BACHELOR OF BUSINESS ADMINISTRATION

DEFINE YOUR JOURNEY

SFU
BEEDIE
SCHOOL OF BUSINESS

FALL 2023
YOUR BRIGHT FUTURE

CREATE FRIENDSHIPS THAT WILL ONE DAY BECOME AN INVALUABLE BUSINESS NETWORK.

Discovery awaits you at every turn during your SFU Beedie journey. Unlock new skills and perceptions as you chase big ideas and upend the status quo. You’ll apply big picture thinking to real-world business problems and build a customizable learning experience that is relevant and personalized to you. No matter which path you take, you’ll graduate with knowledge and experiences that signal you’re agile, inventive and ready to lead.
LEADER. CHANGEMAKER. BIG PICTURE THINKER. WHO DO YOU WANT TO BE?

SFU Beedie is home to those who believe that business has the power to spark new ideas, fuel social innovations and advance society. Through teaching and learning powered by world-class research, meaningful community engagement, and global outlook, SFU Beedie takes business education beyond the walls of academia. We empower people from diverse backgrounds and perspectives to reimagine the role that business plays in tackling society’s most significant challenges.

WHY SFU BEEDIE

#1 COMPREHENSIVE UNIVERSITY IN CANADA according to Maclean’s Magazine 14 out of the last 15 years (as of 2023)

#1 IN CANADA FOR INNOVATION, WORLDWIDE FOR ENTREPRENEURIAL SPIRIT according to the World’s Universities with Real Impact 2022 rankings

1% OF BUSINESS SCHOOLS worldwide have AACSB and EQUIS accreditation

3,856 UNDERGRADUATE STUDENTS 29% INTERNATIONAL (2021/22)

#1 BUSINESS SCHOOL at JDC West 2019, 2021 & 2023

2 CAMPUSES offering courses in all 3 terms

JDC WEST, DEBATE COMPETITION
CHOOSE YOUR PROGRAM

Our BBA allows you to focus on any custom combination of our nine diverse and in-demand areas of concentration.

From there, create an educational experience uniquely your own with courses and activities tailored to your goals. Add a certificate or minor, pursue an honours or joint degree, explore courses in other disciplines — you’re limited only by your imagination.

CHOOSE YOUR PATH

No matter which path you choose, gain an edge with hands-on learning that combines applied problem-solving with a foundation in contemporary business principles and practices.

Customize your studies in a responsive program tailored to your needs. Take a term off to try out Co-op, or go on an international exchange. Your options are wide open.

Our trimester system, day and evening classes, and two campuses mean you can study what, where, and when you want.

Have questions about the program? Attend a webinar. Register at beedie.sfu.ca/bachelor-of-business-administration-webinars

STUDENT UNION BUILDING

YOUR DEGREE YOUR WAY

CUSTOMIZED FOR YOU

1

CHOOSE YOUR PACE

Take a term off or push hard to graduate sooner with our 3-term system.

2

CHOOSE YOUR CAMPUS

Take courses in Surrey, Burnaby, or both.

3

CHOOSE YOUR PASSION

Select from 9 different areas of concentration.

100+

PROGRAM OPTIONS TO COMPLEMENT YOUR DEGREE

51

AVERAGE CLASS SIZE

(2021/22)

COURSES LIKE BUSINESS IN A SUSTAINABLE SOCIETY ARE BUILT INTO THE PROGRAM, MEANING OUR GRADS ARE PREPARED TO LEAD US INTO A MORE SUSTAINABLE FUTURE.
CASE COMPETITIONS
Tackle real business problems in competitions against the sharpest student minds in the world.

STUDENT ORGANIZATIONS
Find a club that inspires you, or start your own. Meet lifelong friends and lay the foundation for your professional network.

STUDY ABROAD
Seize the opportunity to open your world to new ideas, cultures and perspectives on business and the global marketplace.

SEE THE WORLD AND BROADEN YOUR HORIZONS
PUT YOUR PROBLEM SOLVING SKILLS TO THE TEST

1040
CO-OP WORK TERMS
with 37 outside of Canada (2021/22)

$13,200
AVERAGE SALARY
for a 4 month Co-op term

111
COUNTRIES REPRESENTED
in the SFU Beedie undergraduate student body (2021/22)

14+
BUSINESS-FOCUSED
STUDENT ORGANIZATIONS
supported by SFU Beedie

29,000+
ALUMNI
across the globe

65+
BUSINESS EXCHANGE PARTNERS
in over 37 countries (2021/22)

LIFELONG FRIENDSHIPS
FUTURE NETWORKS

Follow us on Instagram to learn more about what our students are doing. instagram.com/sfupeedie
As a graduate, you’ll enter the market with a robust skillset that signals you are ready to drive change for a better world.

