

Lisa Ricci, MEB, CPA, CA
Ph.D. Candidate
Curriculum Vitae
Segal Graduate School of Business at Simon Fraser University
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DOCTORAL RESEARCH AREAS: Corporate Reporting and Analysis, Governance, Auditing
DOCTORAL RESEARCH METHODS: Experimental (Lab), Qualitative

EDUCATION

2021 - Simon Fraser University, PhD in Accountancy
2015 University of Waterloo, Master of Environment and Business
2011 Institute of Chartered Accountants of Ontario (CA Designation)
2008 McGill University, Bachelor of Commerce (Major in Accounting)

SELECT PROFESSIONAL AND RESEARCH EXPERIENCE

2023 - Common Approach to Impact Measurement, Research Assistant
2022 - Langara College, Instructor
2018; 2024 - British Columbia Institute of Technology, Sustainable Business Leadership Program, Instructor, Course Designer
2021 - Beedie School of Business at Simon Fraser University, Research Assistant
2015 - CPA Certification Program, Facilitator and Marker
2016 - 2022 University of Victoria, Lecturer
2011 - 2021 Non-Profit & Real Estate Industry, Controller, Director of Finance
2013 - 2014 Wilfrid Laurier University, Lecturer
2007 - 2011 EY, Senior Staff Accountant; IT Audit Associate

AWARDS , GRANTS, & FELLOWSHIPS

2023- CPA Education Foundation Doctoral Support Program, \$10,000 (Annual)
2022 CAAA Research Grant (For work with J.Nazari & J.Jermias)
2021- Beedie Family Graduate Scholarship, \$6,500 (Annual)
2021- Graduate Fellowship, \$7,000 (Annual)
2022 Travel & Research Award, \$2,000
2021 Dean's Fellowship, \$6,500

PUBLICATIONS AND WORKING PAPERS

Akwetey, J., Ricci, L., Ruff, K., Zaredorahi, F., Practices of impact measurement: A confirmatory factor analysis. [Forthcoming at *Social Enterprise Journal*]
Pimentel, E., Ahmadi, A., Ricci, L., Bel Hadj, S. (2024) Bodies at Work: A Review and Organizing Framework for a Corporeal Approach to Organization Studies. [Preparing for Resubmission]
Pimentel, E., Ricci, L., Bel Hadj, S. (2024) Finding meaningful work in public accounting: A lifespan approach. [Awaiting Review Decision]
Ricci, L., Ruff, K., Zaredorahi, F., Akwetey, J. (2024) The tension between uniform and flexible measures for purpose-driven organizations. [Preparing for submission]
Ricci, L., Nazari, J., Jermias, J. (2024) Hope Sells: Exploring the Influence of Positive Language in Fund Disclosures on Retail Investment [conference submission/presentation stage]
Holden, N., Ricci, L., Zhang, Y. (2024) Today and Tomorrow of ESG Reporting and Assurance: Evidence from Semi-Structured Interviews. [Coding data and assembling findings]

RESEARCH SKILLS

Literature analysis, Interview facilitation & transcription, SurveyMonkey, NVivo, Dedoose, MaxQDA, Otter.ai, Qualtrics, SPSS, Excel, Tableau, Basic Python, Basic JavaScript, Basic SQL

PRESENTATION ACTIVITY

- 2025 (February) Accounting Perspectives (AP) Emerging Scholars Virtual Symposium
- 2024 (July) ENEAR (European Network for Experimental Accounting Research), RSM Erasmus University, Rotterdam, NL
- 2024 (June) CSEAR (Centre for Social and Environmental Accountability Research), Texas Tech University, Lubbock, TX
- 2024 (May) EAA, Shark Tank Pitch Presenter, Bucharest, RO

CONFERENCE ACTIVITY

- 2024 – 2025 American Accounting Association, Auditing Section Midyear Meeting, Doctoral Colloquium Participant
- 2023 – 2025 American Accounting Association, Management Accounting Section Midyear Meeting, Doctoral Colloquium Participant
- 2021 – 2023 Canadian Academic Association Conference, Doctoral Colloquium Participant, Panel Discussant, Conference Participant
- 2022 – 2024 Contemporary Accounting Research Conference, Doctoral Colloquium (Annual)
- 2022 – 2024 Center for Accounting Research and Education (CARE) at the University of Notre Dame, Conference Participant
- 2023 Social Finance Forum, Conference Participant
- 2023 American Accounting Association, Sustainability, ESG and Accounting, Conference Participant
- 2022, 2024 American Accounting Association, Accounting Behavior and Organizations Section Midyear Meeting, Conference Participant
- 2022 American Accounting Association, Annual Meeting, Conference Participant

TEACHING EXPERIENCE

Graduate/Postgraduate

- Financial Accounting (2015 - Present)
- Managerial Accounting (2015 - Present)
- Sustainability Reporting (2016 - Present)

Undergraduate

- Introductory Financial & Managerial Accounting (2016 - Present)
- Intermediate & Advanced Managerial Accounting (2016 - Present)
- Intermediate Financial Accounting (Assets & Liabilities/Equities) (2013 - Present)
- Sustainability Reporting (2016 - Present)
- Advanced Financial Accounting (2015 - 2018)
- Information Technology Audit (2013 - 2014)

COMMUNITY INVOLVEMENT

- 2018 - CPA Mentor, CPA Western School of Business
- 2011 - Financial Literacy Volunteer, CPA Canada
- 2019 - 2022 Board Member, Finance Committee Member, Belfry Theatre

PROFESSIONAL MEMBERSHIPS

- 2023 - Institute of Management Accountants (ima)
- 2023 - European Accounting Association (EAA)
- 2022 - Centre for Social and Environmental Accountability Research (CSEAR)
- 2022 - American Accounting Association (AAA)
- 2021 - Canadian Academic Accounting Association (CAAA)
- 2015 - CPA British Columbia, CPA, CA license
- 2011 - 2015 ISACA, Certified Information Systems Auditor (CISA)
- 2011 - 2016 CPA Ontario (formerly ICAO), CPA, CA license