FT MBA EMPLOYMENT REPORT 2022

SFU BEEDIE SCHOOL CAREER MANAGEMENT OF BUSINESS CENTRE

LETTER FROM THE DIRECTOR



It is my pleasure to share with you the Employment Report for the Beedie School of Business' Full-Time MBA graduating classes of 2022.

SFU Beedie School of Business' strategic vision is to develop innovative and socially responsible business leaders with a global perspective through education, inspired by research and grounded in practice. The SFU Beedie School of Business prides itself on creating an innovative, student-centred and creative learning environment for professionals who are ready to push themselves to their highest

potential and move their career to the next level in an internationally diverse and collaborative MBA classroom. As a result we have been recognized among the Top 10 business schools in Canada by Maclean's magazine (2022).

The World QS Global Business Schools Report (2022) ranks Beedie in the top 15 for business management in Canada, and the Eduniversal Ranking (2022) ranks the School number four in Canada in the category of Four Palmes: Top Business Schools Strong Global Influence.

With Beedie's growing reputation, it is no surprise that our Full-Time MBA students continue to succeed in their chosen careers. The wide range of industry leaders hiring our graduates across the province demonstrates the diversity, talent and range of experience within this program. Our MBA graduates bring their talents to roles in consulting, finance, accounting, general management, marketing, sales, operations, logistics and more.

Whether you are considering hiring one of our students or becoming a student in one of our graduate programs yourself, I encourage you to review the report findings.

Gurwinder Singh

Gurwinder Singh Director, Graduate Career Managmeent Centre and Employer Engagement

MBA CLASS OF 2022 Overview



\$85,400

Average base salary, based on 83% reporting rate

\$18,500

Average bonus when offered

90%

Percentage of those seeking employment who accepted a job offer within 3 months of graduation, based on a 92% reporting rate



Our 16-month, Full-Time MBA program merges theory with application, that allows students to gain the expertise and skills required to do outstanding things in their careers and society. Our courses involve hands-on, applied learning.

Examples and real world cases are used to build knowledge and explore topics relevant to today's business climate.

We strive beyond the classic business education by embedding subjects such as sustainability, creativity and entrepreneurship into the curriculum.

At the end of the 12-months of academics, our students complete the work term requirement by choosing between a paid four-month internship to gain real-world experience, moving straight into a full-time, permanent position, or starting their own new venture.

Total Students

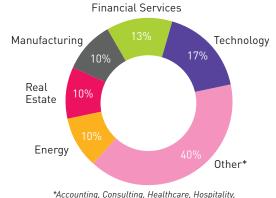
43% Self-Identified 20

31 Average Age at Entry

Average Years of Work

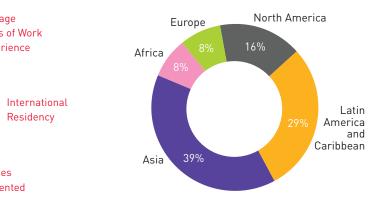
65%

Pre-MBA Employment



Import/Export, Media/Entertainment, Transportation & Logistic Services

Geographic Distribution



POST-PROGRAM Employment outcomes

of SFU Beedie's FT MBA students stay in Canada. Canadian cities include: Vancouver, Montreal, Toronto

Companies with which our MBA students accepted employment

9N%

73% Grads who accepted an offer and made

Students reporting satisfaction with the job they accepted post-MBA, based on 92% reporting rate

at least one career transistion (change in industry, function, and/or geography)

Source of accepted employment

SCHOOL FACILITATED

Conversion of school facilitated internship: 79%

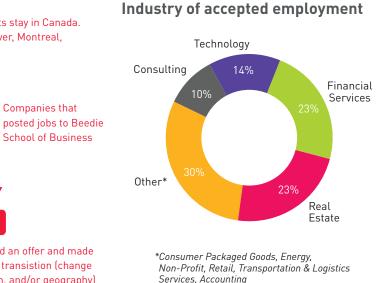
Network (i.e. faculty referrals, alumni referrals, classmates, campus speakers, club events, class projects): 5%

GRADUATE FACILITATED

Personal contacts (i.e. previous employers, family, friends outside of school, etc): 2%

