

FALL 2024

EC MBA

Master of Business Administration (Early Career Cohort)



SFU BEEDIE SCHOOL OF BUSINESS
SEGAL GRADUATE SCHOOL



GET A HEAD START ON YOUR DREAM CAREER

Looking to make your mark in the business world? Whether you're interested in joining a multinational corporation, launching your own start-up, or leading a non-profit organization, SFU Beedie can help you achieve your goals.

The SFU Beedie Early Career MBA (EC MBA) is a cohort of the Full-Time MBA program for recent graduates with fewer than two years of work experience. This MBA program is designed to show future employers that you are a dynamic changemaker who has what it takes to make a positive impact in your desired field.

Complement your existing skills to succeed in a competitive job market by building on your interests and passions to develop in-demand business acumen.

Professional development is embedded in the framework of the program, and throughout the year there are classes, events, and opportunities to engage with industry leaders and SFU alumni.

The EC MBA program is delivered full-time over 16 months, starting with 12 months of in-person learning, followed by a four-month paid work term. In-person classes will take place at SFU's Vancouver campus.

ABOUT SFU BEEDIE

SFU's Beedie School of Business is a dynamic institution delivering cutting-edge research and education programs across three British Columbia campuses. We pioneered Canada's first Executive MBA and the first Indigenous Business Leadership EMBA in North America. Accredited by AACSB and EQUIS, our reputation for innovation, social responsibility, and global perspective is recognized worldwide. Our alumni network spans 80 countries and comprises more than 30,000 successful graduates.

#1

COMPREHENSIVE UNIVERSITY IN CANADA

14 out of the last 15 years (as of 2023), according to Maclean's Magazine

#1

UNIVERSITY IN CANADA FOR SUSTAINABLE CITIES AND COMMUNITIES

by Times Higher Education (THE) 2023 rankings

#1

UNIVERSITY IN CANADA FOR ENTREPRENEURIAL SPIRIT AND INNOVATION

according to the 2023 World University Rankings for Innovation

1%

OF BUSINESS SCHOOLS worldwide have AACSB and EQUIS accreditation



STUDY IN THE HEART OF THE CITY

SFU'S SEGAL GRADUATE SCHOOL

The EC MBA program is delivered at SFU Beedie's Segal Graduate School in the heart of downtown Vancouver. The 60,000 sq. ft. space boasts state-of-the-art classroom and meeting room facilities. The campus's central location makes commuting convenient and helps integrate you into the local business community. Moreover, Vancouver's vibrant dining and entertainment scene offers ample opportunities for after-class socials. With access to mountains, beaches, and parks, you can enjoy a diverse range of outdoor activities and retreats just a short drive away from campus.



THE CHARLES CHANG INNOVATION CENTRE

SFU Beedie MBA students enjoy priority access to SFU's apartment-style downtown Vancouver residence. This residence allows our graduate students to be fully immersed in the Vancouver lifestyle as it is conveniently located within walking distance from the campus and offers diverse options for transportation, restaurants, grocery stores, and shopping.



The Charles Chang Innovation Centre was opened in 2016 and houses the student residences as well as SFU's Charles Chang Institute for Entrepreneurship. The Innovation Centre is also home to SFU's

RADIUS Social Innovation Lab and Venture Incubator.

Want to learn more? Scan the QR code.



LAND ACKNOWLEDGEMENT

Simon Fraser University respectfully acknowledges the xʷməθkʷəy̓əm (Musqueam), Skwxwú7mesh Úxwumixw (Squamish), səliłwətaʔt (Tsleil-Waututh), ǵíłəy̓ (Katzie), kwikwəłəm (Kwkwetlem), Qayqayt, Kwantlen, Semiahmoo and Tsawwassen peoples on whose unceded traditional territories our three campuses reside.

THE DOWNTOWN VANCOUVER ADVANTAGE

Business leaders from all over the world aim to live in Vancouver, a city that fosters innovation, economic development, and sustainability. Challenge yourself to engage positively and meaningfully with the Vancouver community and foster your adventurous spirit while nurturing your personal and professional growth.

