"I benefited from working with experienced professionals from diverse backgrounds outside of the industry I was involved with—which was multiplied by the Americas MBA for Executives program. It gave me a more worldly education and an additional network of like-minded professionals."

– Geoff Teoli, EMBA Alumnus
Senior Manager, Film and Special Events Branch, City of Vancouver

THE FIRST EMBA IN CANADA

THE OBVIOUS FIRST CHOICE

ABOUT SFU BEEDIE

Simon Fraser University’s Beedie School of Business has a heritage of innovation. We offered the first Executive MBA, the first Indigenous Business Leadership Executive MBA, and the first Management of Technology MBA in Canada. We are among only 1% of business schools worldwide with dual accreditation by AACSB* and EQUIS*, and we are ranked among the top 10 business schools in Canada.

Today, SFU Beedie has more than 25,000 alumni in 83 countries. SFU Beedie’s Segal Graduate School offers a suite of business graduate programs delivered through the Segal campus in downtown Vancouver and a state-of-the-art SFU campus in Surrey.

“North American and European accreditation bodies

“I benefited from working with experienced professionals from diverse backgrounds outside of the industry I was involved with—which was multiplied by the Americas MBA for Executives program. It gave me a more worldly education and an additional network of like-minded professionals.”

– Geoff Teoli, EMBA Alumnus
Senior Manager, Film and Special Events Branch, City of Vancouver

THE FIRST EMBA IN CANADA

THIS ISN’T JUST ABOUT ENHANCING YOUR CAREER – THIS IS ABOUT ENHANCING YOURSELF

SFU Beedie’s Executive MBA (EMBA) program goes beyond an MBA. It is designed for executives like you who have extensive leadership experience. In this program, you’ll unlock your full leadership capacity, decision-making confidence, and strategic know-how.

Your cohort is of the highest calibre. On average, they have 21 years of work experience, 13 of which is in management. They come from every industry throughout the Greater Vancouver Area.

They’re thought leaders. In fact, they’re a lot like you. The SFU Beedie EMBA is designed for the stage you’re at in your career:

• It’s delivered in a part-time format over the course of 20 months so you don’t need to step away from your leadership duties.
• Classes take place in downtown Vancouver on alternate weekends in a retreat format: full day Friday and Saturday.
• The curriculum is intensive, yet created to be manageable for those operating in peak leadership roles.
Candid in the moment shot of EMBA with family, on a walk through trails if raining or at a park playing soccer if sunny.

“I am so impressed with how family-friendly SFU Beedie is. They made it possible for me to continue my studies and to also be fully available to my family. It was incredible the amount of support everybody—staff, faculty, my fellow students—gave me.”

–Jennifer Killam, EMBA Alumnus
Principal Consultant,
Jennifer Killiam Communications

THIS ISN’T YOUR TYPICAL PART-TIME PROGRAM
The SFU EMBA is designed to fit the demanding life of an executive.

We use a cohort model where you’ll push yourself alongside 50 experienced business professionals, many of whom have families, fast-paced careers and lives as full as yours.

The program ensures you can maintain the equilibrium between work, life and pursuing an EMBA.

LIVE FULL-ON
STUDY PART-TIME
The program begins in early September with a three-day compulsory intensive orientation weekend in Whistler. This team-building opportunity introduces faculty, staff and students, and provides you with a foundation for cohort-based learning.

**YEAR 1**

In your first term, you’ll begin by establishing your network of faculty, staff and fellow EMBA candidates at the orientation weekend in Whistler. Then in class, you’ll spend the year enhancing your leadership skills and developing effective analyses across all functional areas.

**FALL**
- Orientation Weekend
- Leadership and Teamwork
- Accounting for Decision Making
- Business Ethics

**SPRING**
- Managerial Economics
- Finance
- Marketing

**SUMMER**
- Structure & Change in Organizations
- Information Technology and Organizational Transformation
- Operations Management

In the first year, the entire cohort pursues course topics that are critical to business, including leadership, financial analysis, and ethics.

Then, in the second year, you can choose to stay in Vancouver, or join the optional Americas MBA for Executives stream.

**YEAR 2**

In the final two terms, you’ll sharpen your strategic thinking by applying strategy models to changing environments, both globally and locally. The program ends with a second executive retreat in Whistler.

**ALL THE UPSIDES OF BEING DOWNTOWN**

At the heart of downtown Vancouver is SFU Beedie’s Segal Graduate School campus, a heritage bank reimagined as a 60,000 square-foot landmark housing classrooms, meeting rooms and breakout spaces.