Students undertake a set of professional development courses at the start, middle, and end of their degree.

In addition, our dedicated Career Management Centre will assist with career development including workshops, career prep programs, coaching, mentoring, networking, exclusive recruitment events, job postings and more.

**EARN WHILE YOU LEARN**

Build your resume with paid industry experience while you complete your degree. SFU Beedie offers one of the largest Co-operative Education programs in Western Canada. You’ll have access to local and international job postings to explore different career options in a variety of industries.

Top Co-op employers (2021/22): RBC, SFU, Canada Revenue Agency, Microserve, Fraser Health, WorkSafeBC.

Top international Co-op destinations (2021/22): China, Vietnam, South Korea, India.
It’s been so much fun. There are no rules in entrepreneurship. It’s about being creative, taking risks, exploring new things. It’s about going outside your comfort zone—and that’s my zone. I’m expanding my comfort zone all the time. That’s my status quo.”

Read more about Michelle’s experience at SFU Beedie

The beauty of SFU Beedie is you can be very flexible. Even in your third year, you have the option of changing your concentration. I changed my concentration twice. The flexibility to try different things helped me figure out what I truly wanted to do.”

Read more about Calven’s experience at SFU Beedie

“I wanted a supportive school and one that would give me lots of opportunities because I’m the type of person who is interested in a little bit of everything. I have a hard time making up my mind and I will change my mind a lot so I wanted a place that could give me lots of options.”

Learn about Ginny’s experience at SFU Beedie

220+ EARLY-STAGE STARTUPS
have received business development and financial support through SFU Coast Capital Savings Venture Connection

$2.8M IN SCHOLARSHIPS, AWARDS, AND BURSARIES
received by SFU Beedie students this past year

$8.8M MANAGED BY THE SFU BEEDIE ENDOWMENT ASSET MANAGEMENT FUND
making it one of the largest undergraduate student-run investment funds in all of Canada (as of March 31, 2022)

$71,492 AVERAGE BBA GRAD SALARY 2 YEARS AFTER GRADUATION
(2021 BC Student Outcomes Survey)

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CHART YOUR PATH

YEAR 1  FOUNDATIONAL COURSES
- Professional Development
- LAUNCH Orientation
- BASS Mentorship Program

YEAR 2  EXPLORE YOUR INTERESTS
- Finish Business
- Career Passport Workshops
- PEAK Case Competition

YEAR 3  ACADEMIC PURSUITS
- Leadership Position
- In Student Club
- International Exchange Term
- 8-month Co-op Work Term

YEAR 4  COMPLETE YOUR STUDIES
- Mentors In Business Program
- National or International Case Competitions
- Career Advising and Full-time Job Search
- 4-month Co-op Work Term

95% of 1st year SFU Beedie students successfully transition into 2nd year

- Convocation!
- ELITE Case Competition
- Declare Concentration
- Professional Development - Planning Check-in

GOOD BUSINESS
CHART YOUR PATH
1514
Get ready for university life. Join a diverse SFU Residence community that encourages freedom, self-discovery and exploration. Whether you are a student seeking new experiences, leadership opportunities, or learning environments, when you live in residence, you join a community with a purpose — to help you thrive and achieve academic and personal success.

Want to get the most of your on-campus living experience and become part of a tight-knit community of peers with similar academic goals and priorities? Join the SFU Beedie Living Learning Community (LLC).

**AS AN LLC MEMBER IN RESIDENCE, YOU WILL**
- Share a floor with other SFU Beedie students.
- Benefit from peer support, networking opportunities, social events, and student success programs — all right outside your door.
- Live together, study together, have fun together, and enjoy a sense of belonging that helps smooth the transition to university life.

The LLC tailors programs to meet the social and learning needs of students, and as you grow and connect through shared experiences, you’ll build lifelong friendships that will guide you through your university experience and into your career.

Learn more about residence, programs and eligibility here: sfu.ca/students/residences
GRADE 12 REQUIREMENTS
Students must complete a minimum of 5 approved Grade 12 courses, including:

LIST A
- English Studies 12 (min 70%) or equivalent
- Pre-Calculus 12
- ONE of:
  - 20th Century World History 12 (History 12)
  - Anatomy & Physiology 12 (Biology 12)
  - Calculus 12
  - Chemistry 12
  - Composition 12
  - Creative Writing 12
  - Economic Theory 12
  - Economics 12
  - Genocide Studies 12
  - Law Studies 12 (Law 12)
  - Political Studies 12
  - Punjabi 12
  - Social Justice 12
  - Spanish 12
  - Urban Studies 12

- 2 additional approved Grade 12 courses from List A or List B

Note: Equivalent AP or IB courses may be used in place of the above courses.

