

# Curriculum Vitae

## Dr. Andrew C. Gemino

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Professor, Associate Dean, Executive Education  
Beedie School of Business, Simon Fraser University  
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### Educational Background

1999 Ph.D. Management Information Systems, University of British Columbia, Canada  
1993 M.B.A. Management Science/ Management Information Systems, Simon Fraser University  
1989 M.A. Economics, Simon Fraser University  
1986 B.A. Economics, Simon Fraser University

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### Academic Positions

May 2023 – Present	Associate Dean	Executive Education Beedie School of Business, SFU, Canada
Mar 2021– Apr 2023	Associate Dean	Graduate Programs, Segal Graduate School, Beedie School of Business, SFU, Canada
Sep 2020 – Mar 2021	Dean, pro tem	Beedie School of Business, SFU, Canada
Sep 2017 – Aug 2020	Associate Dean	Graduate Programs, Segal Graduate School, Beedie School of Business, SFU, Canada
Sep 2010 – Aug 2017	Associate Dean	Undergraduate Programs Beedie School of Business, SFU, Canada
Sep 2011 - current	Professor	Management Information Systems Beedie School of Business, SFU, Canada
Mar 2006 – Aug 2011	Associate Professor	Management Information Systems, SFU
Apr 2001 - May 2001	Visiting Lecturer	Erasmus Graduate School of Management Rotterdam School of Management, Rotterdam, Netherlands
Jul 1999 – Mar 2006	Assistant Professor	Management Information Systems, SFU
May 1998 - Jun 1999	Lecturer, ABD	Management Information Systems, SFU
Jul 1997 - May 1998	Lecturer	Management Information Systems, SFU UBC, Canada

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### Published Research

#### (A) Refereed Journal Articles

([Google Scholar profile](#): over 3,700 cites; h-index 22, i10-index 30)

1. Gemino, A., & Reich, B. H. (2023). Program Management Within Digital Transformation: The Emerging Importance Of Technology Architecture, Product Management, and Human Capital Transformation. *Project Management Journal*, 54(4), 447-457. <https://doi.org/10.1177/87569728231173298> .
2. Gemino, A., Horner Reich, B., & Serrador, P. M. (2021). Agile, traditional, and hybrid approaches to project success: is hybrid a poor second choice?. *Project Management Journal*, 52(2), 161-175. <https://doi.org/10.1177/8756972820973082> . \* *PMJ Most Cited Paper of the Year Award, 2022*.
3. Behrisch, T., & Gemino, A. (2020). "Sensation seekers who learn abroad: Exploring the role of risk perception in co-op students' international plans." *International Journal of Work-Integrated Learning*, 2020, 21(2), 117-129. <https://files.eric.ed.gov/fulltext/EJ1250592.pdf>
4. Serrador, P., Gemino, A., & Reich, B. H. (2018). "Creating a Climate for Project Success." *Journal of Modern Project Management*, 6(1). <https://doi:10.19255/jmpm338> .
5. Gemino, A.C., Reich, B.H., Sauer, C. (2015). "Plans versus People: Comparing Knowledge Management Approaches in IT-Enabled Business Projects", *Intern. Journal of Project Management*, 33,2, 299–310. <https://doi.org/10.1016/j.ijproman.2014.04.012> .
6. Reich, B.H., Gemino, A.C., Sauer, C. (2014). "How Knowledge Management Impacts Performance in Projects: An Empirical Study". *International Journal of Project Management*, 32:4, 590-602. <https://doi.org/10.1177/87569728231171056> .
7. Reich, B. H., Liu, L., Sauer, C., Bannerman, P., Cicmil, S., Terry Cooke-Davies, Andrew Gemino, Brian Hobbs, Harvey Maylor, Carla Messikomer, Beverly Pasian, Monica Semeniuk, Janice Thomas. (2013). "Developing better theory about project organizations," *Intern. Journal of Project Management*, 31 (7), 938–942. <https://doi.org/10.1016/j.ijproman.2013.07.001> .
8. Reich, B.H., Gemino, A., and Sauer, C. (2012) "Knowledge Management and Project-Based Knowledge in IT Projects: A Model and Preliminary Empirical Results", *International Journal of Project Management* 30, 6, 663-674. <https://doi.org/10.1177/8756972823> .
9. Tingling, P., Gemino, A. and Parker, D. (2011), "Changing Channels: The Impact of Web 2.0 on Supply Chain Management" *Production and Inventory Management Journal*, Vol. 47, No.2, 31-44. <https://www.proquest.com/openview/40a014f60f07d3b4232636ffd9769d9c/1?pg-origsite=gscholar&cbl=36911>
10. Gemino, A., Sauer, C. and Reich, B.H. (2010), "Using Classification Trees to Predict Project Performance in Information Technology Projects" *Journal of Decision Systems*, 19, 2, 201-223. <https://doi.org/10.1177/87569728231171056> .
11. Parker, D. and Gemino, A. (2009)."Use Case Diagrams in Support of Use Case Modeling: Deriving Understanding from the Picture", *Journal of Database Management*, Vol. 20, 1-24. <https://doi.org/10.4018/jdm.2009010101> .

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12. Brydon, M. and Gemino, A. (2008), "Classification Trees and Decision-Analytic Feedforward Control: A Case Study from The Video Game Industry", *Data Mining and Knowledge Discovery*, Vol. 17, 317-342. <https://doi.org/10.1007/s10618-007-0086-6> .
13. Brydon, M. and Gemino, A. (2008). "You've Data Mined. Now What?" *Communications of the Association for Information Systems*: Vol. 22, Article 33. <http://aisel.aisnet.org/cais/vol22/iss1/33> .
14. Reich, B. Gemino, A., Sauer, C. (2008). "Modeling the Knowledge Perspective of IT Projects", *Project Management Journal*, Vol. 39, S4-S14. <https://doi.org/10.1002/pmj.20056> .
15. Masri, K., Parker, D. and Gemino, A. (2008). "Using Iconic Graphics in Entity-Relationship Diagrams: The Impact on Understanding" *Journal of Database Management*, 2008, Vol. 19, Iss. 3, 22-41. <https://doi.org/10.4018/jdm.2008070102> .
16. Gemino, A., Horner-Reich, B. H. and Sauer, C. (2008). "A Temporal Model for IT Project Management", *Journal of MIS*, Winter 2007–8, Vol. 24, No. 3, 9–44. <https://doi.org/10.1002/pmj.20056>
17. Sauer, C., Gemino, A, and Reich, B.H. (2007). "The Impact of Size and Volatility on IT Project Performance", *Communications of the ACM*, 60:11, Nov. 2007, 79-84. <https://doi.org/10.1145/1297797.1297801> .
18. Parent, M., Vandebeek, C. and Gemino, A. (2006), "Building Citizen Trust Through e-Government", *Government Information Quarterly*, Vol. 22, No.4, 2006, 720-736. <https://10.1109/HICSS.2004.1265304>.
19. Gemino, A., MacKay, N., and Reich, B.H. (2006). "Executive Decisions about Website Adoption in Small and Medium-Sized Enterprises", *Journal of IT Management* Volume XVII, number 1, 2006, 34-49, <http://jitm.ubalt.edu/XVII-1/article3.pdf>
20. Gemino, A., Parker, D., Olnick Kutzschan, A. (2005). "Investigating Coherence and Multimedia Effects of a Technology-Mediated Collaborative Environment", *Journal of MIS*, Winter 2005, Vol. 22, No. 3, 99-124. <https://doi.org/10.2753/MIS0742-1222220304> .
21. Gemino, A. and Wand, Y. (2005), "Simplicity versus Clarity: An Empirical Comparison of Mandatory and Optional Properties in Conceptual Modeling", *Data and Knowledge Engineering*, 55, 2005, 301-326. <http://doi.org/10.1016/j.datak.2004.12.009> .
22. Gemino, A and Wand, Y. (2004). "A Framework for Empirical Evaluation of Conceptual Modeling Techniques", *Requirements Engineering Journal*, Vol. 9, No. 4, 2004, 248-260. <http://dx.doi.org/10.1007/s00766-004-0204-6> .
23. Gemino, A. (2004). "Empirical Comparisons of Animation and Narration in Requirements Validation", *Requirements Engineering Journal*, 9, 3, 2004, 152-168. <https://doi.org/10.1007/s00766-003-0182-0>
24. MacKay, N., Parent, M. and Gemino, A. (2004). "A Model of Electronic Commerce Adoption by Small Voluntary Organizations", *European Journal of Information Systems*, Vol. 13, 147-158, June 2004. <https://doi.org/10.1057/palgrave.ejis.3000491>
25. Gemino, A. and Wand, Y. (2003). "Evaluating Modeling Based on Models of Learning", *Communications of the ACM*, Vol. 46, No. 10, October 2003, 79-84. <https://dl.acm.org/doi/10.1145/944217.944243> .
26. Parker, D., and Gemino A. (2001). "Inside Online Learning: Comparing Conceptual and Technique Learning Performance in Place-based and ALN Formats", *Journal of Asynchronous Learning Networks*, Volume 5, Issue 2, September 2001, 64-74 <https://citeseerx.ist.psu.edu/document?repid=rep1&type=pdf&doi=6224e2509988cbae36dfa219cdcac52130a3ab7a>

