

FALL 2024

ONLINE MBA

Part-Time MBA (Online Cohort)

SFU BEEDIE SCHOOL OF BUSINESS
SEGAL GRADUATE SCHOOL

EMBRACE FLEXIBILITY

Looking to accelerate your career without pressing pause on your busy schedule? SFU Beedie's Online MBA is a cohort of the Part-Time MBA program, which offers flexible evening classes, personalized career guidance, and a vibrant network, empowering ambitious professionals to excel in their full-time careers while pursuing their MBA goals from the comfort of their homes or while on the road.

SFU Beedie's Online MBA is designed for working professionals who are looking for an online program that doesn't compromise on meaningful cohort connections and teamwork. The program complements your busy schedule, with the majority of coursework taking place online and in the evenings. This flexibility allows you to focus on your full-time career so you can integrate your studies with your professional commitments and seamlessly transition from work to school.

Our intimate class sizes foster close connections within your cohort. You'll have countless opportunities to engage outside the classroom, enriching your professional and

personal life and establishing a close-knit, vibrant network. In addition, you will enjoy personalized career guidance and support from our Career Management Centre, ensuring that you receive the guidance you need to advance in your chosen career path.

MAKE PROGRESS WHILE BALANCING YOUR CAREER

Synchronous classes are held two nights a week on Monday and Thursday evenings from 6–7:30 PST and includes one weekend intensive per term*.

**The weekend intensive format could involve three full days on Friday, Saturday, and Sunday or three recurring Saturdays.*



APPLY YOUR LEARNING AS YOU GO

Because our Online MBA is designed for those working full-time, you can continue to invest in your career. The Online MBA is delivered 100 per cent online using interactive platforms to engage you in live classes. The program is delivered over 24 months and has both synchronous and asynchronous components.

One of the greatest benefits of the program is bringing school to work and work to school. The insights and skills learned in the classroom today can be readily applied at work tomorrow, providing you with valuable new perspectives, knowledge, and hands-on experience.

ABOUT SFU BEEDIE

SFU's Beedie School of Business is a dynamic institution delivering cutting-edge research and education programs across three British Columbia campuses. We pioneered Canada's first Executive MBA and the first Indigenous Business Leadership EMBA in North America. Accredited by AACSB and EQUIS, our reputation for innovation, social responsibility, and global perspective is recognized worldwide. Our alumni network spans 80 countries and comprises more than 30,000 successful graduates.

#1 **COMPREHENSIVE UNIVERSITY IN CANADA**
14 out of the last 15 years (as of 2023), according to Maclean's Magazine

#1 **UNIVERSITY IN CANADA FOR SUSTAINABLE CITIES AND COMMUNITIES**
by Times Higher Education (THE) 2023 rankings

#1 **UNIVERSITY IN CANADA FOR ENTREPRENEURIAL SPIRIT AND INNOVATION**
according to the 2023 World University Rankings for Innovation

1% **OF BUSINESS SCHOOLS** worldwide have AACSB and EQUIS accreditation



PURSUE A DYNAMIC CURRICULUM



Our rigorous, innovative curriculum encompasses a wide range of disciplines from finance to sustainability, ensuring our students gain a comprehensive understanding of the complexities in today's business world. Through immersive case-based learning and simulations, you'll delve into real-world scenarios, honing your decision-making skills and gaining a multi-dimensional perspective on solving challenges.

PRE-PROGRAM

To ensure a smooth transition into the program, SFU Beedie offers self-paced online preparatory courses in topics such as Excel and financial accounting. These courses start before

the beginning of the academic year in September, allowing you to learn at your own pace and ease your transition into the MBA program.