THE HEART OF BUSINESS AND INNOVATION

Vancouver is a gateway to the Asia-Pacific region and a hub for entrepreneurship in Canada and North America. The dynamic and supportive local business community has established Vancouver as Canada's tech start-up hub, enticing Boeing, Facebook, Amazon, Microsoft, and more global enterprises to set up local offices. Vancouver is also a preferred destination for global conferences, including the world-renowned TED Conference.

LIFE IN VANCOUVER

Surrounded by a stunning backdrop of mountains, forests, and oceans, Vancouver offers world-class outdoor activities all year round in one of the world's most beautiful cities.

Whether you want to go hiking in the North Shore mountains, kayaking in False Creek, or paddle boarding in Whistler, Vancouver offers you endless breathtaking views and opportunities to participate in a variety of outdoor activities and sports. Vancouver has one of the most temperate climates in Canada, so you will have plenty of opportunities to enjoy the outdoors and cultivate a healthy and active lifestyle.

Regularly ranked among the top most livable cities in the world, Vancouver boasts an incredible diversity of cultures. There are endless activities to experience in the city, from concerts and sports games at BC Place and Rogers Arena to biking around Stanley Park on the seawall. A city filled with arts and culture, Vancouver is home to the Vancouver Art Gallery and the Vancouver International Film Festival.

"My favourite part of the MBA was getting the opportunity to apply our classroom knowledge to consulting projects for companies like Rocky Mountaineer, HSBC, and Quadreal. These unique experiences were opportunities to test out theoretical frameworks in real-life scenarios through a safe and constructive approach to learning."

— Anna Ma, MBA Alumnus
Operational Manager, MDF Export Ltd.



#5
WORLD'S MOST LIVABLE CITY
(CNN 2022)

240+
HEAD OFFICES IN VANCOUVER

5000+
RESTAURANTS AND CAFES IN THE METRO VANCOUVER AREA

TOP 30
STARTUP ECOSYSTEM IN THE WORLD
(Startup Genome 2022)

200+
TECH COMPANIES GENERATING \$23 BILLION IN REVENUE
(Vancouver Economic Commission 2022)



A FRESH PERSPECTIVE

THE PROGRAM INCLUDES:

- **Hit the ground running:** prepare for program success before the fall semester with online preparatory courses that will not only help ground you in foundational learning and essential skills, but also provide you with tools and resources to help you make the most out of your MBA experience.
- **In-demand curriculum:** the robust curriculum was designed with industry consultation in an evolving business world. Led by a passionate group of world-class faculty, this program will help future-proof careers by expanding on existing knowledge with new business skills needed to compete in the rapidly changing global landscape.
- **Career planning and coaching:** career management is tightly integrated within the program. Starting with self-assessment tools, personalized coaching is offered to map out future possibilities, assess your fit in the marketplace, and tap into an ever-evolving job market. You will have access to a dedicated Career Advisor in our Career Management Centre who will help you develop a career action plan.

	SEPTEMBER – AUGUST 12 MONTHS (3 TERMS)	SEPTEMBER - DECEMBER 4 MONTHS
ACADEMICS	BUSINESS FOUNDATIONS* <ul style="list-style-type: none"> • Accounting • Business Analytics • Financial Management • Marketing Management • Operations Management • Business Strategy • Managerial Economics • Managing Information • Leadership & Teamwork • Managing People & Organizations <p><i>*Courses will include topics in these areas</i></p>	SFU BEEDIE'S BUSINESS ESSENTIALS* <ul style="list-style-type: none"> • Sustainability • Entrepreneurship • Negotiation & Conflict Resolution • Business Ethics • Indigenous Business Environments • Managing Global Enterprises • Managing a Globalized Workforce <p><i>*Courses will include topics in these areas</i></p>
	APPLIED EXPERIENCE PROJECTS <ul style="list-style-type: none"> • The Applied Project • Leadership Retreat • Indigenous Business Environments in Community 	WORK EXPERIENCE <ul style="list-style-type: none"> • Paid internship • Full-time employment • Entrepreneurial ventures
	WORK TERM	

PROGRAM HIGHLIGHTS

THE APPLIED PROJECT

The MBA Applied Project is a highlight of SFU Beedie's EC MBA program. This project provides you with an opportunity to apply the knowledge and skills gained throughout the program in a realworld setting outside of the classroom.

