

Curriculum Vitae
JING LI

Office

Associate Professor of International Business
Canada Research Chair in Global Investment Strategy
Codirector, Jack Austin Center for Asia Pacific Business Studies
Beedie School of Business, Simon Fraser University
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Education

PhD in Business Administration (2004)
Kelley School of Business, Indiana University, Bloomington, Indiana, USA
Thesis Title: *Real Options and the Instability of International Joint Ventures*
Thesis Committee: Profs. Alan M. Rugman (Chair), John W. Maxwell, & Richard L. Shockley

Master of Business (2002)
Kelley School of Business, Indiana University, Bloomington, Indiana

B.A. in Economics (2000)
Guanghua School of Management, Peking University, Beijing, China

Academic Positions

Sept 2010 -	Associate Professor of International Business (with tenure), Beedie School of Business, Simon Fraser University
Aug 2004- Aug 2010	Assistant Professor of International Business, Beedie School of Business, Simon Fraser University

Research Interests

- International investment strategies of firms
- Emerging-market multinational enterprises
- Innovation in emerging markets
- International joint venture management and performance
- Real option theory and international strategy

Courses Taught

- International Competitive Strategy (EMBA)
- Managing Global Business (MBA)
- Doing Business in Asia Pacific (Undergraduate)
- Management of International Firms (Undergraduate)
- Introduction to International Business (Undergraduate)

Awards

- Tier II Canada Research Chair (2015-2020)
- Class of 2016, College of New Scholars, Scientists, and Artists, Royal Society of Canada
- Asia Pacific Journal of Management Mike Peng 2014 Best Paper Award
- Academy of International Business Conference 2014 Best Paper Award on Emerging Markets
- An honorable mention for the 2012 Wiley-Blackwell Management and Organization Review Young Scholar Award
- Finalist, Academy of Management Conference 2010 Carolyn Dexter Award
- Finalist, Israel Strategy Conference 2009 Best Paper Award

Grants

- Mitacs Accelerate Grant (2019-2022)
- SSHRC Insight Grant (2019-2023)
- SSHRC Standard Research Grant (2015-2018)
- SSHRC Standard Research Grant (2009-2014)
- SSHRC Small Research Grant (2008)
- Presidential Research Grant, Simon Fraser University (2004)
- Dean's Research Grant, Simon Fraser University (2004)
- Ph.D. Dissertation Award, Indiana University Center for International Business Education and Research (2003)
- Scholarship for Academic Excellence, Peking University, Beijing, China (1997-2000)

Editorial

- **Senior Editor**, *Management and Organization Review* (since 2016)
- **Senior Editor**, *Asia Pacific Journal of Management* (2014-2017)
- **Special issue guest editors**
 - Essays in honor of Alan Rugman, *Multinational Business Review*, with Chang Hoon Oh
 - Emerging economy multinationals and home country effects: does origin matter? *Asia Pacific Journal of Management*, with Bersant Hobdari, Peter Gammeltoft, and Klaus Meyer.
- **Editorial Board Membership**
 - *Strategic Management Journal* (since 2010); *Journal of International Business Studies* (since 2016); *Journal of Management Studies* (since 2013); *Management and Organization Review* (since 2010); *Multinational Business Review* (since 2009); *Canadian Journal of Administrative Science* (since 2012); *Journal of Asia Business Studies* (since 2014); *Cross Cultural & Strategic Management* (since 2016); *International Journal of Emerging Markets* (since 2016)
- **Ad-hoc reviewer for** Academy of Management Annual Meetings; Academy of International Business Annual Meetings; International Association of Chinese Management Research Biennial Meetings; *International Business Review*; *Management International Review*; *Journal of World Business*; *Journal of Business Research*; *British Journal of Management*.