SFU Beedie also offers orientation programming designed to provide new students with the information and resources necessary to succeed in the program. During orientation, you will have access to information sessions, panel events, and networking opportunities that will help you make the most of your time as an MBA student. Whether you're looking to connect with your fellow students, faculty, or alumni, orientation provides a supportive environment to help you succeed.

| ONLINE | | |
|---|---|---|
| SEPTEMBER 2024 - AUGUST 2026 24 MONTHS (6 TERMS) | | |
| PRE-PROGRAM (JULY) ORIENTATION | BUSINESS FOUNDATIONS* <ul style="list-style-type: none"> Accounting Business Analytics Financial Management Marketing Management Operations Management Business Strategy Managerial Economics Managing Information Leadership & Teamwork Managing People & Organizations | SFU BEEDIE'S BUSINESS ESSENTIALS* <ul style="list-style-type: none"> Sustainability Entrepreneurship Negotiation & Conflict Resolution Business Ethics Indigenous Business Environments |
| | <p><i>*Courses will include topics in these areas</i></p> | APPLIED EXPERIENCE PROJECTS <ul style="list-style-type: none"> Industry Consulting Project Indigenous Business Environments in Community |
| | | <p><i>*Courses will include topics in these areas</i></p> |

INDIGENOUS BUSINESS CURRICULUM

We are committed to supporting student learning to be in right relations with Indigenous peoples. Part of the core curriculum is learning about the history and present-day context of Indigenous communities to gain a better understanding of how to build respectful partnerships with communities and Nations in alignment with their economic and community development goals.

INDUSTRY CONSULTING PROJECT

In the Industry Consulting Project, you'll collaborate with leading companies, providing innovative solutions to their strategic business challenges. Through regular check-ins, you'll engage with senior representatives to ensure project alignment. Upon completion, you'll compile a comprehensive report of your findings and present your solutions to the company's senior leadership.



FORGE CONNECTIONS. BUILD YOUR NETWORK

STRONG COHORT CONNECTIONS

Our Online MBA program offers small cohort sizes, allowing you to forge meaningful connections and long-lasting relationships with your peers. In fact, thanks to all the teamwork and co-curricular engagement opportunities, these relationships often extend beyond graduation, providing a valuable network of friends and associates.

VIRTUAL COHORT LEARNING

Your cohort will be made up of experienced working professionals who bring strong experience and industry knowledge. Our Online MBA utilizes an applied, interactive approach to learning, allowing faculty to act as skilled facilitators, harnessing wealth of experience in the room.

INTERACTIVE LEARNING ENVIRONMENT

Every class is a unique experience, filled with interactive lectures, case studies, presentations, and more. Throughout the program, you'll collaborate with your assigned team, leveraging your diverse business and life experiences to work on projects and solve real-world challenges.

EXPERIENTIAL LEARNING

We bridge the gap between theory and practice by bringing business knowledge to life through cases, projects, and class discussions. These experiences mirror the complexities you'll face as a decision-maker in your career. As a working professional, you'll have the opportunity to apply what you learn in the program directly to your workplace and vice versa.

SUPPORTIVE ENVIRONMENT

Our program provides a supportive space for growth and learning. It's a safe place to make mistakes and learn from them. By combining your skills and expertise with those of your cohort, you'll collaboratively develop innovative solutions to complex problems.

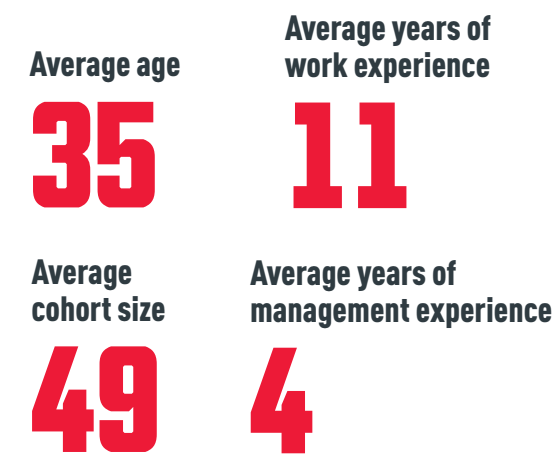
SAMPLE DEGREES

| | | |
|-------------|-----------------------|----------|
| Art | Science | Business |
| Engineering | Tourism & Hospitality | |
| Education | Technology | |

