FT MBA
Full-Time Master of Business Administration
FALL 2022

BEEDIE SCHOOL OF BUSINESS
SEGAL GRADUATE SCHOOL
SFU
CELEBRATING 40 YEARS
1982-2022
The SFU Beedie School of Business prides itself on creating an innovative, student-centred and creative learning environment. We develop opportunities for students to effectively collaborate in impactful ways inside and outside the classroom. We are an engaged community of creative thinkers from diverse perspectives and backgrounds. With a typical class of just 50 students, the SFU Beedie MBA learning experience lets you discover your strengths and take risks in a supportive environment.

The small class size facilitates an interactive and applied learning environment, where you’ll work closely with faculty. Your classmates will become invaluable business connections and lifelong friends.

You will graduate with a business management toolkit that applies across industries, providing you with more career options and greater mobility.

ABOUT SFU BEEDIE

2022 marks the 40th anniversary of the creation of the Beedie School of Business. Born of SFU’s radical roots, we are a school of firsts: the 1st in Canada to offer an Executive MBA; the 1st in Canada to offer a Management of Technology MBA; the 1st and only university in North America to offer an Indigenous Business Leadership Executive MBA; the distinction of being in the 1% of business schools with double accreditation and ranked as a top 10 business school in Canada. Today, SFU Beedie has more than 25,000 alumni in 83 countries.
12 MONTHS OF ACADEMICS, PLUS A 4-MONTH WORK TERM

You want to take your career to the next level. The SFU Beedie MBA will give you the edge you need to get there. By combining theory and application, the program will give you a strong grounding in business fundamentals.

As you move through the 12-month academic component in the centre of Vancouver’s diverse, vibrant and entrepreneurial business community, expect to become immersed in deep, thought-probing questions and real-world business problems. Instead of memorizing textbooks and taking standardized tests, you’ll learn through interactive and experiential learning methods. At the end of the 12-months of academics, you’ll put your knowledge into practice during the required 4-month work term.

When you graduate, you’ll embark on the next stage of your career equipped with in-demand business skills and a 360-degree view of how businesses operate today.

“I came to SFU Beedie for several reasons. The first was the length of the program. The compressed format meant that I would be away from work for a shorter period of time and hence further minimized the cost of getting my MBA degree. Another factor was class size. With only around 50 students in a cohort, it was small enough to allow us to build meaningful relationships with each other and our professors. At the same time, it was also large and diverse enough that our collective knowledge and experiences from different industries allow us to learn effectively from each other. Lastly, the faculty & staff are very approachable and supportive throughout the MBA journey & beyond.”

— Rhoena Endaya, FT MBA Alumnus, Project Manager at LiveSwitch
Taking an MBA doesn’t mean leaving the workforce completely. At the end of the 12-months of academics, you’ll have the opportunity to apply what you’ve learned in a real-world setting through the work term requirement. You can choose between:

• A paid four-month internship: With the support of the Career Management Centre, apply for positions where you can implement your newly acquired skills, knowledge, and fresh ideas

• Moving straight into a permanent position: Transition directly into an employment position with your previous or a new employer

• Starting your own new venture: Vancouver is Canada’s centre of entrepreneurship. If you’d like to start a new venture or work with innovative start-ups, you couldn’t have come to a better place. SFU is home to three innovation labs: Coast Capital Savings Venture Connection®, RADIUS, and VentureLabs®

Joshua Viner,
FT MBA Alumnus, Regional Director, Vacasa

After the 12-months of academics, Joshua opted to move straight into a permanent position as Head of Strategic Partnerships at Vancouver based tech firm Left™. Now, Joshua is the Regional Director at Vacasa.

PUT YOUR KNOWLEDGE INTO PRACTICE
UNDERSTAND BUSINESS AT A DEEPER LEVEL

Comprehensive. Engaging. Our curriculum incorporates real-world business challenges and explores vital topics like sustainability, entrepreneurship and international business.

Each of the three semesters flows seamlessly into the next, letting you apply what you’ve learned as you progress through the program.

ONLINE PRE-MBA ORIENTATION

You’ll participate in a pre-MBA online orientation that will provide you with information and resources to get you ready to start the program. The orientation will include preparation courses such as Excel and Financial Accounting. You’ll start the orientation before classes start in September, enabling you to learn at your own pace and ease your entry into the full-time MBA program.