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### (B) Theses and Masters Projects

1. Gemino, A. (1999). Empirical Comparison of System Analysis Modeling Techniques, PhD Thesis, University of British Columbia, June 1999.
2. Gemino, A. (1993). The Prediction of Concrete Compressive Strength and an Application of Quadratic Programming to Cement Component Blending, M.B.A. Project, Simon Fraser University, April 1993.
3. Gemino, A. (1989). An Analysis of Welfare Effects of Tariff Protection Under Perfect Monopolistic Competition, M.A. Project, Simon Fraser University, May 1989.

### (C) Textbooks

Kroenke, D., Gemino, A. and Tingling, P. "Experiencing MIS", 1<sup>st</sup> edition, Pearson/Prentice Hall, Upper Saddle River, New Jersey, 2008. (ISBN: 0-13-143372-7). **\*(Pearson Education Canada, Book of the Year, 2008)**

- Kroenke, D., Gemino, A. and Tingling, P. "Experiencing MIS", 2<sup>nd</sup> edition, Pearson/Prentice Hall, Upper Saddle River, New Jersey, 2010. (ISBN: 978-0-13-213884-0).
- Kroenke, D., Gemino, A. and Tingling, P. "Experiencing MIS", 3<sup>rd</sup> edition, Pearson/Prentice Hall, Upper Saddle River, New Jersey, 2013. (ISBN-10: 0133153932 | ISBN-13: 978-0133153934).
- Kroenke, D., Gemino, A. and Tingling, P. "Experiencing MIS", 4<sup>th</sup> edition, Pearson/Prentice Hall, Upper Saddle River, New Jersey, 2015. (ISBN-10: 0132615665, ISBN-13: 978-0132615662)
- Kroenke, D., Gemino, A. and Tingling, P. "Experiencing MIS", 5<sup>th</sup> edition, Pearson/Prentice Hall, Upper Saddle River, New Jersey, 2018. (ISBN-10: 0134078438, ISBN-13: 978-0134078434)

### (D) Refereed Book Chapters

1. **Work in Progress:** Accepted for publication - Gemino, A., & Reich, B. H. (2024) "Agile, Traditional And Hybrid Approaches To Project Success: Is Hybrid A Poor Second Choice?" Ed. Serrador, P., Taylor and Francis Group, LLC.
2. Gemino, A., Parker, P. (2011). "Visual Support for Use Case Modeling: An Experiment to Determine the Effectiveness of Use Case Diagrams", Chapter 1 in *Theoretical and Practical Advances in Information Systems Development: Emerging Trends and Approaches*. Ed. Siau, K., IGI Global, Hershey, PA. ISBN: 978-1-60960-521-6. pp. 1-19.
3. Masri, K., Parker, D and Gemino, A. (2009). "Using Graphics to Improve Understanding in Conceptual Models" *Principle Advancements in Database Management Technologies: New Applications and Frameworks*, ISBN: 13-978-1605669045
4. Sauer, C., Reich, B.H., and Gemino, A. (2007)."The New Challenge of Business Value - Time to Link Project Management Performance Studies with Adoption Research?", in *IFIP International Federation for Information Processing, Volume XXX, Organizational Dynamics of Technology-Based Innovation: Diversifying the Research Agenda*, eds. McMaster, T., Wastell, D., Ferneley, E., and DeGross, J. (Boston: Springer). ISBN: 13-978-0-387-728-2
5. Gemino, A. (2005)."Methodological Issues in the Evaluation of System Analysis and Design Techniques", in *Business Systems Analysis with Ontologies*, ed. Green, P. and Rosenbloom, M.(ISBN:1-59140-339-1)

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- Parker, D. and Gemino, A. (2004). "Moving a traditional university toward online learning: Opportunities, Challenges, and Technologies", in *Educational Innovation in Economics and Business VIII: Technology, Pedagogy and Innovation*, ed. Macfarlane, Bruce, (ISBN: 1-4020-1787-1).

### (E) Edited Proceedings

- Gemino, A. and Chiang, R. (2011). Proceedings of the 21st Workshop on Information Technology (WITS 2011), Shanghai, China, Dec. 3-4, 2011.
- Gemino A. (2010). Proceedings of the IS Division, Administrative Sciences Association of Canada (ASAC) Conference 2010, Regina, Sask., May 22-25, p. 478-603.
- Gemino A. (2006). Proceedings of the Symposium on Research in Systems Analysis and Design, Association of Information Systems (AIS) Special Interest Group in Systems Analysis and Design (SIGSAND), Vancouver, Canada, May 13-14, 2006.