1 Publications at Refereed Journals

- 1.1 Tailan Chi, Jing Li, Lenos Trigeorgis, Andrianos Tsekrekos. (2019). Real options theory and international business research. *Journal of International Business Studies*. Available online. (JIF: 6.198)
- 1.2 Jing Li, Jun Xia & Edward Zajac. (2018). On the duality of political and economic stakeholder influence on firm innovation performance: theory and evidence from Chinese firms. *Strategic Management Journal*, 39(1): 193-216. (JIF: 5.482)
- 1.3 Jing Li, Klaus Meyer, Hua Zhang & Yuan Ding. (2018). Diplomatic and Corporate Networks: Bridges to Foreign Locations. *Journal of International Business Studies*, 49(6): 659-683. (JIF: 6.198)
- 1.4 Jing Li, Jun Xia, Daniel Shapiro, & Zhouyu Lin. (2018). Institutional compatibility and the internationalization of Chinese SOEs: the moderating role of home subnational institutions. *Journal of World Business*, 53(5): 641-652. (JIF: 3.993)
- 1.5 Daniel Shapiro, Carlos Vecino, & Jing Li. (2018). Exploring China's state-led FDI model: Evidence from the extractive sectors in Latin America. *Asia Pacific Journal of Management*, 35(1): 11-37. (JIF: 2.474)
- 1.6 Jing Li, Jun Xia, & Zhouyu Lin. (2017). Cross-border acquisitions by state-owned firms: How do legitimacy concerns affect the completion and duration of their acquisitions? *Strategic Management Journal*, 38: 1915–1934. (JIF: 5.482)
- 1.7 Bersant Hobdari, Peter Gammeltoft, Jing Li, & Klaus Meyer. (2017). The home country of the MNE: The case of emerging economy firms. *Asia Pacific Journal of Management*, 34: 1-17. (JIF: 2.474)
- 1.8 Daniel Shapiro & Jing Li. (2016). Understanding the 'Enigma' of Chinese Firm M&A Performance: Confucius and Beyond. *Management and Organization Review*, 12 (2): 259-267. (JIF: 1.655)
- 1.9 Jing Li & Chang Hoon Oh. (2016). Research on emerging-market multinational enterprises: Extending Alan Rugman's critical contributions. *International Business Review*, 25 (3): 776-784. (JIF: 2.754)
- 1.10 Chang Hoon Oh, Jing Li (2015). Commentary: Alan Rugman and the theory of regional multinationals. *Journal of World Business*, 50 (4), 631-633. (JIF: 3.993)
- 1.11 Victor Chen, Jing Li, & Daniel Shapiro. (2015). Subnational institutions and outward FDI by Chinese firms: The mediating role of firm-specific advantages. *Multinational Business Review*, 23(4): 254 – 276.
- 1.12 Klaus Meyer, Yuan Ding, Jing Li, & Hua Zhang. (2014). Overcoming distrust: How state-owned enterprises adapt their foreign entries to institutional pressures abroad. *Journal of International Business Studies* 45(8): 1005–1028. (JIF: 6.198)
- 1.13 Victor Chen, Jing Li, Xiaoxiang Zhang, & Daniel Shapiro. (2014). Ownership structure and innovation: An emerging market perspective. *Asia Pacific Journal of Management* 31(1): 1-24. (JIF: 2.474)