FALL

Our students have different educational backgrounds, so we start by ensuring everyone has a common foundation in key business areas.

• Leadership & Teamwork
• Financial/Managerial Accounting
• Business Analytics
• Business Ethics
• Financial Management
• Managing a Globalized Workforce
• Special Topics

SPRING

Here’s where things are taken up a notch, as you learn more about how external factors influence the way we do business today. Challenges will be thrown at you, and you’ll need to work fast as a team to solve them.

• Marketing Management
• Managerial Economics
• Managing Information
• Managing Global Enterprises
• Negotiation & Conflict Resolution
• Managing People & Organizations
• Organizational Analysis

SUMMER

Learn how to navigate evolving business environments. Tie course concepts together and apply what you’ve learned to the international applied project and capstone.

• International Applied Project
• Entrepreneurship
• Operations Management
• Sustainability
• Business Strategy
• Indigenous Business Environments
• Indigenous Business Environments in Community
• Capstone

THE INTERNATIONAL APPLIED PROJECT

The MBA International Applied Project is truly a program highlight. You’ll expand upon knowledge and skills gained from the MBA curriculum, and apply your toolkit outside of the classroom. Carefully selected international settings allow for global perspectives on business and a broader comprehension of working in multicultural environments. You’ll gain valuable insights through integrated coursework, seminars, company visits, and cultural experiences, culminating in an applied consulting-style deliverable presented to a corporate partner.

“The MBA international applied project was one of the highlights of the SFU MBA program. The relationships I built with the companies, professors, alumni and my cohort have allowed me to expand my understanding of the global marketplace.”

– Ruby Chang, FT MBA Alumnae,
Supply Chain Manager, MEC

CAPSTONE

This course consists of a comprehensive strategy simulation called CAPSIM. CAPSIM is used in leading business schools around the world to help students enact, and in turn be tested on their knowledge of business strategy. Students will be running a company in a competitive industry along with a group of classmates. They will need to utilize skills learned in other classes and be able to integrate them to make business decisions.

PROFESSIONAL EXPERIENCE

At the end of the 12-months of academics, you will have three options to complete the work term requirement of the program and test your learning in the real world. In each case, you will deliver a report after four months as the final part of your degree. Your options are:

• Undertake a paid four-month internship
• Move straight into a permanent role
• Start your own new venture through Coast Capital Savings Venture Connection® SPARK program or approved equivalent opportunities

“My favourite part of the MBA was getting the opportunity to apply our classroom knowledge to consulting projects for companies like Rocky Mountaineer, HSBC, and Quadreal. These unique experiences were opportunities to test out theoretical frameworks in real-life scenarios in a safe and constructive approach to learning.”

— Anna Ma, Operational Manager, MDF Export Ltd.

THE INTERNATIONAL APPLIED PROJECT

The MBA International Applied Project is truly a program highlight. You’ll expand upon knowledge and skills gained from the MBA curriculum, and apply your toolkit outside of the classroom. Carefully selected international settings allow for global perspectives on business and a broader comprehension of working in multicultural environments. You’ll gain valuable insights through integrated coursework, seminars, company visits, and cultural experiences, culminating in an applied consulting-style deliverable presented to a corporate partner.

“The MBA international applied project was one of the highlights of the SFU MBA program. The relationships I built with the companies, professors, alumni and my cohort have allowed me to expand my understanding of the global marketplace.”

– Ruby Chang, FT MBA Alumnae,
Supply Chain Manager, MEC

CAPSTONE

This course consists of a comprehensive strategy simulation called CAPSIM. CAPSIM is used in leading business schools around the world to help students enact, and in turn be tested on their knowledge of business strategy. Students will be running a company in a competitive industry along with a group of classmates. They will need to utilize skills learned in other classes and be able to integrate them to make business decisions.

PROFESSIONAL EXPERIENCE

At the end of the 12-months of academics, you will have three options to complete the work term requirement of the program and test your learning in the real world. In each case, you will deliver a report after four months as the final part of your degree. Your options are:

• Undertake a paid four-month internship
• Move straight into a permanent role
• Start your own new venture through Coast Capital Savings Venture Connection® SPARK program or approved equivalent opportunities
LEARN FROM THE BEST IN BUSINESS

Our faculty members not only know the business world inside out, they know how to bring it to life in the classroom. Because our class sizes are small, they’ll get to know you and your professional goals.