The project takes place in carefully selected settings, providing you with a global perspective on business and an understanding of working in multicultural environments. You will gain valuable insights through integrated coursework, seminars, company visits, and cultural experiences. These experiences culminate in an applied

consulting-style deliverable, presented to a corporate partner, where you will have the opportunity to showcase your skills and knowledge in a practical setting.

INDIGENOUS BUSINESS CURRICULUM

We are committed to supporting student learning to be in right relations with Indigenous peoples. Part of the core curriculum is learning about the history and present-day context of Indigenous communities to gain a better understanding of how to build respectful partnerships with communities and Nations in alignment with their economic and community development goals.

A TRANSFORMATIVE EXPERIENCE

COHORT LEARNING

Your cohort will be comprised of recent graduates eager to embark on their professional journey. Our EC MBA program takes a unique approach to learning, focusing on practical applications and interactive experiences. By pursuing the EC MBA, you'll become part of a dynamic community of aspiring professionals, ready to make an impact in their respective fields.

INTERACTIVE LEARNING ENVIRONMENT

Every class is a unique experience, filled with interactive lectures, case studies, presentations, and more. You will collaborate with your team on complex problems and work together to present solutions. Our faculty members are skilled facilitators who understand the needs and aspirations of early-career professionals. They will guide you through real-world case studies and exercises, leveraging their expertise to help you navigate the challenges of the modern business landscape.

EXPERIENTIAL LEARNING

We bridge the gap between theory and practice by bringing business knowledge to life through case analyses and projects. These hands-on experiences are designed to simulate the real-world complexities you will encounter as a recent graduate venturing into your chosen career path. Our program recognizes that as a newcomer to the professional realm, you have a unique opportunity to directly apply the concepts and skills you acquire in the classroom to your chosen career, and vice versa.

SUPPORTIVE ENVIRONMENT

Our program provides a supportive space for growth and learning. It's a safe place to make mistakes and learn from them. By combining your skills and expertise with those of your cohort, you'll collaboratively develop innovative solutions to complex problems.

WORLD CLASS FACULTY

LEARN FROM THE BEST IN BUSINESS

Our greatest resource is the expertise of our faculty. As researchers at the forefront of their fields, passionate instructors, and experienced practitioners, they equip students with the tools they need to thrive. Our faculty members not only know the business world inside out—they know how to bring it to life in the classroom. Our small class sizes allow our faculty to work with students individually and help them achieve their professional goals.

Sudheer Gupta, PhD and MBA (McGill), BE (India)

ASSOCIATE DEAN, GRADUATE PROGRAMS
PROFESSOR, TECHNOLOGY AND OPERATIONS MANAGEMENT

Dr. Sudheer Gupta is an award-winning teacher, accomplished researcher, and an avid believer in the power of business education and practice to drive positive societal change. His recent research has focused on social entrepreneurship, and environmental and social responsibility in global supply chains. He previously served as the Director of the Jack Austin Centre for Asia Pacific Business Studies and has been a visiting scholar at several universities around the world. Sudheer has advised over 150 graduate student projects with industry and has consulted for Fortune 500 companies.

Our students are smart, dedicated, passionate and humble. The energy, acumen and desire to learn that our students bring to every task is simply amazing. They are equally at ease analyzing complex global chains using sophisticated models and analytics, as they are discussing strategies for making organizations more resilient and responsive with top executives.

— Sudheer Gupta



A man with dark hair and a beard, wearing a blue suit jacket, white shirt, and red tie, is smiling and looking towards a woman. The woman is seen from the back, wearing a black graduation gown. They are sitting at a table outdoors, with a notebook and pen on the table. The background is a blurred outdoor setting with a brick wall and trees.

PUT YOUR KNOWLEDGE

Maximize your MBA experience by gaining practical work experience. After completing the rigorous 12-month academic program, you will have three options to apply your skills and knowledge in a real-world setting: a paid four-month internship, a full-time permanent position, or launching your own venture.

Our Career Management Centre is dedicated to helping you achieve your career goals by connecting you with top employers, sharing job opportunities, and providing valuable support with your resume and interview preparation. You will have access to a job board exclusively featuring companies looking to hire from SFU Beedie, presenting you with countless possibilities for your next career move.

