THE FIRST EMBA IN CANADA

THE OBVIOUS FIRST CHOICE

ABOUT SFU BEEDIE

Simon Fraser University’s Beedie School of Business is a dynamic business school with a reputation for delivering world-class research and programs across our three British Columbia campuses. We pioneered Canada’s first Executive MBA and the first Indigenous Business Leadership EMBA in North America. Accredited by AACSB and EQUIS, we are recognized for our innovation, social responsibility, and global outlook. SFU Beedie is home to SFU RADIUS, our social innovation hub, and the Charles Change Institute for Entrepreneurship. Today, we have more than 30,000 alumni in over 80 countries. 2022 marked SFU Beedie’s 40th anniversary.

“I benefited from working with experienced professionals from diverse backgrounds outside of the industry I was involved with—which was multiplied by the Americas MBA for Executives program. It gave me a more worldly education and an additional network of like-minded professionals.”

– Geoff Teoli, EMBA Alumnus
Senior Manager, Film and Special Events Branch, City of Vancouver

THIS ISN’T JUST ABOUT ENHANCING YOUR CAREER – THIS IS ABOUT ENHANCING YOURSELF

SFU Beedie’s Executive MBA (EMBA) program goes beyond an MBA. It is designed for executives like you who have extensive leadership experience. In this program, you’ll unlock your full leadership capacity, decision-making confidence, and strategic know-how.

Your cohort is of the highest calibre. On average, they have 21 years of work experience, 13 of which is in management. They come from every industry throughout the Greater Vancouver Area.

They’re thought leaders. In fact, they’re a lot like you. The SFU Beedie EMBA is designed for the stage you’re at in your career:

• It’s delivered in a part-time format over the course of 20 months so you don’t need to step away from your leadership duties.
• Classes take place in downtown Vancouver on alternate weekends in a retreat format: full day Friday and Saturday.
• The curriculum is intensive, yet created to be manageable for those operating in peak leadership roles.

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– Geoff Teoli, EMBA Alumnus
Senior Manager, Film and Special Events Branch, City of Vancouver
“I am so impressed with how family-friendly SFU Beedie is. They made it possible for me to continue my studies and to also be fully available to my family. It was incredible the amount of support everybody—staff, faculty, my fellow students—gave me.”

– Jennifer Killam, EMBA Alumnus
Principal Consultant,
Jennifer Killiam Communications

THIS ISN’T YOUR TYPICAL PART-TIME PROGRAM
The SFU EMBA is designed to fit the demanding life of an executive.

We use a cohort model where you’ll push yourself alongside 50 experienced business professionals, many of whom have families, fast-paced careers and lives as full as yours.

The program ensures you can maintain the equilibrium between work, life and pursuing an EMBA.

LIVE FULL-ON
STUDY PART-TIME
The program begins in early September with a three-day compulsory intensive orientation weekend in Whistler. This team-building opportunity introduces faculty, staff and students, and provides you with a foundation for cohort-based learning.

YEAR 1

In your first term, you'll begin by establishing your network of faculty, staff and fellow EMBA candidates at the orientation weekend in Whistler. Then in class, you’ll spend the year enhancing your leadership skills and developing effective analyses across all functional areas.

YEAR 2

In the final two terms, you’ll sharpen your strategic thinking by applying strategy models to changing environments, both globally and locally. The program ends with a second executive retreat in Whistler.

ALL THE UPSIDES OF BEING DOWNTOWN

At the heart of downtown Vancouver is SFU Beedie’s Segal Graduate School campus, a heritage bank reimagined as a 60,000 square-foot landmark housing classrooms, meeting rooms and breakout spaces.

FALL
• Orientation Weekend
• Leadership and Teamwork
• Accounting for Decision Making
• Business Ethics

SPRING
• Managerial Economics
• Finance
• Marketing

SUMMER
• Structure & Change in Organizations
• Information Technology and Organizational Transformation
• Operations Management

FALL
• Strategy
• Cross Cultural Management
• International Competitive Strategy
• Negotiations*

SPRING
• Entrepreneurship and Innovation
• Indigenous Business and Communities
• Special Topics: TBA

* Takes place at SFU in December for both Americas MBA for Executives and Vancouver-based cohorts.

