BACHELOR OF BUSINESS ADMINISTRATION
FALL 2021
Discovery awaits you at every turn during your SFU Beedie journey. Unlock new skills and perceptions as you chase big ideas and upend the status quo.

You’ll apply big picture thinking to real-world business problems and build a customizable learning experience that is relevant and personalized to you.

No matter what path you take, you’ll graduate with knowledge and experiences that signal you’re agile, inventive and ready to lead.

CREATE FRIENDSHIPS THAT WILL ONE DAY BECOME AN INVALUABLE BUSINESS NETWORK.

LEARN ABOUT WHAT GOOD BUSINESS MEANS BY FOLLOWING US ON INSTAGRAM INSTAGRAM.COM/SFUBEEDIE
LEADER. CHANGEMAKER. BIG PICTURE THINKER.
WHO DO YOU WANT TO BE?

SFU Beedie is home to those who believe that business has the power to spark new ideas, fuel social innovations and advance society. Through teaching and learning powered by world-class research, meaningful community engagement, and global outlook, SFU Beedie takes business education beyond the walls of academia. We empower people from diverse backgrounds and perspectives to reimagine the role that business plays in tackling society’s most significant challenges.

1% of business schools worldwide have AACSB and EQUIS accreditation

3,871 undergraduate students (2019/20)

#1 2 comprehensive University in Canada as voted by Maclean’s Magazine 12 out of the last 13 years

Campuses offering courses in all 3 terms

Change starts here

Check out the Burnaby Campus
Accounting
Innovation & Entrepreneurship
Human Resource Management
Management Information Systems
Operations Management
Finance
International Business
Marketing
Strategic Analysis

CHOOSE YOUR PROGRAM
Our BBA allows you to focus on any custom combination of our nine diverse and in-demand areas of concentration.

From there, create an educational experience uniquely your own with courses and activities tailored to your goals. Add a certificate or minor, pursue an honours or joint degree, explore courses in other disciplines — you’re limited only by your imagination.

CHOOSE YOUR PACE
No matter what path you choose, gain an edge with hands-on learning that combines applied problem-solving with a foundation in contemporary business principles and practices.

Tailor your studies in a flexible, customized program responsive to your needs. Take a term off to try out Co-op, or go on international exchange. It’s all up to you.

Our trimester system, day and evening classes, and two campuses mean you can study what, where, and when you want.

CHOOSE YOUR PACE
Take a term off or push hard to graduate sooner with our 3-term system.

CHOOSE YOUR CAMPUS
Take courses in Surrey, Burnaby, or both.

CHOOSE YOUR PASSION
Select from 9 different areas of concentration.

DEFINE YOUR OWN JOURNEY

Dr. Sarah Lubik
SFU’s Director of Entrepreneurship
Lecturer in Entrepreneurship & Innovation
Business in Vancouver Forty Under 40
Canadian Innovation Leader

CUSTOMIZED FOR YOU

93% OF 1ST YEAR SFU BEEDIE STUDENTS SUCCESSFULLY TRANSITION INTO 2ND YEAR
LIFELONG FRIENDSHIPS
FUTURE NETWORKS

816 CO-OP PLACEMENTS
$12,600 AVERAGE SALARY
250+ CLUBS AT SFU

110 COUNTRIES REPRESENTED
19,000+ BBA ALUMNI
67 EXCHANGE PARTNERS

CASE COMPETITIONS
Tackle real business problems in competitions against the sharpest student minds in the world.

STUDENT ORGANIZATIONS
Find a club that inspires you, or start your own. Meet lifelong friends and lay the foundation for your professional network.

STUDY ABROAD
Go on exchange and immerse yourself in another culture with one of SFU’s 120+ international partners.

DISCOVER TALENTS AND INTERESTS YOU NEVER KNOWN YOU HAD
As a graduate, you’ll enter the market with a robust skillset that signals you are ready to drive change for a better world.

Our dedicated Career Management Centre will assist with career development including workshops, career prep programs, coaching, mentoring, networking, exclusive recruitment events, job postings and more.

**EARN WHILE YOU LEARN**

Build your resume with paid industry experience while you complete your degree. SFU Beedie offers one of the largest Co-operative Education programs in Western Canada. You’ll have access to 3,000 local and international job postings to explore different career options in a variety of industries.

**READY FOR THE REAL WORLD**

EARNING CONNECTIONS

Emily Davies, BBA, FINANCE
Linde Equity, ASSOCIATE PARTNER

“My interest in finance came from SFU’s BEAM program. It is not a trading simulation. It’s real money at stake and the training is extremely rigorous. It’s that whole package that SFU Beedie offers that prepares students for what investment management as a career has to offer.”