**Americas MBA for Executives stream (details on Page 6)**

**AUGUST:**
- SFU Beedie, Vancouver, Canada
  - Strategy (Global)
  - Cross-Cultural Management

**OCTOBER:**
- FIA Business School, Sao Paulo, Brazil
  - Ethics and Corporate Social Responsibility
  - Emerging Markets
  - Negotiations*

**JANUARY:**
- ITAM, Mexico City, Mexico
  - International Competitiveness
  - Family Business

**APRIL:**
- Vanderbilt University, Nashville, USA
  - New Ventures
  - Innovation

**ACROSS ALL RESIDENCIES**

- Global Capstone 1
- Global Capstone 2

* Takes place at SFU in December for both Americas MBA for Executives and Vancouver-based cohorts.

Students who choose the Americas MBA for Executives stream will take classes with their SFU Beedie cohort in the first year and then pursue different courses across the Americas.

Students who choose to stay in Vancouver will focus on:

**FALL**
- Strategy
- Cross Cultural Management
- International Competitive Strategy
- Negotiations*

**SPRING**
- Entrepreneurship and Innovation
- Indigenous Business and Communities
- Special Topics: TBA
- Corporate Responsibility
- Capstone Simulation

Find more detail at: [beedie.sfu.ca/graduate/Executive-MBA/emba/about/curriculum]
If you choose to pursue the optional Americas MBA for Executives stream, you’ll have the opportunity to study management issues with EMBA candidates from the largest economies in North and South America: Brazil, Mexico, the United States and Canada.

In the second year of the program, you and your international cohort will go on four nine-day intensive residencies at each of the participating schools. You’ll meet on each campus to expand your knowledge, connect with the local business community, attend cultural events and collaborate on an 8 month global capstone strategy project.

A WORLD OF EXPERIENCE
Each of the four partner schools offers programming that draws on its core strengths.

SFU’s Beedie School of Business is home to Canada’s first Executive MBA program, founded in 1968. Accredited by AACSB and EQUIS, the school is a global leader in international business teaching and research.

FIA Business School created the first Executive MBA in Brazil in 1993, and has the only fully Brazilian Executive MBA ranked among the best in the world by the Financial Times. Accredited by the London-based Association of MBAs (AMBA), FIA was chosen in December 2010 as “the Most Innovative Business School in South America,” by European CEO magazine.

ITAM, Instituto Tecnológico Autónomo de México, was the first Latin American business school accredited by AACSB, and is one of fewer than 50 schools also to have accreditation from EQUIS and AMBA. With a world-class research institute in finance and economics, it is among the best business schools in Latin America as ranked by America Economia, and has been a leading player in Mexico’s executive education space for more than three decades.


Michael R. Burcham, PhD (University of South Carolina)
CLINICAL PROFESSOR OF ENTREPRENEURSHIP; PRESIDENT, NASHVILLE ENTREPRENEUR CENTER (VANDERBILT)

With over 20 years of extensive experience in healthcare innovation, entrepreneurship, and startup venture coaching, Professor Burcham is a lynchpin in Vanderbilt’s and Nashville’s startup communities. Michael teaches Health Innovation and Launching the Venture for MBA and Executive MBA students.
My key lessons from the program were learning how to effectively frame and structure a problem or situation, manage a tight schedule, know what to prioritize and how to prioritize it, and identify core problems quickly and addressing them.

– Bobby Dhillon, EMBA Alumnus

Senior Vice President, Marketing & Planning, G&F Financial Group

COHORT LEARNING

Your cohort will be made up of senior professionals who have, on average, over two decades of experience. Vastly different from any schooling you’ve pursued in the past, our EMBA utilizes an applied, interactive approach.

Our faculty are skilled at acting like facilitators to leverage the wealth of experience in the room.

SIMULATED LEADERSHIP TEAMS

During the first year of the program we divide the cohort into diverse teams made of up professionals who balance each others’ expertise and skill sets. The result? A learning experience that simulates a real leadership team, except this time everyone takes a turn at the helm.

In all likelihood, your team will become like your own personal board of directors, acting as a network and sounding board that you can turn to throughout your career.

A TRANSFORMATIVE EXPERIENCE

INTERACTIVE LEARNING ENVIRONMENT

No two classes are alike. Each is filled with interactive lectures, cases, presentations and more. Throughout the program you’ll work in your simulated leadership team, collaborating on projects and sharing your business and life experience.