“I am always blown away by the creativity that students put in each assignment in the Managing People & Organizations course—whether it is a role play, an in-class presentation, or the video teams make to analyze an organizational problem in a movie.”
— Lieke ten Brummelhuis

Liese ten Brummelhuis, PhD, MA, and BA (Utrecht)
ASSOCIATE PROFESSOR, MANAGEMENT AND ORGANIZATION STUDIES, ACADEMIC DIRECTOR, FT MBA

Liese ten Brummelhuis holds a PhD in organizational sociology from Utrecht University (Netherlands). Lieke worked for two years as a postdoc at the industrial and organizational psychology department of Erasmus University in Rotterdam and upon being awarded a grant, extended her postdoctoral research for two years at the Wharton School, University of Pennsylvania.

“Being in a gender balanced classroom brings forward so many different perspectives, helping us to engage in rich, purposeful discussion. We were able to discuss innovative solutions to challenges in a collaborative way—driven by our diversity and balance.”
— Serena Mawani, FT MBA Alumnus, Manager, Propositions (Client Growth & Acquisition), HSBC

GLOBAL THOUGHT LEADERS

Eric Werker, PhD and AB (Harvard)
PROFESSOR, STRATEGY / INTERNATIONAL BUSINESS, WILLIAM SAYWELL PROFESSORSHIP IN INTERNATIONAL BUSINESS
Dr. Werker is an Associate Professor at SFU Beedie and the university’s academic lead to the Canadian International Resources and Development Institute. Dr. Werker researches how less developed countries can build more thriving and inclusive private sectors, particularly when they are rich in natural resources, and how international actors can play a positive role in creating successful societies.

Stephanie Bertels, PhD (Calgary), MSc (Stanford), BSc (Queen’s)
PROFESSOR, BUSINESS AND SOCIETY DIRECTOR, CENTRE FOR CORPORATE GOVERNANCE AND SUSTAINABILITY W.J. VANDUSEN PROFESSOR
Dr. Bertels is an environmental engineer and holds a PhD in strategy and global management and sustainable development. Dr. Bertels leads ‘The Embedding Project’ where she works with dozens of global companies, their leadership teams and their boards to help them to embed sustainability practices into their operations and decision-making. She is also the faculty mentor for our Net Impact chapter.

Srini Krishnamoorthy, PhD and MPhil (Columbia), PGDM (IIM Lucknow), BTech (IIT Madras)
LECTURER, TECHNOLOGY AND OPERATIONS MANAGEMENT
Srini Krishnamoorthy obtained his PhD from Columbia Business School in the field of Decision, Risk & Operations. His portfolio of work experience includes investment management and corporate banking roles in India. He has taught analytics and operations courses at Ivey Business School, The Rotman School of Management and The A.B. Freeman School of Business.

Sample Backgrounds

Sample Countries of Origin
Canada, India, China, Mexico, Iran, Brazil, Pakistan, Lebanon, Colombia, Russia, Vietnam, Peru, Indonesia, Korea, Netherlands, Philippines, Singapore, Sweden, Nigeria, Egypt, Ghana, El Salvador, United Arab Emirates, Kazakhstan, Germany, United Kingdom, Australia, United States of America

Average GMAT
615

Average work experience
6 Years

Average age
30

International Students
57%

*A incoming Fall 2021 cohort
This is a year to remember

Your education goes beyond the classroom. SFU Beedie has a well-earned reputation for supporting and encouraging students to explore co-curricular activities in a way other institutions don’t. We see case competitions, MBA Games, conferences and other events as a way to uncover different leadership opportunities, hone your business skills and tap into a vibrant network of industry leaders. After all, what you learn in the classroom could change your thinking, but what you learn outside the classroom could change your life.

Student clubs

Your education goes beyond the classroom. Join a club to develop leadership, team-building, event management, and networking skills.

The Graduate Business Student Association plays an active role in the leadership of our school. From feedback on the program and curriculum to creating social and educational events, this group works to continuously improve the SFU Beedie experience.