Direct application (i.e. social media/LinkedIn, Indeed, company websites): 14%





Function of accepted employment



*Human Resources, Business Analytics



Compensation by Professional Industries

Industry	% Share of Total Reported Salaries	Min \$	Max \$	Average \$	Median \$
Consulting	23%	62,000	88,500	77,214	80,000
Financial Services	23%	54,000	85,000	73,857	76,000
Real Estate	10%	72,000	145,000	117,333	135,000
Technology	13%	67,000	134,000	92,250	90,000
Other	31%	61,000	120,000	85,722	87,500
Total	100%	54,000	145,000	85,400	80,000

Compensation by Professional Functions

Function	% Share of Total Reported Salaries	Min \$	Max \$	Average \$	Median \$
Consulting	33%	62,000	120,000	81,650	80,000
Finance / Accounting	27%	54,000	90,000	71,500	68,500
General Management	10%	88,000	110,000	93,333	100,000
Marketing / Sales	10%	67,000	145,000	94,667	72,000
Operations / Logistics	10%	65,000	135,000	95,833	87,500
Other	10%	85,000	134,000	101,333	85,000
Total	100%	54,000	145,000	85,400	80,000

Compensation Breakdown

	Min \$	Max \$	Average \$	
Base Salary	54,000	145,000	85,400	



"As an international student from India, the Career Management Centre helped me understand the Canadian job market and connected me with amazing professionals through various individual and group coaching sessions and networking events. The Career Management Centre was instrumental in my journey by supporting my career transition from software development to product management. They provided guidance on resume preparation, the interview process and job negotiations."

Akash Aggarwal, Class of 2022
Senior Technical Product Owner, Ritchie Bros

ALUMNI SPOTLIGHT

ALUMNI SPOTLIGHT



JOHANNA FERGUSON, MBA '21 **PROJECT MANAGER** TECK RESOURCES LIMITED

Johanna Ferguson's journey started with a bachelor's degree in geological sciences. After working in the mining industry for a few years in environments ranging from greenfield exploration to producing underground and open pit mines, Johanna realized that she wanted to be part of the leadership team and shape the future of the industry. This curiosity led her to pursue an online Graduate Diploma of Business Administration at SFU Beedie, which later paved the way for her MBA.

Johanna's decision to pursue an MBA was motivated by her desire to combine her technical experience with business education to help drive environmental change in mining. She chose SFU Beedie's MBA program for its flexibility to explore different career paths within her current employer, Teck Resources.

"SFU Beedie's MBA is very diverse in its courses offered and has given me a different perspective and multiple lenses from which to analyze problems," said Johanna. "I'm now able to tackle problems from a more creative approach. My toolbox has grown, and I feel well equipped to take on almost anything."

One of her favorite courses was business strategy, where she learned different analyses that she now applies regularly in her work. Johanna also took a course in

innovation and entrepreneurship, which prepared her for her current intrapreneurial position at Teck Resources.

Apart from the skills she gained through courses, Johanna's MBA experience also allowed her to gain hands-on experience by participating in multiple case competitions throughout the program. "This helped me build courage and practice my presentation and collaboration skills which I use on a daily basis," said Johanna.

Johanna's long-term career goal is to contribute to environment, health, and safety initiatives in the mining industry to help with decarbonization and reduce workplace injuries. Her MBA education equipped her with the necessary skills and knowledge to continue to speak up and encourage conversations around health and safety and sustainability initiatives.

"Consider the MBA as your playground," said Johanna. "Don't be afraid to ask questions and challenge the status quo."



VIKSIT JAIN, MBA '22 DIRECTOR, DIGITAL CUSTOMER EXPERIENCE **BOSA PROPERTIES**

"I also enjoyed my negotiation course, which gave me principles and skills that I have since successfully applied to numerous business situations," said Viksit. "I went from detesting negotiating when I began the MBA program to thoroughly enjoying it thanks to this transformative course." Participating in the Telfer DEI case competition was an eyeopening experience for Viksit. He and his team worked for weeks researching and learning about systemic challenges faced by women, Indigenous peoples, persons with disabilities and visible minorities, and ultimately delivered the winning business solution to drive inclusivity in the workplace at scale. Viksit aspires to continue building his skills as a product manager and eventually become a business leader in technology. "Learn from your peers," said Viksit. "You will have an amazing cohort of diverse people from different backgrounds, and each of them will bring distinct perspectives that will exponentially increase your learning. Be open to learning from others' experiences."

