Create friendships that will one day become an invaluable business network. Discovery awaits you at every turn during your SFU Beedie journey. Unlock new skills and perceptions as you chase big ideas and upend the status quo. You'll apply big picture thinking to real-world business problems and build a customizable learning experience that is relevant and personalized to you. No matter which path you take, you'll graduate with knowledge and experiences that signal you're agile, inventive, and ready to lead.
LEADER. CHANGEMAKER. BIG PICTURE THINKER. WHO DO YOU WANT TO BE?

SFU Beedie is home to those who believe that business has the power to spark new ideas, fuel social innovations and advance society. Through teaching and learning powered by world-class research, meaningful community engagement, and a global outlook, SFU Beedie takes business education beyond the walls of academia. We empower people from diverse backgrounds and perspectives to reimagine the role that business plays in tackling society’s most significant challenges.

WHY SFU BEEDIE?

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WHY SFU BEEDIE?
CHOOSE YOUR PROGRAM

Our Bachelor of Business Administration (BBA) degree allows you to customize your degree to your unique interests and strengths with nine diverse, in-demand areas of concentration.

From there, create an educational experience tailored to you with courses and activities aligned with your goals. Add a certificate or minor, pursue an honours or joint degree, explore courses in other disciplines — you’re limited only by your imagination.

CHOOSE YOUR PATH

No matter which path you choose, gain an edge with hands-on learning that combines applied problem-solving with a foundation in contemporary business principles and practices.

Customize your studies in a responsive program tailored to your needs. Take a term off and gain real work experience through a co-op or go on an international exchange. Your options are wide open.

Experience flexibility in your education with our trimester system, a range of daytime and evening classes, and the convenience of two campuses. Enjoy the freedom to choose what, where, and when you want to study.

Have questions about the program? Register for a webinar or book an appointment by scanning the QR Code.

Courses like Business in a Sustainable Society are built into the program, meaning our grads are prepared to lead the world into a more sustainable future.
CASE COMPETITIONS
Case competitions bring students together in teams to solve business problems and pitch ideas to judges, promoting critical thinking, networking, and presentation skills. Students travel worldwide to compete, making this an incredible opportunity to develop new and existing skills.

STUDENT ORGANIZATIONS
Elevate your personal growth by joining student organizations. Build exceptional team-building and leadership skills while connecting with like-minded individuals who share your interests. Tap into a network of experienced peers who can provide valuable advice, mentorship, and lasting friendships.

LIFELONG FRIENDSHIPS
FUTURE NETWORKS

862
CO-OP WORK TERMS
completed by SFU Beedie students (2022/23)

$13,400
AVERAGE SALARY
for a four-month co-op term

111
COUNTRIES REPRESENTED
in the SFU Beedie undergraduate student body (2021/22)

16+
BUSINESS-FOCUSED
STUDENT ORGANIZATIONS
supported by SFU Beedie

30,000+
ALUMNI
across the globe

65+
BUSINESS EXCHANGE PARTNERS
in over 33 countries (2022/23)

SEE THE WORLD AND BROADEN YOUR HORIZONS
PUT YOUR PROBLEM SOLVING SKILLS TO THE TEST
study abroad
Seize the opportunity to broaden your horizons, explore diverse cultures, and gain invaluable insights into the dynamic realm of business and the global marketplace.

Top study abroad destinations: South Korea, Singapore, Italy, and Spain

LAUNCH ORIENTATION
As a graduate, you’ll enter the job market with a robust skill set, which not only showcases your knowledge and abilities but also positions you as a catalyst for positive change.

Students undertake professional development courses at the start, middle, and end of their degree, shaping them into well-rounded leaders and professionals.

In addition, our dedicated Career Management Centre will assist with career development including workshops, career prep programs, coaching, mentoring, networking, exclusive recruitment events, job postings and more.

**EARN WHILE YOU LEARN**

Enhance your resume with paid industry experience while you complete your degree. SFU Beedie offers one of the largest Co-operative Education programs in Western Canada. You’ll have access to local and international job postings to explore different career options in a variety of industries.