Net Impact is a student club dedicated to sustainability. It empowers SFU Beedie students to become future-focused and responsible business leaders who make a positive environmental, social, and economic impact in their community and beyond. This club also organizes a number of events throughout the year to provide students with opportunities to learn and network with industry experts.

The Graduate Women’s Council strives to empower women to lead and succeed in the workplace while pledging to work toward a more inclusive and equal society. This active student team provides networking opportunities, workshops, and access to external events aimed at developing and sustaining a culture of support and encouragement.

MBA Games

MBA Games is an annual competition and the largest gathering of MBA students in Canada. Up to 40 SFU Beedie MBA students are selected to compete in academic, sports, and spirit competitions against top business schools across the country.

Case competitions

Get involved in case competitions that provide you with the opportunity to apply what you learn in the classroom to real-world business problems while gaining the confidence and skills to analyze problems and make recommendations under pressure. With a dedicated training program and financial support to attend competitions, you’ll be ready to compete with the best, network with industry professionals, and showcase your success.

Conferences and events

Attending conferences is an opportunity to meet and connect with business individuals in the community while gaining exposure to new ideas and innovations.

The SFU Beedie Student Engagement Office shares information and potential sponsorship for students to attend external events such as the BC Tech Summit, Grace Hopper Celebration of Women in Computing, Responsible Investing Association Annual Conference, Vancouver Entrepreneur Forum, and the Women’s Executive Network Speaker Series.

Student Ambassador Program

On an annual basis, the MBA program selects Student Ambassadors to represent the Beedie School of Business in a variety of activities, including recruitment, marketing, student and alumni engagement, as well as orientation.

Your Alumni community

As a SFU Beedie student and future alumnus, you are already a member of an exceptional community made up of over 26,000 SFU Beedie alumni living across the globe. A community known for being innovative, socially responsible and globally minded. As a student we encourage you to attend events, stay connected, and become familiar with the lifetime benefits you have access to as alumni. To learn more click here.

Read more about the student experience on our student blog: A Few Good Minds.
Explore your start-up idea with an experienced entrepreneur at a Mentor Meet session. Hosted by Coast Capital Savings Venture Connection®, these free sessions are offered at all three SFU campuses and are open to the entire SFU community (students, staff, faculty, and recent alumni). SFU Beedie frequently hosts business-specific Mentor Meets at the Segal Graduate School campus.

In alignment with our calling to develop innovative business leaders, SFU Beedie hosts experiential learning events such as a new product development simulation, where students work together in multifunctional teams to design, build and manufacture a drone delivery service. Participating in fun, interactive simulations frames innovation as an organization-wide responsibility and opportunity, and provides awareness of the blurred lines of responsibility that can exist within the innovation sphere.

Watch now: FT MBA Alumna, Rhoena Endaya discusses her experience in the program and working with Career Management Centre.
VANCOUVER—THE CENTRE OF BUSINESS

Vancouver isn’t just about spectacular mountains, ocean vistas or its mild climate. It’s a gateway to the Asia-Pacific region and a centre of entrepreneurship in Canada and North America.

Vancouver’s dynamic and supportive business community has seen it establish itself as Canada’s tech start-up hub. This has in turn prompted Boeing, Facebook, Amazon and Microsoft to set up local offices, as well as attracting the world-renowned TED Conference to the city.

THE BUILDING

You will spend most of your days at the Segal Graduate School campus in the heart of Downtown Vancouver. Its 60,000 square feet accommodates the finest in meeting and classroom facilities. The central location makes commuting easy and helps integrate you into the local business community. It also provides easy access to Vancouver’s dining and entertainment scene for those all-important post-class get-togethers.

WE’LL GIVE YOU AN EDGE OVER THE COMPETITION

Your dedicated career advisor will help you to plan for success. We’ll provide personalized support, useful resources and tools, career-building skills to help you stand out, and opportunities to network with industry professionals.

CAREER PLANNING AND COACHING

Whether you already know where you want to go with your career or you’re exploring your options, we are here to support your career journey. We’ll start by providing you with self-assessment tools and then give personalized coaching on how to map out future possibilities, assess your fit in the marketplace and tap into the hidden job market. You’ll continue to have access to these services even after you’ve graduated.