Read more about John’s experience at SFU Beedie

John Nguyen, BBA
BUSINESS OF DESIGN, TECH @SFU
NOVION
FOUNDER/OPERATIONS

“SFU Beedie is incredibly flexible. You can blend your learning and make valuable connections between business and other fields, like design or environmental studies. You can really shape your own degree.”

Read more about Sharlene’s experience at SFU Beedie

Sharlene Kumar, BBA
ACCOUNTING
BDO
STAFF ACCOUNTANT IN AUDIT AND ASSURANCE

“I appreciated how integrated the BBA program was right from the start. Transferring from a smaller university, I had a preconceived notion that going to SFU meant I would be a small fish in a big pond. But SFU Beedie immediately felt like a community.”

Read more about Sharlene’s experience at SFU Beedie

92% OF SFU BEEDIE GRADUATES are employed within 6 months of graduation

175 STUDENT FOUNDED STARTUPS that have received business development and financial support through SFU Coast Capital Savings Venture Connection

$2.94M IN SCHOLARSHIPS, AWARDS, AND BURSARIES received by SFU Beedie students this past year

$6.2M MANAGED BY SFU BEEDIE ENDOWMENT ASSET MANAGEMENT FUND making it one of the largest undergraduate student-run investment funds in all of Canada

400+ EMPLOYER CONNECTIONS

$62,000 AVERAGE BBA GRAD SALARY 2 YEARS AFTER GRADUATION
Get the most of your on-campus living experience and become part of a tight-knit community of peers with similar academic goals and priorities.

As an LLC member in residence, you’ll share a floor with other SFU Beedie students and benefit from peer support, networking opportunities, social events, academic advising and career management programs—all right outside your door. Live together, study together, have fun together, and enjoy a sense of belonging that helps smooth the transition to university life.

The LLC tailors programs to meet the social and learning needs of students, and as you grow and connect through shared experiences, you’ll build lifelong friendships that will guide you through your university experience and into your career.

**AS AN LLC MEMBER, YOU WILL**
- Enjoy convenient access to Career Management and Academic Advising programs,
- Build community with students, staff and faculty in the Beedie School of Business and in residence,
- Benefit from higher levels of academic self-confidence,
- Be more likely to successfully engage in other projects and study abroad opportunities,
- Be inspired to become a student leader or mentor,
- Explore your passions with like-minded people living in your community,
- Develop your leadership skills and get involved in clubs, competitions, and conferences.

Learn more about residence, programs and eligibility here - [sfu.ca/students/residences](http://sfu.ca/students/residences)
**GRADE 12 REQUIREMENTS**

Students must complete a minimum of 5 approved Grade 12 courses, including:

**LIST A**
- English Studies 12 (min 70%) or equivalent
- Pre-Calculus 12
- ONE of:
  - 20th Century World History 12 (History 12)
  - Anatomy & Physiology 12 (Biology 12)
  - Calculus 12
  - Chemistry 12
  - Composition 12
  - Creative Writing 12
  - Economic Theory 12
  - Economics 12
  - Genocide Studies 12
  - Law Studies 12 (Law 12)
  - Literary Studies 12 (English Literature 12)
  - New Media 12
  - Philosophy 12
  - Physics 12
  - Spoken Language 12
  - Statistics 12

- **+2 additional approved Grade 12 courses from List A or List B**

**LIST B**

- Accounting 12
- American Sign Language 12
- Asian Studies 12
- BC First Peoples 12
- Comparative World Religions 12
- Comparative Cultures 12 (Comparative Civilizations 12)
- Computer Science 12
- Contemporary Indigenous Studies 12
- Engineering 12
- Entrepreneurship 12
- Environmental Science 12 (Sustainable Resources 12)
- Financial Accounting 12
- Foundations of Math 12
- French 12
- Geology 12
- German 12
- Human Geography 12
- Italian 12
- Japanese 12
- Korean 12
- Mandarin 12
- Mechatronics 12
- Physical Geography 12 (Geography 12)
- Political Studies 12
- Punjab 12
- Russian 12
- Social Justice 12
- Spanish 12
- Urban Studies 12

**GRADE 11 REQUIREMENTS (ALL LIST B)**

Students must complete a minimum of 5 approved Grade 11 courses, including:

- **#1** English 11 or equivalent
- **#2** Language 11 or equivalent
- **#3** Math 11, at least one of:
  - Foundations of Math 11
  - Pre-Calculus 11

**#1 #2 #3**

- Science 11, at least one of:
  - Chemistry 11
  - Earth Sciences 11
  - Environmental Science 11
  - Life Sciences 11 (Biology 11)
  - Physics 11
  - Approved Specialized Science 12 course

- Social Studies 11, at least one of:
  - Explorations in Social Studies 11
  - Francophone History 11
  - Approved Social Studies 12 course

- **+ any additional non-required, approved courses**
  - Any Arts Education 11 courses
  - Engineering 11

**Note:** Equivalent AP or IB courses may be used in place of the above courses.

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**HIGH SCHOOL DEADLINES (FALL 2021)**

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>December 15, 2020</td>
<td>Entrance Scholarship Application Closes</td>
</tr>
<tr>
<td>January 31, 2021</td>
<td>Entrance Scholarship Documents</td>
</tr>
<tr>
<td>January 31, 2021</td>
<td>SFU Application Closes</td>
</tr>
<tr>
<td>February 7, 2021</td>
<td>SFU Beedie Supplemental Application, Self-Reported Grades and Documents</td>
</tr>
</tbody>
</table>

High school graduates, or students with fewer than 24 units of transferable coursework from another post-secondary institution, are competitively selected for admission in the fall and spring terms (only).

*All information is correct at the time of publication, please check our admissions website for the most up to date information.*

Visit [beedie.sfu.ca/bba/apply](http://beedie.sfu.ca/bba/apply) for complete details on course requirements, deadlines, the Supplemental Application and the application process.
TRANSFER FROM ANOTHER SFU FACULTY
Take advantage of the same courses, instructors, and resources as SFU Beedie students while you work towards internal transfer.

OR

TRANSFER FROM ANOTHER COLLEGE OR UNIVERSITY
Get a head start on your business degree by completing transferable courses, then apply once you meet the basis for selection, including:
- Minimum of 24 transferable units
- SFU’s English Language and Quantitative and Analytical Skills requirements

GPA REQUIREMENTS
Applicants must be in Good Academic Standing and will be considered under the following pathways:
1. 3.30 GPA average on the 8 required courses (up to 3 may be in progress).

OR
2. 2.80 - 3.29 GPA average on the 8 required courses (up to 3 may be in progress) plus your Supplemental Application.

COURSE REQUIREMENTS
Admission courses (minimum C - required; no more than 2 may be repeated, 1 time each).
- BUS 232 (or BUEC 232 or STAT 270)
- BUS 237
- BUS 251
- BUS 272
- ECON 103
- ECON 105
- MATH 157 (or MATH 150/151/154)

Plus ONE of:
- Any 3-unit transferable ENGL or SFU ENGL course
  or PHIL 100W, 105, 110, 120W, 150
  or WL 101W, 103W, 104W, 105W

* Visit beedie.sfu.ca/bba/apply for complete details on course requirements, deadlines, the Supplemental Application and the application process.

All information is correct at the time of publication, please check our admissions website for the most up to date information.
THINK about your application now. Reach out to references early; don’t wait until the last minute. Plan ahead for logistics like application deadlines and methods of payment.

READ through the whole application before you begin. Take your time, and follow all instructions carefully. Be sure to review your completed application for errors before you submit.

REFLECT on your experiences—both challenges and achievements—and how they have prepared you for SFU Beedie.

BE AUTHENTIC because we want to learn about the real you. You can talk to others about your application, but we want you to tell your story in your own words.

BE ACCURATE because we evaluate all content and take falsification of information and plagiarism seriously. Make sure your references can validate your experiences.

HOW TRANSFER STUDENTS CAN ACE THEIR VIDEO INTERVIEW QUESTIONS

PRACTICE is the key to developing polished responses. Practice using our sample questions, review your recorded answers, then proceed to the official questions once you’re ready.

ASK A FRIEND or family member to critique your on-camera practice performance. Were your answers clear? Did you speak too quickly or too slowly? Be open to feedback.

REVIEW YOUR SURROUNDINGS and find a quiet space to practice, free from distractions and interruptions. Look for a neutral background in a room with good lighting. Consider using the same space to record your final submission.

STAY FOCUSED and be concise with your answers. Relate them back to the SFU Beedie program where appropriate.

DEMONSTRATE CONFIDENCE by looking into the camera as you answer questions to create the appearance of eye contact with the person reviewing your video. Maintaining eye contact shows self-assurance and focus.