### (F) Refereed Conference Papers

- Lubik, S., Treen, E. and Gemino, A. (2020). Measuring the Impact of Entrepreneurial Programming: Entrepreneurial Mindset Scale Development, R&D Management Symposium, Aug.4-5, 2020 – Vancouver, <https://www.rnd-conferences.org/2020-vancouver-rd-management-symposium/>
- Al-Natour, Sameh; Gemino, Andrew; Krider, Robert. (2013). "Effective Online Ads: The Role of Placement and Animation", Proceedings International Conference on Info. Systems, (ICIS) 2013, Dec. 15-18, 2013.
- Reich, B.H., Gemino, A., Sauer, C. (2011). "Knowledge Management and Project-Based Knowledge: A Model and Preliminary Empirical Results", proceedings, European Academy of Management, May 2011, Tallinn, Estonia.
- Reich, B.H., Gemino, A. and Sauer C. (2010). "Exploring the Impact of Knowledge Management on Business Value in IT Projects", European Academy of Management, May 19-22, 2010, Rome, Italy.
- Masri, K., Parker, D. and Gemino, A. (2010). "Developing Understanding through Guided Interaction in Conceptual Modeling", 2010 SIGSAND (Special Interest Group on Systems Analysis and Design) Symposium Proceedings, May 29-30, 2010, St. John's, NFLD, p 21-32.
- Sauer, C., Gemino, A. and Reich, B.H. (2010) Rethinking Information Systems Project Risk - Implications for Research, Asia-Pacific Research Conference on Project Management, 25- 26 February 2010, Melbourne Australia.
- Masri, K., Parker, D. and Gemino, A. (2009) " Combining Diagrams to Enhance Understanding: Forging a Common Language for Different World Views", Proceedings of the 15th Americas Conference on Information Systems, San Francisco, California, August 6-9, 2009.
- Masri, K., Parker, D. and Gemino, A. (2009) "Modular UML for Better Understanding", Proceedings of Administrative Sciences Association of Canada (ASAC) June 6-9, 2009, Niagara Falls, Ontario.
- Masri, K., Gemino, A. and Parker, D. (2009). " Boundary Objects, Conceptual Models and Cognition: Modularity for Clarity in the UML", 2009 SIGSAND (Special Interest Group on Systems Analysis and Design) Symposium Proceedings, May 22-24, 2009, Richmond, Virginia, USA, p. 44-56.
- Reich, B. H., Sauer, C. and Gemino, A. (2008). "The Influence of Knowledge Management on Business Value in IT Projects: A Theoretical Model", 3rd Pre-ICIS International Research Workshop on Information Technology Project Management, December 12, 2008, p. 96-113.

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11. Masri, K., Parker, D. and Gemino, A. (2008), "Combining UML diagrams to enhance understanding of conceptual models', Proceedings of Administrative Sciences Association of Canada (ASAC) May 24-27, 2008, Halifax, Nova Scotia. **\*Awarded Best Conference Paper in Information Systems area.**
12. Reich, B.H., Gemino, A. and Sauer, C. (2008) "Modeling the Knowledge Perspective in IT Projects", Proceedings of the Biennial PMI Research Conference, Warsaw, Poland; July 2008.
13. Sauer, C., Gemino, A., and Reich, B. (2008). "Of what use is research on information systems project risk? A proposal to make risk fit for practice", Proceedings of Administrative Sciences Association of Canada (ASAC) May 24-27, 2008, Halifax, Nova Scotia.
14. Gemino, A., Reich, B, Sauer, C. (2008)."Examining IT project performance", Proceedings of Administrative Sciences Association of Canada (ASAC) May 24-27, 2008, Halifax, Nova Scotia.
15. Masri, K., Gemino, A. and Parker, D. (2008). "Facilitating Understanding of UML Diagrams by Interaction and Combination", 2008 SIGSAND (Special Interest Group on Systems Analysis and Design) Symposium Proceedings, May 23-25, 2008, Provo, Utah p. 34-52.
16. Gemino, A., Reich, B. and Sauer, C. (2007). "Beyond Chaos: Examining IT Project Performance" Proceedings of the 2nd Annual International Research Workshop for the Special Interest Group for Information Technology Project Management (SIGITProjMgmt), Montreal, Canada, Dec. 8, 2007.
17. Gemino, A., Sauer, C. and Reich, B. (2007)." Estimating Risk in Information Technology Projects" accepted at the 13th Americas Conference on Info. Systems, Keystone, Colorado, August 9-12, 2007.
18. Reich, B., Gemino, A. and Sauer, C. (2007)."Myths about Information Technology Project Performance", Proceedings of Administrative Sciences Association of Canada (ASAC) June 2-5, 2007, Ottawa, Canada.
19. Gemino, A. and Parker D. (2007)."Why Analysts Draw: Use Case Diagrams in Support of Use Case Modeling" Information Resources Management Association (IRMA) International Conference, 2007, Vancouver, Canada, May 19-23.
20. Gemino, A., Horner-Reich, B. and Sauer, C. (2006). "Factors Influencing IT Project Performance", Proceedings of the 12th Americas Conference on Info. Systems, Acapulco, México August 4-6, 2006.
21. Masri, K., Parker, D. and Gemino, A. (2006). 'Using iconic graphics to enhance understanding of conceptual models in systems analysis', 2006 SIGSAND (Special Interest Group of the Association for Information Systems on Systems Analysis and Design) Symposium Proceedings, May 12-13, 2006, Vancouver, Canada, p. 82-88.
22. Masri, K., Gemino, A. and Parker, D. (2006)."What are you staring at? Comparing Iconic Graphics with Text in Entity Relationship Diagramming," Proceedings of the Administrative Sciences Association of Canada, June 3-5,2006, Banff, Alberta.
23. Gemino, A. and Wand, Y. (2004). "Dimensions in Experimental Evaluation of Conceptual Modeling Techniques", presented in SIGSAND Symposium, St. John's, NFLD, June 12-13, 2004.
24. Parent, M., Vandebeek, C. and Gemino, A. (2004). "Building Citizen Trust Through e-Government", Conference Proceedings HICSS 2004, January 5-8, 2004, Big Island of Hawaii, Hawaii.
25. Gemino, A., Parker, D., Olnick Kutzschan, A. (2003). "Is Relevance Relevant? Investigating Coherence in Knowledge Sharing Environments, Workshop on Human Computer Interaction, Seattle, Washington, Dec. 12,13, 2003.

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26. Olnick Kutzschan, A., Gemino, A., Parker, D. (2003). "The Role of Learning Style Diversity and Social Interfaces in Team Performance", International Conference on Informatics Education and Research, Seattle, Washington, Dec. 12, 2003.
27. Gemino, A., Parker, D., and Olnick Kutzschan, A. (2003)., "Putting the "I" in Fit: The Role of Individuals in Task Technology Fit", ASAC 2003, Halifax, Nova Scotia, June 14-17, 2003.
28. MacKay, Nancy, B. Reich and A. Gemino. (2002). "Using Cases to Explain Electronic Commerce Adoption and Success in Small and Medium-Sized Enterprises", Proceedings of ASAC 2002, Winnipeg, Manitoba, May 25-28, 2002
29. Gemino, A., Brydon, M. and Olnick-Kutzschan A. (2002)., "Requirements Engineering in Web Development Projects", Proceedings of ASAC 2002, Winnipeg, Manitoba, May 25-28, 2002
30. Gemino, A. and Wand, Y. (2002), "Common Dimensions in Empirical Comparisons of Conceptual Modeling Techniques", Proceedings of Evaluation of Modeling Methods in Systems Analysis and Design (EMMSAD) Workshop, (ed.) Siau, K., 2002, May 27-28, Toronto, Canada.
31. Mackay, N.; Gemino, A.; Igbaria, M. and Horner-Reich, B. (2001). "Empirical Test of an Electronic Commerce Adoption Model, Proceedings Administrative Sciences Association of Canada (ASAC) 2001, London, Ontario. pp. 1-9. (**\*Selected Honorable Mention paper in MIS Area**)
32. Gemino, Andrew and Yair Wand. (2000). "Comparing Mandatory and Optional Properties in Conceptual Data Modeling", Proceedings of Workshop on Information Technology and Systems 2000, ed. Vijay Mookerjey, Dec. 9-10, 2000, Brisbane, Australia, p. 1-10.
33. Gemino, A. and Gunther, R. (2000) "Empirical Comparison of Static and Animated Analysis Diagrams with Narration", Proceedings ASAC/IFSAM 2000, eds. Chan, Yolande and Croteau, Anne-Marie, Vol 21, No. 4, Montreal, Canada, July 9-11, 2000, p. 209-221.
34. Gemino, A. (1998), "To Be or May to Be: An Empirical Comparison of Mandatory and Optional Properties in Conceptual Modelling", Proceedings of the Annual Conference of the Administrative Sciences Association of Canada (ASAC), Information Systems Division, Volume 19, No. 4, Saskatoon, Saskatchewan, May 30- June 2, 1998, pg. 33-44, **\*Selected Best Overall Student Paper**
35. Gemino, A. and Wand, Y. (1998), "Empirical Measures for Comparing System Analysis Methods", Proceedings of the CAiSE'98 / IFIP 8.1 International Workshop on Evaluation of Modelling Methods in System Analysis and Design, (ed.) Siau, K., Pisa, Italy, June 8-9, 1998, pg. 1-12,.
36. Gemino, A. and Wand, Y. (1997). "Empirical Comparison of Object-Oriented and Dataflow Models", Proceedings of the Eighteenth International Conference of Information Systems, eds. Kumar, Kuldeep, DeGross, Janice, Dec. 15-17, 1997, Atlanta, Georgia, Paper no. 32, pg. 446-447.
37. Wand, Y.; Gemino, A.; and Woo, C.(1997). "An Empirical Comparison of Object Oriented and Data Flow Modeling", Proceedings of the CAiSE'97 / IFIP 8.1 International Workshop on Evaluation of Modeling Methods in System Analysis and Design, ed. Siau, Keng, Barcelona, Spain, June 16-17, 1997, pg. 1-11.
38. Gemino, A. (1995). "The Empirical Analysis of System Analysis and Design Methodologies", Electronic Proceedings from International Conference of Information Systems Doctoral Consortium, December 8-10, 1995, Amsterdam, Netherlands.

