WHY SHOULD I ATTEND LAUNCH?
LAUNCH is a great way to learn more about SFU’s Beedie School of Business and all of the services and resources available to you. This event will help you get the insights of how to make the most of your time here, and how to succeed inside and outside of the classroom. This is also the event where you will meet other students, as well as faculty and staff. This is a great way to kick off your SFU Beedie journey and make sure to make the most of it.

I’M A TRANSFER STUDENT CAN I ATTEND LAUNCH?
This event is for new incoming high school students. There is a separate LAUNCH event for new incoming transfer students. For more information on the transfer student LAUNCH, visit the website at: beedie.sfu.ca/welcome-transfer/launch

WHAT ARE THE LOGISTICS AND WHERE?
Students will register for LAUNCH via Eventbrite. After you register, you will be added to a Canvas Course, which you can access with your SFU Student Credentials. In the Canvas Course you will find more details about the event, links to access the sessions, information about privacy, and more.

LAUNCH is a synchronous event, which means the sessions are “live” and all students are logged in at the same time. Please chat with us if you have concerns about the timing of LAUNCH.

WHERE CAN I ACCESS THE FULL SCHEDULE?
Our Eventbrite registration opens on July 20. Here you can see more details about the schedule and after you sign up you will be able to see the full schedule on the Canvas Course.

WHAT IS THE STRUCTURE OF LAUNCH?
LAUNCH attendees (or LAUNCHEES) are divided into small groups led by two SFU Beedie student leaders who are called LAUNCH Leaders. You will be in the same group with the same people throughout the weekend and throughout our Extended LAUNCH experience.

CAN I REQUEST TO BE ON A TEAM WITH MY FRIENDS OR PEOPLE I KNOW?
LAUNCHEES will be working in teams throughout the weekend. We cannot guarantee you will be placed on the same team as your friends. However, a big part of LAUNCH is to make new friends and connect with other first year students as well as other members of the SFU Beedie community. Although you may not be on the same team as your friends, you will definitely make new connections and have opportunities to connect with other people during different parts of the program.

WHAT DO I NEED TO PARTICIPATE IN LAUNCH?
• Access to reliable internet, we recommend direct connectivity through an ethernet chord, but a strong wifi connection will work too.
• Access to a computer/laptop with built in camera and microphone
• Access to Zoom and Canvas (Free with your SFU credentials)
• Speakers/headphones with microphone
• Access to a quiet space during group activities

If you are missing some items on this list, don’t get discouraged as we still want you to participate and we will do our best to make it work. Please email seopm@sfu.ca to discuss your needs and ways in which we can support your participation in LAUNCH.

I HAVE ACCESIBILITY CONCERNS, CAN I SIGN UP FOR THIS EVENT?
Yes! This event is for all new students and we want to make sure everyone is able to attend. Please describe the accessibility needs during registration or email seopm@sfu.ca at least 2 weeks prior to the event to make sure we can make the necessary accommodations.

I HAVE A COURSE CONFLICT ON FRIDAY EVENING, HOW WILL I PARTICIPATE?
Friday September 18 programming is optional and it is meant for you to create initial connections and ask any questions about transitioning to university or LAUNCH. If you have a course we encourage you to attend your course and join us on Saturday September 19 for the full day of programming.

I HAVE OTHER QUESTIONS WHO DO I CONTACT?
Contact us at seoprog@sfu.ca for more information.