Americas MBA for Executives stream (details on Page 6)

AUGUST:
SFU Beedie, Vancouver, Canada
• Strategy (Global)
• Cross-Cultural Management

OCTOBER:
FIA Business School, Sao Paulo, Brazil
• Ethics and Corporate Social Responsibility
• Emerging Markets
• Negotiations*

JANUARY:
ITAM, Mexico City, Mexico
• International Competitiveness
• Family Business

APRIL:
Vanderbilt University, Nashville, USA
• New Ventures
• Innovation

Global Capstone 1
Global Capstone 2

ACROSS ALL RESIDENCIES

Find more detail at: beedie.sfu.ca/graduate/Executive-MBA/emba/about/curriculum

ACROSS ALL RESIDENCIES

ALL THE UPSIDES OF BEING DOWNTOWN

It’s centrally located with easy access to public transit, which makes getting to and from class exceptionally convenient. Plus, you’re surrounded by cafes, shops and restaurants. It’s a neighbourhood as vibrant as any.
If you choose to pursue the optional Americas MBA for Executives stream, you’ll have the opportunity to study management issues with EMBA candidates from the largest economies in North and South America: Brazil, Mexico, the United States and Canada.

In the second year of the program, you and your international cohort will go on four nine-day intensive residencies at each of the participating schools. You’ll meet on each campus to expand your knowledge, connect with the local business community, attend cultural events and collaborate on an 8 month global capstone strategy project.

A WORLD OF EXPERIENCE
Each of the four partner schools offers programming that draws on its core strengths.

SFU’s Beedie School of Business is home to Canada’s first Executive MBA program, founded in 1968. Accredited by AACSB and EQUIS, the school is a global leader in international business teaching and research.

FIA Business School created the first Executive MBA in Brazil in 1993, and has the only fully Brazilian Executive MBA ranked among the best in the world by the Financial Times. Accredited by the London-based Association of MBAs (AMBA), FIA was chosen in December 2010 as “the Most Innovative Business School in South America,” by European CEO magazine.

ITAM, Instituto Tecnológico Autónomo de México, was the first Latin American business school accredited by AACSB, and is one of fewer than 50 schools also to have accreditation from EQUIS and AMBA. With a world-class research institute in finance and economics, it is among the best business schools in Latin America as ranked by America Economia, and has been a leading player in Mexico’s executive education space for more than three decades.


Mila Lazarova, PhD and MS (Rutgers) International Business Masters (Univ. Nat’l & World Econ., Bulgaria)
ASSOCIATE PROFESSOR, INTERNATIONAL BUSINESS (SIMON FRASER UNIVERSITY)
DIRECTOR, CENTRE FOR GLOBAL WORKFORCE STRATEGY
CANADA RESEARCH CHAIR IN GLOBAL WORKFORCE MANAGEMENT
Associate Professor Lazarova received her PhD from Rutgers and has continued to focus her research on expatriate management, global and boundaryless careers, international mobility practices, and comparative human resource management. She has been recognized with the Canada Research Chair which promotes scholarship excellence, the creation of world-class centres of research, and the enhancement of Canada’s competitiveness in the global economy.

Michael Burcham, PhD (University of South Carolina)
CLINICAL PROFESSOR OF ENTREPRENEURSHIP;
PRESIDENT, NASHVILLE ENTREPRENEUR CENTER (VANDERBILT)
With over 20 years of extensive experience in healthcare innovation, entrepreneurship, and startup venture coaching, Professor Burcham is a lynchpin in Vanderbilt’s and Nashville’s startup communities. Michael teaches Health Innovation and Launching the Venture for MBA and Executive MBA students.
My key lessons from the program were learning how to effectively frame and structure a problem or situation, manage a tight schedule, know what to prioritize and how to prioritize it, and identify core problems quickly and addressing them.

– Bobby Dhillon, EMBA Alumnus
Senior Vice President, Marketing & Planning, G&F Financial Group

COHORT LEARNING
Your cohort will be made up of senior professionals who have, on average, over two decades of experience. Vastly different from any schooling you’ve pursued in the past, our EMBA utilizes an applied, interactive approach.

Our faculty are skilled at acting like facilitators to leverage the wealth of experience in the room.

SIMULATED LEADERSHIP TEAMS
During the first year of the program we divide the cohort into diverse teams made of up professionals who balance each others’ expertise and skill sets. The result? A learning experience that simulates a real leadership team, except this time everyone takes a turn at the helm.

In all likelihood, your team will become like your own personal board of directors, acting as a network and sounding board that you can turn to throughout your career.

A TRANSFORMATIVE EXPERIENCE

INTERACTIVE LEARNING ENVIRONMENT
No two classes are alike. Each is filled with interactive lectures, cases, presentations and more. Throughout the program you’ll work in your simulated leadership team, collaborating on projects and sharing your business and life experience.

EXPERIENTIAL LEARNING
We bring leading business knowledge to life through cases, projects and class discussions designed to mirror the challenging situations you encounter throughout your career as a decision maker. In cases, for instance, you’ll consider real-world business scenarios.

Because the EMBA is part-time and designed for working professionals, you’ll be able to bring your work to school and vice versa.