From advertising to venture start-ups, Viksit Jain's professional experience encompasses a range of different industries. After completing his master's degree in commerce, he spent a decade at advertising agencies, starting as a copywriter and ending up in account management. Viksit decided to take a break and pursue an MBA that could help him reflect, learn, and prepare for the next phase of his professional journey. SFU Beedie's MBA program has been a game-changer for Viksit. It helped him leverage his past experiences while building upon new business skills and gave him a robust understanding of the local business environment. Through his MBA, he found the skills and confidence he needed to hit the ground running in his new product management role at Bosa Properties. "I selected SFU Beedie's MBA for its excellent mix of courses that would allow me to develop new critical business skills while refining my existing ones," said Vikjit. "The program strengthened my core business skills like financial and operations management and formally introduced me to modern tools for sustainability, global collaboration, and managing organizational structure."

Viksit's favorite course was business analytics, which has been invaluable for him in his current role. He learned how to model business data and draw insights, project ROI from product improvement, and build robust business cases for investment in technology.



ALUMNI SPOTLIGHT



APARAJITA SHARMA, MBA '22 SENIOR CONSULTANT DELOITTE CANADA

Aparajita Sharma knows a thing or two about seeking challenges and exploring one's limits. Every year, she goes trekking through the Himalayas—and pushing herself to the top of a mountain has taught her how to meet challenges head-on and pursue her goals with determination. Now with an MBA under her belt, Aparajita is conquering new heights as a senior consultant at Deloitte Canada.

"My MBA has deeply impacted my professional career," said Aparajita. "It shaped my career towards consulting. The skills, the case study approach, working in crosscultural teams on live-consulting projects, and the excellent selection of courses all collectively helped me in my professional growth and in being selected for one of the top consulting companies in North America."

Although she had pursued science during her undergraduate studies, Aparajita had always been fascinated by finance and economics. She often read up on topics like share market, company reports, and market dynamics while engaging in lively discussions with finance and economics students. She later completed a diploma in management and embarked on a career in capital markets working as an equity analyst. The MBA program at SFU Beedie suited Aparajita's needs perfectly, providing an opportunity to change career paths towards consulting. The consulting project in her strategy consulting course was a turning point for Aparajita—the point at which she decided to pursue strategy consulting as a career. Her current role in Deloitte is focused on business consulting and draws parallels to courses she took during her MBA program.

"In the MBA program, I learned from people across industries and developed ways to think about what's best for the client," said Aparajita. "The strategy and business consulting courses taught me to think out of the box and solve new and complex problems."

Aparajita was able to connect with mentors at SFU Beedie who motivated and advised her at every stage of her MBA program and job search process. She also got involved with the SFU Beedie consulting preparatory program and Student Ambassador program, where she eventually became a mentor to other students.

"Choosing SFU Beedie was the best decision of my personal and professional life," said Aparajita. "I am so proud to represent SFU at Deloitte."



CORPORATE ENGAGEMENT

RLG International

The following is a list of companies that engaged with Beedie's MBA students in the last three years through company tours, fire-side chats, networking receptions, internships, Mentors-in-Business program, hiring, formal postings, and campus recruiting

Consulting

- Accenture Advisorly
- Altmann Consulting Services
- Atrax Systems Inc
- Bizfield Accelerator Inc.
- **Cascadia Strategy Partners**
- Ceridian LifeWorks Canada Ltd.
- Culinary Recruitment International
- Dialectica
- EFOQUS
- Empowered Startups Ltd.
- Ernst & Young

Groundswell Cloud Solutions

- GuardRFID
- HackHub
- HRx Technology
- iFathom
- Ignite Technical Resources
- IT/IQ Tech Recruiters
- Janet David + Associates Inc.
- Marsh and McLennan Companies
- Meira Consulting
- Norima Consulting
- OmniSolu Technology Inc.
- **OPTIS** Consulting
- **PNJ** Solutions
- Pragilis Solutions Inc.
- Prodago

