

BUSINESS AND COMMUNICATION JOINT MAJOR COURSE PLANNING REQUIREMENTS

PROGRAM REQUIREMENTS OVERVIEW

Students are required to complete a minimum of 120 units.

GRADE REQUIREMENTS

The BBA requires the following grade point averages (GPA) for graduation:

- Cumulative GPA - min 2.00
- Cumulative Upper Division GPA - min 2.00
- Upper Division BUS Course GPA - min 2.00
- Overall SFU BUS Course GPA - min 2.30

BACHELOR OF ARTS OR BACHELOR OF BUSINESS ADMINISTRATION

Students may opt for a Bachelor of Arts degree from the Faculty of Communication, Art and Technology, or a Bachelor of Business Administration degree from the Beedie School of Business.

Please note: This checklist refers only to the Business requirements of the Joint Major program. Please consult with the SFU Academic Calendar and the Faculty of Communication, Art and Technology undergraduate advisor regarding the graduation requirements for the Communication portion of your degree program.

BUSINESS CAREER PASSPORT

Students pursuing a BBA degree must complete the six workshops listed below within the first 12 months in Business. It is recommended students complete the workshops in this sequence.

- Self-Assessment & Finding Your Fit
- Job Search Strategies & Career Management
- Competitive Cover Letters
- Professional Business Resumes
- Interview Preparation Tactics
- Networking & Business Etiquette

To register, please visit beediecommunity.sfu.ca

GLOBAL PERSPECTIVE

Whether you choose Study Abroad or International Co-op, a good time to start planning is between 45 - 60 units. See your Academic Advisor for more information on how to get started.

FALL 2019 - SUMMER 2020

BUS LOWER DIVISION REQUIREMENTS

Minimum 'C-' grade required

- | | | |
|--|------------------------------------|---|
| <input type="checkbox"/> BUS 207-3 or (ECON 201-4) | <input type="checkbox"/> BUS 237-3 | <input type="checkbox"/> ECON 103-4 |
| <input type="checkbox"/> BUS 217W-3 | <input type="checkbox"/> BUS 251-3 | <input type="checkbox"/> ECON 105-4 |
| <input type="checkbox"/> BUS 232-4 or (STAT 270-3) | <input type="checkbox"/> BUS 254-3 | <input type="checkbox"/> MATH 157-3 or (MATH 150-4/151-3/154-3) |
| | <input type="checkbox"/> BUS 272-3 | |

And any one of:

- | | | |
|--------------------------------------|------------------------------------|---|
| <input type="checkbox"/> PHIL 100W-3 | <input type="checkbox"/> WL 101W-3 | <input type="checkbox"/> ANY 3-unit 100/200 level English (ENGL) course |
| <input type="checkbox"/> PHIL 105-3 | <input type="checkbox"/> WL 103W-3 | |
| <input type="checkbox"/> PHIL 120W-3 | <input type="checkbox"/> WL 104W-3 | |

It is recommended that students complete BUS 202 (3) in order to ensure they possess the foundational skills in communication and collaboration necessary for successful completion of upper division business coursework. Students wishing to register in BUS 202 should consult with an Undergraduate Academic Advisor in the Beedie School of Business.

WQB REQUIREMENTS

Minimum 'C-' grade required

WRITING (W) - 6 units

BREADTH (B) - 24 units

- | | |
|---|--|
| <input type="checkbox"/> BUS 217W-3 | <input type="checkbox"/> B-Hum _____ / 6 Units |
| <input type="checkbox"/> BUS 360W-4 or upper division W CMNS course | <input type="checkbox"/> B-Soc _____ / 6 Units |
| | <input type="checkbox"/> B-Sci _____ / 6 Units |
| <input type="checkbox"/> _____ / 6 Units | <input type="checkbox"/> Additional courses outside of major _____ / 6 Units |

QUANTITATIVE (Q) - 6 units

BUS UPPER DIVISION REQUIREMENTS

Minimum 'C-' grade required

BUS 478 must be completed at SFU.

- | | | |
|------------------------------------|---|------------------------------------|
| <input type="checkbox"/> BUS 303-3 | <input type="checkbox"/> BUS 336-4 | <input type="checkbox"/> BUS 393-3 |
| <input type="checkbox"/> BUS 312-4 | <input type="checkbox"/> BUS 374-3 or (BUS 381-3) | <input type="checkbox"/> BUS 478-3 |

All of the following marketing courses:

- | | | |
|--|------------------------------------|------------------------------------|
| <input type="checkbox"/> BUS 343-3 | <input type="checkbox"/> BUS 345-4 | <input type="checkbox"/> BUS 347-3 |
| <input type="checkbox"/> ANY one 3 or 4-unit 400 level BUS course from the marketing concentration listed on the back of this page | | |

Completion of the above marketing required course requirements does not fully satisfy the marketing concentration course requirements. To pursue a marketing concentration, please follow the course checklist on the second page.

UPPER DIVISION UNIT REQUIREMENTS

Students must complete at least 33 upper division units in BUS courses including those courses listed above and 45 upper division units overall.

_____ / 33 Units in 300 and 400 BUS units
 _____ / 45 Upper Division Units

TOTAL UNIT REQUIREMENTS

A Bachelor of Business Administration (BBA) degree requires the completion of at least 120 units. Students may choose to complete more. _____ / 120 Units

AREAS OF CONCENTRATION (Optional)

Students in the Business Administration and Communication Joint Major program have the option of completing one or more areas of concentration. Students should declare their concentration before their 75th unit. To declare, please visit beedie.sfu.ca/dashboard/academics/degree/concentrations.