GRADE 11 REQUIREMENTS (ALL LIST B)
Students must complete a minimum of 5 approved Grade 11 courses, including:

- English 11 or equivalent
- Language 11 or equivalent
- Math 11, at least one of:
  - Foundations of Math 11
  - Pre-Calculus 11
- Science 11, at least one of:
  - Chemistry 11
  - Earth Sciences 11
  - Environmental Science 11
  - Life Sciences 11 (Biology 11)
  - Physics 11
  - Science for Citizens 11
  - Specialized Science 12
- Social Studies 11, at least one of:
  - Explorations in Social Studies 11
  - Francophone History 11
  - Approved Social Studies 12 course
- + any additional non-required, approved courses:
  - Any Arts Education 11 courses
  - Engineering 11

LIST B
Accounting 12
American Sign Language 12
Asian Studies 12
BC First Peoples 12
Comparative World Religions 12
Comparative Cultures 12 (Comparative Civilizations 12)
Computer Science 12
Contemporary Indigenous Studies 12
Engineering 12
Entrepreneurship 12
Environmental Science 12 (Sustainable Resources 12)
Financial Accounting 12
Foundations of Math 12
French 12
Geology 12

HIGH SCHOOL DEADLINES (FALL 2023)
December 15, 2022 Entrance Scholarship Application Closes
January 31, 2023 SFU Application Closes
February 7, 2023 SFU Beedie Supplemental Application, Self-Reported Grades and Documents

*All information is correct at the time of publication. Visit beedie.sfu.ca/bba/apply for complete details on course requirements, deadlines, the Supplemental Application and the application process.

#1
Students must meet SFU’s English Language and Quantitative and Analytical Skills requirements, plus complete all required Grade 11 & 12 course requirements.

#2
The Admission Evaluation is based on all approved Grade 11 and 12 courses, with greater emphasis on those in List A.

#3
Students must also complete a Supplemental Application, or complete an eligible Entrance Scholarship Application.
TRANSFER FROM ANOTHER SFU FACULTY
Take advantage of the same courses, instructors, and resources as SFU Beedie students while you work towards internal transfer.

OR

TRANSFER FROM ANOTHER COLLEGE OR UNIVERSITY
Get a head start on your business degree by completing transferable courses, then apply once you meet the basis for selection, including:
- Minimum of 24 transferable units
- SFU’s English Language and Quantitative and Analytical Skills requirements

GPA REQUIREMENTS
Applicants must be in Good Academic Standing and will be considered under the following pathways:
1. 3.00 GPA average on the 8 required courses (up to 3 may be in progress).
OR
2. 2.80 - 3.29 GPA average on the 8 required courses (up to 3 may be in progress) plus your Supplemental Application.

COURSE REQUIREMENTS
Admission courses (minimum C- required*, no more than 2 may be repeated, 1 time each):
- BUS 232 (or BUAD 232 or ECON 233 or STAT 270)
- BUS 237
- BUS 251
- MATH 157 (or MATH 150/151/154)
- BUS 272
- ECON 103/113
- ECON 105/115
- BUS 100W, 109W, 103W, 104W, 105W
Plus ONE of:
- Any 3-unit transferable ENGL or SFU ENGL course
- PHIL 100W, 105, 110, 120W, 150
- WL 101W, 103W, 104W, 105W

Visit beedie.sfu.ca/bba/apply for complete details on course requirements, deadlines, the Supplemental Application and the application process.

Standard letter grades are required for all 8 required courses, with the exception of courses completed in Spring 2020.

All information is correct at the time of publication, please check our admissions website for the most up to date information.
THINK about your application now. Reach out to references early; don’t wait until the last minute. Plan ahead for logistics like application deadlines and methods of payment.

READ through the whole application before you begin. Take your time, and follow all instructions carefully. Be sure to review your completed application for errors before you submit it.

REFLECT on your experiences — both challenges and achievements — and how they have prepared you for SFU Beedie.

BE AUTHENTIC because we want to learn about the real you. You can talk to others about your application, but we want you to tell your story in your own words.

BE ACCURATE because we evaluate all content and take falsification of information and plagiarism seriously. Make sure your references can validate your experiences.

HOW TRANSFER STUDENTS CAN ACE THEIR VIDEO INTERVIEW QUESTIONS

PRACTICE is the key to developing polished responses. Practice using our sample questions, review your recorded answers, then proceed to the official questions once you’re ready.