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- Quinn & Partners
- Renato Zane Coaching

Roots & Rivers Consulting Sales Xceleration Scintillant Ventures Ltd. SIGnature Recruiting SkylT Slalom Southlea Group Tandem Innovation Group **Technical Safety BC TEKsystems** Two Worlds Consulting Western Compensation & Benefits Consultants XRM Vision

Consumer Packaged Goods

Body Energy Club Eisner Business Consulting Ltd. PepsiCo Procter & Gamble Inc.

Education

British Columbia Institute of Technology (BCIT) Canadian College Columbia College GrantMe Guru Nanak Institute of **Global Studies** King Abdullah University of Science & Technology Make a Future - Careers in **BC** Education

Navitas Simon Fraser University (SFU) Think Tank Training Centre **TUEX International Education** Vancouver Community College

Energy

- Acden Holdings Artemis Gold Inc BC Hydro **BC** Pension Corporation **BC** Public Service BCI Corix ExxonMobil Imperial Oil JDS Energy & Mining Inc.
- Teck Resources **Financial Services**
- Agentis Capital AIG Insurance Company of Canada Atlas One Bank of Canada Bank of Montreal (BMO) **BDC** Capital
- Management Corporation (BCI)
- Canada Pension Plan Investment Board (CPPIB)
- Canadian Imperial Bank of Commerce (CIBC)

- Canwa Financial & Insurance Services Inc.
- **Coast Capital Savings**
- Connor, Clark & Lunn Financial Group
- **Envision Financial**
- Equitable Bank
- FCC Farm Credit Canada
- Fidelity Investments Canada Limited
- Fulcra Asset Management
- Genus Capital Management
- **GWN** Operations Management Ltd.
- HollisWealth
- Hoovest Financial Inc. HSBC
- Insurance Corporation of British Columbia (ICBC)
- Intact Insurance Company
- Invictus RG Pte. Ltd.
- Krystal Growth Partners Mackenzie Investments
- Mastercard
- National Bank Financial
- Nicola Wealth Management
- Nimbus Synergies

Odlum Brown Limited

Orbis Investments

PI Financial Corp

PSP Investments

PenderFund Capital

Management Ltd

Phillips, Hager & North

Investment Management

- Numerix
- British Columbia Investment
- Canaccord Genuity Corp.

Sandpiper Group Scotia Wealth Management Scotiabank SGGG Fund Services Inc. Shred Capital Ltd TD Canada Trust Tricor Pacific Capitol Trisura Guarantee Insurance Company Vancity Victory Square Technologies Visa Westland Insurance Group Ltd.

Royal Bank of Canada (RBC)

Government

- British Columbia Lottery Corporation (BCLC)
- Canada Revenue Agency (CRA)
- **Canadian Security** Intelligence Service
- City of Burnaby
- City of Coquitlam
- City of Port Moody
- City of Vancouver Community Living British
- Columbia SkilledTradesBC
- Office of the Auditor General of Canada
- **Royal Canadian** Mounted Police
- Union of BC Municipalities
- Vancouver Fraser Port Authority
- Workers' Safety and Compensation Commission
- WorkSafeBC
- Yukon Government

Healthcare

Black Tusk Research Grou Coast Mental Health Fraser Health Authority Johnson & Johnson MediMap Pacific Blue Cross Provincial Health Service Authority (PHSA) Prenuvo Provincial Health Service Authority

Total Life Inc Vancouver Coastal Health

- Vancouver Imaging
- BC Cancer Research Cen Flextrapower
- Technologies Inc Fort Capital Partners
- FortisBC
- Healthcord Cryogenics Corporation
- Hockey Helps the Homeless
- STEMCELL Technologies Inc.
- Strategic Innovation Fund

Swift Disability

Hospitality

Services Ltd.

Entree Destinations

Fairmont Pacific Rim

Jericho Beach Kayak

Centre Ltd.