- 1.14 Yong Li, Ilan Vertinsky, & Jing Li. (2014). National distances, international experience, and venture capital investment performance. *Journal of Business Venturing* 29(4): 471-489. (JIF: 6)
- 1.15 Jing Li, Dong Chen, & Daniel Shapiro. (2013). FDI Spillovers at the National and Subnational Level: The Impact on Product Innovations by Chinese Firms. *Management and Organization Review*, 9(3): 413-435. (JIF: 1.655)
- 1.16 Jing Li, Aloysius Newenham-Kahindi, Daniel Shapiro, & Victor Chen. (2013). The Two-Tier Bargaining Model Revisited: Theory and Evidence from China's Natural Resource Investments in Africa. *Global Strategy Journal*, 3(4): 300-321. (JIF: 2.121)
- 1.17 Jing Li, Ilan Vertinsky & Hua Zhang. (2013). The quality of domestic legal systems and export performance: theory and evidence from China. *Management International Review* 53(3), 361-390. (JIF: 2.279)
- 1.18 Jing Li, Yong Li, & Daniel Shapiro. (2012). Knowledge seeking and outward FDI of Emerging Market Firms: The moderating effect of inward FDI. *Global Strategy Journal* 2(4), 277–295. (JIF: 2.121)
- 1.19 Victor Chen, Jing Li, & Daniel Shapiro. (2012). Emerging-market multinational enterprises in developed markets: Exploring reverse spillover effects on parent firms. *European Management Journal*, 30, 204-218. (JIF: 2.369)
- 1.20 Victor Chen, Jing Li, & Daniel Shapiro. (2011). Are OECD-prescribed 'good corporate governance practices' really good in an emerging economy? *Asia Pacific Journal of Management*, 28(1), 115-138. (JIF: 2.474)
- 1.21 Jing Li & Yong Li. (2010). Flexibility versus commitment: MNEs' ownership strategy in China. *Journal of International Business Studies*, 41(9): 1550-1571. (JIF: 6.198)
- 1.22 Jing Li, Dong Chen, & Daniel Shapiro. (2010). Product innovations in emerging economies: The role of foreign knowledge access channels and internal efforts in Chinese firms. *Management & Organization Review*, 6(2): 243-66. (JIF: 1.655)
- 1.23 Jing Li, Changhui Zhou & Edward J. Zajac. (2009). Control, collaboration, and productivity in international joint ventures: theory and evidence. *Strategic Management Journal* 30(8): 865-884. (JIF: 5.482)
- 1.24 Alan M. Rugman, Jing Li, and Chang Hoon Oh. (2009) Are Supply Chains Global or Regional? *International Marketing Review*, 26(4/5): 384-395. (JIF: 1.164)
- 1.25 Changhui Zhou & Jing Li. (2008). Product innovations in emerging market-based international joint ventures: An organizational ecology perspective. *Journal of International Business Studies* 39(7): 1114-1132. (JIF: 6.198)
- 1.26 Jing Li & Changhui Zhou. (2008). Dual-edged tools of trade: How international joint ventures help and hinder capability building of Chinese firms. *Journal of World Business* 43(4): 463-474. (JIF: 3.993)
- 1.27 Jing Li, Charles Dhanaraj, & Richard L. Shockley. (2008). Joint venture evolution: extending the real options approach. *Managerial and Decision Economics*, 29(4): 317-36.

- 1.28 Tony W. Tong & Jing Li. (2008). Real options and MNE strategies in Asia Pacific. *Asia Pacific Journal of Management*, 25, 153-169. (JIF: 2.474)
- 1.29 Jing Li. (2007). Real options theory and international strategy: A critical review. *Advances in Strategic Management*, 24, 67-101.
- 1.30 Jing Li & Alan M. Rugman. (2007). Real options and the theory of foreign direct investment. *International Business Review*, 16(6): 687-712. (JIF: 2.754)
- 1.31 Alan M. Rugman & Jing Li. (2007). Will China's multinationals succeed globally or regionally? *European Management Journal*, 25(5): 333-343. (JIF: 2.369)

2 Books and Book Chapters

- 2.1 Saul Estrin, Jing Li & Daniel Shapiro. Forthcoming. State-owned multinational enterprises: Theory, performance and impact. Book chapter in *Oxford Handbook of International Business Strategy*.
- 2.2 Jing Li & Daniel Shapiro. 2019. Investments by emerging-economy multinationals in other emerging economies. *The Oxford Handbook of Management in Emerging Markets*, Oxford University Press. Edited by Robert Grosse and Klaus E. Mayer. 631-655.
- 2.3 Jing Li, Yong Li, & Alan M. Rugman. (2012). Real options theory and international investment strategy. In A. Verbeke & H. Merchant (Eds.). *Handbook of Research on International Strategic Management*. Edward Elgar Publishing Ltd.
- 2.4 Alan M. Rugman & Jing Li (Eds.). (2005). *Real Options and International Investment*. Edward Elgar Publishing Ltd.
- 2.5 Jing Li and Tony W. Tong. (2007). Real options and international strategic management. In Steve Tallman (Ed.), *A New Generation in International Strategic Management*. Edward Elgar Publishing Ltd.

3 Refereed Conference Proceedings

- 4.1 Jing Li, Yong Li, Ilan Vertinsky & Lifang Zhang. National institutional differences and performance of international venture capital syndicates. *Academy of Management 2010 Conference Best Paper Proceedings*.