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### Ph. D Supervision and Thesis Committee Participation

#### Supervisor

- Masri, K. (2009). *Conceptual Model Design for Better Understanding*” Drew Parker and Andrew Gemino Supervisors

#### Supervisory Committee

- Tung, Eric (2013). *Understanding individuals’ attachment to social networking sites: An empirical investigation of three theories*. Senior Supervisor, Dianne Cyr.
- Svedic, Z. (2015). *The Effect of Informational Signals on Mobile Apps Sales Ranks Across the Globe*. Senior Supervisor, Dianne Cyr.
- Alrebdi, Suad (2022). *”Understanding And Conceptualizing CEO’s Integration Collaborative Competencies (CEOs’ ICCs) For Startups In Canada And Saudi Arabia.”* University of British Columbia, Okanogan.

#### External Examiner - Thesis

- Al Jabbari, Mohammad (2017). “A Study of the Combined Use of Conceptual Models”. Queensland University of Technology.
- Lukyenko, Roman (2014). “An information modeling approach to improve quality of user-generated content”. AIS-ICIS-ACM SIGMIS Dissertation Award (best doctoral dissertation in the field of Information Systems, 2015). Memorial University.
- Lemnar, Alexandru (2013). “Open Source Framework Usage: An Investigation of the User’s Intention to Continue Using a Framework.” University of Lethbridge.

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### Other Publications

1. Gemino, A., Horner Reich, B., & Serrador, P. M. (2023). Agile, traditional, and hybrid approaches to project success: Is hybrid a poor second choice?. *Project Management Journal. Practitioner Insights*. January 2023.(Summary of article published. [https://www.pmi.org/-/media/pmi/documents/public/pdf/publications/pmj/research-summaries/pmj-practitioner-insights\\_agile-traditional-hybrid-approaches-project-success.pdf?rev=75124823905f42ec9b1dff910e91213](https://www.pmi.org/-/media/pmi/documents/public/pdf/publications/pmj/research-summaries/pmj-practitioner-insights_agile-traditional-hybrid-approaches-project-success.pdf?rev=75124823905f42ec9b1dff910e91213))
2. Gemino, A. Roche, B. and Lubik, S. “Mindset Matters: Encouraging an Entrepreneurial Mindset in K-12 Curriculum”. White Paper. Beedie School of Business. Simon Fraser University. <http://beedie.sfu.ca/ccie/thought-leadership>
  - a. Globe and Mail article, August 16, 2018 <https://www.theglobeandmail.com/business/careers/business-education/article-vancouver-business-school-reaches-out-to-bcs-youngest-entrepreneurs/>
3. Serrador, P., Reich, B.H, Gemino, A. (2016). “Understanding Agile: An in-depth analysis of Agile Success and its Drivers”, Report for NSERC, Info-Tech Research Group, Ontario Centre for Excellence and Humber College, delivered June 2016.



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4. Gemino, A and Tan, B. (2016), “The Breakfast Club: A Costs/Benefit Analysis io the breakfast program at Douglas Road Elementary School”, report developed in partnership with the Burnaby School District, Beedie Development Group and the Vancouver Sun Adopt-a-School Program.
  - a. Vancouver Sun Article: <http://vancouversun.com/news/local-news/canada-the-only-g8-country-without-national-school-meal-plan>

## Panels / Presentations

1. “Allyship in Corporate Canada”, 60-minute virtual seminar invited by Women in Leadership Foundation (<https://www.womeninleadership.ca>), hosted by Chief Leanne Joe, December 13, 2023
2. “Digital Academy MSc Project Presentations”, Served as judge/chair of committee for KPMG Canada National Audit Partners led by Kristy Carscallen, FCPA, FCA, Canadian Managing Partner, Audit, KPMG Canada. December 2020-23,
3. “Digital Transformation Workshop”, 45-minute presentation/workshop offered through Greater Vancouver Board of Trade and World Trade Centre, May 25, 2023 and Sept 28, 2023.
4. “BC-India Partnership Summit” panelist in “Transitioning Talent” between India and Canada/BC, offered by the Canada-India Partnership Council, at KPMG – 777 Dunsmuir St, 11<sup>th</sup> floor, February 10, 2023.
5. “Hybrid Approaches to Project Management”, Panel member for the International Research Workshop for Information Technology Project Management (IRWITPM), co-chaired by Maheshwar Boodraj, Dawn Owens and Gaurav Shekar, December 22, 2021.
6. “KPMG Enterprise Tech Innovation Competition in Canada”, Western Regional Judging Panel Member, August 11, 2021.
7. “Canada and India: The Future of Trade, Commerce and Investment”, Moderate a 90-minute panel featuring: Manoj Kohli - Country Head, SoftBank India; Sukesh Kumar - National Leader of India Practice, KPMG Canada; Zoish Bengali – Canadian Forestry Innovation Investment’s (FII). February 9, 2021.
8. “Future of Leadership”, Moderated 75-minute keynote and Q&A session: Zabeen Hirj - Strategic Advisor , Deloitte; Omar Sachedina - National Affairs Correspondent, CTV National News. February 3, 2021.
9. Business in Vancouver (BIV) Podcast – BiV Talks – Education Series with Kirk Lapointe. <https://lnkd.in/dwBb3tN> (20 minutes) February 3, 2021.
10. “Diversity and Inclusion in Business”, Moderated 60-minute fireside chat with Sandra Stuart, President and CEO of HSBC Canada, as SFU Beedie Talks event. January 22, 2020. <https://beedie.sfu.ca/ideas/2020/02/international-experience-inspired-bank-chiefs-diversity-push/>
11. “Venture Capitalists, Entrepreneurs and the Global Digital Economy”, Moderated a 90-minute session with Rahul Bhavale, Gen. Manager, Softbank Group, Manoj Kohli - Country Head, SoftBank India. Nov. 24, 2020.
12. “Perspectives on Thought Leadership”, Moderated discussion panel for KPMG Digital University as part of the orientation for MSc in Accounting with Cognitive Analytics with KPMG, Canada. April 24- 2020.
13. “Mindset Matters: Encouraging the Development of an Entrepreneurial Mindset in K-12 Curriculum” keynote presentation as part of documentary preview, SFU Goldcorp Centre for the Arts, December 4, 2018.
14. “Mixing it Up: How Agile and Traditional Approaches are being Combined”, ProjectWorld/Business Analyst World, Vancouver BC with Blaize Reich. October 3, 2016.