ASK A FRIEND or family member to critique your on-camera practice performance. Were your answers clear? Did you speak too quickly or too slowly? Be open to feedback.

REVIEW YOUR SURROUNDINGS and find a quiet space to practice, free from distractions and interruptions. Look for a neutral background in a room with good lighting. Consider using the same space to record your final submission.

STAY FOCUSED and be concise with your answers. Relate them back to the SFU Beedie program where appropriate.

DEMONSTRATE CONFIDENCE by looking into the camera as you answer questions to create the appearance of eye contact with the person reviewing your video. Maintaining eye contact shows self-assurance and focus.

SEEK OUT RESOURCES at your current institution — such as career services — to gain feedback and develop your interview skills.
FUNDING YOUR DEGREE

There are many ways to fund your degree. In addition to being employed through part-time jobs and Co-ops, last year SFU Beedie students received $2.8M in financial aid. Below are some funding opportunities for you to consider.

SCHOLARSHIPS, AWARDS, AND BURSARIES

A) ENTRANCE SCHOLARSHIPS
(present grades in the 90s or 31 IB points)†

SFU Undergraduate Scholars Entrance Scholarships
(Values range from $10,000 up to an amount sufficient to cover tuition and mandatory supplementary fees. Further funding, in the form of a living allowance, may be offered to support exceptionally talented students with demonstrated financial need.)

Lloyd-Carr Harris Foundation Entrance Scholarship in Business Administration ($20,000)

For further information on scholarships, awards, and bursaries visit: sfu.ca/students/financialaid/entrance

† Predicted bonus points are not considered in the calculation

B) SCHOLARSHIPS, AWARDS, AND BURSARIES FROM YEAR 2 ONWARDS

SFU offers scholarships, awards and bursaries for continuing SFU students.

Domestic and international students can apply for these opportunities each term.

WORK-STUDY

A Work-Study position is an opportunity to participate in research-based projects and earn a supplemental income. Students gain valuable experience connecting with various members of the SFU community while building their co-curricular record. You must complete a minimum of 100 hours in your Work-Study position.

For more information: sfu.ca/students/financialaid/undergrad/work-study

PART-TIME WORK

With our flexible BBA program, a large number of SFU Beedie students work part-time while studying full-time. 50% of surveyed students indicated that they are working while going to school (66% of these students are working 10-29 hours per week).

SFU Beedie’s Career Management Centre supports students in their job search for part-time opportunities.

For more information: beedie.sfu.ca/bbacareers

CO-OP (DOMESTIC OR INTERNATIONAL)

SFU Beedie has one of the largest Co-op programs in Western Canada, allowing students to apply academic theory to paid, full-time work experience in their desired industries.

Last year, SFU Beedie secured 1040 Co-op work term placements, with over 35 based outside of Canada.

Examples of SFU Beedie Co-op employers: Deloitte, EY, PWC, KPMG, SAP, Microsoft, Google, Tesla, Facebook

Average salary for a 4 month term: $13,200

Co-op fees apply. For more information: sfu.ca/coop/programs/beedie

INTERNSHIPS

Many students take part in paid internship opportunities as an option for short-term work to gain relevant work experience.

The SFU Beedie’s Career Management Centre supports students in their job search for internships. Internships are open to all SFU Beedie students regardless of GPA or academic standing:

beedie.sfu.ca/bbacareers

GOVERNMENT STUDENT LOANS AND GRANTS

Government student loans and grants are an additional resource that Canadian or U.S. students can use to help fund their education.

SFU Financial Aid Advisors are here to help navigate funding options:

sfu.ca/students/financialaid/undergrad/loans

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CONTACT US

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Burnaby, BC V5A 1S6
Tel: 778-782-5567

Surrey
250 - 1345 102 Avenue
Surrey, BC V3T 0A3
Tel: 778-782-8019

Email: bsb_recruitment@sfu.ca

beedie.sfu.ca/bba
facebook.com/SFUBeedie
twitter.com/sfubeedie

Follow us on Instagram to learn more about what our students are doing.

instagram.com/sfubeedie

LEARN ABOUT WHAT GOOD BUSINESS MEANS

Simon Fraser University respectfully acknowledges the xʷməθkʷəy̓əm (Musqueam), Sḵwx̱wú7mesh Úxwumixw (Squamish), səl̓ilw̓ətaʔɬ (Tsleil-Waututh), q̓ič̓əy̓ (Katzie), kʷikʷəƛ̓əm (Kwikwetlem), Qayqayt, Kwantlen, Semiahmoo and Tsawwassen peoples on whose unceded traditional territories our three campuses reside.