and Innovation: Are They Different?* The 8th Annual Academy of Innovation and Entrepreneurship Conference, August 20-21, 2015, Toronto, Canada.
18. Wang T, Soh PH. *Hybrid Ties, Entrepreneurial Opportunities, Entrepreneurs' Actions: A Study of Online Social Network Relations*. Babson College Entrepreneurship Research Conference (BCERC) June 10-13, 2015, Boston, Massachusetts, U.S.A.
19. Pu M, Soh PH, Bi K. *The Role of Network Embeddedness and Organizational Learning in Subsidiary Development*. Academy of International Business (AIB) Annual Meeting, June 27-30, 2015, Bengaluru, India.
20. Pu M, Soh PH. *Dual Embeddedness, Organizational Learning and Subsidiary Competence Development in China*. Strategic Management Society (SMS) Special Conference (Accepted), May 28-30, 2015, St Gallen, Switzerland.

21. Denoo L, Soh PH. *Personality, Experience or Both? The Impact of Individual Characteristics on the Entrepreneur's Resource Acquisition Process*. Babson College Entrepreneurship Research Conference (BCERC) June 4-7, 2014, London, Ontario, Canada.
22. Soh PH, Maine E. *Startup Competition as a Source of Organizational Endowments for Early-Stage Ventures*. Babson College Entrepreneurship Research Conference (BCERC) June 4-7, 2014, London, Ontario, Canada.
23. Soh PH, Subramanian A. *When Do Firms Benefit from University-Industry R&D Collaborations? An Investigation of the Biotechnology Industry*. R&D Management Conference 2013, June 26-28, Manchester, UK.
24. Soh PH, Maine E. *Entrepreneurial Decision-Making Processes: A Prospective Sensemaking Perspective*. The 35th DRUID Celebration Conference, 17-19 June 2013, Barcelona, Spain.
25. Maine E, Soh PH, Dos Santos N. *Entrepreneurial Decision Making in the Biotech Industry*. Second Effectuation Research and Teaching Conference, 3-4 June 2013, Lyon, France.
26. Subramanian A, Soh PH. *Linking Alliance Portfolios to Technology Brokering: Effects of Technological Diversity and Familiarity of Portfolio Partners*. AOM 2012, August 3-7, Boston, Massachusetts, U.S.A.
27. Maine E, Soh PH, Dos Santos N. *Decision-Making Processes in Biotech Commercialization: Constraints to Effectuation*. Technology Management for Emerging Technologies (PICMET), 2012 Proceedings of PICMET '12: 611 – 616. July 29-Aug 1, Vancouver, Canada.
28. Subramanian A, Lim KH, Soh PH. *Scientific Human Capital, R&D Collaborations, and the Patent Performance of Biotech Firms*, ICTM 2012, July 18-20, Bangalore, India.
29. Soh PH, Lim KH. *The Effect of Corporate Venture Capital on The Production Of Knowledge*, AOM 2009, August 7-11, Chicago, Illinois, U.S.A.
30. Subramanian A, Soh PH. *The Importance of Interfirm Cooperation for New Knowledge Search*, AOM 2009, August 7-11, Chicago, Illinois, U.S.A.
31. Annapoornima MS, Soh PH. *Intellectual Human Capital and Strategic Alliances: Are They Complementary or Substitutive in Nature*, AOM 2008, August 8-13, Anaheim, California, U.S.A.
32. Annapoornima MS, Soh PH. *Path-Creating Search: The Role of Intellectual Human Capital and Alliance Portfolio*, AOM 2008, August 8-13, Anaheim, California, U.S.A.
33. Asgari N, Soh PH. *Balancing between Exploration and Exploitation across Acquisitions and Alliances*, AOM 2008, August 8-13, Anaheim, California, U.S.A.
34. Asgari N, Soh PH. *Learning-Alliances of Biopharmaceutical Firms: An Exploratory Study*, June 30-July 3, AIB 2008, Milan, Italy.
35. Soh PH, Lu WZ. *Imitation under Uncertainty: Venture Capital Investments in New Geographic Markets, 1986-2003*, AOM 2007, August 2-8, Philadelphia, Pennsylvania, U.S.A.
36. Annapoornima MS, Soh PH. *Understanding the Mechanisms of Bridging the Science and Technology Domains for Better Innovation*, AOM 2007, August 2-8, Philadelphia, Pennsylvania, U.S.A.