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15. "How Agile Approaches Affect Project Performance", PMI Research and Education Conference, 2, Portland, Oregon. July 28, 2014
  16. "Developing Knowledge-based Theory of Projects", PMI Research and Education Conference, Portland, Oregon. July 29, 2014.
  17. "Attaining Value from IT-Enabled Business Projects through Knowledge Alignment", presented in MIS Workshop, University of British Columbia, Vancouver, BC, October 21, 2011.
  18. "Research in Analysis and Design of Enterprise Systems: Historical Perspective, Current Challenges, and Future Opportunities", Facilitator for webcast of panel featuring Ron Weber, Alan Hevner and Dennis Galletta, Indiana University, Bloomington, Indiana, June 3, 2011.
  19. "Beyond CHAOS: Factors Affecting IT Project Management Performance", West Coast Chapter, Project Management Institute, Information Systems Special Interest Group, September 14, 2010.
  20. "Exploring Factors Affecting IT Project Performance", University of British Columbia, 90-minute research presentation, MIS Department, March 19, 2010.
  21. "The Value of Knowledge Management in Projects", Workshop for the Society of Project Management Professionals, Offered with Dr. Blaize Reich, Feb. 10 2010.
  22. "Boundary Objects, Conceptual Models and Cognition: Engaging Users in Work Systems Improvements", Invited Presentation, INFORMS 2009, October 10-14. San Diego, CA,
  23. "Wake Me Up When the Data is Over: New Quantitative Techniques for Developing Story in MIS Research", Panel, Administrative Sciences Association of Canada (ASAC), Halifax, Nova Scotia. May 24-27, 2008
  24. "Project Management", Professional Development Workshop, PMI West Coast Chapter, June 13, 2008.
  25. "The Cognitive Theory of Multimedia Learning: Implications for MIS Research", 90-minute presentation at the University of British Columbia, MIS Department, January 16, 2004.
  26. "Foundations for the Empirical Comparison of Conceptual Modeling Techniques", 90-minute Presentation at University of British Columbia, MIS Department, Friday March 14, 2003.
  27. Discussant - "How Good are these UML Diagrams" Burton-Jones, Andrew and Meso, Peter. ICIS 2002, Barcelona Dec.15-18, 2002.
  28. Panel Presentation - "E-Learning: Exploring the IT Research Opportunities and Issues". Decision Sciences Institute Conference, Nov 23-26, 2002, San Diego.
  29. MacKay, N. and Gemino, A. "Executive Decisions About Adoption of Electronic Commerce in Small and Medium-Sized Enterprises", presented at UBC on September 17th for 90 minute research seminar.
  30. Panel Discussion - "Technology Enabled Research - Radical New Opportunities or Paving the Cow Paths" ASAC 2002, Winnipeg, Manitoba, May 25-28, 2002.
  31. Parker, Drew and Andrew Gemino, "Taking Stock of On-line Learning: A Conceptual Framework for Course Design and Delivery," presented at ASAC/IFSAM 2000, Montreal, Canada, July 9-11.
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# Curriculum Vitae

## Dr. Andrew C. Gemino

### Research / Project Funding – Received

#### Summary

- Involved in over \$1,000,000 in research funding
- \$205,000 in funding from SSHRC
- \$147,000 in funding from SSHRC outreach grants
- \$294,000 in funding from NSERC
- Over \$400,000 in Western Economic Development Corp. Grant

#### Funded Projects

1.	<b>Contract / Grant:</b> Research Grant <b>Project Title:</b> A Global Study of Project Success <b>Collaboration:</b> Principal – Dr. Pedro Serrador (Humber) Co-Investigator – Dr. Blaize Reich	<b>Period:</b> 2016 – 2018 <b>Funding:</b> NSERC
2.	<b>Contract / Grant:</b> Research Grant <b>Project Title:</b> User - Centered Design of Requirements Engineering <b>Collaboration:</b> N/A <b>Involvement:</b> Principal Investigator	<b>Period:</b> 2010 - 2015 <b>Funding:</b> NSERC <b>Annual \$:</b> \$ 21,000 <b>Total \$:</b> \$ 105,000
3.	<b>Contract / Grant:</b> Research Grant <b>Project Title:</b> Attaining Value from IT - enabled Business Project <b>Collaboration:</b> Dr. Blaize Reich, John Prpic (Ph.D. Candidate)	<b>Period:</b> 2011 - 2013 <b>Funding:</b> Small SSHRC <b>Annual \$:</b> \$ 11,781 <b>Total \$:</b> \$ 11,781
4.	<b>Contract / Grant:</b> Research Grant <b>Project Title:</b> Improving Project Outcomes: Research into Practice <b>Collaboration:</b> Dr. Blaize Reich, Dr. Chris Sauer (Oxford) <b>Institution of Co-Investigator(s):</b> Simon Fraser University	<b>Period:</b> 2011-2012 <b>Funding:</b> SSHRC <b>Annual \$:</b> \$35,000 <b>Total \$:</b> \$35,000
5.	<b>Contract / Grant:</b> Outreach Grant <b>Project Title:</b> Improving Analysis & Design of Information Systems <b>Collaboration:</b> Dr. Drew Parker, Dr. Jeff Parsons (Memorial) <b>Institution of Co-Investigator(s):</b> Simon Fraser University, Memorial University	<b>Period:</b> 2009-2010 <b>Funding:</b> SSHRC <b>Annual \$:</b> \$64,500 <b>Total \$:</b> \$64,500
6.	<b>Contract / Grant:</b> Western Economic Development Corp. Grant <b>Project Title:</b> Innovation and Community Investment Program <b>Collaboration:</b> Principal Investigator (Operational grant supported development of Venture Connection Program)	<b>Period:</b> 2008-2011 <b>Funding:</b> WEDC <b>Annual \$:</b> \$139,267 <b>Total \$:</b> \$417,800
7.	<b>Contract / Grant:</b> Research Grant <b>Project Title:</b> Factors Affecting Information Technology Project Performance <b>Co-applicants:</b> Dr. Blaize Reich (PI), Dr. Chris Sauer (Oxford)	<b>Period:</b> 2007-2010 <b>Funding:</b> SSHRC <b>Annual \$:</b> \$ 24,666 <b>Total \$:</b> \$ 74,000
8.	<b>Contract / Grant:</b> Research Grant <b>Project Title:</b> Improving Performance in IT Projects <b>Co-applicant:</b> Blaize Reich (PI)	<b>Period:</b> 2007-2008 <b>Funding:</b> SSHRC <b>Type:</b> INE –Outreach