Tongcheng Ltd

Import/Export

Icon Global Supply

Olympic Industries ULC

Entreflow Consulting Group

Manufacturing

up	Agrifoods International Cooperative			
	Ballard Power Systems			
	Catalyst Paper Corporation			
	Daanaa Resolutions Inc.			
	Finning International			
S	Flamemax Catering Equipment Co.			
	Fujitec Canada Inc.			
S	Good Natured Products Inc.			
	Jardine Matheson Limited			
	Paper Excellence			
٦	Prepac Manufacturing Ltd.			
tre	RGD Aire Acondicionado SAS			
iti e	Ritchie Bros.			
	Serta Simmons Bedding			
	Sherwin Williams Company			
	Stelmark Products Inc			

Media & **Entertainment**

Activ8 Corporate Relations & Training
Arts Club Theatre Company
Bill Reid Gallery
Canucks Sports & Entertainment
Farmboy Fine Arts
Post Media Network Inc.
PrizmMedia.com
Quilchena Golf and Country Club
ResponsiveAds
TBWA Singapore
Ultrablink Digital
Vancouver Visual Art Foundation
Vancouver International School of Music (VISM)
Whitecaps FC

Non-Profit

Canadian Blood Services **Canadian Cancer Society DreamRider Productions** Environmental Defense Fund enVision Community Living First Nations Technology Council Greater Vancouver Board of Trade LEAP Pecaut Centre for Social Impact Neil Squire Society Northern Development Initiative Trust Praxis Spinal Cord Institute Small Business BC The Fraser Institute The Starfish Canada Unique Get Together Society Vancouver Island Human Rights Coalition (VIHRC) Venture For Canada Youth Challenge International Youth Climate Lab Other Commissionaires BC CPA Canada **CREW Vancouver** Golden Eagle Farms Independent Contractors **Business Association** (ICBA) **ICONIX Waterworks** Insight Pest Solutions

Presidents Group

Restaurant Brands International

TransPerfect

Vantage Canada

Professional Services

Ankur Merwaha Chartered Professional Accountant Inc. Arbutus Group Baker Tilly WM LLP BDO Canada LLP Bench Charlton & Company Crowe MacKay LLP d'Abadie Moody D&H Group LLP Davidson & Company LLP Deloitte LLP Farris LLP Grant Thornton Harbourside CPA LLP James Stafford Inc. Kaushal & Company KPMG LiveCA LLP MDD Forensic Accountants MNP LLP PricewaterhouseCoopers (PwC) **R N Hill Chartered** Professional Accountant Group Inc. Rolfe, Benson LLP Smythe LLP

Walsh King LLP

Real Estate & Construction

ACM Advisors Ltd. Aoyuan Management Avison Young **Belmont Properties Bosa Properties CBRE** Limited

Colliers International Dawson Group Denciti Development Corp. Herc Rentals Integral Group LLC Kasian Architecture Interior Design and Planning Ltd. Ledcor Group Metrie Peterson Group Porte Communities QuadReal Property Group RE/MAX Taiga Building Products Taylor Valley Construction Ltd. ACM Advisors Ltd.

Retail

A&W Food Services of Canada Arc'teryx Aritzia Aurora Heat. Inc. Baaad Anna's Yarn Store Canadian Tire Corporation, Ltd. COBS Bread Donalds Fine Foods Fox Factory FPI Fireplace Products International Ltd lululemon athletica Lush Handmade Cosmetics Mindful Collective Co. Oak + Fort Posh Pantry Robson Wine Beer and Spirits Steamworks Brewing Company Taiga Works **Techtronic Industries** Canada Inc. tentree Trail Appliances BC

Sustainability

CTK BIO CANADA DryGro Embedding Project Nexii Building Solutions Nutrienvisus Technologies Inc. Refood

Technology

Aequilibrium Software Inc. Alida Apploi **Aquatic Informatics** ATPCO B2 Payments Solutions, Inc. Bell Canada Brighterion ByteDance Celonis Changzhou Sweeya E-Commerce Co. Ltd CheckingIn Coinbase

Colligo Networks Inc.

