



**BIEDIE SCHOOL
OF BUSINESS**

Business Administration and Communications Joint Major
Fall 2017 - Summer 2018

Name: _____

Student Number: _____

Date: _____

Business Administration and Communications Joint Major Course Requirements

This program is offered co-operatively by the Beedie School of Business and the School of Communication. Students may opt for a Bachelor of Arts degree from the Faculty of Communication, Art and Technology, or a Bachelor of Business Administration degree from the Beedie School of Business. Faculty requirements will be governed by the faculty from which the student chooses to complete a degree.

Students must qualify for, and receive admission to the Communications joint major program, and must be accepted as a joint major within the Beedie School of Business.

Requirement Met

Lower Division Requirements

Minimum 'C-' grade required

BUEC 232-4 (or STAT 270) _____

BUS 207-3 (or ECON 201) _____

BUS 217W-3 _____

BUS 237-3 _____

BUS 251-3 _____

BUS 254-3 _____

BUS 272-3 _____

ECON 103-4 _____

ECON 105-4 _____

MATH 157-3 (or MATH 150/151/154) _____

And any one of*:

ENGL 111W-3 _____ PHIL 105-3 _____

ENGL 112W-3 _____ PHIL 100W-3 _____

ENGL 113W-3 _____ PHIL 120W-3 _____

ENGL 114W-3 _____ WL 101W-3 _____

ENGL 115W-3 _____ WL 103W-3 _____

ENGL 199W-3 _____ WL 104W-3 _____

*Any one of these courses may be replaced by any three unspecified transfer units in English or in ENGL-Writing at the 100- or 200- level.

Requirement Met

Writing, Quantitative & Breadth (WQB) Requirement

Minimum 'C-' grade required

WQB requirements may be satisfied by completion of applicable joint major required courses.

6 units of Writing (W)*: _____

*Must be met by taking one lower division 'W' course and one upper division 'W'.

6 units of Quantitative (Q): _____

24 units of Breadth (B):

6 units of B-Soc _____

6 units of B-Hum _____

6 units of B-Sci _____

6 units of additional,
coursework outside of major _____

For more information regarding the Writing, Quantitative & Breadth (WQB) requirements, please visit:
sfu.ca/ugcr/for_students/wqb_requirements.html

Students admitted to SFU before Fall 2006 are required to complete Group Requirements. Please consult with the Beedie undergraduate program for more information.

Business Career Passport

YES NO

All students must complete the 6 workshops listed below within their first 12 months in Business.

Passport workshops include:

- Self-Assessment & Finding Your Fit
- Competitive Cover Letters
- Networking & Business Etiquette
- Interview Preparation Tactics
- Professional Business Resumes
- Job Search Strategies & Career Management

Enrollment and participation in the workshops must be recorded with the Career Management Centre (CMC).

To learn more and/or to register, please visit:

beedie.sfu.ca/careerpassport

Requirement Met

Business Core Course Requirements

Minimum 'C-' grade required

BUS 303-3 _____ BUS 312-4 _____ BUS 336-4 _____

BUS 374-3 / BUS 381-3 _____ BUS 393-3 _____ BUS 478-3* _____

*Students are required to complete BUS 478 at SFU.

Marketing Required Courses**:

Complete all of:

BUS 343-3 _____ BUS 345-4 _____ BUS 347-3 _____

And at least one 400 level course, selected from the Marketing Concentration on the following page: _____

**Completion of the above marketing required course requirement does not satisfy the marketing concentration course requirements.

Requirement Met

Grade Requirements

The BBA requires the following grade point averages for graduation:

_____ Current cumulative GPA (min 2.00)

_____ Current cumulative UDGPA (min 2.00)

_____ Current GPA on all BUS & BUEC courses (min 2.30)

_____ Current GPA on all UD BUS & BUEC courses (min 2.00)

The Beedie School of Business requires a minimum 2.30 overall SFU Business course GPA for entry into 300 and 400 level business class.

Requirement Met

Total Unit Requirement

A Bachelor of Business Administration (BBA) degree requires the completion of at least 120 units. Students may choose to complete more.