# Curriculum Vitae

## Dr. Andrew C. Gemino

		<b>Annual \$:</b>	\$ 47,562
<b>9. Contract / Grant:</b>	Research Grant	<b>Period:</b>	2005 – 2010
<b>Project Title:</b>	A Multimedia Tool for Requirements Engineering	<b>Funding:</b>	NSERC
<b>Involvement:</b>	Principal Investigator	<b>Annual \$:</b>	\$ 21,000
		<b>Total \$:</b>	\$105,000
<b>10. Contract / Grant:</b>	Research Grant	<b>Period:</b>	2004 – 2005
<b>Project Title:</b>	Design Principles for Knowledge Acquisition in Knowledge Sharing Environments	<b>Funding:</b>	SSHRC - Internal
<b>Collaboration:</b>	Dr. Drew Parker (co-investigator)	<b>Annual \$:</b>	\$ 10,000
		<b>Total \$:</b>	\$ 10,000
<b>11. Contract / Grant:</b>	Research Grant	<b>Period:</b>	2001 - 2005
<b>Project Title:</b>	Empirical Comparison of Requirements Engineering Techniques	<b>Funding:</b>	NSERC - External
<b>Involvement:</b>	Principal Investigator	<b>Annual \$:</b>	\$ 21,000
		<b>Total \$:</b>	\$ 84,000
<b>12. Contract / Grant:</b>	Research Grant	<b>Period:</b>	2001 – 2003
<b>Project Title:</b>	Investigating Factors Affecting the Organizational Adoption and Impact of Electronic Commerce in Small Firms	<b>Funding:</b>	SSHRC – External
<b>Collaboration:</b>	Dr. Nancy Mackay (SFU) (Co – Investigator)	<b>Annual \$:</b>	\$ 25,260
		<b>Total \$:</b>	\$ 75,780
<b>13. Contract / Grant:</b>	Research Grant	<b>Period:</b>	1999 – 2000
<b>Project Title:</b>	Business Intelligence Systems Research Centre		Internal
<b>Funding:</b>	Faculty of Bus. Admin.	<b>Annual \$:</b>	\$10,000
<b>Involvement:</b>	Principal Investigator	<b>Total \$:</b>	\$10,000
<b>14. Contract / Grant:</b>	Research Grant	<b>Period:</b>	1998 – 1999
<b>Funding:</b>	Endowed Research Fellowship, SFU	<b>Type:</b>	Internal
<b>Involvement:</b>	Principal Investigator	<b>Annual \$:</b>	
		<b>Total \$:</b>	\$5000

## Teaching Overview

### Awards

- **SFU Teaching Excellence Award, 2011**, Simon Fraser University.
- **TD/Canada Trust Teaching Award (1993 & 2001)**, Beedie School of Business, SFU
- **MBA Teaching Excellence Award (1997)** from Faculty of Commerce, UBC.
- **PhD Outstanding Teaching Award (1996)** from Faculty of Commerce, UBC.
- **Beedie Teaching Honour Roll** (awarded 15 times from 1999-2021) from Beedie School of Business, indicating performance in the top 10% of the Beedie School of Business.

# Curriculum Vitae

## Dr. Andrew C. Gemino

### Courses Taught at SFU/Beedie

Course Name	Course Number	# Times Taught	Level	Credit Hours	Avg. Enro I
1. Introduction to Business	BUS 201	4	Ugrad	3.00	75
2. Intro. to Computer Information Systems in Business	BUS 237	7	Ugrad	3.00	140
3. Project Management	BUS 361	4	Ugrad	3.00	38
4. Information System Analysis and Design	BUS 362	4	Ugrad	4.00	64
5. Information Systems and Society	BUS 364	1	Ugrad	3.00	40
6. Collaborative Work Environments*	BUS 391	1	Ugrad	2.00	28
7. Business Intelligence/ Management Support Systems	BUS 462	7	Ugrad	4.00	30
8. Management Issues in Information Systems	BUS 468	3	Ugrad	3.00	28
9. Management Information Systems	BUS 554	2	GDBA	2.00	22
10. Info Systems and Organizational Transformations	BUS 621	7	EMBA	4.00	40
11. Project Management in Indigenous Organizations	BUS 622	2	IBL EMBA	4.00	35
12. Products, Projects and Change*	BUS 661	1	MoT	4.00	38
13. Entrepreneurship	BUS 720	1	OL-MBA	2.00	28
14. Strategic Use of Information & Knowledge	BUS 756	1	MoT	4.00	28
15. Supply Chain Management	BUS 758	1	MoT	4.00	36
16. Project Management	BUS 762	2	MoT, MBA	4.00	44
17. Creativity, Collaboration and Change	BUS 838	4	MSc	4.00	48
18. Decision Support Systems	BUS 876	4	SMBA	4.00	26
19. Electronic Commerce	BUS 878	1	SMBA	4.00	25

\* Special topics course

### Summary Course and Instructor Ratings (*\*ratings from prior to 2020*)

Level	Instructor Rating*		Course Rating*	
	Average	Std. Dev.	Average	Std. Dev.
200 Level	3.75	0.12	3.03	0.27
300 Level	3.82	0.12	3.44	0.33
400 Level	3.74	0.21	3.36	0.33
Graduate	3.68	0.32	3.33	0.46
<b>Overall</b>	<b>3.73</b>	<b>0.22</b>	<b>3.23</b>	<b>0.38</b>

# Curriculum Vitae

## Dr. Andrew C. Gemino

### Credit / Non-Credit Program Design / Delivery at SFU/Beedie

Program Name	Partner	Role	# Times Offered	Years
1. Digital Transformation Management (3 Modules: 3, 5, 8, 10)	Digital Supercluster and DIAL	Instructor, Designer,	9	2021- current
2. Digital Transformation Leadership (3 Modules, 1, 6, 12)	Digital Supercluster and DIAL	Instructor, Designer	6	2021- current
3. Digital University, MSc in Accounting with Cognitive Analytics (Exec. Ed.) (2018 - current)	KPMG Digital Academy	Sponsor, Lead Relationship	4	2019 - current
4. Data and Analytics Skills Micro-credential - KPMG #1 & 2	KPMG	Instructor, Designer, Lead Relationship	8	2021 - current
5. WU Vienna, Project Management Virtual Session (Exec. Ed.) (2020)	WU Vienna	Instructor	1	2020
6. Technology Leadership Program (Exec. Ed.) (2009 - current)	CIOCAN	Instructor	14	2012 - current
7. Phoenix Financial Modelling Workshop for Music Business Professionals (2017-) <a href="https://indepth.canadianmusician.com/347/">https://indepth.canadianmusician.com/347/</a>	Music BC, Creative BC, FACTOR, Music Canada	Instructor	4	2015-2018
8. BCTC Project Management Program (Learning Strategies Group)	BC Transmission Corporation	Design, Instructor	2	2009-2010
9. Leadership at the Pulse (Learning Strategies Group)	Leaders for Life	Instructor	1	2008
10. CMA Executive Program - Operations Management (Learning Strategies Group)	Certified Management Accountants	Instructor	4	2004-7
11. Intranet Analyst Program (Learning Strategies Group) (2002)	BC Gas	Design, Instructor	1	2002

# Curriculum Vitae

## Dr. Andrew C. Gemino

Program Name	Partner	Role	# Times Offered	Years
12. EMDP - Executive Management Development Program - Managing Information Technology	Faculty of Business Administration	Instructor	8	2001-2008
13. FPMW - Foundation Program in Management for Women - Managing Information Technology	Faculty of Business Administration	Instructor	4	2001-2004
14. IT Project Management Program –	Faculty of Applied Sciences	Academic Director, Instructor	1	2001
15. Diploma Project Management (Continuing Studies)	Project Management Institute	Designer, Instructor	8	2007-2014
16. Business Analysis Certificate (Continuing Studies)	International Institute of Business Analysis	Designer, Instructor	4	2011-2014
17. Certificate in Management – Tourism (Continuing Studies)	Air Transat	Designer, Instructor	1	2009
18. Supply Chain Management – (Continuing Studies)	Certified Professional Purchasers	Instructor	3	2007-2009

# Curriculum Vitae

## Dr. Andrew C. Gemino

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### Fundraising and Advancement

Played a lead academic role in helping to secure **over \$44M** in donations for the Beedie School of Business.