SUPPORTIVE ENVIRONMENT
This is a safe place to make – and learn from – mistakes. You’ll bring your skills and expertise to complement that of your cohort and together, develop creative solutions to complex problems.

THE COMPANY YOU’LL KEEP
You’ll go through a lot together with your cohort. They’ll expand your network, deepen your experience, and transform the way you think about their areas of expertise.

SAMPLE INDUSTRY SECTORS
Consumer Products, Financial Services, Government, Health Services, Manufacturing, Media/Communications, Entertainment, Non-Profit, Professional Services/Consulting, Technology, Transportation, Construction, Energy

SAMPLE FUNCTIONAL AREAS
Finance/Accounting, Human Resources, Marketing/Sales, Technology, Management Information Systems, Operations/Logistics/Project Management

Typical class profile.

<table>
<thead>
<tr>
<th>Male</th>
<th>Female</th>
<th>Average Age</th>
<th>Average Amount of Work Experience</th>
</tr>
</thead>
<tbody>
<tr>
<td>57%</td>
<td>43%</td>
<td>43</td>
<td>21</td>
</tr>
</tbody>
</table>

57% male
43% female
46 class size
43 average age
21 average amount of work experience years
World-Class Faculty

Rosalie Tung, PhD, MBA (UBC), BA (York)
Professor, International Business
Associate Dean, Research and International

Professor Rosalie L. Tung holds the Ming and Stella Wong Chaired Professorship and has had a distinguished career serving on faculties around the world such as the Wharton School, University of Oregon, and as a visiting professor at Harvard University, University of California-Los Angeles, the University of Manchester Institute of Science and Technology, the Copenhagen Business School, the Chinese University of Hong Kong, Peking University, and China Europe International Business School. Recently, she has been awarded the 2020 Academy of Management, International Management Division Outstanding Service to the Global Community Award and the 2021 Academy of Management, International Management Division Eminent Scholar Award. In the same year, she was awarded the John H. Dunning Academy of International Business President’s Award in recognition of “outstanding service to AIB and the field of international business”.

Renowned worldwide, our faculty is known for their cutting-edge research. But it’s not all ivory tower around here. Our professors and instructors have extensive industry experience to help you prepare for your own.

WORLD-CHANGING IDEAS

Andrew Harries, MBA (SFU)
Tom Ford Professor of Practice in Entrepreneurship and Innovation

Associate Professor of Practice Andrew Harries, an SFU Beedie MBA graduate, is the founder of multiple ventures, including Sierra Wireless, a wireless Internet of Things (IoT) solutions vendor. He is also the board chair of Bsquare, an IoT software solutions provider. Mr. Harries helps connect Vancouver’s dynamic entrepreneurial community with SFU’s burgeoning entrepreneurship and innovation ecosystem.

Karel Hrazdil, PhD and BComm (Alberta), CPA, CGA
Academic Director, EMBA

Professor Karel Hrazdil has a PhD in accounting and is the Academic Director of the Executive MBA program at SFU Beedie. Originally from the Czech Republic, Professor Hrazdil moved to Canada in 1997 to complete his education. He graduated with a PhD in accounting from the University of Alberta in 2007. He enjoys teaching as well as researching financial accounting and reporting quality in capital markets.

Stephanie Bertels, PhD (Calgary), MSc (Stanford), BSc (Queen’s)
Associate Professor, Technology, Operations Management/Innovation & Entrepreneurship and Director, Centre for Corporate Governance and Sustainability

Associate Professor Stephanie Bertels is the Director of the Centre for Corporate Governance and Sustainability at SFU’s Beedie School of Business and the founder of the Embedding Project (www.embeddingproject.org), a public benefit research project that develops practical tools to help companies embed social and environmental factors across their operations and decision-making. Professor Bertels supports the executive teams and boards of dozens of global companies in a range of industries on issues of governance and sustainability. She is also a trustee and co-chair of the SFU Academic Pension Plan.

WORLD-CLASS FACULTY

Professor Rosalie L. Tung holds the Ming and Stella Wong Chaired Professorship and has had a distinguished career serving on faculties around the world such as the Wharton School, University of Oregon, and as a visiting professor at Harvard University, University of California-Los Angeles, the University of Manchester Institute of Science and Technology, the Copenhagen Business School, the Chinese University of Hong Kong, Peking University, and China Europe International Business School.

Recently, she has been awarded the 2020 Academy of Management, International Management Division Outstanding Service to the Global Community Award and the 2021 Academy of Management, International Management Division Eminent Scholar Award. In the same year, she was awarded the John H. Dunning Academy of International Business President’s Award in recognition of “outstanding service to AIB and the field of international business”.

