

BEEDIE SCHOOL OF BUSINESS SIMON FRASER UNIVERSITY

Certificate in Business Analytics and Decision Making (BADM) Requirements for Fall 2013 - Summer 2014

The Certificate in Business Analytics and Decision Making (BADM) provides undergraduate Business Major and Business Joint Major students with the opportunity to acquire training in business analytics and decision-making: business understanding in asking the right questions, data management (databases and warehouses), familiarity with statistical and computational methods, real world experience, and a network of local analytics professionals.

This certificate is earned through the successful completion of nine courses across three Business concentrations, and a capstone industry project.

Certificate Course Requirements Students complete a minimum of 31 units as follows:		
Requirement Met:		
BUEC 232-4	Data and Decisions I	
☐ BUS 336-4	Data and Decisions II	
BUS 345-4	Marketing Research	
BUS 362-4	Business Process Analysis	
BUS 437-3	Decision Analysis in Business	
BUS 439-3	Advanced Decision Making	
BUS 445-3	Customer Analytics	
BUS 462-3	Business Intelligence	
BUS 464-3	Data Management and IS Audit	
This certificate may be declared through the Declaration of Certificate Webform: beedie.sfu.ca/bba/office/certificate.php		Name Student Number Date

Responsibility: The ultimate responsibility for completeness and correctness of course selection, for compliance with and completion of program and degree requirements and for the observance of regulations and deadlines rests with the student. Faculty advisors and staff are available to give advice and guidance, but it is the responsibility of the student to be familiar with the information in the University calendar.