#### Large Fundraising Initiatives

- [Ugla Family Scholarships Program](#) (2020)

**Resulted in securing a \$34M commitment in December 2020** to launch Undergraduate Scholarship program to support 10 students from equity deserving populations for full ride scholarships (\$40,000). Serve on the Scholarship governance team.

Worked with Simone Le Blanc (Director of Advancement, Beedie School of Business), Donna Vuchinich (Associate VP Alumni and Advancement), Dr. Peter Tingling (Associate Dean, Undergrad, Beedie School of Business), Barb Martineau (Director, Beedie Alumni and Advancement) and Deans Dr. Ali Dastmalchian and Eugene Fiume (Applied Sciences). Served as primary academic contact through 16 months of discussions from Jun 2019 - present.

- [KPMG Foundation](#) (p. 22) – **Digital Literacy Workshops and Competition** (2019)

**Resulted in securing a \$250,000 donation (\$50,000/year over 5 years) in 2019** in to support the development and delivery of digital literacy workshops for graduate and undergraduate students. Dr. Jamal Nazari leads the project, supported by the Alumni and Advancement team.

Worked with Barb Martineau (Director of Advancement, Beedie School of Business) to develop a 5 year proposal for KPMG Vancouver Foundation proposal. Served as primary academic contact through several meetings and discussions.

- [Charles Chang Institute for Entrepreneurship](#) & Charles Chang Innovation Centre (2016)

**Helped in securing a \$10M donation over 10 years in June 2016** to launch **Undergraduate Certificate in Entrepreneurship** supported by the **Chang Institute for Entrepreneurship**. Also supported the **Charles Change Innovation Centre** at Victory Square location. **The institute was the first academic institute at SFU**. Served as **Founding Director** from 2016-2019.

Worked with Simone Le Blanc (Director of Advancement, Beedie School of Business), Cathy Daminato (VP Alumni and Advancement) during transition between Deans Dr. Blaize Reich and Dr. Ali Dastmalchian. Served as primary academic contact through 10 months of discussions. Supported by Dr. Sarah Lubik and Shawn Smith (Radius) and others in the Beedie School of Business.

#### Seminars / Workshop Training for Advancement

- “Building Effective Fundraising Partnerships between Deans and Development Officers”, November 3- 4, 2016, New Orleans, Louisiana, USA. Attended with SFU Alumni and Advancement representatives (Simone Le Blanc and Barb Martineau ) <https://www.academicimpressions.com/conference/building-effective-fundraising-partnerships-between-deans-and-development-officers-november-2016#Agenda>
- “Advancement Workshop with Jim Langley”, March 14, 2019, Simon Fraser University



# Curriculum Vitae

## Dr. Andrew C. Gemino

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### Service to Simon Fraser University

#### Faculty Committees

- Apr – 2023 - current      **Associate Dean, Executive Education, Beedie School of Business**  
Member, Beedie Leadership Team  
Chair, Executive Education Committee
- Apr – 2021 – Apr 2023      **Associate Dean, Graduate Programs, Beedie School of Business**  
Chair, Graduate Curriculum Committee (GCC)  
Chair, Graduate Program Committee (GPC)  
Co-Chair, Assurance of Learning Graduate Committee  
Co-Chair, Academic Integrity Committee  
Member, Senate Committee Graduate Studies (SGSC)  
Member, Beedie Leadership Team  
Member, Beedie IT Steering Committee  
Member, Executive Education Committee
- Sep 2020 – Mar 2021      **Dean pro tem, Beedie School of Business**  
Chair, Beedie Leadership Team Committee  
Chair, Nominations Committee  
Member, Senate  
Member, Dean's Council, Simon Fraser University  
Member, Senior Leadership Committee, SFU Member, One IS Governance Committee, SFU  
Member, eTRACS Project Sponsor Committee  
Member, Education Systems Stewardship Committee  
Co-Chair, Committee on Academic Integrity in Remote Instruction
- Sep 2017 – 2020      **Associate Dean, Graduate Programs, Beedie School of Business**  
Chair, Graduate Curriculum Committee (GCC)  
Chair, Graduate Program Committee (GPC)  
Member, Beedie Leadership Team  
Member, Beedie IT Steering Committee  
Member, Executive Education Committee  
Member, Assurance of Learning Graduate Committee (Grad AoL)  
Member, Senate Committee Graduate Studies (SGSC)  
Member, Program Governance Committee  
Faculty Rep., Surrey Strategic Campus Coordination Committee (SSCCC)  
Chair, Beedie Graduate Portfolio Analysis Task Force  
Chair, MSc in Accounting with Cognitive Analytics Design  
Chair, Master in Management Design Committee
- Sep 2010 – Aug 2017      **Associate Dean, Undergraduate Programs, Beedie School**

# Curriculum Vitae

## Dr. Andrew C. Gemino

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Chair, Undergraduate Curriculum Committee (UCC)  
Chair, Beedie Information Technology Committee  
Chair, Communication Initiative Action Committee (CIAC)  
Chair, Undergrad Case Competition Committee  
Member, Nominations Committee  
Member, Assurance of Learning Undergraduate Committee  
Faculty Rep., Senate Committee on Undergrad. Studies (SCUS)  
Faculty Rep., Senate Committee on Enrolment Management Priorities (SEMP)  
Faculty Rep., Senate Committee on University Priorities (SCUP)  
Faculty Rep., Strategic Enrolment Management Committee (SEMC)  
Faculty Rep., Surrey Strategic Campus Coordination Committee (SSCCC)

### Area Coordinator / Academic Director Roles

Sep 2007 - Aug 2010	Associate Director, Surrey Campus, Faculty of Business Admin
Aug 2005 - Aug 2007	MIS Area Coordinator
Jul 1999 - Aug 2003	MIS Area Coordinator
Sep 2001 - Aug 2002	Academic Director IT Project Management Program

### Other Departmental Committees

Sep 2009 - Aug 2011	Member, Assurance of Learning Task Force
Aug 2005 - Aug 2007	Member, Planning and Priority Committee
Jun 2004 - Jun 2005	Committee Member, Surrey Ad-Hoc Committee
Sep 2003 - Aug 2004	Committee Member, Tenure and Promotion Committee (TPC)
Oct 2002 - Oct 2003	Member, Technology for Segal Centre (new building design)
Jul 1999 - Aug 2003	Member, Planning and Priority Committee
Sep 1998 - Apr 1999	Member, Undergraduate Curriculum Committee (UCC)

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### Service to External Academic Community

#### Associate Editor

Oct 2000 - 2017	Editorial Board, Journal of Database Management
Jan 2012 – 2016	Associate Editor, Communications of the Association of Information Systems
Dec 2016	Associate Editor, “ <i>Managing IS Projects and IS Development</i> ” Track, International Conference on Information Systems, Dublin, Ireland 2016
Aug 2010 – 2011	Associate Editor, MIS Quarterly Special Issue: Business Intelligence

# Curriculum Vitae

## Dr. Andrew C. Gemino

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Aug 2007 – 2008 Associate Editor, MIS Quarterly Special Issue: Design Science

Jan 2005 - 2006 Associate Editor, “*Human Computer Interface*” Track, ICIS, 2005, Las Vegas, Nevada.

