



WHAT DOES IT TAKE TO MOVE ORGANIZATIONS FORWARD?

"This program is a good 360-degree view of what an IT leader is about, what we need to think of, how we should communicate, the importance of collaboration, driving innovation and more. It also provides material and tools that we can refer to or put in practice every day."

"In the context of value for money, the Technology Leadership Program exceeded my expectations. The faculty were excellent, the peer group was diverse, interested and dedicated."

"The program provides tools and knowledge to help me grow in my leadership role. More precisely, I feel that I have a better understanding on how to align the IT strategy with the business strategy. I will now feel more comfortable attending strategic meetings with other executives."

Are you a senior technology leader that is looking to take your career to the next level? The role of the Chief Information Officer is among the most dynamic in the enterprise; beyond technology and systems expertise, you need strategic leadership skills to shape your company's success. Offered in partnership with the CIO Association of Canada since 2008, this program will help you gain leadership skills and a strategic perspective. Faculty members and industry experts will guide you through engaging online modules, facilitated discussions, and a self-paced capstone project. You will gain an invaluable network of peers across industries while taking a program that fits with your busy life.

ABOUT SFU BEEDIE SCHOOL OF BUSINESS

We believe in the power of business to spark new ideas, fuel social innovations, and advance society. Taking business education beyond the walls of academia, we strive to empower people from diverse backgrounds and perspectives to re-imagine the role of business in tackling society's most significant challenges. At SFU Beedie, you will be immersed in a classroom fueled by world-class research, meaningful community engagement, and a global outlook.

Recognized in the top 1% of accredited business schools world-wide, we provide custom programming by taking an interdisciplinary approach to innovative education that has local impact and global reach. In our immersive and experiential programming, you will be challenged to think differently and develop new skills to address the most pressing needs of your organization.

TECHNOLOGY LEADERSHIP PROGRAM

ABOUT THE PROGRAM

The Technology Leadership Program, designed in partnership with the CIO Association of Canada, features engaging online modules, facilitated discussions, and a self-paced capstone project. Faculty members and experienced industry experts will guide you through a wide range of topics in an interactive virtual environment. The program includes the following course topics:

IT MANAGER TO BUSINESS LEADER

Enhance your leadership and management skills and examine an overall framework for leading change. You will learn how to personalize leadership through matching styles of leadership to specific situations and individuals, using the practice of emotional intelligence (EQ) and deep listening.

PLATFORMS AND HARNESSING GENERATIVE AI

Participants will explore projects and programs related to organizational investments in digital platforms and technology. The focus will be on initiating programs and communicating the “Why?, What?, and How?” of digital change from a business perspective. Participants will gain insights into methodologies like traditional, agile, lean, hybrid, DevOps, and low-code/no-code development. This module also examines the opportunities and challenges of Generative AI technology, and how digital business leaders can navigate the complexities it introduces.

MAKING EXECUTIVE DECISIONS

All organizational change involves decision making. Whether by intuition, rational analysis, or political action, how we make decisions has significant implications. In this module, you will examine the three main lenses and processes of decision-making with the objective of understanding how such knowledge can be used to improve performance.

ALIGNING BUSINESS AND IT STRATEGIES

Gain the strategic tools needed to apply the right information with the right technology to the right place in the business. Help create a competitive advantage for your organization by identifying the relationship between core business strategies and the strategic value of information technologies.

LEADING DIGITAL TRANSFORMATION

For many organizations, IT remains the single-largest capital investment. You will gain an appreciation of the benefits and risks to an organization with the information technology investments, understand the role of executives and directors with regards to governance, and enhance your understanding of how to communicate effectively in order to create value and support strategy implementation.

CAPSTONE: ACTIVE LISTENING

The Active Listening Capstone Project helps leaders address key challenges by identifying issues, mapping stakeholders, and engaging in listening conversations. Guided by a playbook and peer coaching, participants develop action plans based on stakeholder insights. This hands-on process enhances leadership skills, strategic thinking, and stakeholder relationships.

ESTEEMED FACULTY



[Dr. Andrew Gemino](#)



[Dr. Blaize Horner Reich](#)



[Dr. Peter Tingling](#)



[Dr. Sandy MacIver](#)



[Dr. Jeffrey Yip](#)

BEYOND THE CLASSROOM

NETWORKING AND MENTORSHIP

Within a small cohort, you will build your network with peers, senior CIOCAN members and established CIOs who have “been there” and can play crucial roles in guiding and facilitating your learning and career.

CIOCAN MEMBERSHIP

Acceptance to the program includes a one-year Associate membership of Canada:

www.ciocan.ca/joining

“If the TLP can be distilled to a single idea, it would be: “Expanding technology leaders’ thinking beyond the datacentre and into the boardroom.” Technology professionals are good with, well, technology; the magic of the TLP program is that it helps them better contextualize their work within the broader mission of the businesses. Moreover, there are the societal, ethical, and competitive implications to consider --especially in the current age of rapid AI advances. The TLP expands IT leaders’ perspectives, and this continues further through their ongoing involvement with the CIOCAN community.”

Dr. Peter Holowka,

Director of Educational Technology, West Point Grey Academy; CIOCAN Vancouver Chapter President and National Board Member



MORE DETAIL



APPLY HERE

CONTACT US

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