FALL 2021
EMBA
Executive Master of Business Administration

SFU
BEEDIE SCHOOL OF BUSINESS
SEGAL GRADUATE SCHOOL
I benefitted from working with experienced professionals from diverse backgrounds outside of the industry I was involved with—which was multiplied by the Americas MBA for Executives program. It gave me a more worldly education and an additional network of like-minded professionals.

– Geoff Teoli, EMBA Alumnus
Senior Manager, Film and Special Events Branch, City of Vancouver
THIS ISN’T YOUR TYPICAL PART-TIME PROGRAM

The SFU EMBA is designed to fit the demanding life of an executive.

We use a cohort model where you’ll push yourself alongside 40 experienced business professionals, many of whom have families, fast-paced careers and lives as full as yours.

The program ensures you can maintain the equilibrium between work, life and pursuing an EMBA.

“I am so impressed with how family-friendly SFU Beedie is. They made it possible for me to continue my studies and to also be fully available to my family. It was incredible the amount of support everybody—staff, faculty, my fellow students—gave me.”

– Jennifer Killam, EMBA Alumnus
Principal Consultant,
Jennifer Killiam Communications

LIVE FULL-ON
STUDY PART-TIME
In the first year, the entire cohort pursues course topics that are critical to business, including leadership, financial analysis, and ethics. Then, in the second year, you can choose to stay in Vancouver, or join the optional Americas MBA for Executives stream.

YEAR 1

The first year starts with a required executive weekend retreat in Whistler, where you’ll establish your network of faculty, staff and fellow EMBA candidates. Then in class, you’ll spend the year enhancing your leadership skills and developing effective analyses across all functional areas.

YEAR 2

In the final two terms, you’ll sharpen your strategic thinking by applying strategy models to changing environments, both globally and locally. The program ends with second executive retreat in Whistler.

Students who choose to stay in Vancouver will focus on:

**FALL**
- Strategy
- Cross Cultural Management
- International Competitive Strategy
- Negotiations*

**SPRING**
- Entrepreneurship and Innovation
- Indigineous Business and Communities
- Special Topics: TBA

* Takes place at SFU in December for both Americas MBA for Executives and Vancouver-based cohorts.

Students who choose the Americas MBA for Executives stream will take classes with their SFU Beedie cohort in the first year and then pursue different courses across the Americas.

**AMERICAS MBA FOR EXECUTIVES STREAM**

**AUGUST:**
- SFU Beedie, Vancouver, Canada
  - Strategy (Global)
  - Cross-Cultural Management

**OCTOBER:**
- FIA Business School, Sao Paulo, Brazil
  - Ethics and Corporate Social Responsibility
  - Emerging Markets
  - Negotiations*

**JANUARY:**
- ITAM, Mexico City, Mexico
  - International Competitiveness
  - Family Business

**APRIL:**
- Vanderbilt University, Nashville, USA
  - New Ventures
  - Innovation

**GLOBAL CAPSTONE 1**
- Global Capstone 1

**GLOBAL CAPSTONE 2**
- Global Capstone 2

Find more detail at: [beedie.sfu.ca/graduate/Executive-MBA/emba/about/curriculum](beedie.sfu.ca/graduate/Executive-MBA/emba/about/curriculum)

**ACROSS ALL RESIDENCIES**

**ALL THE UPSIDES OF BEING DOWNTOWN**

At the heart of downtown Vancouver is SFU Beedie’s Segal Graduate School campus, a heritage bank reimagined as a 60,000 square-foot landmark housing classrooms, meeting rooms and breakout spaces.

It’s centrally located with easy access to public transit, which makes getting to and from class exceptionally convenient.

Plus, you’re surrounded by cafes, shops and restaurants. It’s a neighbourhood as vibrant as any.
BROADEN YOUR HORIZONS

If you choose to pursue the optional Americas MBA for Executives stream, you’ll have the opportunity to study management issues with EMBA candidates from the largest economies in North and South America: Brazil, Mexico, the United States and Canada.

In the second year of the program, you and your international cohort will go on four nine-day intensive residencies at each of the participating schools. You’ll meet on each campus to expand your knowledge, connect with the local business community, attend cultural events and collaborate on a year-long global capstone strategy project.

A WORLD OF EXPERIENCE

Each of the four partner schools offers programming that draws on its core strengths.