### President / Vice President Academic Group

May 2008 – Jun 2010 President, AIS Special Interest Group in Systems Analysis and Design (SIGSAND)

May 2006 - May 2008 Vice President, AIS Special Interest Group in Systems Analysis and Design (SIGSAND)

### Program Chair

Dec. 2010 – Jan 2012 Program Co-Chair, Workshop of Information Technologies, WITS 2011, Shanghai, China, December 4-5, 2011

May 2010 – Jun 2012 Program Chair, Information Systems Division, Administrative Science Association of Canada (ASAC) 2011, July 3-7, Montreal

May 2005 - 2006 Program Chair, Symposium on Research in Systems Analysis and Design, Association of Information Systems (AIS) Special Interest Group in Systems Analysis and Design (SIGSAND), Vancouver, Canada, May 13-14, 2006.

### Journal / Conference Article Reviewer (over past 25 years)

Reviewer, Journal of Management Information Systems (JMIS)

Reviewer, MIS Quarterly (MISQ)

Reviewer, Information Systems Review (ISR)

Reviewer, International Journal of Project Management (IJPM)

Reviewer, Journal of Association of Information Systems (JAIS)

Reviewer, Journal of Information Technology (JIT)

Reviewer, Project Management Journal (PMJ)

Reviewer, International Conference on Information Systems (ICIS)

Reviewer, Workshop on Information Technology and Systems (WITS)

Reviewer, Administrative Sciences Associations Conference (ASAC)

### Tenure and Promotion - External Reviewer

- Served as external reviewer for 8 tenure and promotion cases.

# Curriculum Vitae

## Dr. Andrew C. Gemino

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### Academic Program Reviewer

- Bachelor of Management (BMgmt) program in the Faculty of Management at Dalhousie University, July 2016.
- Five-Year External Review, Royal Roads University, MBA Program, July 2017.
- MBA Program, Thompson Rivers University, December 2019.

### Organizing / Program Committee Member

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|---------------------|--|
| Jul 2003 - Jul 2006 | Program Committee, Workshop on Information Technology and Systems.   |
| Apr 2004 - May 2007 | Organizing Committee, Research Symposium, Special Interest Group in Systems Analysis and Design, 2005, Cincinnati, University of Cincinnati; 2006, Vancouver, Simon Fraser University; 2007, Tulsa, Oklahoma University. |
| Oct 1999 - 2000     | Program Committee, CAiSE International Conference Workshop " <i>Evaluation of Modeling Methods in System Analysis and Design</i> " (EMMSAD).   |

### Local Arrangements Chair

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|---------------------|--|
| Jun 2011 – Jun 2012 | Local Arrangements Chair, Research Workshop, Special Interest Group in Systems Analysis and Design, 2012, University of British Columbia, Vancouver, Canada. |
| Jun 2009 – Nov 2010 | Local Arrangements Chair. Organizing Committee. ER 2010, 29th International Conference on Conceptual Modeling, Vancouver, Canada, Nov 4-7, 2010.             |

### Track / Mini-track Chair

- |                 |   |
|-----------------|---|
| Aug 2007 - 2009 | Track Chair, " <i>Systems Analysis and Design</i> " Track, AMCIS 2009, San Francisco, USA, AMCIS 2008, Toronto, Canada, AMCIS 2007, Keystone, Colorado. |
| Sep 2004 - 2006 | Mini-track Chair for " <i>Information Systems Development</i> " track, AMCIS 2005, Omaha, Nebraska; AMCIS 2006, Acapulco, Mexico.                       |

# Curriculum Vitae

## Dr. Andrew C. Gemino

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### Awards, Honors and Scholarships

2022	<b>Title:</b> Most Cited Paper of the Year Award - Project Management Journal <b>Organization:</b> Project Management Institute (PMI) <b>Details:</b> Gemino, A., Horner Reich, B., & Serrador, P. (2021). "Agile, traditional, and hybrid approaches to project success: Is hybrid a poor second choice?"	<b>Type:</b> Research
1999-2020	<b>Title:</b> Teaching Honor Roll <b>Organization:</b> Beedie School of Business <b>Details:</b> Awarded by Teaching Effectiveness Committee <b>Awarded 15 times:</b> 1999-2006, 2007-2010, 2015-17, 2020	<b>Type:</b> Teaching
2011	<b>Title:</b> SFU Teaching Excellence Award <b>Organization:</b> Simon Fraser University <b>Details:</b> Awarded by University Teaching Excellence Committee	<b>Type:</b> Teaching
2008	<b>Title:</b> Best Overall Paper - IS Division ASAC 2008 <b>Organization:</b> Administrative Sciences Association of Canada 2008 <b>Details:</b> K. Masri, D. Parker and A. Gemino "'Combining UML diagrams to enhance understanding of conceptual models'	<b>Type:</b> Research
2008	<b>Title:</b> Pearson Education Canada – Book of the Year <b>Organization:</b> Pearson Education Canada <b>Details:</b> Kroenke, D., Gemino, A., Tingling P. "Experiencing MIS" first edition.	<b>Type:</b> Book Award
2001	<b>Title:</b> Honorary Mention - Best Paper Award ASAC 2001 MIS Area <b>Organization:</b> Administrative Sciences Association of Canada 2001 <b>Details:</b> Mackay, Nancy; Gemino, Andrew; Igbaria, Magid; and Reich, Blaize "Empirical Test of an Electronic Commerce Adoption Model in Small Firms".	<b>Type:</b> Research
2001	<b>Title:</b> TD/Canada Trust Distinguished Teaching Award <b>Organization:</b> Faculty of Business Administration <b>Details:</b> Awarded by Teaching Effectiveness Committee.	<b>Type:</b> Teaching
1998	<b>Title:</b> Best Overall Student Paper at ASAC 98 Conference <b>Organization:</b> Administrative Sciences Association of Canada 1998 <b>Details:</b> Gemino, Andrew, "To Be or May to Be: An Empirical Comparison of Mandatory and Optional Properties in Conceptual Modeling."	<b>Type:</b> Research
1998	<b>Title:</b> MBA Teaching Excellence Award <b>Organization:</b> University of British Columbia <b>Details:</b> Awarded Top Teacher in UBC MBA based on Student Ratings	<b>Type:</b> Teaching
1997	<b>Title:</b> Outstanding PhD Student Teaching Award <b>Organization:</b> University of British Columbia <b>Details:</b> Presented by the Faculty of Commerce and Business Administration	<b>Type:</b> Teaching
1993	<b>Title:</b> Canada Trust Distinguished Teaching Award <b>Organization:</b> Simon Fraser University, Faculty of Business Administration <b>Details:</b> Awarded by Teaching Effectiveness Committee	<b>Type:</b> Teaching

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