Top co-op employers (2022/23): KPMG, SFU, PwC, Fraser Health, Tesla, BMO

Top international co-op destinations (2022/23): China, Vietnam, Italy, USA

**READY FOR THE REAL WORLD**

**97%** OF BBA GRADUATES ARE EMPLOYED WITHIN 6 MONTHS (according to a survey of Fall 2022 and Spring 2023 grads)

**1000+** MENTORS IN BUSINESS pairings between SFU Beedie students and industry mentors from 2017 to 2022

**NETWORKING RECEPTION**
Being part of the behind-the-scenes was the perfect way for me to still participate without being in the spotlight. At SFU Beedie, there’s a place for everyone.

Read more about Tiffany’s experience at SFU Beedie.

I am so happy that I chose SFU Beedie for my undergrad. I was able to shape my undergrad years around experiences I wanted in areas I am passionate about. I highly recommend students get out of their comfort zone and explore what is offered at SFU Beedie. You will gain some valuable experience and make some lifelong friends along the way.

Read more about Andrew’s experience at SFU Beedie.

Getting involved is the way to make the most of your SFU Beedie experience. I owe a lot of my co-op and full-time job successes to my extracurriculars as, without them, I would not have been able to explore my interests, develop key skills, and gain a wide breadth of experiences to discuss during the recruitment process.”

Read more about Harman’s experience at SFU Beedie.

$8.9M MANAGED BY THE SFU BEEDIE ENDOWMENT ASSET MANAGEMENT FUND

making it one of the largest undergraduate student-run investment funds in all of Canada (as of July 26, 2023)

$3.1M IN SCHOLARSHIPS, AWARDS, AND BURSARIES received by SFU Beedie students this past year

$73,229 AVERAGE BBA GRAD SALARY TWO YEARS AFTER GRADUATION (2022 BC Student Outcomes Survey)

220+ EARLY-STAGE STARTUPS have received business development and financial support through SFU’s Coast Capital Savings Venture Connection

IN SCHOLARSHIPS, AWARDS, AND BURSARIES received by SFU Beedie students this past year

Harman Chhina, BBA
Accounting & HR Assurance Accountant
Grant Thornton LLP

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Read more about Harman’s experience at SFU Beedie.

Andrew Wong, BBA
Management Information Systems (MIS), Operations Management, BADM Certificate Consulting Analyst
Accenture

“I am so happy that I chose SFU Beedie for my undergrad. I was able to shape my undergrad years around experiences I wanted in areas I am passionate about. I highly recommend students get out of their comfort zone and explore what is offered at SFU Beedie. You will gain some valuable experience and make some lifelong friends along the way.”

Read more about Andrew’s experience at SFU Beedie.

Tiffany Fong, BBA, HR & Marketing Project Manager Conversion

“Being part of the behind-the-scenes was the perfect way for me to still participate without being in the spotlight. At SFU Beedie, there’s a place for everyone.”

Read more about Tiffany’s experience at SFU Beedie.
BBA DEGREE ROADMAP

YEAR 1  FOUNDATIONAL COURSES
- Professional development - LAUNCH
- BASS Mentorship Program
- Join a student organization
- SFU Beedie Protégé Leadership Program
- Finish business career passport workshops
- PEAK Case Competition

YEAR 2  EXPLORE YOUR INTERESTS
- Leadership position in student club
- Apply to co-op and international exchange
- Volunteer with SFU and the community
- ELITE Case Competition
- Student organization member or coordinator
- Professional development planning check-in
- Declare concentration
- Executive leader in student organization

YEAR 3  FOCUS ON ACADEMIC PURSUIT
- International exchange term
- Eight-month co-op work term
- Try out for international case competitions
- Mentors in Business Program
- National or international case competitions
- Career advising and full-time job search
- CONVOCATION!