4 Cases and practitioner-oriented articles

- 4.1 Jing Li & Jun Xia. 2017. State-owned enterprises face challenges in foreign acquisitions. *Columbia FDI Perspectives*.
<https://academiccommons.columbia.edu/catalog/ac:h18931zct4>.
- 4.2 Jing Li & Natalie Bin Zhao. 2019. China Gold International in Canada: What is next? Published by Ivey Management Services, Ivey Business School, Canada. [9B19M071]

- 4.3 Yong Li & Jing Li. 2015. Amazon goes global. Published by Ivey Management Services, Ivey Business School, Canada. [9B14M122]
- 4.4 Charles Dhanaraj & Jing Li. 2014. Canadian institute of business and technology (CIBT) in China (A). Published by IMD [IMD-7-1608]
- 4.5 Charles Dhanaraj & Jing Li. 2014. Canadian institute of business and technology (CIBT) in China (B). Published by IMD [IMD-7-1609]
- 4.6 Jing Li. 2011. TCL Communication Technology and Alcatel: The Challenges in Post-Acquisition Integration (<http://business.sfu.ca/jack-austin-centre/category/all/case-studies/>).
- 4.7 Jing Li. 2011. Beijing Auto's Acquisition of Saab Automobile's Technologies (<http://business.sfu.ca/jack-austin-centre/category/all/case-studies/>).
- 4.8 Charles Dhanaraj, Jing Li, & Justin Evans. 2010. Bank of America and the Chinese credit card market. Published by Ivey Management Services, Ivey Business School, Canada. [910M55-PDF-ENG].
- 4.9 Charles Dhanaraj, Maria Morgan, Jing Li & Paul Beamish. 2005. Taming the Dragon: Cummins in China. Published by Ivey Management Services, Ivey Business School, Canada. [9B05M034].
 - ✧ Includes media teaching material – Video presentation of Steve Chapman, Group Vice President of Emerging Markets and Business, Cummins Inc.

5 Conference Presentations

- 5.1 “Advancing Research Ideas on International Strategic Alliances,” *Academy of Management Annual Conference*, Boston, USA, 2019.
- 5.2 “Resource-at-a-Distance and International Joint Venture Takeovers: A Tertius Gaudens Perspective,” *Academy of International Business Annual Conference*, Copenhagen, 2019.
- 5.3 “Why do firms voluntarily disclose their political orientation? An institutional perspective,” *The Fourth Annual Global Strategy and Emerging Markets Conference*, Dallas, USA, 2019.
- 5.4 “Partner dependence of international joint ventures and venture takeover: the moderating role of business associations”, *International Association of Chinese Management Research*, biennial conference, Wuhan, China, 2018.
- 5.5 “Overcoming the liability of stateness in international expansion: the moderating role of home institutions”, the *JWB special issue conference*, Boston, USA, 2017.

- 5.6 “South-South FDI: Emerging economy multinationals bridging across developing economies”, the Conference for the *Oxford Handbook on Management in Emerging markets*, Atlanta, USA, 2017.
- 5.7 “Partner dependence of international joint ventures and venture takeover: the moderating role of business associations”, *Academy of Management*, Annual conference, Atlanta, USA, 2017.
- 5.8 “Exploring China’s state-led FDI model: Evidence from the extractive sectors in Latin America”, *CBSI International Conference*, Beijing, China, 2017.
- 5.9 “Post-acquisition R&D investments: Evidence from acquirers and targets in cross-border transactions”. *Strategic Management Society Annual Conference*, Germany, 2016.
- 5.10 “Legitimacy as a central concern: What drives OFDI of emerging market firms?” *Academy of International Business*, Annual conference, New Orleans, USA, 2016 and *International Association of Chinese Management Research*, biennial conference, Hangzhou, China, 2016.
- 5.11 “State-owned enterprises and outward foreign direct investment activities: the moderating role of home institutions,” *Academy of Management*, Annual conference, Anaheim, USA, 2016.
- 5.12 “Who cares about diplomacy? The location choices of multinational enterprises,” *Academy of Management*, Annual conference, Vancouver, Canada, 2015.
- 5.13 “Research on emerging-market multinational enterprises: Extending Alan Rugman’s critical contributions,” *Academy of International Business UKI*, April 2015.
- 5.14 “Global investment strategies of Chinese state-owned enterprises,” *Academy of International Business China Chapter*, Tianjin, China, 2015.
- 5.15 “Catch-up (If You Can): Environmental Influences on Product Innovation in Emerging Markets,” *Academy of International Business*, Annual conference, Vancouver, Canada, 2014.
- 5.16 “Foreign Entry Strategies by State-owned Enterprises: A Chinese Political Economy Perspective.” A JIBS special issue conference organized by Harvard Business School, the D’Amore-McKim School of Business of Northeastern University, and Thunderbird School of Global Management. Boston, September, 2013.
- 5.17 “Is There a Chinese Model of FDI? Evidence from Foreign Direct Investment in Natural Resource Industries in Africa,” *Academy of International Business*, Annual conference, Japan, 2011.
- 5.18 “Institutional differences, international experience, and venture capital investment performance,” *Academy of Management*, annual conference, San Antonio, the USA, 2011.
- 5.19 "National institutional diversity and performance of international venture capital syndicates," *Academy of Management*, Annual conference, Montreal, Canada, August 2010.