37. Annapoornima MS, Soh PH. *Contributing Knowledge to Knowledge Repositories: Dual Role of Inducement and Opportunity Factors*, AOM 2006, August 11-16, Atlanta, Georgia, U.S.A.
38. Annapoornima MS, Soh PH. *Knowledge Integration and Effectiveness of Open Source Software Development Projects*. 10th Pacific Asia Conference on Information Systems, July 06-09, 2006 Kuala Lumpur, Malaysia. Proceedings sections 1-8: 914-925.
39. Annapoornima MS, Soh PH. *The Impact of Scientific Capability on Valuable Innovation*, IEEE International Conference on Management of Innovation and Technology (ICMIT 2006), June 21-23, Singapore. Proceedings: 335-339.
40. Zhang J, Wong PK, Soh PH. *Social Network Ties, Prior Knowledge and Entrepreneurial Resource Acquisition*, The 3rd West Coast Research Symposium on Technology Entrepreneurship, August 2005, University of Washington, U.S.A.
41. Annapoornima MS, Soh PH. *Understanding Changes in Perception of Users: A New Vision of Management of E-learning Technologies*, AOM 2005, August 5-10, Honolulu, Hawaii, U.S.A.
42. Lu WZ, Soh PH. *VC Firms' Diversification into New Markets: An Integration of Institutional & Network Perspectives*, AOM 2005, August 5-10, Honolulu, Hawaii, U.S.A.
43. Annapoornima MS, Soh PH, Srivastava, SC. *Research in IS Discipline: Knowledge Exploration and its Influence on Diversity*. 9th Pacific Asia Conference on Information Systems (PACIS 2005), July 2005 Bangkok, Thailand. Proceedings sections 1-8 and poster sessions 1-6: 763-774.
44. Annapoornima MS, Soh PH. *The Social Demand of Information Technology Innovation*, The Eighth Pacific Asia Conference on Information Systems 2004, July 8-11, Shanghai, China.
45. Annapoornima MS, Soh PH. *Determinants of Technological Frames: A Study of e-learning Technology*, International Engineering Management Conference (IEMC 2004), October 18-21, Singapore. Proceedings Vol 2: 834-838.
46. Soh PH, Roberts E. *Technology Alliances and Networks: An External Link to Research Capability*, International Engineering Management Conference (IEMC 2004), October 18-21, Singapore. Proceedings Vol 2: 646-650.
47. Zhang J, Soh PH, Wong PK. 2003. *Human Capital, Competitive Intensity and Entrepreneur's Propensity to Exploit Social Networks in Resource Acquisition*. In WD Bygrave (Eds.) Frontiers of Entrepreneurship Research, Wellesley, 233-247.
48. Zhang J, Soh PH, Wong PK. *Approaching Initial Resources for High-tech New Ventures: Social Network or Market Means?* AIB 2003, July 5 – 8, Monterey, California, U.S.A.
49. Zhang J, Wong PK, Soh PH. *Network Ties, Prior Knowledge and Resource Acquisition by High-tech Entrepreneurs*, Best Paper Proceedings, AOM 2003, August 1 – 6, Seattle, Washington, U.S.A.

TEACHING PORTFOLIO

Simon Fraser University (2007-Present)

Undergraduate: BUS478 (Strategy), BUS479 (Strategy Analysis Practicum)

Graduate: BUS718 (Business Strategy), BUS752 (MBA/MOT Strategy), BUS804 (GAWM Strategy), BUS780- BUS713 (MOT/MBA projects)

Doctoral Seminars: BUS989/961 PhD Seminar in Innovation & Entrepreneurship, PhD Directed Studies in Strategy and Entrepreneurship
PhD Thesis Supervision (Wang Tao, Assistant Professor at University of Toronto)

National University of Singapore (1998-2007)

Doctoral Seminars: Strategic Management (2007)

