



EHSAN NOURI

Curriculum Vitae

Segal Graduate School of Business – Suite 4230
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Research Interests

- Online Social Influence
- Digital Collaboration
- Computational Organization Theory
- Complex Adaptive Systems

Education

- 2020 – Present PhD, Business Administration (Management Information Systems), Beedie School of Business, Simon Fraser University (SFU), Vancouver, Canada
Supervisor: Prof. Nilesh Saraf
- 2017 – 2020 M.Sc., Information Technology Management (E-Business Specialty), University of Tehran (UT), Iran
Thesis: A scenario discovery study to minimize Inequality of Opportunity using Agent-Based modelling
Supervisor: Prof. Babak Sohrabi
- 2012 - 2017 B.Sc., Electrical Engineering (Digital Systems Specialty), University of Tehran, Iran
Final Project: Design and Implementation of a NEAT Neural Network Simulator
Supervisor: Prof. Bijan Alizadeh

Working Papers

1. **“How Negative Emotions Spread On Social Media: The Case Of Celebrity Suicides”**; Collaborators: Ehsan Nouri, Nilesh Saraf, JM Goh, Srabana Dasgupta, *Under Review at PLOS ONE*
2. **“Cyber-Physical Synergy: a Theoretical Model to Facilitate Collaboration for Emergent Groups Engaged in Physical Work”**; Collaborators: Ehsan Nouri, Nilesh Saraf, Terri Griffith, *In Preparation*
3. **“Effects of Negative Word-of-Mouth and Joint Consumption on the Box Office Performance of Motion Pictures: An Agent-Based Model (ABM) Approach”** Collaborators: Jason Ho, Ehsan Nouri, Charles Weinberg, *In Preparation*

Conference Presentations and Proceedings

1. Nouri, E., Saraf, N., Goh, J.M., Dasgupta, S., Cyr, D., (2023, August 10-12). **How negative emotions spread on social media: the case of celebrity suicides** [Paper presentation]. AMCIS 2023 Proceedings, Panama City, Panama.
2. Nouri, E., Saraf, N., Goh, J.M., Dasgupta, S., Cyr, D., (2022, December 10). **The Contagion Process of Online Negative Discourse: Case of Celebrities' Suicide** [Paper presentation]. 2022 Pre-ICIS SIGDSA Symposium, Copenhagen, Denmark.
3. Saraf, N., Nouri, E., Goh, J.M., Dasgupta, S., Cyr, D., (2021, October 24-27). **Retweeting sadness? Predictors of retweeting in the context of celebrity suicides** [Paper presentation]. INFORMS Annual Meeting 2021, Anaheim, CA, United States.
4. Nouri, E., Saraf, N., Kaligotla, C., (2021, October 24-27). **Social Media Contagion of Copycat Suicides** [Paper presentation]. INFORMS Annual Meeting 2021, Anaheim, CA, United States.
5. Nouri, E., Khalili Jafarabad, A., (2019, July). **Use of an Agent-Based Model to minimize Inequality of Opportunities: A scenario discovery study** [Poster Presentation], 5th International Conference on Computational Social Science, Amsterdam, Netherlands

Awards and Honors

- 2020 Graduate Dean's Entrance Scholarship, Simon Fraser University
- 2020 Graduated with Distinction (GPA 4/4), Master's Studies, School of Management, University of Tehran
- 2018 Outstanding Volunteer Member of IEEE Iran Section since 2013
- 2016 Chair of the Exemplary IEEE Student Branch in Iran Section
- 2012 Ranked Top 1% in the Nation-wide Universities Entrance Examinations for Undergraduate Studies, Iran

Work Experiences

- 2022 – Present **Research Assistant**, Beedie School of Business, Simon Fraser University, BC Canada
- Modeling and Analysis of Online Self-Harm Behavior
- Modeling and Analysis of the Motion Pictures Market
- 2020 - 2020 **Research and Project Control Assistant**, Digital Transformation Project, Export Development Bank of Iran
Digital Readiness Assessment, Digital Banking Gaps Identification, Action Plans
- 2017 – 2018 **Content Marketing Specialist**, Nomatec, Tehran, Iran
Enterprise Software Development; Website: www.nomatec.net/en
- 2017 - 2017 **Executive Director**, 4th National Digital Systems Design Contest of Iran, University of Tehran

Teaching Experiences

- SFU** *Instructor:*
2021 - Present ○ *BUS462 – Business Analytics (Undergraduate Program; Spring 2024)*
- Teaching Assistant:*
- BUS750 - Managing Technological Innovation (Graduate Course)
 - BUS621 - Information Technology and Organizational Transformation (Graduate Course)
 - BUS709 - Managing Information (Graduate Course)
 - BUS362 - Business Process Analysis (Undergraduate Course)
 - BUS237 - Introduction to Business Technology Management (Undergraduate Course)
- UT** *Teaching Assistant:*
2018 - 2020 ○ E-Business Technologies (Graduate Course)
○ Strategic Management of Information Systems (Graduate Course)
○ IT Basics and Infrastructure (Graduate Course)

Volunteering and Professional Communities

- 2023 – Present **Adhoc Journal Reviewer**, Affective Science, Journal of Simulation
- 2021 – Present **Adhoc Conference Reviewer**, AOM 2024, ECIS 2024, ICIS (2021, 2022, 2023), SIGDSA Symposium (2022)
- 2021 – Present **Doctoral Student Member**, Academy of Management (AOM), Association for Information Systems (AIS)
- 2023 **Volunteer**, AMCIS 2023 Organizing Committee
- 2019 - 2021 **Student Representative**, IEEE Iran Section Executive Committee
Website: iee.org.ir/committees/student-activities
- 2015 - 2016 **Chairman**, IEEE University of Tehran Student Branch
Department of Electrical and Computer Engineering, University of Tehran; Website: ieeesb.ut.ac.ir

Technical Skills

- Statistics and Data Science: **R, Stata, Python, SPSS**
- Programming: **C/C++/C#, MATLAB**
- Simulation Tools: **NetLogo**
- Databases and Analysis: **SQL, MS Access, Power BI**
- Miscellaneous: **MS Project, Adobe InDesign, CMS Design (Joomla, WordPress)**
- Digital Systems Engineering: **Verilog, AVR, ARM, Altera Quartus, Modelsim, Proteus**

Certifications

- 2023 Early-Stage Doctoral Consortium, AMCIS 2023, Panama City
- 2023 Certificate Program in University Teaching and Learning, Center for Educational Excellence, SFU
- 2022 Instructional Skills Workshop, Center for Educational Excellence, SFU
- 2021 4th St. Petersburg Summer School on Network Analysis, St. Petersburg University

Selected Graduate Courses

- SFU 2020 - 2022
- Seminar on Social Construction of Communication Technologies
 - Directed Studies Seminar in Information Systems Theories
 - Theory Development in Business Administration
 - Research Design: Experiments
 - Test Theory
 - Applied Econometrics
 - Stochastics Systems
- UBC - 2021
- Seminar on Behavioral Methods in IS Research
- UT 2017 - 2020
- Business Intelligence
 - Entrepreneurship and Digital Innovation
 - Strategic Management of Information Systems
 - E-Business Models
 - Database Management Systems

Miscellaneous

- Languages English (Fluent) - Persian (Native) - French (Basic Knowledge)
- Hobbies Philosophy | Blogging | TV Series | Swimming