BACHELOR OF BUSINESS ADMINISTRATION

COURSE PLANNING REQUIREMENTS

PROGRAM REQUIREMENTS OVERVIEW

DEGREE OVERVIEW
Your degree consists of 4 components:

- LOWER DIVISION COURSES
- WQB COURSES
- UPPER DIVISION COURSES
- NON-BUS/NON-BUEC COURSES

Students are required to complete a minimum of 120 units.

GRADE REQUIREMENT
The BBA requires the following grade point averages (GPA) for graduation:

- Cumulative GPA - min 2.00
- Cumulative Upper Division GPA - min 2.00
- Upper Division BUS Course GPA - min 2.00
- Overall SFU BUS Course GPA - min 2.30
- SFU Program GPA - min 2.00
- SFU Upper Division Program GPA - min 2.00

BUSINESS FOUNDATION PROGRAM

COURSE
Minimum ’C’ grade required

- BUS 201-3 (Direct high school admission)
- BUS 202-3 (Internal/External transfer)

Students must complete this course within their first term at the Beedie School of Business.

BUSINESS CAREER PASSPORT

Students must complete the six workshops listed below within the first 12 months in Business. It is recommended students complete the workshops in

- Self-Assessment & Finding Your Fit
- Job Search Strategies & Career Management
- Competitive Cover Letters
- Professional Business Resumes
- Interview Preparation Tactics
- Networking & Business Etiquette

To register, please visit beediecommunity.sfu.ca

LOWER DIVISION REQUIREMENTS

Minimum ’C’ grade required

- BUS 207-3 or ECON 201-4
- BUS 217W-3
- BUS 232-4 or ECON 233-4 or STAT 270-3

And any one of:
- PHIL 100W-3
- PHIL 105-3
- PHIL 110-3
- PHIL 120W-3

NON-BUS/NON-BUEC COURSES

Minimum ’C’ grade required

- BUS 217W-3
- BUS 360W-4

QUANTITATIVE (Q) - 6 units

- BUS 207-3 or ECON 201-4
- BUS 232-4 or ECON 233-4 or STAT 270-3

And any one of:
- PHIL 100W-3
- PHIL 105-3
- PHIL 110-3
- PHIL 120W-3

WQB REQUIREMENTS

Minimum ’C’ grade required

- BUS 201W-3
- BUS 217W-3
- BUS 360W-4

Writing (W) - 6 units

- BUS 217W-3
- BUS 360W-4

Quantitative (Q) - 6 units

- BUS 201W-3
- BUS 217W-3

Breadth (B) - 24 units

- BUS 217W-3
- BUS 360W-4

- BUS 207-3 or ECON 201-4
- BUS 232-4 or ECON 233-4 or STAT 270-3

And any one of:
- PHIL 100W-3
- PHIL 105-3
- PHIL 110-3
- PHIL 120W-3

NON-BUS/NON-BUEC REQUIREMENTS

Students are required to complete a minimum of 36 units of non-BUS/non-BUEC coursework.

Completed Units

Courses in these sections may overlap. For example, ECON103-4 at SFU fulfills 4/6 of your B-Soc units and 4/36 non-BUS/non-BUEC units.

UPPER DIVISION REQUIREMENTS

Minimum ’C’ grade required

Students are recommended to complete BUS 360W at SFU before their 75th unit. BUS 478 must also be completed at SFU.

- BUS 303-3
- BUS 312-4
- BUS 336-4

One of the following international business courses:

- BUS 346-3
- BUS 410-3
- BUS 417-4
- BUS 418-3
- MATH 157-3 or MATH 150/151/154
- BUS 417-4
- BUS 418-3
- BUS 434-3
- BUS 435-3
- BUS 447-3
- BUS 447-3

GLOBAL PERSPECTIVE

Whether you choose Study Abroad or International Co-op, a good time to start planning is between 45 - 60 units. See your Academic Advisor for more information on how to get started.
## AREAS OF CONCENTRATION

Students are required to complete at least one area of concentration within their program. Students are encouraged to meet with an advisor regarding concentration declaration upon completion of 60 units and should declare before their 75th unit. To declare, please visit https://beedie.sfu.ca/programs/undergraduate/bba-concentration-application-form