MENTORS IN BUSINESS

Take advantage of the largest one-on-one business mentorship program in Western Canada. On average, the Career Management Centre (CMC) matches students with over 300 industry professionals. These mentors are keen on helping you build business relationships and offering career guidance and advice. Mentors share their knowledge, experience, and wisdom to help you make informed career choices.

GUEST SPEAKERS AND PANELS

The CMC’s Career events aim to give SFU Beedie students access to industry professionals in a small group setting to allow for free-flowing dialogue. We engage with industry professionals who will share their experience and expertise in their functional role, industry, and organization.

SKILL-BUILDING WORKSHOPS AND ACTIVITIES

Whether it is supporting you to land your dream role or directing you to the information, tools and resources for your start-up, we are here to create opportunities that foster your growth and development. We’re here to assist you throughout the entire MBA journey by delivering career-building workshops, providing employer mock interviews and networking events, and making personalized introductions within SFU Beedie’s extensive corporate network.

REAL WORLD EXPERIENCE

The CMC will also support you in your job search by connecting you with employers, job opportunities and additional internships. With a dedicated job board for companies seeking to hire from SFU Beedie, you’ll have hundreds of opportunities to choose from.

NETWORKING OPPORTUNITIES

Build close relationships with your cohort, business professionals, and other Beedie graduate students. Tap into a global and engaged network of SFU Beedie alumni during events and workshops presented by leading industry leaders.

SFU BEEDEE’S TOP EMPLOYERS INCLUDE:

- KPMG
- TD Bank
- City of Vancouver
- TD Bank
- City of Vancouver
- ICBC
- CIBC
- Telus
- RBC Royal Bank
- Deloitte
- Pacific Blue Cross
- Seapay
- Lululemon
- SAP
- Arc’teryx
- HSBC
- Best Buy
- WorkSafe BC
- WorkSafe BC
- Vancouver Coastal Health
- Vancouver Coastal Health
- Provincial Health Services Authority
- Provincial Health Services Authority
- B.C.
- B.C.

"I was applying for a new job at a large pharmaceutical firm. I knew I had the qualifications but it’s a very competitive industry and I desperately wanted to make it past the initial interview with HR. My mentor coached me through the process: he suggested the types of questions to ask when networking with company representatives; he conducted mock interviews for me, and he encouraged me throughout the entire interview process. I ended up getting my dream job thanks to my mentor’s guidance and support."

– Sylvana Sbeinati, FT MBA Alumnus, Medical Science Liaison, Sanofi Genzyme

Watch now: FT MBA Alumnus, Renee Rivers shares her experience moving to Vancouver, Canada to pursue the MBA program.

VANCOUVER—THE CENTRE OF BUSINESS AND INNOVATION

Vancouver isn’t just about spectacular mountains, ocean vistas or its mild climate. It’s a gateway to the Asia-Pacific region and a centre of entrepreneurship in Canada and North America.

Your DREAM CLASSROOM

Watch now: FT MBA Alumnus, Renee Rivers shares her experience moving to Vancouver, Canada to pursue the MBA program.
Morenike Akinyemi was looking for greater mobility early on in her career. After spending two years working as a clinical pharmacist at various Nigerian hospitals and pharmacies, she traveled over 10,000 km to Vancouver from her home in Nigeria to take her career to the next level. Morenike chose the MBA to develop a business management toolkit to go along with her strong clinical skills, and to prep for a successful transition from patient care to the business strategy side of the healthcare industry. Today she leverages her MBA skills, strategic mindset and network at Canada Health Infoway.

MORENIKE AKINYEMI
LEAD PROJECT MANAGER, VIRTUAL CARE PROGRAMS AT CANADA HEALTH INFOWAY

“I always saw myself working beyond clinical pharmacy. I felt that I could also shine on the business side of healthcare. I knew that with my strong clinical training an MBA would help open more doors and give me the mobility I was looking for in my career.”

Phil VanLaar felt it was time to invest in himself. After spending eight years working as a civil engineer at several top Canadian engineering firms, he was looking to prepare for a successful transition into another industry. He also wanted greater career mobility into upper management. Phil chose the MBA to develop a business management skillset to complement his robust technical experience as well as to broaden his professional connections beyond the civil engineering and construction industry. Today Phil is using his MBA skills in a new career working in management consulting at the Business Development Bank of Canada (BDC).