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Renowned worldwide, our faculty is known for their cutting-edge research. But it’s not all ivory tower around here. Our professors and instructors have extensive industry experience to help you prepare for your own.
JC Fraser is at the top of his game. Former general manager of the Vancouver Canadians, he boasts impressive leadership stats—record-setting attendance, three Northwest League titles, receipt of the Northwest League Executive of the Year award, and a place on the 2016 Business in Vancouver’s Forty Under 40 list.

JC chose the EMBA to broaden his knowledge and his professional connections beyond the business of baseball, and to prepare for a successful transition from the sports industry. Today he leverages his EMBA skills, strategic mindset, and network at EY in Advisory Services.

“It was an opportunity to open doors and meet other people in similar circumstances, in my geographic region, who are all going to be the future movers and shakers of the world.”

– JC Fraser, EMBA Alumnus
Manager, Advisory Services, EY

NOTABLE ALUMNI

CAREER ADVANCEMENT SERVICES

EMBA Career Coaching
Our professional career coaches specialize in working with senior and executive-level MBAs on internal and external career changes, helping with everything from strengths assessments to LinkedIn profile refinement to interview assistance.

One-on-one Executive Coaching
In your second year of the program, you’ll have access to LoganHR’s one-on-one executive coaching where their team can help you hone your leadership voice and prepare for C-suite transitions. Their coaches can also help you to coach your own team, navigate internal politics and elevate your executive presence.

FOCUSED CAREER MANAGEMENT WORKSHOPS
How can you position your strengths relative to your career objectives? How should you fine-tune your resume? How can you better negotiate your salary? We run workshops or host panels that specialize in all of the above.

ONLINE RESOURCES
Access to our online career-planning resources starts when your EMBA starts. You’ll find career guides, job search tools and networking opportunities.

CAREER MANAGEMENT CENTRE
While pursuing your EMBA you’ll have a dedicated career advisor at the Career Management Centre. For the remainder of your career, you’ll have access to many of the CMC’s key tools.

GUEST SPEAKERS AND EVENTS
Hear directly from those who’ve experienced challenges within a broad range of organizations, their strategies to manage these realities and how it’s shifted their perspectives on their industries and professions.

NETWORKING OPPORTUNITIES
As an EMBA candidate, you’ll have the chance to network with graduate students across every program at SFU Beedie. Noteworthy programs, clubs and councils include:

- Mentors in Business, with more than 300 members, is the largest business mentorship program in Western Canada. Over the course of six months, receive guidance and mentorship from a senior executive mentor who will help prepare you for your next leadership role.

- Net Impact Executive Club, comprised of students who want to make a positive environmental, social and economic impact.

- Graduate Business Women’s Council is comprised of students who believe that knowledge-sharing and networking with executive women can lead to enhanced careers and greater diversity in leadership.

Watch now: SFU Executive MBA alumnus Adil Lahrizi discusses what skills he gained from the program and how it benefits his company.
When you graduate from our EMBA program, you’ll understand the myriad facets of business better than you ever thought possible. You’ll be armed with a personalized career plan and have the skills to achieve it. Plus, you’ll establish an invaluable network of industry leaders.

Here’s what it takes to get into the program.

APPLICATION PROCESS
- Complete the online application form
- Required supporting documents:
  - Transcripts
  - Admissions Essays
  - Resume
  - 3 letters of Reference
  - English language score (if applicable)
  - Organizational Chart
- Interview for shortlisted candidates

ADMISSION REQUIREMENTS
- Business experience: minimum 10 years overall and 4 in management
- Academic achievements: An undergraduate degree in any discipline. A two-year diploma and outstanding grades will be considered. A limited number of people who lack a formal degree or professional designation, but have other outstanding qualifications may be admitted.
- Proficiency in English (if necessary): TOEFL 93+ or IELTS 7+ (with no individual score under 6.5) TOEFL at home will also be accepted.

FALL 2023 APPLICATION DEADLINES
- Round 1: November 18, 2022
- Round 2: February 17, 2023
- Round 3: April 21, 2023
- Final Round: June 23, 2023

Please keep in mind that we process applications on a rolling basis and admissions decisions are handed out between application deadlines. You do not need to wait for a deadline to apply.

TUITION
Tuition: $60,724* and includes all course materials, off-site orientation and workshops
*Subject to Board of Governors approval

FEES
Student Fees: $2,950 approx.
Students who take the optional Americas MBA for Executives during Year 2 can expect additional costs for transportation, food and accommodation when visiting the partnering schools (approx. $8000).

CONNECT
To connect with an advisor, register for an information session, connect with SFU Beedie alumni, or arrange to visit a class, please contact us at 778.782.3552 or emba@sfu.ca.