Diligent Corporation

Euro Asia Pay Holdings

Forward Security T

Financial CAD Corporation

Incognito Software Systems

Corvum

Curatio

Cymax Group

Electronic Arts

(Fincad)

Finn Al

Galvanize

GenXwest

GeoComply

Glentel

IBM

Jostle

Kinaxis

Klue

Microsoft Norsat International Inc Notetracks Inc. Revalize Reynolds and Reynolds Canada Ltd. SAP Shaw Communications Snack App TalentClick TELUS Trip.com Group Tripspark Technologies Trulioo

Marine Learning Systems

Microserve

Transportation & Logistics Services

Boeing Bombardier C.B. Constantini Ltd. Enterprise Holdings, Inc. **EV** Logistics Penske Truck Leasing Vancouver Airport Authority (YVR)



The MBA Career Services & Employer Alliance (MBA CSEA) standards for reporting employment statistics are the platform by which top business programs capture, analyze and distribute employment outcomes about graduating students. The SFU Beedie School of Business follows this globally held standard so as to provide transparent, consistent and comparable information for prospective students to use when exploring our program.

All data, except where otherwise noted, is captured three-months post-graduation.

REPORTING RATE

For the 2022 graduating class, 51 students graduated between July 1, 2021 to June 30, 2022. The employment outcome was collected three-month post graduation with a 92% reporting rate.

SALARY

Salary can be a sensitive piece of information to share and not all of our graduates choose to share the information. For the 2022 graduating class, the reporting rate on salary details is 83%.

Salary is reported both at an aggregate level for the class overall and broken down by industry and function to give you an understanding of the difference between sectors.

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CAREER TRANSITIONS

Vancouver is an attractive location for education and for establishing a new career. Our students come from all over the world and transition into new opportunities post-program aided by our internship program, mentorship services and career coaching. Reported changes made between pre and post-program can be in industry, job function or in geographic location.



SERVICES

We provide students and alumni various services and programs designed to assist in successful career transitions, whether to advance at their current place of employment, or to transition into a new role, company, or industry.

Career Consultants administer a tailored career program and meet one-on-one with students to provide them with career support right from the very start of their program.

SAMPLE OF CAREER PROGRAM TOPICS

- Self-assessment
- Resume creation
- Cover letter writing
- Interviewing
- Job search strategies
- Networking & business etiquette
- Informational interviews
- LinkedIn
- Professional business
- Personal branding
- Salary negotiation
- Working with recruiters & search firms

We provide additional services for students with English as an Additional Language to assist with the transition to North American culture and job search.

"The Full-Time MBA Career coach has been instrumental from the very beginning – career coaching sessions, resources to get my career discovery journey started, creating a strong resume, cover letter, and preparing for interviews. He has also helped me with handling situations with multiple offers and overall, with my personal brand."

> – Danny Bartanus, Class of 2019 Commercial Account Manager, Royal Bank of Canada

ALUMNI / EMPLOYER ENGAGEMENT

• Guest speaking • Career exploration programs or events • Mentors in Business program Corporate mock interviews • Industry tours • Networking events

JOB OPPORTUNITIES

• Beedie Community job board

• Company information/recruitment sessions

• On-campus interviewing

• MBA Recruiting Reception

MEET THE TEAM



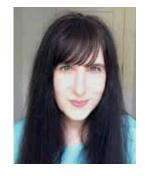
Gurwinder Singh Director, Graduate Career Management Centre and Employer Engagement



Giuseppe Sarmiento Vuckovic Manager, MSc Finance Careers



Doug Leong Associate Director, MBA Careers



Danielle Kershaw Manager, PT MBA Careers



Wendy Lawson Associate Director, Executive and Technology MBA Careers



Clayton Bergquist Manager, Employer Engagement



Preet Brar Manager, Strategic Partnerships



Zhanata Almazbekova Program Administrator, Employer Engagement



Sana Sohel Program Administrator, Career Management Centre



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Simon Fraser University respectfully acknowledges the xʷməθkʷəỷəm (Musqueam), Skwxwú7mesh Úxwumixw (Squamish), səliliwəta?t (Tsleil-Waututh), dícəy (Katzie), kʷikʷəʎəm (Kwikwetlem), Qayqayt, Kwantlen, Semiahmoo and Tsawwassen peoples on whose unceded traditional territories our three campuses reside.