EXPERIENTIAL LEARNING

We bring leading business knowledge to life through cases, projects and class discussions designed to mirror the challenging situations you encounter throughout your career as a decision maker. In cases, for instance, you’ll consider real-world business scenarios.

Because the EMBA is part-time and designed for working professionals, you’ll be able to bring your work to school and vice versa.

SUPPORTIVE ENVIRONMENT

This is a safe place to make – and learn from – mistakes. You’ll bring your skills and expertise to complement that of your cohort and together, develop creative solutions to complex problems.

THE COMPANY YOU’LL KEEP

You’ll go through a lot together with your cohort. They’ll expand your network, deepen your experience, and transform the way you think about their areas of expertise.

SAMPLE INDUSTRY SECTORS

Consumer Products, Financial Services, Government, Health Services, Manufacturing, Media/Communications, Entertainment, Non-Profit, Professional Services/Consulting, Technology, Transportation, Construction, Energy

SAMPLE FUNCTIONAL AREAS

Finance/Accounting, Human Resources, Marketing/Sales, Technology, Management Information Systems, Operations/Logistics/Project Management

THE CREDENTIAL

MUCH MORE THAN

46

class size

57%

male

46

average amount

of work experience

years

43

female

43

average age

Typical class profile.
Karel Hrazdil, PhD and BComm (Alberta), CPA, CGA
ACADEMIC DIRECTOR, EMBA
Professor Karel Hrazdil has a PhD in accounting and is the Academic Director of the Executive MBA program at SFU Beedie. Originally from the Czech Republic, Professor Hrazdil moved to Canada in 1997 to complete his education. He graduated with a PhD in accounting from the University of Alberta in 2007. He enjoys teaching as well as researching financial accounting and reporting quality in capital markets.

Stephanie Bertels, PhD (Calgary), MSc (Stanford), BSc (Queen’s)
ASSOCIATE PROFESSOR, TECHNOLOGY, OPERATIONS MANAGEMENT/ INNOVATION & ENTREPRENEURSHIP AND DIRECTOR, CENTRE FOR CORPORATE GOVERNANCE AND SUSTAINABILITY
Associate Professor Stephanie Bertels is the Director of the Centre for Corporate Governance and Sustainability at SFU’s Beedie School of Business and the founder of the Embedding Project (www.embeddingproject.org), a public benefit research project that develops practical tools to help companies embed social and environmental factors across their operations and decision-making. Professor Bertels supports the executive teams and boards of dozens of global companies in a range of industries on issues of governance and sustainability. She is also a trustee and co-chair of the SFU Academic Pension Plan.

Andrew Harries, MBA (SFU)
TOM FOORD PROFESSOR OF PRACTICE IN ENTREPRENEURSHIP AND INNOVATION
Associate Professor of Practice Andrew Harries, an SFU Beedie MBA graduate, is the founder of multiple ventures, including Sierra Wireless, a wireless Internet of Things (IoT) solutions vendor. He is also the board chair of Bsquare, an IoT software solutions provider. Mr. Harries helps connect Vancouver’s dynamic entrepreneurial community with SFU’s burgeoning entrepreneurship and innovation ecosystem.

Rosalie Tung, PhD, MBA (UBC), BA (York)
PROFESSOR, INTERNATIONAL BUSINESS ASSOCIATE DEAN, RESEARCH AND INTERNATIONAL
Professor Rosalie L. Tung holds the Ming and Stella Wong Chaired Professorship and has had a distinguished career serving on faculties around the world such as the Wharton School, University of Oregon, and as a visiting professor at Harvard University, University of California-Los Angeles, the University of Manchester Institute of Science and Technology, the Copenhagen Business School, the Chinese University of Hong Kong, Peking University, and China Europe International Business School. Recently, she has been awarded the 2020 Academy of Management, International Management Division Outstanding Service to the Global Community Award and the 2021 Academy of Management, International Management Division Eminent Scholar Award. In the same year, she was awarded the John H. Dunning Academy of International Business President’s Award in recognition of “outstanding service to AIB and the field of international business”.

Renowned worldwide, our faculty is known for their cutting-edge research. But it’s not all ivory tower around here. Our professors and instructors have extensive industry experience to help you prepare for your own.