SAMPLE FUNCTIONAL AREAS

| | | |
|--------------------|-------------------|-------------|
| Financial Services | Technology | Hospitality |
| Education | Government | Non-profit |
| Manufacturing | Telecommunication | |

AVERAGE CLASS DEMOGRAPHICS*



*Average class profile of special online cohort 2022 intake—a pilot cohort of our Online MBA

WORLD-CLASS FACULTY

LEARN FROM THE BEST IN BUSINESS

Our greatest resource is the expertise of our faculty. As researchers at the forefront of their fields, passionate instructors, and experienced practitioners, they equip students with the tools they need to thrive. Our faculty members not only know the business world inside out—they know how to bring it to life in the classroom. Our small class sizes allow our faculty to work with students individually and help them achieve their professional goals.

Sudheer Gupta, PhD and MBA (McGill), BE (India)

ASSOCIATE DEAN, GRADUATE PROGRAMS
PROFESSOR, TECHNOLOGY AND OPERATIONS MANAGEMENT

Dr. Sudheer Gupta is an award-winning teacher, accomplished researcher, and an avid believer in the power of business education and practice to drive positive societal change. His recent research has focused on social entrepreneurship, and environmental and social responsibility in global supply chains. He previously served as the Director of the Jack Austin Centre for Asia Pacific Business Studies and has been a visiting scholar at several universities around the world. Sudheer has advised over 150 graduate student projects with industry and has consulted for Fortune 500 companies.

Our students are smart, dedicated, passionate and humble. The energy, acumen and desire to learn that our students bring to every task is simply amazing. They are equally at ease analyzing complex global chains using sophisticated models and analytics, as they are discussing strategies for making organizations more resilient and responsive with top executives.

— Sudheer Gupta



Dara Kelly, PhD and MCom (Auckland), BA (UBC)

ASSISTANT PROFESSOR

Dr. Dara Kelly is from the Leq'ámél First Nation, part of the Stó:lō Coast Salish. Her research interests focus on Indigenous economic development, ancestral leadership, and Coast Salish freedom and unfreedom and the Capabilities Approach. Dara earned her PhD at the Auckland School of Business where she was a Researcher with the Mira Szászy Research Centre for Māori and Pacific Economic Development. In addition to research, she has professional experience in leadership development programming. Currently she is working on the Coastal First Nations (CFN) Legacy Project conducting oral history reviews to capture the core values of the CFN and develop case studies that will highlight key organisational challenges and successes from the perspective of those communities.



Payman Jula, PhD (University of California, Berkeley), MSc (UC Berkeley)

PROFESSOR, TECHNOLOGY AND OPERATIONS MANAGEMENT, INNOVATION AND ENTREPRENEURSHIP

Dr. Payman Jula's research interests are in data science, operations management (both manufacturing and service), transportation and logistics, and innovation and entrepreneurship. He has worked with many international high-tech companies such as Samsung Semiconductor, Cypress Semiconductor, Micron Technology, Global Foundries, and Teck Resources on using data science to model and improve operations and supply chain management.



Jeffrey Yip, PhD (Boston), M.Ed. (Harvard)

ASSISTANT PROFESSOR, MANAGEMENT & ORGANIZATION STUDIES

Dr. Jeffrey Yip teaches leadership and teamwork at SFU Beedie and conducts research on leadership, interpersonal dynamics, mentoring, and career development. Prior to academia, he was a research faculty with the Center for Creative Leadership and co-founded the Halogen Foundation, an organization focused on entrepreneurship and leadership education.

GET PERSONALIZED CAREER SUPPORT

CAREER MANAGEMENT CENTRE

Make your next career move with the support of SFU Beedie's Graduate Career Management Centre (CMC). The CMC provides Online MBA candidates with one-on-one career guidance and job search assistance. With a dedicated consultant, numerous networking opportunities, and useful resources, you can access the support you need to get to the next level.