SFU

SFU’s Beedie School of Business is home to Canada’s first Executive MBA program, founded in 1968. Accredited by AACSB and EQUIS, the school is a global leader in international business teaching and research.

FIA

FIA Business School created the first Executive MBA in Brazil in 1993, and has the only fully Brazilian Executive MBA ranked among the best in the world by the Financial Times. Accredited by the London-based Association of MBAs (AMBA), FIA was chosen in December 2010 as “the Most Innovative Business School in South America,” by European CEO magazine.

ITAM

ITAM, Instituto Tecnológico Autónomo de México, was the first Latin American business school accredited by AACSB, and is one of fewer than 50 schools also to have accreditation from EQUIS and AMBA. With a world-class research institute in finance and economics, it is among the best business schools in Latin America as ranked by America Economia, and has been a leading player in Mexico’s executive education space for more than three decades.


Mila Lazarova, PhD and MS (Rutgers)

ASSOCIATE PROFESSOR, INTERNATIONAL BUSINESS (SIMON FRASER UNIVERSITY)

DIRECTOR, CENTRE FOR GLOBAL WORKFORCE STRATEGY CANADA RESEARCH CHAIR IN GLOBAL WORKFORCE MANAGEMENT

Associate Professor Lazarova received her PhD from Rutgers and has continued to focus her research on expatriate management, global and boundaryless careers, international mobility practices, and comparative human resource management. She has been recognized with the Canada Research Chair which promotes scholarship excellence, the creation of world-class centres of research, and the enhancement of Canada’s competitiveness in the global economy.

Michael R. Burcham, PhD (University of South Carolina)

CLINICAL PROFESSOR OF ENTREPRENEURSHIP; PRESIDENT, NASHVILLE ENTREPRENEUR CENTER (VANDERBILT)

With over 20 years of extensive experience in healthcare innovation, entrepreneurship, and startup venture coaching, Professor Burcham is a lynchpin in Vanderbilt’s and Nashville’s startup communities. Michael teaches Health Innovation and Launching the Venture for MBA and Executive MBA students.
My key lessons from the program were learning how to effectively frame and structure a problem or situation, manage a tight schedule, know what to prioritize and how to prioritize it, and identify core problems quickly and addressing them.

– Bobby Dhillon, EMBA Alumnus
Senior Vice President, Marketing & Planning, G&F Financial Group

A TRANSFORMATIVE EXPERIENCE

INTERACTIVE LEARNING ENVIRONMENT
No two classes are alike. Each is filled with interactive lectures, cases, presentations and more. Throughout the program you’ll work in your simulated leadership team, collaborating on projects and sharing your business and life experience.

EXPERIENTIAL LEARNING
We bring leading business knowledge to life through cases, projects and class discussions designed to mirror the challenging situations you encounter throughout your career as the decision maker. In cases, for instance, you’ll consider real-world business scenarios.

Because the EMBA is part-time and designed for working professionals, you’ll be able to bring your work to school and vice versa.

SUPPORTIVE ENVIRONMENT
This is a safe place to make – and learn from – mistakes. You’ll bring your skills and expertise to complement that of your cohort and together, develop creative solutions to complex problems.

THE COMPANY YOU’LL KEEP
You’ll go through a lot together with your cohort. They’ll expand your network, deepen your experience, and transform the way you think about their areas of expertise.

SAMPLE INDUSTRY SECTORS
Consumer Products, Financial Services, Government, Health Services, Manufacturing, Media/Communications, Entertainment, Non-Profit, Professional Services/Consulting, Technology, Transportation, Construction, Energy

SAMPLE FUNCTIONAL AREAS
Finance/Accounting, Human Resources, Marketing/Sales, Technology, Management Information Systems, Operations/Logistics/Project Management

MUCH MORE THAN THE CREDENTIAL

46% male
54% female
46 class size
42 average age
18 average amount of work experience years

Typical class profile.
Andrew von Nordenflycht PhD
(Massachusetts Institute of Technology)
ASSOCIATE PROFESSOR, STRATEGY / BUSINESS AND SOCIETY

Associate Professor Andrew von Nordenflycht is an award-winning instructor who has been recognized multiple times for his excellence in teaching at SFU Beedie. With a background as a software product manager and management consultant, he brings an interesting perspective to his teaching and research in the field of corporate governance.