- 5.20 "Home-market advantages as the lever for Chinese outward foreign direct investments: case studies of cross-border acquisitions," *Academy of International Business*, Annual conference, Rio, Brazil, June 2010.
- 5.21 "Gets and gives: political ties as a double-edged resource for enhancing firm innovation," *Academy of Management*, Annual conference, Chicago, August 2009.
- 5.22 "Flexibility versus commitment: MNEs' ownership strategy in China," *Academy of International Business*, Annual conference, San Diego, June 2009.
- 5.23 "Control, collaboration, and IJV productivity: Theory and Evidence," *Academy of Management*, Annual conference, Anaheim, CA, August 2008.
- 5.24 "A dynamic game of learning races in joint ventures," *Academy of International Business*, Annual conference, Milan, Italy, June 2008.
- 5.25 "FDI knowledge spillovers and product innovations of Chinese firms," *Academy of International Business*, Annual conference, Milan, Italy, June 2008.
- 5.26 "Product innovations of Chinese firms: The role of knowledge access channels and knowledge creation efforts," *International Association of Chinese Management Research*, annual conference, Guangzhou, China, June 2008.
- 5.27 "FDI knowledge spillovers and product innovations of Chinese firms," the conference on "Confronting the Challenge of Technology for Development: Experiences from the BRICS", organized by Sanjaya Lall Programme for Technology and Management for Development, University of Oxford, Oxford, U.K., May 2008.
- 5.28 "Technology transfer vs. market competition: How IJVs and WOSs affect Chinese firms differently?" *Academy of International Business*, Annual conference, Indianapolis, IN, June 2007.
- 5.29 "Product Innovations of Market-Seeking International Joint Ventures in an Emerging Market: A Longitudinal Study," *Strategic Management Society*, Annual Conference, Vienna, Austria, October 2006.
- 5.30 "Improving technology through international joint ventures: Is it an effective policy in developing countries?" *Academy of Management*, Annual Conference, Atlanta, August 2006.
- 5.31 "Product Innovations of Market-Seeking International Joint Ventures in an Emerging Market: A Longitudinal Study," *Academy of International Business*, Annual Conference, Beijing, China, June 2006.
- 5.32 "Would you like control or collaboration? The effect of ownership on joint venture productivity in China," *Academy of International Business*, Annual Conference, Beijing, China, June 2006.
- 5.33 "IJV Evolution: Extending the Real Options Approach." *Academy of Management*, Annual Conference, Honolulu, Hawaii, August 2005.
- 5.34 "Real Options and FDI Theory." *Academy of International Business*, Annual Conference, Quebec City, Canada, July 2005.

- 5.35 “Real Option Theory and International Business: A Critical Review,” Academy of International Business, Annual Conference, Quebec City, Canada, July 2005.
- 5.36 “Effects of Learning and Knowledge Acquisition Capabilities in IJV Transitions: Extending the Real Options Approach.” Academy of Management, Annual Conference, New Orleans, LA, August 2004.
- 5.37 “Technology Transfer and the Instability of International Joint Ventures.” Academy of International Business, Annual Conference, Monterey, CA, July 2003.