Grand Total Units

_____ / 120 units

Requirement Met

Upper Division Unit Requirements

300- and 400- BUS or BUEC units: _____ / 33 units

Area(s) of Concentration: (Optional)

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Students in the Business Administration and Communications Joint Major program have the option of completing one or more areas of concentration. Courses that are listed in two areas (e.g. BUS 418 is listed in both Finance and International Business) will count in both areas

Requirement Met (Optional)

Accounting*

Complete all of: BUS 320-3 ___ BUS 321-3 ___ BUS 322-3 ___ BUS 421-3 ___

Plus complete 2 of: BUS 420-3 ___ BUS 424-3 ___ BUS 426-3 ___ BUS 427-3 ___ BUS 49X-3 (Accounting Topic) ___

*Must be completed at SFU. Only business students admitted to the Accounting concentration will be permitted to enroll in upper division (300- and 400-level) accounting courses required for the Accounting concentration, with the exception of Bus 320-3.

Innovation & Entrepreneurship

Complete all of: BUS 314-3 ___ BUS 338-3 ___ BUS 361-3 ___ BUS 477-4 ___

Plus complete 1 of: BUS 443-3 ___ BUS 450-3 ___ BUS 453-3 ___ BUS 49X-3 (I&E Topic) ___

Finance

Complete all of: BUS 312-4 ___ BUS 315-4 ___ BUS 316-3 ___

Plus complete 2 of: BUS 410-3 ___ BUS 413-4 ___ BUS 417-4 ___ BUS 418-3 ___ BUS 419-3 ___
BUS 49X-3 (Finance Topic) ___

Human Resource Management

Complete all of: BUS 374-3 ___ BUS 381-3 ___

Plus complete 3 of: BUS 432-3 ___ BUS 481-3 ___ BUS 482-3 ___ BUS 483-3 ___ BUS 484-3 ___ BUS 485-3 ___
BUS 486-3 ___ BUS 487-3 ___ BUS 488-3 ___ BUS 489-3 ___ BUS 49X-3 (HRM Topic) ___

International Business

Complete all of: BUS 346-3 ___

Plus complete 3 of: BUS 418-3 ___ BUS 430-3 ___ BUS 431-3 ___ BUS 432-3 ___ BUS 434-3 ___ BUS 435-3 ___
BUS 447-3 ___ BUS 49X-3 (IB Topic) ___

Management Information Systems

Complete all of: BUS 361-3 ___ BUS 362-4 ___ BUS 468-3 ___

Plus complete 2 of: BUS 462-3 ___ BUS 464-3 ___ BUS 465-3 ___ BUS 466-3 ___ BUS 49X-3 (MIS Topic) ___

Operations Management

Complete all of: BUS 336-4 ___ BUS 473-4 ___

Plus complete 2 of: BUS 437-3 ___ BUS 440-4 ___ BUS 445-3 ___ BUS 474-3 ___ BUS 475-3 ___
BUS 49X-3 (OM Topic) ___

Marketing

Complete all of: BUS 343-3 ___ BUS 345-4 ___ BUS 347-3 ___

Plus complete 3 of: BUS 441-3 ___ BUS 443-3 ___ BUS 444-3 ___ BUS 445-3 ___ BUS 446-4 ___ BUS 447-3 ___
BUS 448-4 ___ BUS 449-3 ___ BUS 455-3 ___ BUS 459-3 ___ BUS 49X-3 (Marketing Topic) ___

Strategic Analysis

Complete all of: BUS 478-3 ___

Plus complete 3 of: BUS 371-3 ___ BUS 470-3 ___ BUS 471-3 ___ BUS 479-3 ___ BUS 49X-3 (Approved SA Topic) ___

Please note:

This checklist refers only to the Business requirements of the Joint Major program. Please consult with the SFU Academic Calendar and the Faculty of Communication, Art and Technology undergraduate advisor regarding the graduation requirements for the Communications course requirements of your degree.

<http://www.sfu.ca/communication/undergraduate/advising.html>

Responsibility: The ultimate responsibility rests with the student for completeness and correctness of course selection, for compliance with and completion of program and degree requirements, and for the observance of regulations and deadlines. Faculty advisors and staff are available to give advice and guidance, but it is the responsibility of the student to be familiar with the information in the University calendar.