YEAR 4  COMPLETE YOUR STUDIES
- Four-month co-op work term
- Professional development - Summit check-in
- 93% of 1st year SFU Beedie students successfully transition into 2nd year
GRADE 12 REQUIREMENTS
Students must complete a minimum of five approved Grade 12 courses, including:

LIST A
- English Studies 12 (min. 70%) or equivalent
- Pre-Calculus 12
- ONE of:
  - 20th Century World History 12 (History 12)
  - Anatomy & Physiology 12 (Biology 12)
  - Calculus 12
  - Chemistry 12
  - Composition 12
  - Creative Writing 12
  - Economic Theory 12
  - Economics 12
  - Genocide Studies 12
  - Law Studies 12 (Law 12)
  - Literary Studies 12 (English Literature 12)
  - New Media 12
  - Philosophy 12
  - Physics 12
  - Spoken Language 12
  - Statistics 12
- two additional approved Grade 12 courses from List A or List B

Note: Equivalent AP or IB courses may be used in place of the above courses.

LIST B
- Accounting 12
- American Sign Language 12
- Asian Studies 12
- BC First Peoples 12
- Comparative World Religions 12
- Comparative Cultures 12 (Comparative Civilizations 12)
- Computer Science 12
- Contemporary Indigenous Studies 12
- Engineering 12
- Entrepreneurship 12
- Environmental Science 12 (Sustainable Resources 12)
- Financial Accounting 12
- Foundations of Math 12
- French 12
- Geology 12
- German 12
- Human Geography 12
- Italian 12
- Japanese 12
- Korean 12
- Mandarin 12
- Mechatronics 12
- Physical Geography 12 (Geography 12)
- Political Studies 12
- Punjabi 12
- Russian 12
- Social Justice 12
- Spanish 12
- Urban Studies 12

GRADE 11 REQUIREMENTS (ALL LIST B)
Students must complete a minimum of five approved Grade 11 courses, including:

- English 11 or equivalent
- Language 11 or equivalent
- Math 11, at least one of:
  - Foundations of Math 11
  - Pre-Calculus 11
- Science 11, at least one of:
  - Chemistry 11
  - Earth Sciences 11
  - Environmental Science 11
  - Life Sciences 11 (Biology 11)
  - Physics 11
  - Science for Citizens 11
  - Specialized Science 12
- Social Studies 11, at least one of:
  - Explorations in Social Studies 11
  - Francophone History 11
  - Approved Social Studies 12 course
  - and any additional non-required, approved courses
- Any Arts Education 11 courses
- Engineering 11

Note: Equivalent AP or IB courses may be used in place of the above courses.

HIGH SCHOOL DEADLINES (FALL 2024)
- December 15, 2023: Entrance Scholarship Application Closes
- January 31, 2024: SFU Application Closes
- February 7, 2024: SFU Beedie Supplemental Application, Self-Reported Grades and Documents

High school graduates, or students with fewer than 24 units of transferable coursework from another post-secondary institution, are competitively selected for admission in the fall and spring terms only.

*All information is correct at the time of publication. Visit beedie.sfu.ca/bba/apply for complete details on course requirements, deadlines, the Supplemental Application and the application process.
SUPPLEMENTAL APPLICATION
OR AS WE LIKE TO CALL IT
YOUR STORY

YOUR SFU BEEDIE STORY BEGINS HERE.
You worked hard for your grades, but we know you are more than just numbers and letters. The Supplemental Application brings to life your experiences and personality. It is your chance to share with us a complete picture of who you are and why an SFU Beedie education is right for you.

Grades matter, but so do your experiences, achievements, and character.

Members of SFU Beedie’s Supplemental Evaluation Committee carefully assess each application and create a score. This score is combined with your admission evaluation to determine eligibility to SFU Beedie. Before scoring, we remove information which might identify you to ensure you are rated solely on the strength of your answers.

