



# GET A COMPETITIVE EDGE

## COMPLEMENT YOUR DEGREE WITH A BUSINESS MINOR

*“Exposing yourself into multiple things, when matching a minor with a major program, can set you up for success.”*

*“I think that the Business Minor is really relevant to everything. People don’t realize how well it syncs up with the elective requirements needed.”*

*“I feel like people should know a lot more than just your major. With a minor people can connect the dots and become a ‘T’ person. The Business Minor creates the horizontal element of that ‘T’ person.”*

Are you passionate about your major and craving a competitive edge in today’s tough job market? SFU Beedie’s business minor is designed to enhance your degree, provide fundamental business skills, and help you stand out.

### ABOUT THE BUSINESS MINOR

Designed for non-business majors, the business minor is grounded in theory and practice, meaning you’ll approach problems from multiple perspectives and learn how to find solutions to business challenges in your chosen field. Lower division business classes ground you in the core principles of accounting, business law, technology management, organizational theory, and microeconomics, while upper division courses build upon fundamental business concepts.

Throughout the program, you’ll develop skills and knowledge in understanding how tools, techniques and systems are used within organizations, improving productivity, and identifying competitive advantages. In the business minor, you won’t just hear about business concepts, you’ll get to experience them through interactive case studies and group work culminating in a consulting project with a real client in the BUS 401 capstone.

You’ll also have opportunities to apply your business knowledge and develop new relationships during and after the program. As a business minor student, you can get involved with SFU Beedie’s student clubs and participate in case competitions to further hone your skills. Then as a program graduate, you can expand your network through connecting with our alumni community.

# BUSINESS MINOR

## HOW IT WORKS

The minor program consists of 38 units that you can take at your own pace to complement your major.

### PRIOR TO ADMISSION YOU MUST:

- Be in Good Academic Standing (CGPA 2.00 or higher)
- Attain a minimum SFU business course GPA of 2.00 by the end of the application term
- Meet the competitive Business Minor Admission Average Requirement (2.50-2.60 in previous terms)
- Complete five lower division courses (minimum grade of C- required)
  1. BUS 237 Introduction to Business Technology Management
  2. BUS 251 Financial Accounting I
  3. BUS 272 Behavior in Organizations
  4. ECON 103 Principles of Microeconomics
  5. 1 course chosen from 16 options in ECON, ENGL, PHIL, & WL

### AFTER ADMISSION

Complete the following courses.

1. BUS 200 Business Fundamentals\*
2. BUS 233 Introduction to Business Law and Ethics\*
3. BUS 311 Introduction to Managerial Accounting and Financial Management
4. BUS 340 International Business Strategy
5. BUS 341 Fundamentals of Marketing
6. BUS 401 Developing Organizational Opportunities

\* Can be completed prior to admission.

## APPLICATION TIMELINE

You can apply for admission as early as in the term you are completing the five lower division admission courses.

### Terms of Admission

### Application Period

Spring (January)

September 15 – October 15

Summer (May)

January 15 – February 15

Fall (September)

May 15 – June 15

## CONNECT WITH AN ADVISOR

Email: [bsb\\_admit@sfu.ca](mailto:bsb_admit@sfu.ca)

[beedie.sfu.ca/programs/undergraduate/business-minor](https://beedie.sfu.ca/programs/undergraduate/business-minor)

*“Without the minor program, I wouldn’t have the opportunity to do my cool job right now [Samsung Cloud Engineering].”*

*“The Business Minor is an introduction to a bunch of different fields. The courses give you examples on where to begin your knowledge journey.”*

*“I really wanted to learn how organizations worked and the Business Minor helped me achieve this goal. The 300 level courses were really good at applying things similar to real life too, such as creating your own marketing plan.”*

*“I really like how the four upper division minor courses are in different areas so that I can get a clear understanding of business.”*