PHIL VANLAAR
BUSINESS ADVISOR, HIGH IMPACT FIRMS AT BDC ADVISORY SERVICES

“I wanted to make a career change. I knew that if I invested in myself with an MBA that it would give me the mobility I was looking for to pivot successfully into a new career.”
SFU Beedie MBA students enjoy priority access to SFU’s apartment-style downtown Vancouver residence, which is at the centre of a dynamic living and learning community of entrepreneurship and ideas.

Opened in 2016, the residence is in the same building as the Charles Chang Institute for Entrepreneurship. The Institute is also home to RADIUS Social Innovation Lab and Venture Incubator.

Living at the residence lets you live in the heart of Vancouver—recognized as one of the most livable downtown areas in North America—and walk to class. You can choose from a range of accommodation options, from studios to two-bedroom and study units. Shared amenities provide all the comforts of home.

Want to learn more? Click here.
WE WANT SHARP MINDS AND DIVERSE BACKGROUNDS
We work hard to recruit the best students from around the world. We look for candidates who can perform at the highest level every day and make a commitment to collaborating with others, to bring out the best in their classmates and themselves.

LEADERSHIP & ENGAGEMENT
We want students who possess a sense of social responsibility and demonstrable leadership abilities who can innovate businesses locally and globally.

PROFESSIONAL EXPERIENCE
Our students are able to engage in meaningful and thought-provoking class discussions by tapping into their unique work examples.

ACADEMIC EXCELLENCE
As an internationally recognized school with a proven track record of academic excellence, we attract intellectual and intelligent students from around the globe. Excellence is embedded in the culture and heart of SFU Beedie School of Business.

If this sounds like you, let’s talk.

CONNECT
To connect with one of our team members in person or online, register for an event, or speak with SFU Beedie alumni, please contact us at +1 778.782.5259 or email mbap@sfu.ca.

APPLICATION PROCESS
• Complete online application form
• Required supporting documents:
  – Transcripts
  – GMAT or GRE
  – Admissions Essays
  – Resume
  – Two professional references
  – English language proficiency test score (if applicable)
• Kira video assessment
• Interview if shortlisted
For more detailed information on how to apply, click here.

ADMISSIONS REQUIREMENTS
• Undergraduate degree with a 3.0 GPA
• 2 years of post-graduate full-time work experience
• GMAT: 550 or GRE: minimum score of 155 in each section
• Proficiency in English (if applicable): TOEFL 93+ or IELTS Academic 7+ (with no individual score under 6.5). TOEFL at home will also be accepted.
• International applicants will require a valid Canadian study permit
For more detailed information on the Admissions requirements, click here.

APPLICATION DEADLINES
• Round 1: November 26th, 2021
• Round 2: January 28th, 2022
• Round 3: March 25th, 2022
• Round 4: May 27th, 2022 (Final Round for international students)
• Round 5: June 17th, 2022 (Final Round for domestic students)

Please keep in mind that we process applications on a rolling basis, and both admissions and scholarship decisions are handed out between application deadlines. You do not need to wait for a deadline to apply.

TUITION
Domestic Tuition: $42,976 CAD*
International Tuition: $58,058 CAD*

International Applied Project course may include additional costs related to programming, transportation, flights, and accommodation estimated between $5,500-6,000 CAD** and $250 CAD for the Business & Indigenous Communities course.

Domestic tuition is for students who have Canadian citizenship or Permanent Residence.
* Subject to Board of Governors approval
** Subject to currency and setting

FEES
Textbooks & Materials: $2,200 approx.
Student Fees (health insurance, transit pass, recreational/athletic facility pass): $2,600 approx.

SCHOLARSHIPS
All students admitted to the Full-time MBA program are automatically considered for all available scholarships. We offer a wide variety of scholarships and awards, many of which recognize financial need, merit or outstanding achievements in a range of fields. There is no need to submit a separate application for scholarship consideration. Decisions are made by the Admissions Committee on a holistic basis taking into account the overall strength of your application in conjunction with scholarship eligibility criteria.

• Up to half of our students in each incoming Full-Time MBA cohort typically receives a scholarship or award upon admission to the program.
• Specific awards in a wide array of categories including general academic achievement, international business, entrepreneurship, women in leadership, resource management and volunteerism.

ARE YOU THE RIGHT FIT?