ENTREPRENEURSHIP AND SOCIAL INNOVATION

SFU Beedie offers a range of programs to help students develop their entrepreneurial mindset and skills, including:

RADIUS (Radical Ideas Into Useful Solutions) – This social innovation lab and venture incubator is based at SFU Beedie and provides opportunities to engage with local social innovation projects while using your skills to benefit society.

Coast Capital Savings Venture Connection® – This SFU-wide startup services program, sponsored by Coast Capital Savings Venture Connection, can help you turn your great idea into a viable venture.

VentureLabs® – This business accelerator focuses on structured growth and best practices for growth-stage start-ups, providing help for scaling up your company.

INTO PRACTICE

YOUR CAREER ADVANTAGE

SFU Beedie's EC MBA supports your professional journey, whether you want to launch your career, advance in your current one, or pivot into a new one. Our team of dedicated career support professionals offer advice, mentorship, networking opportunities, and tools and resources.

DEDICATED CAREER CONSULTANT

Your dedicated career consultant will help you plan for success and give you the resources you need to stand out. You will benefit from personalized support, useful resources and tools, career-building skills, and opportunities to network with industry professionals.



CAREER PLANNING AND COACHING

Whether you already have a clear career path in mind or are still exploring your options, we are here to support your career journey. We will provide you with self-assessment tools and personalized coaching on how to map out future possibilities, assess your fit in the marketplace, and tap into the hidden job market. You will continue to have access to these services even after graduation.

GRADUATE MANAGEMENT CONSULTING CAREER PREPARATION (GMCCP)

The GMCCP is designed to introduce graduate students to the fundamentals of case interview preparation. Through this program, you will familiarize yourself with the case interview format and develop key skills essential for success. The program focuses on structured analysis, logical reasoning, and client-centric communication.

MENTORS IN BUSINESS

Take advantage of the largest one-on-one business mentorship program in Western Canada. On average, the Career Management Centre (CMC) makes more than 300 matches between students and industry professionals.

These mentors are keen to help you build business relationships and share their knowledge, experience, and wisdom to help you make informed career choices.

OTHER CMC OFFERINGS:

- Career events
- Networking events
- Employer mock interviews
- Resume building workshop
- LinkedIn profile workshop

LIFELONG CAREER SUPPORT

Our commitment to your career success extends far beyond graduation. We continue to offer career consulting and planning services long after you complete your graduate school journey. We are dedicated to helping you flourish in your chosen career path, supporting your professional growth and helping you achieve your goals. Consider us your lifelong partner in career success, as we remain available to provide ongoing support, services, and opportunities throughout your professional journey. Stay connected and leverage our resources to reach your career milestones.

SFU BEEDIE'S TOP EMPLOYERS INCLUDE:

- KPMG
- ICBC
- Vancouver Coastal Health
- Provincial Health Services Authority
- TELUS
- Arc'teryx
- Best Buy
- Pacific Blue Cross
- WorkSafe BC
- TD Bank
- CIBC
- RBC Royal Bank
- Lululemon
- EY
- City of Vancouver
- Deloitte
- Seaspan
- SAP
- HSBC
- PwC



JOIN SFU BEEDIE'S ALUMNI COMMUNITY

As an SFU Beedie student and future alumnus, you have the privilege of being part of an exceptional community comprising over 30,000 alumni who are working in diverse industries and organizations worldwide. With SFU Beedie Advantage, you can connect with fellow students and alumni, share knowledge and experiences, engage in professional networking, and make meaningful mentorship connections. We encourage you to attend events, stay connected, and explore the lifetime benefits available to you as a part of our alumni community. Learn more at advantage.beedie.sfu.ca.

ENRICH YOUR LEARNING



AN EXPERIENCE TO REMEMBER

Your education goes beyond the classroom. SFU Beedie has a well-earned reputation for nurturing students' holistic growth and learning through co-curricular activities. We see case competitions, the MBA Games, conferences, and other events as ways to uncover invaluable leadership opportunities and sharpen essential business skills while tapping into a vibrant network of industry leaders. After all, what you learn in the classroom could change your thinking, but what you learn outside the classroom could change your life.

STUDENT CLUBS

Join a club to develop leadership, team-building, and management skills and expand your networking circles.