INDIVIDUALIZED COACHING

Ready to take the next step in your career and seize advancement opportunities? Work with a career consultant to chart your path. Gain the knowledge you need to successfully advance in your career by engaging in tailored sessions with a career consultant to:

- Identify career directions
- Craft a professional LinkedIn profile
- Improve your resume and cover letters
- Acquire job search and networking techniques
- Polish your interview skills

FORGE PROFESSIONAL NETWORKS

Connect and cultivate close relationships with your cohort, business professionals, and fellow SFU Beedie graduate students. Tap into a global and engaged network of SFU Beedie alumni at events, workshops, and other networking opportunities. Benefit from the vast experiences and trailblazing achievements of our accomplished alumni when you become a part of the SFU Beedie alumni network.

INTERACT WITH INDUSTRY PROFESSIONALS

Every term, distinguished speakers, including CEOs and senior executives, join us to share their insights and advice, providing you with unparalleled exposure to industry professionals.

GRADUATE MANAGEMENT CONSULTING CAREER PREPARATION (GMCCP) PROGRAM

The GMCCP is designed to introduce graduate students to the fundamentals of case interview preparation. Through this program, you will familiarize yourself with the case interview format and develop key skills essential for success. The program focuses on structured analysis, logical reasoning, and client-centric communication. Topics covered include case interview structure, mental math, issue trees, interpreting visual information, and delivering effective presentations. Guest speakers and consultants will also share valuable insights into the consulting industry and case interviews.

ENHANCE YOUR SKILLS

We're here to support you throughout the entire job search process by providing career-building workshops, providing employer mock interviews and networking events, and facilitating personalized introductions within SFU Beedie's extensive corporate network. Specific workshops cover essential areas such as:

- How to build and effectively communicate your value
- Mock interviews with employers
- Salary negotiation strategies
- LinkedIn profile optimization
- Resume and cover letter crafting

LIFELONG CAREER SUPPORT

Our commitment to your career success extends far beyond graduation. We continue to offer career consulting and planning services long after you complete your graduate school journey. We are dedicated to helping you flourish in your chosen career path, supporting your professional growth

and helping you achieve your goals. Consider us your lifelong partner in career success, as we remain available to provide ongoing support, services, and opportunities throughout your professional journey. Stay connected and leverage our resources to reach your career milestones.



ENGAGE

BEYOND THE VIRTUAL CLASSROOM



AN EXPERIENCE TO REMEMBER

Your education goes beyond the classroom. SFU Beedie has a well-earned reputation for nurturing students' holistic growth and learning through co-curricular activities. We see case competitions, the MBA Games, conferences, and other events as ways to uncover invaluable leadership opportunities and sharpen essential business skills while tapping into a vibrant network of industry leaders. After all, what you learn in the classroom could change your thinking, but what you learn outside the classroom could change your life.

CONFERENCES GUEST SPEAKERS AND EVENTS

Attending conferences is an opportunity to meet and connect with business leaders in the community while gaining exposure to new ideas and innovations.

The Graduate Student Engagement Office shares information and opportunities for students to attend events such as the BC Tech Summit, Women in Tech Regatta, Responsible Investing Association Annual Conference, Vancouver Entrepreneur Forum, Women's Executive Network, Greater Vancouver Board of Trade speaker series, and more.

MBA GAMES

The MBA Games is the largest gathering of MBA students in Canada. Each year, up to 40 SFU Beedie MBA students are selected to compete in academic, sports, and spirit competitions against top business schools across the country.

CASE COMPETITIONS

Apply classroom theories to real-world business challenges while gaining the confidence and skills to make decisions and recommendations under pressure. With a dedicated training program, you will compete with the best, network with industry professionals, and showcase your success on the regional, national, or international stage.