PROFILE OF AN IDEAL CANDIDATE
• Academically Strong
• Unique
• Shows Drive and Initiative
• Interested in Experiential Learning
• Open to Different Perspectives

WHAT TO EXPECT
• A short answer response that reveals more about who you are and demonstrates your communication skills.
• A place to describe your extra-curricular activities: from athletics and artistic pursuits to volunteer work and community involvement, tell us about your interests and what makes you unique.
• A place for you to share something which does not fit into the above categories.
• A request for two references.
• Payment of the Supplemental Application fee.

TIPS
THINK about your application now. Reach out to references early—don’t wait until the last minute. Plan ahead for logistics like application deadlines and methods of payment.

READ through the whole application before you begin. Take your time—and follow all instructions carefully. Be sure to review your completed application for errors before you submit it.

REFLECT on your experiences—both challenges and achievements—and how they have prepared you for SFU Beedie.

BE AUTHENTIC because we want to learn about the real you. You can talk to others about your application, but we want you to tell your story in your own words.

BE ACCURATE because we evaluate all content and take falsification of information and plagiarism seriously. Make sure your references can validate your experiences.
WORK-STUDY
A Work-Study position is an opportunity to participate in research-based projects and earn a supplemental income. Students gain valuable experience connecting with various members of the SFU community while building their co-curricular record. You must complete a minimum of 100 hours in your Work-Study position.
For more information: sfu.ca/students/financialaid/undergrad/work-study

PART-TIME WORK
With our flexible BBA program, a large number of SFU Beedie students work part-time while studying full-time. 50% of surveyed students indicated that they are working while going to school (66% of these students are working 10–29 hours per week).
SFU Beedie’s Career Management Centre supports students in their job search for part-time opportunities.
For more information: beedie.sfu.ca/bbacareers

CO-OP (DOMESTIC OR INTERNATIONAL)
Last year, SFU Beedie secured 862 co-op work term placements, with over 35 based outside of Canada.
Examples of SFU Beedie co-op employers: Deloitte, EY, PwC, KPMG, SAP, Microsoft, Google, Tesla, Facebook
Average salary for a four month term: $13,400
Co-op fees apply. For more information: sfu.ca/coop/programs/beedie

FUNDING YOUR DEGREE
There are many ways to fund your degree. In addition to being employed through part-time jobs and co-ops, SFU Beedie students received $3.1M in financial aid last year. Below are some funding opportunities for you to consider.

SCHOLARSHIPS, AWARDS, AND BURSARIES

A) ENTRANCE SCHOLARSHIPS
(present grades in the 90s or 31 IB points)
- SFU Undergraduate Scholars Entrance Scholarships (values range from $20,000 up to an amount sufficient to cover tuition and mandatory supplementary fees. Further funding, in the form of a living allowance, may be offered to support exceptionally talented students with demonstrated financial need.)
- Lloyd-Carr Harris Foundation Entrance Scholarship in Business Administration ($20,000)

B) SCHOLARSHIPS, AWARDS, AND BURSARIES FROM YEAR TWO ONWARDS
- SFU offers scholarships, awards, and bursaries for continuing SFU students.
- Domestic and international students can apply for these opportunities each term.
For further information on scholarships, awards, and bursaries, visit: sfu.ca/students/financialaid/entrance

† Predicted bonus points are not considered in the calculation

Dr. Jason Ho, Academic Director, Major, Associate Professor (Marketing), at SFU Surrey Campus

INTERNSHIPS
Many students take part in paid internship opportunities as an option for short-term work to gain relevant work experience.
SFU Beedie’s Career Management Centre supports students in their job search for internships.
Internships are open to all SFU Beedie students regardless of GPA or academic standing: beedie.sfu.ca/bbacareers

GOVERNMENT STUDENT LOANS AND GRANTS
Government student loans and grants are an additional resource that Canadian or U.S. students can use to help fund their education.
SFU Financial Aid Advisors are here to help navigate funding options: sfu.ca/students/financialaid/undergrad/loans
GET READY TO CHANGE THE FUTURE