WORLD-CHANGING IDEAS

Andrew Harries, MBA
(Simon Fraser University)
TOM FOORD PROFESSOR OF PRACTICE IN ENTREPRENEURSHIP AND INNOVATION

Associate Professor of Practice Andrew Harries, an SFU Beedie MBA graduate, is the founder of multiple ventures, including Sierra Wireless, a wireless Internet of Things (IoT) solutions vendor. He is also the board chair of Bsquare, an IoT software solutions provider. Mr. Harries helps connect Vancouver’s dynamic entrepreneurial community with SFU’s burgeoning entrepreneurship and innovation ecosystem.

Karel Hrazdil, PhD
(University of Alberta)
ACADEMIC DIRECTOR, EMBA

Professor Karel Hrazdil has a PhD in accounting as is the Academic Director of the Executive MBA program at SFU Beedie. Originally from the Czech Republic, Professor Hrazdil moved to Canada in 1997 to complete his education. He graduated with a PhD in accounting from the University of Alberta in 2007. He enjoys teaching as well as researching financial accounting and reporting quality in capital markets.

WORLD-CLASS FACULTY

Renowned worldwide, our faculty is known for their cutting-edge research. But it’s not all ivory tower around here. Our professors and instructors have extensive industry experience to help you prepare for your own.

Stephanie Bertels, PhD
(University of Calgary); MSc (Stanford University)
ASSOCIATE PROFESSOR, TECHNOLOGY, OPERATIONS MANAGEMENT/ INNOVATION & ENTREPRENEURSHIP AND DIRECTOR, CENTRE FOR CORPORATE GOVERNANCE AND SUSTAINABILITY

Associate Professor Stephanie Bertels is the Director of the Centre for Corporate Governance and Sustainability at SFU’s Beedie School of Business and the founder of the Embedding Project (www.embeddingproject.org), a public benefit research project that develops practical tools to help companies embed social and environmental factors across their operations and decision-making. Professor Bertels supports the executive teams and boards of dozens of global companies in a range of industries on issues of governance and sustainability. She is also a trustee and co-chair of the SFU Academic Pension Plan.

Professor Andrew Harries has a PhD in accounting as is the Academic Director of the Executive MBA program at SFU Beedie. Originally from the Czech Republic, Professor Hrazdil moved to Canada in 1997 to complete his education. He graduated with a PhD in accounting from the University of Alberta in 2007. He enjoys teaching as well as researching financial accounting and reporting quality in capital markets.
JC Fraser is at the top of his game. Former general manager of the Vancouver Canadians, he boasts impressive leadership stats—record-setting attendance, three Northwest League titles, receipt of the Northwest League Executive of the Year award, and a place on the 2016 Business in Vancouver’s Forty Under 40 list.

JC chose the EMBA to broaden his knowledge and his professional connections beyond the business of baseball, and to prep for a successful transition from the sports industry. Today he leverages his EMBA skills, strategic mindset, and network at EY in Advisory Services.

"It was an opportunity to open doors and meet other people in similar circumstances, in my geographic region, who are all going to be the future movers and shakers of the world."

—JC Fraser, EMBA Alumnus
Manager, Advisory Services, EY
Here’s what it takes to get into the program.

APPLICATION PROCESS
• Complete the online application form
• Required supporting documents:
  – Essays
  – Resume
  – 3 letters of Reference
  – English language score (if applicable)
  – Organizational Chart
  – Official transcripts
• Interview for shortlisted candidates

ADMISSION REQUIREMENTS
• Business experience: minimum 10 years overall and 4 in management (Average 18 years with 10 or more years of management experience)
• Academic achievements: An undergrad degree in any discipline. A two-year diploma and outstanding grades will be considered. A limited number of people who lack a formal degree or professional designation, but have other outstanding qualifications may be admitted
• Proficiency in English for ESL candidates: TOEFL 93+ or IELTS 7+

FALL 2021 APPLICATION DEADLINES
• Round 1: November 27th, 2020
• Round 2: Feb. 5th, 2021
• Round 3: April 9th, 2021
• Final Round: June 25th, 2021

TUITION
Tuition: $58,400* and includes all course materials, off-site orientation and workshops
*Subject to Board of Governors approval

FEES
Student Fees: $1800 approx.
Students who take the optional Americas MBA for Executives during Year 2 can expect additional costs for transportation, food and accommodation when visiting the partnering schools (approx. $8000).

CONNECT
To connect with an advisor, register for an information session, connect with SFU Beedie alumni, or arrange to visit a class, please contact us at 778.782.3552 or emba@sfu.ca.