



NAVIGATE A RAPIDLY CHANGING INDUSTRY

The Canadian Payments Industry is now changing at a rapid pace with new providers, new platforms, and new payment tools being launched. As consumer behavior evolves, innovation in the industry must keep up and adapt to constant disruption.

This current state can present challenges and/or opportunities for your organizations depending on how you choose to learn, act and plan for the future.

To help you successfully navigate these changes, SFU Beedie has partnered with the Rotman School of Management and Payments Canada to offer the Business of Payments program.

This program brings together academic and industry experts who, using real-time global and national statistics to help you re-frame the challenges and questions being asked, will help you build creative solutions from existing and new models. Develop an integrative thinking stance that recognizes the tension between legacy systems and the push for innovation such managing growth and innovation in the Credit Union space while maintaining personalized customer service and the emerging industry of FinTechs trying to enhance or replace traditional financial services

ABOUT SFU BEEDIE SCHOOL OF BUSINESS

We believe in the power of business to spark new ideas, fuel social innovations, and advance society. Taking business education beyond the walls of academia, we strive to empower people from diverse backgrounds and perspectives to re-imagine the role of business in tackling society's most significant challenges. At SFU Beedie, you will be immersed in a classroom fueled by world-class research, meaningful community engagement, and a global outlook. Recognized in the top 1% of accredited business schools world-wide, we provide custom programming by taking an interdisciplinary approach to innovative education that has local impact and global reach. In our immersive and experiential programming, you will be challenged to think differently and develop new skills to address the most pressing needs of your organization.

BUSINESS OF PAYMENTS

CURRICULUM

CANADIAN INNOVATION AND THE BIG PRIZE

Explore Canada's place in the global economy and its innovation ecosystem. The course covers innovations within the payments industry and the country's move towards a fully modernized payments system.

INTEGRATIVE THINKING

Enhance your Integrative Thinking process with this systematic approach. You'll learn to re-frame the challenges associated with evolving the payments processes by searching for novel solutions built from existing models.

PAYMENTS HERE AND THERE: GLOBAL PAYMENTS

Understand the framework which informs the optimal design of a payments system and how to meet the policy goals set by regulators of Canada's payment industry. The course will also cover other global markets and how these international experiences can help to move the Canadian payments system forward.

THE PAYMENTS INDUSTRY IN CANADA

Learn how to link functions in the payment ecosystem with the payment flows for different types and forms of payments and businesses. Discuss and link innovations in forms of payment and in payment flows with examples of the introduction of new business models.

DISRUPTION OF PAYMENTS

Discover the importance of data strategies and the increased deployment of blockchain technology and other security strategies to ensure the integrity of payment systems.

FINTECH

Examine existing PayTech and FinTech innovation ecosystems and explore the challenges and opportunities of major players. Gain an understanding on how forces, trends, new players, and new tech transform the way we exchange value.

ESTEEMED FACULTY INCLUDE



[Walid Hejazi](#)



[Mike Bradley](#)



[Jan Pilbauer](#)



[Andrew McFarlane](#)

APPLY TO THIS PROGRAM

SCHEDULE:

September 27, 28 & 29 and
October 4, 5, & 6

8:30am-12:00pm PST

PROGRAM COST:

\$4950 + GST

Is your employer sponsoring you in this program? They may be eligible for support through the [Canada Job Grant](#).

APPLY NOW:

<https://beedie.sfu.ca/programs/executive-education/business-of-payments/application>