



BEEDIE SCHOOL OF BUSINESS
SIMON FRASER UNIVERSITY

**Certificate in Business Analytics and Decision Making (BADM)
Requirements for Fall 2013 - Summer 2014**

The Certificate in Business Analytics and Decision Making (BADM) provides undergraduate Business Major and Business Joint Major students with the opportunity to acquire training in business analytics and decision-making: business understanding in asking the right questions, data management (databases and warehouses), familiarity with statistical and computational methods, real world experience, and a network of local analytics professionals.

This certificate is earned through the successful completion of nine courses across three Business concentrations, and a capstone industry project.

Certificate Course Requirements

Students complete a minimum of 31 units as follows:

Requirement Met:

- BUEC 232-4 Data and Decisions I
- BUS 336-4 Data and Decisions II
- BUS 345-4 Marketing Research
- BUS 362-4 Business Process Analysis
- BUS 437-3 Decision Analysis in Business
- BUS 439-3 Advanced Decision Making
- BUS 445-3 Customer Analytics
- BUS 462-3 Business Intelligence
- BUS 464-3 Data Management and IS Audit

This certificate may be declared through the
Declaration of Certificate Webform:
beedie.sfu.ca/bba/office/certificate.php

Name _____
Student Number _____
Date _____