dial
founded by
SFU BEEDIE SCHOOL OF BUSINESS

Digital Transformation Leadership - February 2025

February 2025

Su	M	T	W	R	F	Sa
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	

March 2025

Su	M	T	W	R	F	Sa
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

Legend:
- Open, Mid, Close Synchronous Session
- Asynchronous Course
- Synchronous Peer Learning Sessions

April 2025

Su	M	T	W	R	F	Sa
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

May 2025

Su	M	T	W	R	F	Sa
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Week	Title	Instructor(s)	Online Asynchronous Course Dates	Peer Learning Session (9-10:30AM PST, 90 mins)
1	Opening Session & Business Models	Blaize Horner Reich & Sarah Lubik	February 18 - February 23	February 18 9:00 to 11:00AM
2	Digital Platforms, Data & AI	Andrew Gemino	February 24 - March 2	February 25 9:00 to 10:30AM
3	Customer Experience	Andrew Harries	March 3 - March 9	March 4 2025 9:00 to 10:30AM
4	Operational Excellence	Ian McCarthy	March 10 - March 16	March 11 9:00 to 10:30AM
5	The Future-Ready Workforce	Terri Griffith	March 17 - March 23	March 18 9:00 to 10:30AM
6	Mid-Point & Digital Journey	Blaize Horner Reich or Andrew Gemino, & Joe Peppard	March 24 - March 30	March 25 9:00 to 11:00AM
7	Ideation	Andrew Gemino	March 31 - April 6	April 1 9:00 to 10:30AM
8	Map the Value	Blaize Horner Reich	April 7 - April 13	April 8 9:00 to 10:30AM
9	Roadmap the Journey	Blaize Horner Reich	April 14 - April 20	April 15 9:00 to 10:30AM
10	Leading Organizational Change	Jeffrey Yip	April 21 - April 27	April 22 9:00 to 10:30AM
11	Visual Storytelling	Blaize Horner Reich & Andrew Gemino	April 28 - May 4	April 29 9:00 to 10:30AM
12	Closing Session & Presentations	Blaize Horner Reich & Andrew Gemino		May 6 9:00 to 11:00AM

*Schedule subject to change

*All Peer Learning Sessions will be 90 minutes

*Opening, Mid-Point, and Closing Sessions will be 2 hours

*All deliverance held over Zoom