### ACCOUNTING
- BUS 320-3
- BUS 321-3
- BUS 322-3
- BUS 421-3
- And any two of:
  - BUS 420-3
  - BUS 423-3
  - BUS 426-3
  - BUS 427-3
  - BUS 428-3
  - BUS 49X-3
  - (Approved Accounting Topic)

### FINANCE
- And any three of:
  - BUS 312-4
  - BUS 315-4
  - BUS 316-3
  - And any two of:
    - BUS 410-3
    - BUS 413-4
    - BUS 414-3
    - BUS 415-3
    - BUS 417-4
    - BUS 418-3
    - BUS 419-3
    - BUS 49X-3
    - (Approved Finance Topic)

### INNOVATION & ENTREPRENEURSHIP
- And any three of:
  - BUS 314-3
  - BUS 338-3
  - BUS 471-3
  - And any two of:
    - BUS 339-4
    - BUS 406-3
    - BUS 443-3
    - BUS 450-3
    - BUS 453-3
    - BUS 49X-3
    - (Approved I&E Topic)

### MANAGEMENT INFORMATION SYSTEMS
- And any two of:
  - BUS 361-3
  - BUS 362-4
  - BUS 468-3

### OPERATIONS MANAGEMENT
- Complete all of
  - BUS 336-4
  - BUS 473-4
  - And any two of:
    - BUS 437-3
    - BUS 440-4
    - BUS 445-3
    - BUS 474-3
    - BUS 475-3
    - BUS 49X-3
    - (Approved OM Topic)

### MARKETING
- Complete all of
  - BUS 343-3
  - BUS 345-3
  - BUS 347-3
  - And any three of:
    - BUS 441-3
    - BUS 443-3
    - BUS 444-3
    - BUS 445-3
    - BUS 446-3
    - BUS 447-3
    - BUS 448-3
    - BUS 449-3
    - BUS 455-3
    - BUS 457-3
    - BUS 49X-3
    - (Approved Marketing Topic)

### INTERNATIONAL BUSINESS
- Complete all of
  - BUS 346-3
- And any three of:
  - BUS 418-3
  - BUS 430-3
  - BUS 431-3
  - BUS 432-3
  - BUS 434-3
  - BUS 435-3
  - BUS 447-3
  - BUS 49X-3
  - (Approved IB Topic)

### HUMAN RESOURCE MANAGEMENT
- Complete all of
  - BUS 374-3
  - BUS 381-3
- And any three of:
  - BUS 432-3
  - BUS 481-3
  - BUS 482-3
  - BUS 483-3
  - BUS 484-3
  - BUS 485-3
  - BUS 486-3
  - BUS 487-3
  - BUS 488-3
  - BUS 489-3
  - BUS 49X-3
  - (Approved HRM Topic)

### STRATEGIC ANALYSIS
- Complete all of
  - BUS 478-3
- And any three of:
  - BUS 307-3
  - BUS 371-3
  - BUS 471-3
  - BUS 479-3
  - BUS 49X-3
  - (Approved SA Topic)

### 400-LEVEL REQUIREMENT
Have you completed three 400 level BUS courses, with at least one of the three at SFU? This does not include BUS 478 or 425.

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### 45 UD UNIT REQUIREMENT
Have you completed 45 upper division units, with at least 36 upper division BUS units?

- 36 BUS Units
- 9 BUS or Non-BUS Units
- 45 UD Units

Meeting all course requirements will not necessarily reach 120 units (including 45 upper division units). Consider customizing your degree with a study abroad term, a business certificate, an additional concentration, or a non-business complement, such as a minor or certificate. See your Business Academic Advisor for more information: beedie.sfu.ca/resources/undergraduates/connect-with-an-advisor

**Responsibility:** The ultimate responsibility rests with the student for completeness and correctness of course selection, for compliance with and completion of program and degree requirements, and for the observance of regulations and deadlines. Faculty advisors and staff are available to give advice and guidance, but it is the responsibility of the student to be familiar with the information in the University calendar: https://www.sfu.ca/calendar.html