SEEK OUT RESOURCES at your current institution—such as career services—to gain feedback and develop your interview skills.

Marks matter, but so do your experiences, achievements, and communication style.

Members of SFU Beedie’s Supplemental Evaluation Committee carefully assess each application and create a score. This score is combined with your admission evaluation to determine eligibility to SFU Beedie. Before scoring, we remove information which might identify you to ensure you are rated solely on the strength of your answers.

WHAT TO EXPECT

• A short answer response that reveals more about who you are and demonstrates your communication skills.
• A place to describe your extra-curricular activities: from athletics and artistic pursuits, to volunteer work and community involvement, tell us about your interests and what makes you unique.
• Two online interview responses (applicable for transfer students only).
• A place for you to share something which does not fit into the above categories.
• A request for two references.
• Payment of the Supplemental Application fee.
FUNDING YOUR DEGREE

There are many ways to fund your degree. In addition to being employed through part-time jobs and Co-ops, last year SFU Beedie students received $2.94M in financial aid. Below are some funding opportunities for you to consider.

#1 SCHOLARSHIPS, AWARDS, AND BURSARIES

A) ENTRANCE SCHOLARSHIPS
   (present grades in the 90s or 31 IB points†)
   SFU Undergraduate Scholars Entrance Scholarships (Values range from $10,000 up to an amount sufficient to cover tuition and mandatory supplementary fees. Further funding, in the form of a living allowance, may be offered to support exceptionally talented students with demonstrated financial need.)
   Lloyd-Carr Harris Foundation Entrance Scholarship in Business Administration ($20,000)

   For further information on scholarships, awards, and bursaries visit: sfu.ca/students/financialaid/entrance

B) ENTRANCE AWARDS AND BURSARIES
   [must be admissible to SFU Beedie]
   5x Ryan Beedie Leadership Awards ($20,000)
   Other Entrance Awards and Bursaries - for further information, please visit the website below.

C) SCHOLARSHIPS, AWARDS, AND BURSARIES FROM YEAR 2 ONWARDS
   SFU offers scholarships, awards and bursaries for continuing SFU students.
   Domestic and international students can apply for these opportunities each term.

For further information on scholarships, awards, and bursaries visit: sfu.ca/students/financialaid/entrance

† Predicted bonus points are not considered in the calculation

#2 WORK-STUDY

A Work-Study position is an opportunity to participate in research-based projects and earn a supplemental income. Students gain valuable experience connecting with various members of the SFU community while building their co-curricular record. You must complete a minimum of 100 hours in your Work-Study position.

For more information: sfu.ca/students/financialaid/undergrad/work-study

#3 PART-TIME WORK

With our flexible BBA program, a large number of SFU Beedie students work part-time while studying full-time. 50% of surveyed students indicated that they are working while going to school (66% of these students are working 10-29 hours per week).

SFU Beedie’s Career Management Centre supports students in their job search for part-time opportunities.

For more information: beedie.sfu.ca/bba/careers

#4 CO-OP (DOMESTIC OR INTERNATIONAL)

SFU Beedie has one of the largest Co-op programs in Western Canada, allowing students to apply academic theory to paid, full-time work experience in their desired industries.

Last year, SFU Beedie secured 816 Co-op placements for students, with over 50 based outside of Canada!

Examples of SFU Beedie Co-op employers: Deloitte, EY, PwC, KPMG, SAP, Microsoft, Google, Tesla, Facebook

Average salary for a 4 month term: $12,500

Co-op fees apply. For more information: sfu.ca/coop/programs/beedie

#5 INTERNSHIPS

Many students take part in paid internship opportunities as an option for short-term work to gain relevant work experience. Internships are open to all SFU Beedie students regardless of GPA or academic standing.

The SFU Beedie’s Career Management Centre supports students in their job search for internships.

Internships are open to all SFU Beedie students regardless of GPA or academic standing: beedie.sfu.ca/bba/careers

#6 GOVERNMENT STUDENT LOANS AND GRANTS

Government student loans and grants are an additional resource that Canadian or U.S. students can use to help fund their education.

SFU Financial Aid Advisors are here to help navigate funding options: sfu.ca/students/financialaid/undergrad/loans

For further information on scholarships, awards, and bursaries visit: sfu.ca/students/financialaid/entrance
GET READY TO CHANGE THE FUTURE
CONTACT US

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facebook.com/SFUBeedie
twitter.com/sfubeedie

Follow us on Instagram to learn more about what our students are doing.
instagram.com/sfubeedie