

"Five reasons I highly recommend the Technology Leadership Program:

- 1. The program is sponsored by the CIO Association of Canada.
- 2. The curriculum is focused on the skills needed to lead technology teams and advise executives and board members.
- 3. Knowledge of the instructors: instructors are willing to share their knowledge and experience.
- 4. Focus on change leadership: technology projects are people projects; the program focuses on how to lead successful change.
- 5. Networking and building future career contacts: I stay in touch with my cohort; we all applaud and support each other's career growth and changes.

The TLP program helped me move into a Director of Information Systems and Technology role with the Vancouver General Hospital (VGH) and UBC Hospital Foundation."

Are you a senior technology leader that is looking to take your career to the next level? The role of the Chief Information Officer is among the most dynamic in the enterprise; beyond technology and systems expertise, you need strategic leadership skills to shape your company's success. Offered in partnership with the CIO Association of Canada, this program is now in its 15th year and will help you gain leadership skills and a strategic perspective. Faculty members and industry experts will guide you through engaging online modules, facilitated discussions, and a self-paced change project. You will gain an invaluable network of peers across industries while taking a program that fits with your busy life.

# **ABOUT SFU BEEDIE SCHOOL OF BUSINESS**

We believe in the power of business to spark new ideas, fuel social innovations, and advance society. Taking business education beyond the walls of academia, we strive to empower people from diverse backgrounds and perspectives to re-imagine the role of business in tackling society's most significant challenges. At SFU Beedie, you will be immersed in a classroom fueled by world-class research, meaningful community engagement, and a global outlook.

Recognized in the top 1% of accredited business schools world-wide, we provide custom programming by taking an interdisciplinary approach to innovative education that has local impact and global reach. In our immersive and experiential programming, you will be challenged to think differently and develop new skills to address the most pressing needs of your organization.



# TECHNOLOGY LEADERSHIP PROGRAM

# **ABOUT THE PROGRAM**

The Technology Leadership Program, designed in partnership with the CIO Association of Canada, features engaging online modules, facilitated discussions, and a self-paced change project. Faculty members and experienced industry experts will guide you through a wide range of topics in an interactive virtual environment.

The program includes the following course topics:

# IT MANAGER TO BUSINESS LEADER

Enhance your leadership and management skills and examine an overall framework for leading change. You will learn how to personalize leadership through matching styles of leadership to specific situations and individuals, using the practice of emotional intelligence (EQ) and deep listening.

# **LEADING PROJECTS AND MANAGING CHANGE**

Fostering project management skills and practice is key for organizational success. When teamed with the discipline of building business cases, you are more likely to choose the right projects and deliver them effectively. You will learn about the project process, agile methods, business plan development and steps an organization can take to make the best use of their project resources.

# MAKING EXECUTIVE DECISIONS: RATIONAL ACTOR, ORGANIZATIONAL PROCESSES & BUREAUCRATIC POLITICS

All organizational change involves decision making. Whether by intuition, rational analysis, or political action, how we make decisions has significant implications. In this module, you will examine the three main lenses and processes of decision-making with the objective of understanding how such knowledge can be used to improve performance.

#### **ALIGNING BUSINESS AND IT STRATEGIES**

Gain the strategic tools needed to apply the right information with the right technology to the right place in the business. Help create a competitive advantage for your organization by identifying the relationship between core business strategies and the strategic value of information technologies.

#### **LEADING DIGITAL TRANSFORMATION**

For many organizations, IT remains the single-largest capital investment. You will gain an appreciation of the benefits and risks to an organization with the information technology investments, understand the role of executives and directors with regards to governance, and enhance your understanding of how to communicate effectively in order to create value and support strategy implementation.

# **ESTEEMED FACULTY**



Dr. Andrew Gemino



<u>Dr. Blaize</u> Horner Reich



Dr. Peter Tingling



Dr. Sandy MacIver





# **BEYOND THE CLASSROOM**

#### **NETWORKING AND MENTORSHIP**

Within a small cohort, you will build your network with peers, senior CIOCAN members and established CIOs who have "been there" and can play crucial roles in guiding and facilitating your learning and career.

# **CIOCAN MEMBERSHIP**

Acceptance to the program includes an Associate membership to the CIO Association of Canada for 2023/2024: www.ciocan.ca/joining

# **IMPORTANT DETAILS**

2023-2024 cohort will be delivered virtually to a national audience

# **APPLICATION DEADLINE:**

September 7, 2023

# **OPENING SESSION:**

September 28, 2023

# **MODULES:**

September 30 - November 10, 2023

# **CAPSTONE SESSION:**

Mid-point: January 18, 2024 Final: February 29, 2024

# **PROGRAM COST:**

CIOCAN Members: \$3,850 + 5% GST Non-Members: \$4,300 + 5% GST

Eligible BC residents can utilize the StrongerBC future skills grant toward the program fees (\$3500 value)

# **CLICK HERE TO APPLY NOW**

#### **CONTACT US**

Email: execed\_tlp@sfu.ca Phone: (778) 782-7744