World-Class Faculty

World-Changing Ideas
NOTABLE ALUMNI

JC Fraser is at the top of his game. Former general manager of the Vancouver Canadians, he boasts impressive leadership stats—record-setting attendance, three Northwest League titles, receipt of the Northwest League Executive of the Year award, and a place on the 2016 Business in Vancouver’s Forty Under 40 list.

JC chose the EMBA to broaden his knowledge and his professional connections beyond the business of baseball, and to prepare for a successful transition from the sports industry. Today he leverages his EMBA skills, strategic mindset, and network at EY in Advisory Services.

“IT was an opportunity to open doors and meet other people in similar circumstances, in my geographic region, who are all going to be the future movers and shakers of the world.”

—JC Fraser, EMBA Alumnus
Manager, Advisory Services, EY

CAREER MANAGEMENT CENTRE

While pursuing your EMBA you’ll have a dedicated career advisor at the Career Management Centre. For the remainder of your career, you’ll have access to many of the CMC’s key tools.

CAREER ADVANCEMENT SERVICES

EMBA Career Coaching

Our professional career coaches specialize in working with senior and executive-level MBAs on internal and external career changes, helping with everything from strengths assessments to LinkedIn profile refinement to interview assistance.

One-on-one Executive Coaching

In your second year of the program, you’ll have access to LoganHR’s one-on-one executive coaching where their team can help you hone your leadership voice and prepare for C-suite transitions. Their coaches can also help you to coach your own team, navigate internal politics and elevate your executive presence.

FOCUSED CAREER MANAGEMENT WORKSHOPS

How can you position your strengths relative to your career objectives? How should you fine-tune your resume? How can you better negotiate your salary? We run workshops or host panels that specialize in all of the above.

ONLINE RESOURCES

Access to our online career-planning resources starts when your EMBA starts. You’ll find career guides, job search tools and networking opportunities.

GUEST SPEAKERS AND EVENTS

Hear directly from those who’ve experienced challenges within a broad range of organizations, their strategies to manage these realities and how it’s shifted their perspectives on their industries and professions.

NETWORKING OPPORTUNITIES

As an EMBA candidate, you’ll have the chance to network with graduate students across every program at SFU Beedie. Noteworthy programs, clubs and councils include:

Mentors in Business, with more than 300 members, is the largest business mentorship program in Western Canada. Over the course of six months, receive guidance and mentorship from a senior executive mentor who will help prepare you for your next leadership role.

Net Impact Executive Club, comprised of students who want to make a positive environmental, social and economic impact.

Graduate Business Women’s Council is comprised of students who believe that knowledge-sharing and networking with executive women can lead to enhanced careers and greater diversity in leadership.

Watch now: SFU Executive MBA alumnus Adil Lahirzi discusses what skills he gained from the program and how it benefits his company
When you graduate from our EMBA program, you’ll understand the myriad facets of business better than you ever thought possible. You’ll be armed with a personalized career plan and have the skills to achieve it. Plus, you’ll establish an invaluable network of industry leaders.

Here’s what it takes to get into the program.

APPLICATION PROCESS
• Complete the online application form
• Required supporting documents:
  – Transcripts
  – Admissions Essays
  – Resume
  – 3 letters of Reference
  – English language score (if applicable)
  – Organizational Chart
• Interview for shortlisted candidates

ADMISSION REQUIREMENTS
• Business experience: minimum 10 years overall and 4 in management
• Academic achievements: An undergraduate degree in any discipline. A two-year diploma and outstanding grades will be considered. A limited number of people who lack a formal degree or professional designation, but have other outstanding qualifications may be admitted.
• Proficiency in English (if necessary): TOEFL 93+ or IELTS 7+ (with no individual score under 6.5). TOEFL at home will also be accepted.

FALL 2022 APPLICATION DEADLINES
• Round 1: November 19th, 2021
• Round 2: Feb. 25th, 2022
• Round 3: May 13th, 2022
• Final Round: June 24th, 2022

Please keep in mind that we process applications on a rolling basis and admissions decisions are handed out between application deadlines. You do not need to wait for a deadline to apply.

TUITION
Tuition: $59,525* and includes all course materials, off-site orientation and workshops
*Subject to Board of Governors approval

FEES
Student Fees: $2750 approx.
Students who take the optional Americas MBA for Executives during Year 2 can expect additional costs for transportation, food and accommodation when visiting the partnering schools (approx. $8000).

CONNECT
To connect with an advisor, register for an information session, connect with SFU Beedie alumni, or arrange to visit a class, please contact us at 778.782.3552 or emba@sfu.ca.