The Graduate Business Student Association (GBSA) plays an active role in the leadership of our school. From providing curriculum feedback to hosting social and educational events, this student leadership team works to continuously improve the SFU Beedie student experience.

Net Impact is dedicated to sustainability and empowering students to become responsible business leaders. This student leadership team makes a positive environmental, social, and economic impact by organizing events connecting

with sustainability-focused industry experts, including the signature Net Impact Sustainability Challenge case competition.

The Graduate Women's Council strives to empower women to lead and succeed in the workplace. This active student leadership team provides networking opportunities, workshops, and access to external events aimed at developing and sustaining a culture of support and encouragement.

The JEDI (Justice, Equity, Diversity and Inclusion) Council fosters a learning environment where all students feel welcome, safe, accepted, and appreciated through events, workshops, and activities to raise awareness and build a sense of community.

THE MBA GAMES

The MBA Games is the largest gathering of MBA students in Canada. Each year, up to 40 SFU Beedie MBA students are selected to compete in academic, sports, and spirit competitions against top business schools across the country.

CASE COMPETITIONS

Apply classroom theories to real-world business challenges while gaining the confidence and skills to make decisions and recommendations under pressure. With a dedicated training program, you will compete with the best, network with industry professionals, and showcase your success on the regional, national, or international stage.

CONFERENCES AND EVENTS

Attending conferences is an opportunity to meet and connect with business leaders in the community while gaining exposure to new ideas and innovations.

The Graduate Student Engagement Office shares information and opportunities for students to attend events such as the BC Tech Summit, Women in Tech Regatta, Responsible Investing Association Annual Conference, Vancouver Entrepreneur Forum, Women's Executive Network, Greater Vancouver Board of Trade speaker series, and more.

STUDENT AMBASSADOR PROGRAM

On an annual basis, the MBA program selects Student Ambassadors to represent SFU Beedie in a variety of activities, including recruitment, marketing, student and alumni engagement, as well as – orientation.

TECHNICAL SKILLS DEVELOPMENT WORKSHOPS

These interactive non-credit workshops provide essential technical skill development to complement your graduate business coursework. Topic examples include Excel, Python, financial modeling, and PowerPoint.



Read more about the student experience on our student blog: afewgoodminds.com



BECOME AN INTERNATIONAL STUDENT

INTERNATIONAL SERVICES FOR STUDENTS

Moving to a new country can be a daunting experience. To support our incoming international students with this transition, you can book a free in-person, phone, or virtual appointment with an international student advisor and immigration specialist at the SFU International Services for Students office. International student advisors can assist with non-academic questions relating to Canadian immigration documents and regulations (e.g. study permits, visas, work eligibility in Canada, enrollment requirements for SFU international students, and more). They can also assist with medical insurance and the healthcare system in Canada and provide intercultural transition support and referrals as needed.

POST-GRADUATION WORK PERMIT

At the culmination of the program, successful graduates can leverage the opportunity to apply for a postgraduate work permit of up to three years to live and work in Canada. As you

enter the next phase of your career journey, you will be able to integrate the experiential opportunities, applied projects, and course concepts that you have learned over the past 16 months. You will be ready to enter the Canadian workforce with a better understanding of business and its effects on the local and global economy. This is the next step in advancing your career and further developing yourself as a socially minded and responsible business leader.

100%

**OF SFU BEEDIE'S MBA STUDENTS
STAY IN BRITISH COLUMBIA**

Source: MBA graduating class of 2022

"Moving to a different country was overwhelming, but the resources provided by SFU Beedie prepared me with everything I needed to relocate to Canada. The International Services for Students at the school helped me compile my documents to ensure a smooth immigration process to Canada. They also clarified all my queries about the study permit, postgraduate work permit, and part-time job requirements. Before I landed in Vancouver, SFU had already set up my medical insurance and transit pass to make sure I wouldn't face any challenges as I began my MBA journey."

– Divya Vasal,
MBA Alumnus
Associate Product Manager, Diligent





ARE YOU THE RIGHT FIT?

DIVERSE BACKGROUNDS

We strive to attract top-tier students from across the globe who possess exceptional skills and are committed to collaborating with their peers to achieve their personal and professional goals. Our goal is to create a community of high achievers who inspire and support each other in their pursuit of excellence.