Executive MBA (English & Mandarin Programs, 2005-2007): Management of Technology & Innovation

Elective and Core MBA/MSc Modules: Management of Technological Innovation (1999-2006), Management of e-Corporations, Strategic Management of IT (1998-2003)

Undergraduate Electives (1998-2003): Computing, Information Systems, Invention & Innovation, Managing e-Corporations

SERVICES

Editorial Review Board Member:

Entrepreneurship Theory and Practice	2023 - present
Journal of Business Venturing	2006 – present

Judge panel: AOM Entrepreneurship Division, 2024 Heizer Doctoral Dissertation Award in New Enterprise Development

Associate Editor: International Journal of Entrepreneurial Venturing, 2018-2021

Ad hoc Reviewer: Academy of Management Journal, Asia Pacific Journal of Management, Canadian Journal of Administrative Science, Entrepreneurship Theory and Practice, IEEE Transactions on Engineering Management, Industrial & Corporate Change, Journal of International Business Studies, Journal of Management Studies, Journal of Product Innovation Management, Organization Science, Research Policy, Strategic Management Journal, and Technovation.

Reviewer, session chair, discussant, volunteer in major conferences:

- Academy of Management Annual Meetings (AOM)
- AOM Entrepreneurship Division, *Membership Committee Member*, 2017-2020
- Academy of International Business Annual Meetings
- Babson College Entrepreneurship Research Conference (BCERC)
- DRUID Conference
- Strategic Management Society

SFU Beedie School of Business Committees (2008-Present)

- Tenure & Promotion Committee, 2023 (Sep-Dec)
- Area Coordinator, Strategy, Beedie Planning & Priorities Committee, 2018-2021
- Faculty Appointment Committee, 2011/12, 2013/14, 2015/16, 2016/17, 2020/2021, 2022/2023
- Initial Selection Committee for Strategy (Chair), 2010-11, 2018-2020

- Initial Selection Committee for Innovation & Entrepreneurship (Chair), 2017-2018, 2023-24
- Undergraduate Curriculum Committee, 2018-2019
- B3 International Strategy Working Group, 2017-2018
- School PhD Task Force, 2017-2018
- Senate Committee on International Activities (SCIA), May 2012–May 2014, May 2014–May 2016, May 2016–May 2018
- Tenure & Promotion Committee (Alternate), 2014/2015
- Assurance of Learning Committee, 2014/2015
- MOT and FRM (MBA Financial Risk Management) Committee, 2010/11
- GDBA (Graduate Diploma) & MOT (Management of Technology) Committee, 2008-2010

NUS Business School Committees (1999-2007)

- Departmental Social Committee (1999, 2001)
- MBA Curriculum Committee and Faculty Social Committee (2002)
- Departmental PhD Committee (2003-2007)
- Thesis Examiner for M.Sc. and Ph.D. (2002-2007, 9 M.Sc. and 5 Ph.D. theses)
- Thesis Supervision (Chair and Co-chair) of two PhD theses: *Jing Zhang* (Professor of Entrepreneurship at Old Dominion University) and *Annapoornima Subramanian* (Associate Professor of Engineering Management at National University of Singapore).

National University of Singapore (2000-2007)

- Associate, NUS Entrepreneurship Centre
- Associate, Division of Engineering & Technology Management

Massachusetts Institute of Technology (1998-2007, 2012-Present)

- Member of the MIT Educational Council, Vancouver, BC, Canada, 2012-Present
- Member of the MIT Educational Council, Singapore, 2006-2007
- Alumni Club of Singapore, EXCO since 1998, Secretary 2001, Vice President 2002-2004, President 2005-2007

ACADEMIC VISITS

National University of Singapore, Singapore 17– 31 Aug 2012
Department of Engineering and Technology Management

Imperial College London, London, UK 8-15 Jun 2013
Business School, Innovation & Entrepreneurship Group

Ghent University, Ghent, Belgium 20-29 Jun 2013
Faculty of Economics and Business Administration
Department of Management, Innovation and Entrepreneurship

PERSONAL INFORMATION

Hobbies: Traveling, Cycling, Hiking, Skiing