NEW PRODUCT DEVELOPMENT SIMULATION

This non-credit innovation simulation provides participants with an introduction to new product development and enables them to experience the exciting challenges of a multidisciplinary innovation process within a safe learning environment.

TECHNICAL SKILLS DEVELOPMENT WORKSHOPS

These interactive non-credit workshops provide essential technical skill development to complement your graduate business coursework. Topic examples include Excel, Python, financial modeling, and PowerPoint.

STUDENT CLUBS

Your education goes beyond the classroom. Join a club to develop leadership, team-building and event management skills, and expand your networking circles.

The Graduate Business Student Association (GBSA) plays an active role in the leadership of our school. From curriculum feedback to hosting social and educational events, this student leadership team works to continuously improve the SFU Beedie student experience.

Net Impact is dedicated to sustainability, empowering students to become responsible business leaders. This student leadership team makes a positive environmental, social, and economic impact by organizing events to learn from and network with sustainability-focused industry experts, including the signature Net Impact Sustainability Challenge case competition.

Graduate Women's Council strives to empower women to lead and succeed in the workplace. This active student leadership team provides networking opportunities, workshops, and access to external events aimed at developing and sustaining a culture of support and encouragement.



BC MBA Games Case Winners

The **JEDI (Justice, Equity, Diversity and Inclusion) Council** fosters a learning environment where all students feel welcome, safe, accepted and appreciated through hosting events, workshops and activities to raise awareness and build a sense of camaraderie and community.

ENTREPRENEURSHIP AND SOCIAL INNOVATION

Thinking of starting your own business? You've come to the right place. From incubation to acceleration, SFU provides a continuum of resources and support for start-ups. A panel event introducing SFU's innovation hubs happens annually in the fall.

Coast Capital Savings Venture Connection empowers early-stage start-ups by offering comprehensive entrepreneurship training, mentorship, and a wealth of resources to move an initial idea through to validation.

VentureLabs is a business accelerator focused on structured growth and best practices for growth-stage start-ups.

RADIUS offers validation and growth-stage programs for entrepreneurs and ventures looking to help solve pressing social problems.

COAST CAPITAL VENTURE PRIZE

The Coast Capital Venture Prize competition celebrates innovative ideas and entrepreneurial pursuits from within the SFU community. Competitors are given the opportunity to practice venture ideation and presenting pitches. The annual competition is open to early-stage business ventures founded by SFU students from undergraduate, graduate, and professional programs (e.g MBA), as well as by staff, faculty, and recent alumni.

Read more about the student experience on our student blog: afewgoodminds.ca.

JOIN SFU BEEDIE'S ALUMNI COMMUNITY

As an SFU Beedie student and future alumnus, you have the privilege of being part of an exceptional community comprising over 30,000 alumni who are working in diverse industries and organizations worldwide. With SFU Beedie Advantage, you can connect with fellow students and alumni, share knowledge and experiences, engage in professional networking, and make meaningful mentorship connections. We encourage you to attend events, stay connected, and explore the lifetime benefits available to you as a part of our alumni community. Learn more at advantage.beedie.sfu.ca.





START YOUR APPLICATION

ARE YOU THE RIGHT FIT?

DIVERSE BACKGROUNDS

We strive to attract top-tier students from across the globe who possess exceptional skills and are committed to collaborating with their peers to achieve their personal and professional goals. Our goal is to create a community of high achievers who inspire and support each other in their pursuit of excellence.

LEADERSHIP & ENGAGEMENT

At SFU Beedie, our students not only excel academically but also demonstrate a strong commitment to making a positive impact in their communities. Our students have a history of taking leadership roles in various initiatives and programs, and we seek candidates who share this sense of social responsibility and have a track record of innovative thinking.

PROFESSIONAL EXPERIENCE

SFU Beedie students bring a wealth of professional experience, a high level of maturity and advanced professional skills to the classroom. Our students can contribute to meaningful and thought-provoking class discussions by drawing on their unique work experiences. We actively seek students with diverse backgrounds and experiences who can make positive contributions to the networking and learning environment both inside and outside the classroom.