LEADERSHIP & ENGAGEMENT

At SFU Beedie, our students not only excel academically but also demonstrate a strong commitment to making a positive impact in their communities. Our students have a history of taking leadership roles in various initiatives and programs, and we seek candidates who share this sense of social responsibility and have a track record of innovative thinking.

ACADEMIC EXCELLENCE

As an internationally recognized school with a proven track record of academic excellence, we attract high-performing students from around the globe. Excellence is embedded in the culture and heart of SFU Beedie. We look for students who are ready and willing to rise to the challenge of a robust curriculum and who will emerge as successful graduates of SFU Beedie's EC MBA program.

START YOUR APPLICATION

APPLICATION REQUIREMENTS

- Undergraduate degree with a minimum 3.0/4.0 CGPA or equivalent
- Recommended score of GMAT 550 or GMAT Focus 515 or 155 in each section on the GRE. Contact ecmba@sfu.ca for details on how to be assessed for a GMAT/GRE waiver.
- Two references
- Admissions essay
- Proficiency in English (if applicable): TOEFL 93+ (with no individual score under 20) or IELTS Academic 7+ (with no individual score under 6.5)
- Online video essay (Kira)

Unofficial documents are acceptable for initial admission review. Official documents will be requested if an offer of admission is issued.

Note: Admitted international students will require a valid Canadian study permit.

APPLICATION PROCESS

Step 1: Review the application requirements.

Step 2: Apply online, pay the application fee, and upload supporting documents.

Step 3: Admissions interview, if shortlisted.

SCHOLARSHIPS

All students admitted to the EC MBA program are automatically considered for all available scholarships. We offer a wide variety of scholarships and awards, many of which recognize financial need, merit, or outstanding achievements in a range of fields. There is no need to submit a separate application for scholarship consideration. Decisions are made by the Admissions Committee on a holistic basis taking into account the overall strength of your application in conjunction with scholarship eligibility criteria.

EC MBA PROGRAM OVERVIEW

APPLICATION DEADLINES

- Round 1: November 23, 2023
- Round 2: January 25, 2024
- Round 3: March 14, 2024
- Round 4: May 2, 2024 (final round for international students)
- Round 5: June 6, 2024 (final round for domestic students)

Applications for fall 2024:

Application system will open October 2023.

Please keep in mind that we process applications on a rolling basis and both admissions and scholarship decisions are handed out between application deadlines. You do not need to wait for a deadline to apply.

TUITION

- Domestic tuition: \$44,713 CAD¹ (citizens and permanent residents of Canada)
- International tuition: \$64,004 CAD¹

OPTIONAL SUPPLEMENTAL COURSE FEE

- Applied Project (international option) supplemental course fee (includes project fee, accommodation, and intra-country transportation; flights, meals and visa fees are not included) \$5,000 CAD²
- Leadership Development supplemental course fee: \$1,200 CAD³

FEES

Course materials: \$2,200 approx.

Student fees⁴ (health insurance, transit pass, recreational/athletic facility pass): \$3,200 to \$3,500 approx.

¹ Subject to Board of Governors approval.

² Comprised of the international trip. Students who choose the international option are encouraged to budget approximately \$1,300 to \$2,200 for roundtrip flight costs. The international option can only be offered if enough students select this option. The university reserves the right to cancel the international trip component of the international applied project as a result of any unforeseen circumstances as deemed appropriate by the university.

³ Comprised of a local field trip.

⁴ Includes trip to Indigenous communities.

CONNECT WITH OUR TEAM

To connect with one of our team members, please contact us at: ecmba@sfu.ca



SFU BEEDIE SCHOOL OF BUSINESS

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facebook.com/SFUBeedie
twitter.com/SFUBeedie



Simon Fraser University respectfully acknowledges the x̱məθḵw̱əy̱əm (Musqueam), Sḵw̱wú7mesh Úxwumíxw (Squamish), sə́ilw̱ətaʔl (Tsleil-Waututh), q̱íćəy̱ (Katzie), ḵw̱ḵw̱ə́ləm (Kwkwetlem), Qayqayt, Kwantlen, Semiahmoo and Tsawwassen peoples on whose unceded traditional territories our three campuses reside.