6 Invited Presentations

- 6.1 “Who wants to talk politics? A multilevel analysis of ideological fit and firms’ disclosure of political orientation,” *Strategy Symposium on Emerging Markets*, Rice University, Houston, USA, 2019; Copenhagen Business School, 2019.
- 6.2 “Appointing global management talent in TMTs of emerging market firms: An institutional theory perspective,” *Guanghua School of Management, Peking University*, Beijing, 2019.
- 6.3 “China’s outward foreign direct investment: Opportunities for research”, *Peking University*, Beijing, China, 2018; *Huazhong Science and Technology University*, Wuhan, China, 2018; *Chinese Academy of Social Science*, Beijing, China, 2018.
- 6.4 “China’s outward foreign direct investment: Opportunities and Challenges”, *Grizzly Bear Institute of Canada*, Vancouver, Canada, 2017.
- 6.5 “Issues and trends in empirical management research”, *International Chinese Statistical Association-Canada Chapter Symposium*, Vancouver, Canada, 2017.
- 6.6 “Cross-border acquisitions by state-owned firms: How do legitimacy concerns affect the completion and duration of their acquisitions?” *Shanghai University of Finance and Economics*, Shanghai, China, 2016.
- 6.7 “Who cares about diplomacy? The location choices of multinational enterprises.” *International Business School, Beijing Foreign Studies University*, Beijing, May 2015.
- 6.8 “Who cares about diplomacy? The location choices of multinational enterprises.” *Guanghua School of Management, Peking University*, Beijing, April 2015.
- 6.9 “The Two-tier Bargaining Model Revisited: Theory and Evidence from China’s Natural Resource Investments in Africa,” *Shanghai University of Finance and Economics*, 2012.
- 6.10 “Is There a Chinese Model of FDI? Evidence from Foreign Direct Investment in Natural Resource Industries in Africa,” *Guanghua School of Management, Peking University*, March 2011.
- 6.11 "Gets and gives: political ties as a double-edged resource for enhancing firm innovation," Northeastern University, Boston, September, 2009.

- 6.12 "Outward foreign direct investment strategy as legitimacy and leverage: Case studies of Chinese SOEs' acquisitions of German firms", the *4th Biennial China-U.S. Relations conference*, Beijing, China, October, 2009.
- 6.13 "Do western MNEs bring more benefits to host countries than emerging market MNEs?" *the second IB conference at the University of Reading*, Reading, UK, March, 2009.
- 6.14 "Control, collaboration, and IJV productivity: Theory and Evidence," *Hong Kong University of Science and Technology*, Hong Kong, June, 2008.
- 6.15 "Dual-edged tools of trade: How international joint ventures help and hinder capability building of Chinese firms?" *University of Victoria*, Victoria, BC, November 2006.
- 6.16 "Cross-Platform Mobility of Information Technology Vendors: A Real Options Analysis of Alliance Choices," *Real Options in Entrepreneurship and Strategy*, University of North Carolina business school, Chapel Hill, June 2006.
- 6.17 "How Do Differences in Joint Venture Ownership Affect Productivity? Theory and Evidence from China," *Pacific Forum*, Vancouver, Canada, November 2005.
- 6.18 "Effects of Learning and Knowledge Acquisition Capabilities in IJV Transitions: Extending the Real Options Approach." *Guanghua School of Management, Peking University*, Beijing, China, September 2004.

7 Service Contributions

- **Conference Track Co-chair**, *Academy of International Business annual meetings*, New Orleans, 2016; *Asia Academy of Management*, Kitakyushu City, Fukuoka, Japan, 2017.
- **Panelist**, *Chinese Management Scholars' Community Workshop*, Orlando, FL, August 2013; Vancouver, BC, August 2015; Atlanta, 2017. *Academy of International Business UKI*, April 2015. *The Second IB conference at the University of Reading*, Reading, UK, March 2009.
- **Session Chair**, *International Association of Chinese Management Research*, Biennial conference, Shanghai, June 2010; Hangzhou, June 2016; *Academy of Management*, Annual conference, Anaheim, CA, August 2008; *Academy of International Business*, Annual conference, Indianapolis, IN, June 2007; New Orleans, June 2016; *Strategic Management Society*, Annual Conference, Vienna, Austria, October 2006.
- **Session Discussant**, *Academy of International Business*, Annual Conference, Quebec City, Canada, July 2005.