	ACCOUNTING	FINANCE	INNOVATION & ENTREPRENEURSHIP	MANAGEMENT INFORMATION SYSTEMS	
Complete all of	<input type="checkbox"/> BUS 320-3 <input type="checkbox"/> BUS 321-3 <input type="checkbox"/> BUS 322-3 <input type="checkbox"/> BUS 421-3 And any two of: <input type="checkbox"/> BUS 420-3 <input type="checkbox"/> BUS 424-3 <input type="checkbox"/> BUS 426-3 <input type="checkbox"/> BUS 427-3 <input type="checkbox"/> BUS 428-3 <input type="checkbox"/> BUS 49X-3 (Approved Accounting Topic)	<input type="checkbox"/> BUS 312-4 <input type="checkbox"/> BUS 315-4 <input type="checkbox"/> BUS 316-3 And any two of: <input type="checkbox"/> BUS 410-3 <input type="checkbox"/> BUS 413-4 <input type="checkbox"/> BUS 414-3 <input type="checkbox"/> BUS 415-3 <input type="checkbox"/> BUS 417-4 <input type="checkbox"/> BUS 418-3 <input type="checkbox"/> BUS 419-3 <input type="checkbox"/> BUS 49X-3 (Approved Finance Topic)	<input type="checkbox"/> BUS 314-3 <input type="checkbox"/> BUS 338-3 <input type="checkbox"/> BUS 361-3 <input type="checkbox"/> BUS 477-4 And any one of: <input type="checkbox"/> BUS 339-4 <input type="checkbox"/> BUS 406-3 <input type="checkbox"/> BUS 443-3 <input type="checkbox"/> BUS 450-3 <input type="checkbox"/> BUS 453-3 <input type="checkbox"/> BUS 49X-3 (Approved I&E Topic)	<input type="checkbox"/> BUS 361-3 <input type="checkbox"/> BUS 362-4 <input type="checkbox"/> BUS 468-3 And any two of: <input type="checkbox"/> BUS 462-3 <input type="checkbox"/> BUS 464-3 <input type="checkbox"/> BUS 465-3 <input type="checkbox"/> BUS 466-3 <input type="checkbox"/> BUS 49X-3 (Approved MIS Topic)	
	OPERATIONS MANAGEMENT	MARKETING	INTERNATIONAL BUSINESS	HUMAN RESOURCE MANAGEMENT	STRATEGIC ANALYSIS
Complete all of	<input type="checkbox"/> BUS 336-4 <input type="checkbox"/> BUS 473-4 And any two of: <input type="checkbox"/> BUS 437-3 <input type="checkbox"/> BUS 440-4 <input type="checkbox"/> BUS 445-3 <input type="checkbox"/> BUS 474-3 <input type="checkbox"/> BUS 475-3 <input type="checkbox"/> BUS 49X-3 (Approved OM Topic)	<input type="checkbox"/> BUS 343-3 <input type="checkbox"/> BUS 345-4 <input type="checkbox"/> BUS 347-3 And any three of: <input type="checkbox"/> BUS 441-3 <input type="checkbox"/> BUS 443-3 <input type="checkbox"/> BUS 444-3 <input type="checkbox"/> BUS 445-3 <input type="checkbox"/> BUS 446-4 <input type="checkbox"/> BUS 447-3 <input type="checkbox"/> BUS 448-4 <input type="checkbox"/> BUS 449-3 <input type="checkbox"/> BUS 455-3 <input type="checkbox"/> BUS 459-3 <input type="checkbox"/> BUS 49X-3 (Approved Marketing Topic)	<input type="checkbox"/> BUS 346-3 And any three of: <input type="checkbox"/> BUS 418-3 <input type="checkbox"/> BUS 430-3 <input type="checkbox"/> BUS 431-3 <input type="checkbox"/> BUS 432-3 <input type="checkbox"/> BUS 434-3 <input type="checkbox"/> BUS 435-3 <input type="checkbox"/> BUS 447-3 <input type="checkbox"/> BUS 49X-3 (Approved IB Topic)	<input type="checkbox"/> BUS 374-3 <input type="checkbox"/> BUS 381-3 And any three of: <input type="checkbox"/> BUS 432-3 <input type="checkbox"/> BUS 481-3 <input type="checkbox"/> BUS 482-3 <input type="checkbox"/> BUS 483-3 <input type="checkbox"/> BUS 484-3 <input type="checkbox"/> BUS 485-3 <input type="checkbox"/> BUS 486-3 <input type="checkbox"/> BUS 487-3 <input type="checkbox"/> BUS 488-3 <input type="checkbox"/> BUS 489-3 <input type="checkbox"/> BUS 49X-3 (Approved HRM Topic)	<input type="checkbox"/> BUS 478-3 And any three of: <input type="checkbox"/> BUS 371-3 <input type="checkbox"/> BUS 470-3 <input type="checkbox"/> BUS 471-3 <input type="checkbox"/> BUS 479-3 <input type="checkbox"/> BUS 49X-3 (Approved SA Topic)

Meeting all course requirements will not necessarily reach 120 units (including 45 upper division units). Consider customizing your degree with a study abroad term, a business certificate, an additional concentration, or a non-business complement, such as a minor or certificate. See your Business Academic Advisor for more information: beedie.sfu.ca/dashboard/academics/advising

Responsibility: The ultimate responsibility rests with the student for completeness and correctness of course selection, for compliance with and completion of program and degree requirements, and for the observance of regulations and deadlines. Faculty advisors and staff are available to give advice and guidance, but it is the responsibility of the student to be familiar with the information in the University calendar: <https://www.sfu.ca/calendar.html>