ACADEMIC EXCELLENCE

As an internationally recognized school with a proven track record of academic excellence, we attract high-performing students from around the globe. Excellence is embedded in the culture and heart of SFU Beedie. We look for students who are ready and willing to rise to the challenge of a robust curriculum and who will emerge as successful graduates of SFU Beedie's Online MBA program.

APPLICATION REQUIREMENTS

- Undergraduate degree with a minimum 3.0/4.0 CGPA or equivalent
- Four years of full-time work experience with some management experience
- Three professional references
- Admissions essay
- Proficiency in English (if applicable): TOEFL 93+ (with no individual score under 20) or IELTS Academic 7+ (with no individual score under 6.5)
- GMAT/GRE not required¹

¹Unofficial transcripts and documents are accepted for your application. Official documents will only be required for students who are made an offer of admission.

¹Candidates who fail to meet CGPA criteria or wish to strengthen their application, may submit a GMAT, GMAT Focus, or GRE; or may wish to start with SFU Beedie's Graduate Diploma in Business Administration (GDBA).

Applicants are strongly encouraged to request a pre-assessment prior to submitting an application.

APPLICATION PROCESS

Step 1: Review the application requirements.

Step 2: Apply online, pay the application fee, and upload supporting documents.

Step 3: Admissions interview, if shortlisted.

For more information on our admission requirements, application process, and to start your application, scan the QR code.



APPLICATION DEADLINES

- Round 1: December 20, 2023
- Round 2: January 26, 2024
- Round 3: April 19, 2024
- Final round: June 14, 2024

Please keep in mind that we process applications on a rolling basis, and both admissions and scholarship decisions are handed out between application deadlines. You do not need to wait for a deadline to apply.

TUITION

- Domestic tuition (citizens and permanent residents of Canada): \$ 45,170 CAD*
- International tuition: \$ 64,090 CAD*

**Subject to Board of Governors approval*

FEES

Course materials: \$2,200 CAD

Student fees (student services, activity fees): \$1,520 CAD approx.

SCHOLARSHIPS

All students admitted to the Online MBA program are automatically considered for all available scholarships. We offer a wide variety of scholarships and awards, many of which recognize financial need, merit, or outstanding achievements in a range of fields. There is no need to submit a separate application for scholarship consideration. Decisions are made by the Admissions Committee on a holistic basis taking into account the overall strength of your application in conjunction with scholarship eligibility criteria.

TRANSFER FROM GDBA

Should you not meet the current requirements for the MBA program, the Graduate Diploma in Business Administration (GDBA) at SFU Beedie is an excellent starting point for you.

SFU Beedie's GDBA is a competitive credential that provides the academic rigor of MBA-level courses while offering the flexibility of online learning. This program allows you to learn at your own pace and gain valuable exposure to various business classes. Many students choose to pursue the GDBA as their initial step before committing to an MBA. Some choose this path to enhance their MBA applications, meet MBA GMAT waiver - if required, reduce the workload during their future MBA studies, or spread out the costs associated with obtaining an MBA.

**To transfer from GDBA to MBA you need 14 GDBA credits, with a minimum CGPA of 3.0.*

Click [here](#) to learn more about GDBA or scan the QR Code.



CONNECT WITH OUR TEAM

To connect with one of our team members, please contact us at: mba_online@sfu.ca



SFU BEEDIE SCHOOL OF BUSINESS

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Simon Fraser University respectfully acknowledges the x̱məθkʷəy̱əm (Musqueam), Sḵwx̱wú7mesh Úxwumixw (Squamish), səliłwətaʔl (Tsleil-Waututh), ǵíćəy̱ (Katzie), ḵwíkʷəłəm (Kwkwetlem), Qayqayt, Kwantlen, Semiahmoo and Tsawwassen peoples on whose unceded traditional territories our three campuses reside.